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First with the news

Thursday 15th March 2012

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London with VS

VIRGIN Atlantic is promoting its special "London by Virgin Atlantic" fares in the special front full page of today's *Travel Daily*.

Eight pages of news

Travel Daily today has eight pages of news and photos, a "London by Virgin Atlantic" front full page, plus full pages:

- TMS Asia Pacific jobs
- AA Appointments jobs

New Virgin baggage rules

VIRGIN Australia will introduce a new baggage policy from 16 May, with allowances to be based on the number of pieces checked in rather than the total weight.

The new arrangements only apply to domestic and short-haul international flights, and travellers will also have the option to purchase allowances for extra bags at "significantly discounted fees".

There's also a new flat rate policy for overweight baggage, replacing the previous per-kilogram excess baggage fee.

As at present, no baggage is included for Saver fares, while Flexi fares will include one piece up to 23kg and those travelling in Premium Economy or Business can have two pieces of luggage, each up to 32kg.

Silver, Gold and Platinum Velocity members also have an expanded allowance depending on their membership level.

Travellers can purchase a maximum of three pieces online (including any free allowance based on fare type), with one additional piece costing \$12 on

shorter domestic flights or \$15 on longer sectors.

Two additional pieces on domestic routes cost \$32/\$45 while three extra pieces cost a flat rate of \$52 short/\$75 long.

It costs more to buy baggage at the airport - \$40 for one piece, \$100 for two pieces, \$160 for three pieces and \$120 each for four-nine additional pieces.

Overweight baggage fees of \$40 per piece will be also charged for each piece over 23kg up to 32kg.

MEANWHILE international short haul pre-purchased bags cost \$25 (Tasman)/\$25 (Islands)/\$30 (Southeast Asia and Perth to/from New Zealand) for one piece.

Two additional pieces cost \$80/\$80/\$95, while three additional pieces prepurchased online cost a total of \$135/\$135/\$160.

International short-haul baggage paid at the airport costs \$80 for one extra piece, \$200 for two extra pieces, \$320 for three additional pieces, and \$240 each for four-nine extra items.

Bags weighing more than 23kg and less than 32kg will also incur a \$60 per piece overweight fee.

TA regional changes

TOURISM Australia has today announced changes in its international division, with Los Angeles-based vp for The Americas, Daryl Hudson, set to not renew his contract.

And Frankfurt-based regional gm for Continental Europe, Katherine Droga, will return to TA's Sydney headquarters.

Both will remain in their posts while replacements are sought. More appointments on **page 6**.

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Chapter Two

Northern ski earlybirds

SKIMAX yesterday announced a range of "significant earlybird offers" to Northern Hemisphere winter holiday destinations such as Whistler, Aspen and Niseko.

Deals include seven nights at the Delta Whistler Village Suites from \$965pp including a six day ski pass, for travel 02 Jan-12 Feb.

Travellers booking Northern Hemisphere ski holidays with Skimax will also be entitled to 20% off Helly Hansen products purchased at selected stores.

For more, call 1300 136 997.

Skyscanner courts Webjet

FLIGHT search & booking engine Skyscanner is in the throes of luring Webjet as a potential OTA partner in the local market, the web-based firm has confirmed.

Skyscanner operates by feeding off airline and Online Travel Agent flight prices & presents browsers with the best available fares, incl direct feeds to their sites.

The firm says it has 24 million users of its site each month, and turned over US\$2 billion in revenue for its partners, based on

ticket sales generated.

Last Sep Skyscanner entered the Asia Pacific market, setting up a regional office in Singapore and launching skyscanner.com.au, attracting 700,000 hits in the Australian/NZ market per month.

In Sydney yesterday, Skyscanner director for Asia Pacific Ewan Gray confirmed the company has had initial conversations with Webjet, with the aim "to get their prices into our own system as well."

Gray said Skyscanner wants to work alongside Webjet, but added that a pact wasn't a necessity.

