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QF lays down PER gauntlet

QANTAS domestic ceo Lvell Strambi has vowed to maintain the carrier's dominance of the key routes between Perth and the east coast capitals, claiming QF currently holds a 75% market share on WA services overall.

Speaking yesterday at the launch of a new "international standard" business class menu for transcontinental wide-body flights, he said the innovation was the next step in lifting the product to Perth which already sees all weekday QF flights operated by A330s or refurbished 767s.

Strambi told TD that WA routes are the fastest growing part of the Qantas domestic network "and we want to put the widebodies where we get the best bang for our buck".

With Qantas domestic having 28 wide-bodied aircraft at its disposal - in contrast to just six operated by rival Virgin Australia -QF is pushing home its advantage with terminal enhancements, inflight entertainment and training.

The new menu, launched by Strambi alongside Qantas consulting chef Neil Perry, sees the removal of trav service from business class, replaced by a more personal interaction.

There's a range of small and main plates plus 'small bites' to start, allowing customers to "design a menu to match their appetite," Perry said.

"With some transcontinental flights being up to five hours, we believed there was more time to make the most of the experience, as well as providing significant variation for frequent flyers".

The enhanced product will roll out on SYD-PER, MEL-PER and BNE-PER from late this month and that's not all, with Qantas also planning a full refit of its domestic A330s to add horizontal lie-flat beds.

Strambi was very upbeat about the ongoing transformation of Qantas, with high levels of customer satisfaction as well as staff engagement - which in turn is leading to great service.

It appears to be working, with Strambi claiming the business is currently reaping "huge dividends" - including about 90% of the available profit in the domestic market, in contrast to 20% for Virgin Australia along with a negative 10% profit share for Tiger Airways.

For pictures from the new menu launch see our website and facebook.com/traveldaily.

Eight pages of news

Travel Daily today has eight pages of news & photos, plus full pages from :(click)

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Timmins to AIME

FORMER Travelscene Amex gm Jacqui Timmins was this morning announced as the new director of the Asia-Pacific Incentives & Meetings Expo, which takes place at the Melbourne Convention and Exhibition Centre next Feb.

Her new role with event organiser Reed Travel Exhibitions also includes heading up the China Incentive, Business Travel & Meetings Exhibition (CIBTM) in Beijing 02-04 Sep 2013.



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Wednesday 8th May 2013







Allomes tees off

FORMER Travellers Choice md Gary Allomes has today launched a new business venture called International Golf Specialists.

In partnership with Gary Weir and Brendan Wright, the firm will offer "great golfing experiences" within Australia and around the world, including tours and corporate golf days as well as charity and social events.

Allomes has just returned from hosting the firm's first tour to Barnbougle Dunes in Tasmania, with the range already featuring Bali, Phuket, Perth and more.

For more details, see the website international golfspecialists.com.au.





A STAR ALLIANCE MEMBER

UAE product for Calypso

EMIRATES' UAE ground operator Arabian Adventures is set to provide Australian wholesaler partners with a direct feed into its system in a move to better service the local travel trade.

Senior vice president of Arabian Adventures, Peter Payet, said new software would be rolled out by Jun & expected to be adopted by partners such as Creative Holidays and Infinity Holidays by Sep.

In Dubai yesterday at the Arabian Travel Market, Payet revealed the new software would enable Arabian Adventures to plug in to Calpyso to make it easier to sell to consultants.

Arabian Adventures has a line up of over 60 packaged trips but also offers tailor-made programs, with 80% of sales in Australia made through tour operators.

"The [new] systems will make it easier for wholesalers to book and sell with Arabian Adventures, rather than sending an email and booking their seats and rooms," Payet said.

"It makes it easier for them and more cost efficient, and more competitive in this market." "Our philosophy at the moment involved believing in the value of working with partners," he said.

Payet added the company "needs to be more efficient in the way we deliver our business, and that's what we are doing now."