He added that search engines were a threat to bricks-&-mortar agents saying "Between Google, ourselves and some of our competitors we can have a reasonably significant impact on travel agents."

Gray told **TD** Skyscanner was also open to partner with retail travel agents, as long as they can handle online transactions.

NSW visitor profiles

DESTINATION NSW has created comprehensive new visitor profiles to aid local councils with tourism decision-making and resource allocation for their areas.

DNWS ceo Sandra Chipchase launched the initiative at the Local Government and Shires Association Tourism Conference in Gunnedah this week.

She said the profiles had been created using data mined from Tourism Research Australia, gathered over a four-year period to Sep 2011.

"Where there is a sufficient sample size, the profiles show the number of visitors broken into the three key source markets of domestic daytrips, domestic overnight visitors and international visitors," she added.

Chipchase said that the move would help in forming strategies for the future, with the new Local Government Area Profiles available for download at no charge from bit.ly/nswprofiles.

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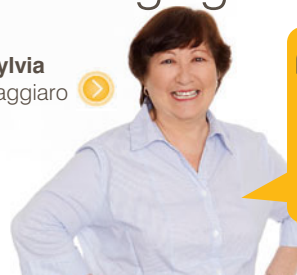
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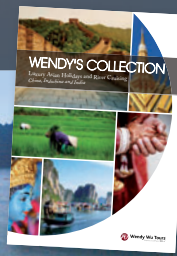
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Google signs its first airline

INTERNET giant Google is moving into the airline reservations business, with the launch this month of its new Passenger Service System (PSS).

The move follows last year's acquisition of ITA Software, with the new suite offering "software required to run a passenger airline," including reservations, inventory control, scheduling, a reaccommodation module and departure control.

Google said that the platform had been built from scratch using "modern, modular, scalable technologies," with modern user interfaces making it easy to learn

and use.

"The system is built to scale to support airlines of all sizes," the company said, with launch customers including Cape Air, an independent US regional carrier.

Google said it was able to train Cape Air's reservation staff and airport agents in using the system in just two days, replacing the carrier's previous software which was "first launched 48 years ago".

The new Google ITA PSS is claimed to offer a wide range of advanced features including full support for "codeshare partners, airline alliances and distribution partners".

The inventory control system is based on the company's QPX airfare pricing and shopping system which is used by a range of airlines and travel agencies worldwide including United Airlines, AA, Virgin Atlantic plus Orbitz, Kayak and TripAdvisor.

Interline specialist Hahn Air has already created a connection to the Google reservation system, allowing agents to book Cape Air and other Google-hosted airlines.

Air China cuts

AIR China is reducing capacity on its flights to Australia during May, with GDS displays showing one less weekly flight from Shanghai to each of Sydney and Melbourne.

During the month Melbourne frequencies will reduce to four per week, while Sydney moves to a thrice-weekly operation.

Caffeine with Rail Plus

RAIL Plus is giving away a Nespresso coffee machine to the travel agent in each state who sells the most Swiss Rail Passes between 15 Mar and 15 Apr.

The incentive aims to capitalise on the current 2-for-1 deal on four-day Continuous and Flexi Swiss Rail passes, meaning two First Class four-day passes cost from just \$203pp - half the regular pricing.

More info at railplus.com.au.

US waterpark deal

APOLLO Global Management, the US-based private equity firm which owns Norwegian Cruise Line and Caesars Entertainment, has announced the takeover of Great Wolf Resorts Inc - North America's largest family of indoor waterpark resorts.

The US\$703m deal is at a 73% premium over the six month average of Great Wolf's share price, and has been unanimously recommended by the Great Wolf board of directors.

Great Wolf operates ten locations across the US and has two more under development.



Window Seat

HOW about this for product placement?

Proving the adage that there's no such thing as bad publicity, The Travel Corporation's Contiki brand got a bit of unexpected exposure yesterday when one of its buses broke down right in the middle of Sydney.

The bus, pictured below, was spotted by **TD** under repair blocking traffic in the centre of George Street, one of the city's busiest thoroughfares.



RATUA Private Island on Espiritu Santo is claiming a major coup with the launch of Vanuatu's first ever "Bush Cinema".

The facility is housed in a Bali-style building equipped with state of the art projection and surround sound, offering some diversion for guests on the island's rare rainy days.



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Peppers targets business sector

MANTRA Hotels is preparing a purchase plan aimed at luring a bigger share of business and corporate travellers to its hotels.

No less than 10 properties across Australia and New Zealand are reportedly in the hotel group's crosshairs, adding to the 108 properties already owned or managed by the group, according to a report in *The Australian*.

Chief executive Bob East has outlined a new strategy to locate Peppers branded properties - normally associated with leisure travellers and the holiday market

BA holiday searching

BRITISH Airways has redesigned its website, including a new program to enable travellers to search for their complete holiday.

Based on a range of factors such as budget, departure date, number of nights and destination, users can now search for flight and hotel options all on the one site, which is now accessible at www.ba.com/holidayfinder.

Kids free on Tas Spirit

THE Spirit of Tasmania has a kids under-15 sail free (when travelling with an adult) between 31 Mar & 22 Jul for online bookings made by 30 Mar.

- in central business districts.

"We will have Peppers retreats in CBDs," East said.

"It's difficult to put a figure on how much we will spend buying these 10 new properties because we are, in some cases, buying the management rights, or the management agreements, and in other cases we will take a strategic interest through acquiring real estate"

Profits for the group have increased to more than \$60m in the past 3.5 years under the direction of East, with an expectation to produce a pre-tax profit of \$70m this calendar year.

The new hotels being targeted by the group will be funded "organically" through the day-to-day operations of the group and would build on a further 10 properties the company has purchased in the last two years.

Peppers this week announced the management contract for Tasmania's iconic Cradle Mountain Lodge (**TD** Tue).

Swiss ski bus crash

A HORRENDOUS bus crash in a road tunnel in the Swiss Alps has left 28 people dead, including 22 Belgian school children.

The coach was carrying a group returning from a skiing holiday when it crashed into the tunnel wall, with both drivers also killed.

Vic campaign tempts

TOURISM Victoria's nine-month old *Play Melbourne* marketing campaign has recorded more than 1m YouTube hits, 437,000 website visitors and 19,000 Facebook fans since its debut.

Victoria's Minister for Tourism & Major Events Louise Asher said the figures demonstrated that the clever campaign was achieving its primary task - to "spark renewed curiosity in Melbourne experiences and destinations."

The integrated media campaign is spread over TV, cinema, print, online & social media marketing.

Perisher Stay 5/Pay 4

PERISHER Resort in the NSW skifields is offering a peak season Ski & Stay 5/Pay 4 deal priced from \$599, when booked today.

The deal includes five days of ski or snowboarding and accom at the Station, and is valid for travel between 30 Jun and 26 Aug.

More at www.perisher.com.au.

AirAsia kids club

MALAYSIAN low cost carrier AirAsia has launched a new 'Skyrider Club' for its younger passengers, led by its new mascot ACE the Skyrider.

Children under 14 who sign up will receive a membership kit including an activity book, badge, sticker, lanyard and a SIM card preloaded with airtime and so-called Tune Talk loyalty points.

Members will enjoy priority boarding, selected exclusive flight discounts and offers for travel packages and merchandise.

Membership costs RM30, and the creation of the Skyrider club also sees the introduction of an on-board Ace Meal for kids which comes with a complimentary merchandise item.

See www.skyrider.airasia.com.

Supplier Updates

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HRG takeover

HOGG Robinson Group has announced the purchase of the outstanding shares in corporate spending management company Spendvision.

HRG already bought a stake in the operation in 2004, and will now take full control.