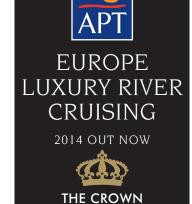
MEANWHILE, Arabian Adventures says it has high expectations from the Qantas/ Emirates alliance, expecting a significant boost to Australian stopover passengers in Dubai.

Payet said the alliance had already "opened a different door" for Dubai's tourism, with the increased seat capacity as a result of QF's daily A380 flights ex SYD and MEL set to aid in achieving a targeted 40% 2013 growth rate.

The "ambitious targets" follow a 32% year-on-year uptick in 2012, with Payet saying "There's so much more we can actually do".

Julie King from Dubai Tourism told *TD* the QF/EK alliance is very important to Dubai Tourism and "we work closely with both airlines to ensure we strategically position Dubai to the relevant consumer segments".

More from Dubai on p4 and 5.



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Wednesday 8th May 2013



Fuel to skyrocket - Turner

FLIGHT Centre ceo Graham "Skroo" Turner has painted a gloomy picture for airlines and travellers by predicting that the price of jet fuel will skyrocket four-fold to perhaps \$400 a barrel in the next five to ten years.

Turner was speaking at the



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Travelport "Inspiring Travel" **Customer Conference at Avers** Rock vesterday.

"That's my gut feeling," he said.

"The chances are as more nations recover their economies, there'll be a serious shortage of fuel and I wouldn't be surprised to see it around the \$400 a barrel level, which will be a major challenge for us when you look at airlines which we all rely on for our industry."

"As for airfares, it's inevitable they'll go up - it'll mean fewer people will travel," he added.

But Travelport's Md Asia/Pacific, Patrick Andres disagreed with Turner's grim assessment, saying that today's planes are becoming more fuel efficient.

"I'm less concerned about fuel skyrocketing than Skroo," he said.

Last week, Turner urged a major rethink of how airlines account for their fuel costs, which he said are a normal part of business and should therefore simply be part of the overall fare.

More from Travelport on pg 7.

NT tourism funding

REGROWING international tourist numbers has been labelled as a key focus for the Northern Territory Govt, which has allocated \$15m in its 2013 Budget to arresting falling arrival figures.

Minister for Tourism Matt Conlan said the funds will help the Territory build its profile in Western as well as Asian markets.

Virgin now Regional

VIRGIN Australia ceo John Borghetti has labelled the unveiling yesterday (TD breaking news) of the new Virgin Australia Regional Airlines as "our next major leap forward".

Borghetti joined with group founder Sir Richard Branson to launch the carrier's first two aircraft, which comes following the 100% acquisition of Skywest.

"By building a Perth-based operation and workforce, we will continue to invest in local resources, expertise and infrastructure," Borghetti said.

The new carrier's initial fleet will consist of 32 aircraft, reaching 41 different destinations via 800 services weekly.

New Wyndham web

WYNDHAM in the Asia Pacific has launched a new interactive website, consolidating what was previously four separate portals.

The new site contains different sections for vacation ownership, hotel development, special offers, affiliate marketing and careers, and is at www.wyndhamap.com.

Quest Qld expansion

SERVICED apartment provider Quest will open five new hotels across Queensland over the next 12 months, the company has said.

In total, 1300 new apartments will be opened with properties to be opened in Rockhampton, Mackay, Townsville, Upper Mt Gravatt and Woolloongabba.

Window Seat

THE Australian wine industry certainly owes a lot to Qantas, according to QF consulting chef Neil Perry.

Speaking yesterday at the launch of the new QF domestic business class menu (see p1), Perry told the select handful of guests that Qantas is the third biggest purchaser of wine in Australia - after grocery giants Coles and Woolworths.

Unlike the supermarkets, however, Qantas serves the wine in an inspirational fashion to travellers from across the globe, exposing Australia's great beverage heritage to customers who are likely to seek the same wines out when they get home, he enthused.