HRG ceo David Radcliffe said there were significant synergies between the firms, adding "As clients continue to focus on saving money and working more efficiently, there is an increasing need to bring the processes of booking travel, payment and expense management together".

Starwood united app

STARWOOD Hotels & Resorts Worldwide has introduced a new iPhone and iPod Touch app for its loyalty program that unites the group's nine brands.

The new Starwood Preferred Guest app aims to take advantage of a massive swing towards mobile booking preferences, and features about 1,100 hotels and resorts globally.

MTA to set sail

SOLO sailing legends Jessica Watson and Bruce Arms will join forces to crew the specially branded Mobile Travel Agents Big Wave Rider in the Australian Three Peaks Challenge in Launceston on Good Friday.

The race - a simultaneous, nonstop challenge of offshore sailing and endurance mountain running - begins on the Tamar River just north of Launceston and finishes in Hobart.

MTA md Roy Merricks will fire the 10-minute gun in Launceston to signify the countdown to the start of the race.

The running members of each team will have to scale Mount Strzelecki, Mount Freycinet and Mount Wellington.

TSA plans shoe shuffle

THE US Transportation Safety Administration has flagged a change to the treatment of elderly passengers, with those aged 75 years or older able to keep their shoes and light jackets on when passing through four airports from next Mon.

The trial will commence in Chicago, Denver, Orlando and Portland, and aims to reduce pat-downs for the elderly.

The TSA also recently relaxed rules for children aged up to 12.

Aussies flocking to Monaco



A SENIOR delegation from the Principality of Monaco yesterday hosted events in Sydney as part of a roadshow following the launch of a new Grace Kelly art exhibition in Bendigo.

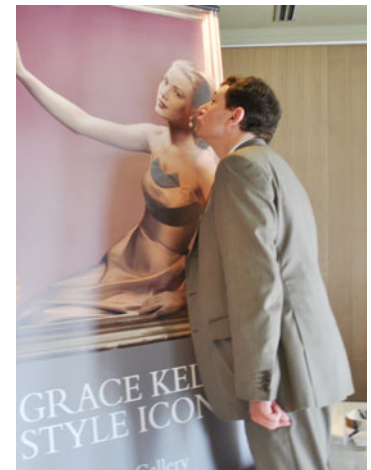
Her Serene Highness Princess Charlene opened the Bendigo show in her first major public appearance earlier in the week - a major coup for regional Victoria with the exhibition running through until 17 Jun.

Yesterday's Sydney event included a presentation from Guillaume Rose, head of the Monaco Tourist and Convention Authority, who said there had been strong growth in Australian visitor nights in Monaco over the last 12 months.

In fact, the Fairmont Hotel in Monaco accommodated 6500 Aussies last year, a growth of 25%, and the property is expecting further increases in the coming years after signing new contracts with a number of local operators including APT and French Travel Connection.

French Travel Connection is also a key partner for Monaco, with an exclusive offer which gives Aussie travellers free helicopter transfers from Nice if they book three nights' 3, 4 or 5 star accom.

The Monaco delegation also



stressed the affordability of the destination, which is surprisingly 30-40% cheaper than London or Paris, despite its upmarket presentation.

Another key development, set to be formally announced next week, is the addition of Monaco as a new 'Preferred Destination' for the Virtuoso travel group.

Pictured above from left are Guillaume Rose, Monaco Tourist and Convention Authority; Alison Roberts-Brown and Liz Rodgers, Monaco Tourism Australia; Koji Ito, The Fairmont Monte Carlo; and Benoit Badufle, Singapore-based head of the regional office of Monaco's major hotelier SBM.

And inset, **TD** spotted Guillaume Rose showing his affection for Princess Grace.



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Accor super sale

ACCOR has launched an Autumn Super Sale, which will see prices fall by up to 40% at more than 300 hotels across the Asia Pacific region 15 Apr-30 Jun.

Full steam ahead for Inspiring

ALTHOUGH only operating tours for less than a year, Inspiring Journeys is already seeing repeat business and a base of loyal customers starting to build.

Speaking at the launch of the 2012/13 season - its second since launching 12 months ago - md Tammy Marshall praised the unique product and its ability in generating repeat clients.

"Some that travelled in the Kimberleys and the Top End are now looking at booking a Tasmanian tour, which is a true sign they loved the product," Marshall told TD.

Showcased at the wine and cheese themed launch event was a selection of fromages from rural regions of NSW, Tas, SA and New Zealand - a new destination for



the company with departures beginning later this year.

"We've started to get some good interest and pick-up in terms of New Zealand so [I believe] we'll see a good season."

Still in its infancy, Marshall expressed a level of satisfaction at having been able to run 35 tour departures in the first 9 months of operation, with overwhelmingly positive feedback coming from clients so far.

"The experience is all about our travellers, so we make sure it is a very individual and tailored experience for each of them".

"That's the way we have designed Inspiring Journeys," Marshall added.

Direct Air grounded

US BUDGET charter airline Direct Air has announced a suspension of its services until 15 May, citing "strategic evaluation" as the cause.

The carrier, which does not own aircraft but leases them as well as crew from other companies to operate its services, operates flights to 17 airports across the North American continent.

Direct Air marketing manager Ed Warneck has reportedly told local media in its headquarters of Myrtle Beach, South Carolina that the company was forced to ground its fleet briefly after missing a fuel bill and having its supply cut off.



Industry Appointments



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THIS week's Industry Appointments is brought to you by inPlace Recruitment. If you have just appointed someone to a new position and would like to update the industry email appointments@traveldaily.com.au.

Travelmanagers has announced the appointment of Julie Anderson as the second Business Partnership Manager for NSW. Anderson will join Arthur Vicario in supporting the personal travel managers.

Expedia.com.au has announced the departure of its Managing Director, Australia and New Zealand after eight years with the business, effective 31 Mar. Nicolas Chu has said he is leaving the global business to pursue personal interests and spend more time with his family.

Staging Connections has appointed three new senior managers to its events company. Tim Chapman has been announced as the Digital Business Development Manager while the new General Manger of Sales was given to Fiona Pascoe & Liz Clarke has taken on the role of Marketing Manager.

Director of Operations, New Zealand, Millennium Hotels and Resorts, Scott Wallace has accepted the role of director of Christchurch and Canterbury Tourism.

The Parmelia Hilton Perth has appointed Gearoid Lyons to the role of Director of Operations. Lyons moves across from the position of Front Desk Manager at the Hilton Sydney.

James Hopper has taken on the role of General Manager of Pinctada Cable Beach Resort and Spa.

Club Med Q1 results

CLUB Med has reported a strong result for the three months to 31 Jan, with revenue up 6% to €358 million.

Speaking at the group's agm, ceo Henri Giscard d'Estaing said Asia-Pacific bookings are up 3% - excluding Club Med Lindeman which was closed earlier this year due to the property no longer complying with Club Med's "upscale positioning".

Club Med's bookings in China were up 40% year-on-year.

Etihad German shift

ETIHAD has announced that it will shift its main office in Germany from Munich to Berlin, effective 01 Jun.

CEO James Hogan said the move would help EY 'better leverage the benefits of our strategic partnership with airberlin.

"Germany is the largest outbound travel market in Europe and a critically important part of our global network, so it makes good business sense to be based in the country's capital," he added.

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Singapore takes it away

THE Singapore Tourism Board showcased local cuisine and taste delicacies for trade and VIP delegates in Sydney this week at a preview of the highly anticipated *Singapore Takeout*.

The pop-up kitchen is travelling the world and promoting Singaporean taste sensations as part of the new "Get Lost & Find the Real Singapore" campaign (*TD* Mon).