AND also at the new menu launch, an impertinent attendee raised the awkward question everyone was too afraid to ask (or didn't even think of) - does Perry consider the potential for in-flight flatulence when designing his on-board menus?

"Yes, absolutely, especially on long-haul flights," was the frank answer.

"We avoid things like Jerusalem artichokes and beans, and if we use lentils they have to be really well cooked.

"It's better to use grains rather than pulses when it comes to generating wind," Perry said.

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Dubai Expo to lure 25 million

DUBAI will hold the first "real" international World Expo. should it win approval to be the host of the fair in eight years time.

The organising committee of the Expo 2020 Dubai bid has set an ambitious target to welcome 25 million unique visitors during the six month spectacle - that figure is separate to the Vision 2020 goal of Dubai Tourism to achieve 20 million arrivals (TD Mon).

Held every five years, the World Expo provides host countries with a platform to showcase not only their city but that of the nations of the world, many of which are part of the governing body, the Bureau Int'l des Expositions (BIE).

Speaking on behalf of Expo 2020 Dubai at Arabian Travel Market in Dubai, Howaida Rabee marketing manager at Falcon said the event has the capacity to be the biggest in the world.

In 2010, Shanghai World Expo attracted 73 million visits alone, however the vast majority of those were from mainland China.

"Dubai's bid is unique whereby 70% of the visitors are expected to come from outside the UAE," Rabee said.

The UAE's geographic position means most of the countries of the world are located within an

8hr flight of the UAE, "making it the perfect location to host the World Expo," she said.

The Expo 2020 Dubai committee also see the six-month long event, running from Oct 2020 to Apr 2021, as an opportunity to celebrate the 50th anniversary of the United Arab Emirates.

World Expos have the ability, among other factors, to transform a destination's global reputation, and will contribute to growth in jobs, GDP & tourism, Rabee said.

The proposed 438 hectare site is located near Dubai World Central airport at Jebel Ali, mid-way between Dubai and Abu Dhabi.

After the Expo, Dubai will use the site for a new world class convention centre.

Candidates need to present five times to the BIE, with the UAE still to present twice more.

Other candidate cities vying for hosting rights include Ayutthaya, Thailand; Yekaterinburg, Russia; Izmir, Turkey & Sao Paulo, Brazil.

This year's decision will be the first time in World Expo history that more than three cities have pitched for the fair.

The Italian city of Milan will host the next World Expo in 2015.

The BIE is expected to announce the name of the 2020 host in Nov.

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ABOVE: Dubai Tourism's local team have been kept busy at this year's Arabian Travel Market, but still managed a moment to squeeze in for a photo with some of these popular movie stars.

One of the many exhibitors at the 2013 ATM is IMG Worlds of Adventure, the name given to the world's largest indoor theme park that is slated to open either late this year or early 2014.

Construction of IMG Worlds of Adventure is nearing completion at its home in the City of Arabia.

When it opens, the theme park will be comprised of four zones

- The Marvel Zone. The Cartoon Network Zone, The Lost Valley Zone and The IMG Entertainment 7one

Iconic superheroes including the likes of Spider-Man, Hulk, Iron Man, Thor and The Avengers will call The Marvel Zone home.

The Lost Valley Zone will feature robotic dinosaurs, rides and attractions, while The Amazing World of Gumball and Ben 10 will front the Cartoon Network Zone.

Pictured from left with Iron Man and Spider-Man, from left are Veronica Rainbird, Julie King and Angelya Vassiliadis-Balaguer,



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Forty years of Tourism at TAFE



STUDENTS from days gone by went back to school last night to celebrate the 40th anniversary of Sydney TAFE offering tourism as one of its many courses.

NSW Tourism Minister George Souris was in attendance, and praised the institute's work

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preparing thousands of people over the years for long careers in the travel and tourism industries.

"Tourism is our best opportunity for growth & it can be stimulated immediately," Souris said.