Aimed at challenging travellers to lose themselves in Singapore and unearth their own hidden gems, attendees were treated to a selection of dishes prepared by renowned chefs Tetsuya Wakuda



and Ignatius Chan.

In the last year, the promo kitchen has visited London, Paris, Moscow, New York, Hong Kong, Shanghai and Delhi, inspiring local taste buds with such brands such as Prima Taste, Klassno, YEO's and Tiger.

Pictured above are Tony Lei and Sandra Leong from the Singapore Tourism board with pastry genius Adriano Zumbo and Daniella Ruggero.

And at **left** are Louise Barker from Pan Pacific Hotels; Kristy York and Sasha Belfanti of Flight Centre; and Uleah McNeil of Shangri-La Hotels & Resorts.



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Luxperience comp

AN Orion Expedition Cruise is up for grabs in a competition to promote the upcoming Luxperience travel trade event (*TD* yesterday), to be held in Sydney from 10-12 Sep this year.

Adventurous travellers are being invited to submit photos of their 'Most Amazing Travel Experience' and the winner will be required to produce a daily blog of the Kimberley expedition.

Luxperience founder Rosemarie Sama said the promotion was an ideal match for the brand which, as well as the annual showcase, aims to build a 'Luxperience community' business exchange. See luxperience.com.au.

Griffith upgrade

GRIFFITH City Council in south-western NSW's Riverina region has issued a tender for the upgrade of the local aerodrome.

The project includes the lengthening of the fully sealed main runway to 1700m, as well as the construction of a larger passenger terminal.

Currently the destination is served by Regional Express, which operates several turboprop flights each day from Sydney.

Falls Creek kids offers

VICTORIA'S Falls Creek Alpine Resorts has a number of family packages this winter, offering kids stay & eat free at a range of properties during the early part of the winter ski season.

Specials on offer between 09-21 Jun include three nights at Viking Lodge, with lift passes and equipment rental from \$789 per adult, plus kids stay and ski free.

Details at 1800 45 35 25.

APT solo pax savings

APT is offering half price single supplements on its 13-day Kimberley Complete wilderness adventure in WA and 15-day Rhine, Rhone & Moselle river cruises on select dates this year, when booked by 31 Mar.

The Kimberley deal, available on Sep departures, is now being priced at \$8,250 for solo travellers - a saving of \$860 - while the Europe river cruise offer applies to select sailings between Mar and Nov, with prices starting from \$8,642 - a discount of \$1,648. More info at aptgroup.travel.

AAX ramps up Perth

THE Perth market is set to be a benefactor from a shake up of AirAsia X's network realignment with an additional two flights to be operated from Kuala Lumpur to the WA capital from 24 Jun.

The extra frequencies will see AirAsia X operate a total of nine weekly flights to Perth.

AAX will also boost frequencies to Taipei from seven to 11 weekly.

CEO Azran Osman-Rani said late yesterday AAX was responding to "strong and growing demand" to and from Australia, with the Perth and Taipei routes recording loads in excess of 85% in 2011.

The LCC's network realignment has seen its Europe & India routes shelved & most recently its sole NZ route to Christchurch (*TD* Tue).

WIN A \$50 MYER GIFT CARD



This week *Travel Daily* is giving five lucky readers the chance to win a \$50 Myer Gift Card, courtesy of **Chat Tours**.

Many wholesalers say their phones are answered in 5 rings by a consultant. At Chat Tours we actually do!

Up to 15 percent commission! Chat tours. Over 85 years strong!

For your chance to win the gift card, simply be the first person to send in the correct answer to the question below to:

chattourscomp@traveldaily.com.au

Name 2 movies filmed in Greece

Hint! Visit www.chattours.com.au
Congratulations to yesterday's lucky winner, **Bina Williamson** of **Travel Plans International**.



EY boosts Cairo flights

ETIHAD is set to increase its services between Abu Dhabi and Cairo, lifting from 14 to 18 flights per week effective 02 Jun - close to its pre-revolution level of 21.

More Viking ships

VIKING Cruise Lines will beef up its 'Longship' fleet, announcing overnight it has commissioned six additional vessels of the same style, for delivery in 2013.

The cruise company will next week christen its first four of six Longships - *Viking Freya*, *Viking Idun*, *Viking Odin* & *Viking Njord*.

Viking Embla & *Viking Aegir* are expected later this year.

"The new orders reflect the great interest in Viking River Cruises and its revolutionary Longships," said Viking chairman Torstein Hagen.

Including the six new ships, Viking has invested over \$400m on its fleet development plan.

AAT Kings incentive

AAT Kings is rewarding its top 20 travel agent sellers the chance to win one of 20 Short Breaks to the Top End as it celebrates the launch of Virgin Australia's new direct Sydney-Darwin service.

The 'Top End Top 20' incentive will see agents accrue points when booking tours - 2 points for any Guided Tour and 1 point for any Short Break, in conjunction with Virgin Australia flights.

Bonus points are also offered when the DJ flights are on the Sydney to Darwin service.

The top point scorers will win a trip to experience Darwin, Kakadu and Litchfield National Park.

More info at aatkings.com.au.

Jo's now in the club



CLUB Med recently offered travel agents the chance to win a \$50,000 "Trip of a Lifetime" cruise aboard the *Club Med 2* as part of a national trade incentive.

To enter, agents needed to answer a series of questions as part of the new dedicated Club Med agent website between 17 Oct and 17 Dec last year.

The lucky winner, pictured above second from left was Jo Oldfield from Mobile Travel Agents, who will enjoy an all-inclusive cruise on the 637-foot,

five-masted vessel.

Also pictured are MTA BDM Jackie Pennock, Club Med Sales Manager Marc Letourneau and NSW BDM Adam Ferraro.

Cathay seeing red

CATHAY Pacific has released their 2011 full-year results, posting a 60.8% profit decrease, a drop of almost HK\$10 million on the previous year.

Citing turbulent economic markets worldwide, the carrier said the loss was indicative of the challenges faced worldwide.

CX chairman Christopher Pratt added that despite the result, the future for the airline was bright.

"[The] Cathay Pacific Group has a clear strategic focus and we are moving ahead with a number of initiatives that will make our airlines stronger and provide a better experience for our customers."

In his comments, Mr Pratt referred to the upcoming delivery of 19 new aircraft, as well as the progressive roll-out of CX's new Premium Economy cabins.

Bloomsbury bonus

LONDON'S Bloomsbury Street Hotel has launched a new 'Exclusive Floor', comprised of 6 King Deluxe Rooms and 5 Studio Suites, with a range of extra exclusive touches.

Amenities on offer include late checkout to 2pm, complimentary laundry service for one item per day, a gift set, espresso machine, complimentary movies and music and complimentary bar drinks.

Prices start at £199 per night - contact whittys@radisson.com.

WIN A HOLIDAY TO SINGAPORE

Throughout March, *Travel Daily* is giving readers the chance to win a fabulous Singapore holiday package for two valued at \$5250, courtesy of Singapore Tourism Board, Singapore Airlines and Resorts World Sentosa.

The prize includes two return economy class airfares on Singapore Airlines, four nights stay for two people at a Resorts World Sentosa Hotel, two one-day passes to Universal Studios Singapore, two tickets to Voyage De La Vie and tickets to Maritime Experiential Museum and Aquarium.

Every day *Travel Daily* will ask a different Singapore-related question - just read the issue and email us your answer. There will be 22 questions in total, which will also be posted on our website.

At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this fantastic Singapore holiday.

Email your answers to: singaporecomp@traveldaily.com.au

Q.11: Maritime Experiential Museum & Aquarium (MEMA) at Resorts World Sentosa! is the first and only museum in Singapore dedicated to showcase the history of ancient maritime trade. Name the Admiral in MEMA who commanded the massive Treasure Ship (Bao Chuan)?

Hint! Visit: www.rwsentosa.com

Click here for terms & conditions



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*** NEW * IT'S TIME TO TAKE THE LEAD**

REGIONAL HEAD SALES & MARKETING

SYDNEY – SALARY PACKAGE OTE \$120K + benefits

This exciting Brand is looking for someone to lead and innovate to grow the business in the Australasian market. To be successful here you'll need proven skills in strategic planning, leading & developing teams, financial acumen, and market intelligence. The strength of your relationships across the travel trade and your grasp of B2B sales & marketing strategies will lead to continued growth and a fun team environment.

TAKE YOUR CAREER TO ANOTHER LEVEL

GENERAL MANAGER

SINGAPORE BASED – SALARY PACKAGE OTE \$200K

Our client is a leading brand with global operations and a clear vision for excellence in client satisfaction and business performance. This outstanding opportunity is available now based in Singapore. This position heads up a thriving business that is looking for inspirational leadership and a clear path for future success. You'll have results in financial performance, staff engagement, business growth, and multi-site operations.

BE PART OF THE GLOBAL SOLUTION

TEAM LEADER - TRAVEL AGENTS SUPPORT

SYDNEY – SALARY PACKAGE TO \$75K

If you're an experienced Team Leader from a Service Management background and with top-notch GDS & online skills this role will offer you great scope with a global company. If you enjoy leading a team and have proven skills in problem solving, staff development, and working in a customer service or help desk environment this is an exciting change that will use your travel industry skills in a brand new way.

THE CREAM OF ACCOUNT MANAGEMENT

CORPORATE ACCOUNT MANAGERS

SYDNEY, BRISBANE, PERTH, ACT - SALARY PKG TO \$100K

Manage a portfolio of clients with the objective of growing revenues, increasing margins and retaining the business. You need a thorough knowledge of corporate travel as well as the professional communication & negotiation skills needed to deal with people at all levels up to Executives. Move to a growing global Brand who celebrates and rewards success and offers long term career development.

MON-FRI RETAIL TRAVEL DOES EXIST

TRAVEL CENTRE MANAGER

SYDNEY – SALARY PACKAGE OTE \$70K+

It is possible to manage a successful Retail travel operation and have a work/life balance in a Mon-Fri 38hr week!! Join this great Aussie specialist and get your life back! You need previous experience in a Retail Sales position, dealing directly with consumers and growing sales revenues. Being a strong leader you can coach & drive the performance of the team to continually improve the overall performance of the business.

3 X BRIGHT SALES STARS REQUIRED

BUSINESS DEVELOPMENT MANAGERS – LEISURE PRODUCTS

BRISBANE – SALARY PACKAGES OTE \$70k - \$80k

Get the equation that's right for you and move your travel career forward into this booming sales department. You will be motivated, driven and have a passion for sales being a real hunter who has the ability to win clients over. If you are afraid of hitting targets and cold calling this is not the role for you but if you thrive under pressure and love to see the dollars increase this is the perfect role for you!

IS TRAINING YOUR FORTE?

TRAINING & DEVELOPMENT

PERTH - SALARY PACKAGE \$65k

Look at what has been delivered to your door Perth - a fabulous opportunity for a first class travel industry Trainer! Don't Delay! To secure this great role you will need to possess your Cert IV in Workplace Training & Assessment and be able to present to a diverse audience. You will have a patient nature with strong communication skills and be adept with travel systems and practices for this great opportunity.

STEER THIS TEAM'S PERFORMANCE

VIP LEISURE MANAGER

MELBOURNE – SALARY PACKAGE TO \$75K

Use your leadership qualities and drive strategies to improve efficiencies in this large team. You will be responsible for overseeing the corporate leisure and VIP team establishing a close knit working relationship within your team members. You will be a strong leader to be able to make relevant changes and implement new processes & strategies to drive increased revenue for this department.

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