This year, 700 students are enrolled and studying tourism, one of the most popular courses.

The guest of honour for the evening was Justin Montgomery, current Travel The World joint managing director and 1991 graduate of Sydney TAFE, who spoke of his years attending class three nights per week.

Montgomery detailed his career of success, working with airlines including Australian Airlines, which became Qantas and most recently with Virgin Australia, alongside years with The Travel Corporation.

He was not the only member of his graduating class to go on to great things, with newly appointed ceo of the South Australian Tourism Commission, Rodney Harrex, a fellow 1991 graduate.

"For me, the journey has come full circle," Montgomery said.

The TTW joint md said one of his career highlights was working to establish the brand of youth resorts with Contiki and Accor that became Great Keppel Island.

Montgomery is pictured above right at the event alongside, from left, Sydney TAFE institute director David Riordan, NSW **Tourism Minister George Souris** and current Sydney TAFE Tourism student Holly Robinson.

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Qatar to Philadelphia

ONEWORLD member elect Qatar Airways will launch new Boeing 777 services nonstop from Doha to Philadelphia from Mar. Philadelphia will be QR's 5th US city, joining New York, Houston, Montreal, Chicago & Washington.

New Emaar brand

EMAAR Hospitality Group has unveiled a new hotel brand for "the younger business & leisure tourist" dubbed Vida.

Vida Hotels and Resorts joins Emaar's upmarket hotel chain The Address Hotels + Resorts, and will debut its first property in Downtown Dubai, rebranding the former Qamardeen hotel.

Chairman of Emaar Properties Mohamed Alabbar said Vida would appeal to global travellers seeking a "distinct hospitality experience."

"We are creating a brand new concept in inspired living, elegant yet simple, and a new urban hub for the discerning traveller," Alabbar said.

Sofitel Dubai launch

SOFITEL Luxury Hotels has confirmed it will open its newest property in Dubai later this year.

Based on a Polynesian theme & located on the crescent of The Palm, the Sofitel The Palm Dubai will feature 361 guest rooms and 182 fully serviced apartments, made up of a mix of one-, twoand three-bedroom units.

Travel Daily on location in Dubai

Today's issue of TD is coming to you from Dubai, courtesy of the **Dept of Tourism and Commerce** Marketing (Dubai Tourism).

DAY two of Arabian Travel Market saw delegates continue with a busy schedule of one-onone appointments - while Aussie and Kiwi visitors also explored Dubai Mall, the world's biggest shopping centre.

As well as being home to over 1,200 shops there's also an aquarium and underwater zoo, an Olympic sized ice-rink, as well as the world's largest lolly shop.

It's also the world's most visited shopping & leisure destination, with over 65 million visits in 2012.

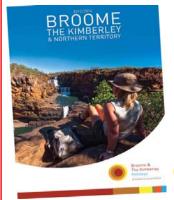
Today, delegates will unwind with an Arabian Adventures desert dune safari tour.

Hotel rates climbing

FOUR out of the top five hotel rate decreases in Australia came in regional areas, according to the latest HotelsCombined Australian Hotel Price Trends Report.

Newcastle and Katoomba saw the biggest falls of 15% each, while major cities continued to record "healthy increases".

Overseas, hotels in Los Angeles and Dubai climbed up to 33% year-on-year, with the beach destinations of Nha Trang and Boracay both jumping 27% each.



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Island Ambassadors

SWIMMING champion Michael Klim, TV Presenter Rebecca Judd and radio announced Scott 'Dools' Dooley are some of the personalities named as Hamilton Island Ambassadors ahead of the second 'Return2Paradise' Instameet from 17-19 May.

The group will be joined by popular UK and Chinese Instagrammers to experience the island lifestyle, sights & produce and will share their experiences to a estimated combined audience of hundreds of millions of fans around the world.

Vic funding falls short

VICTORIA Tourism Industry Council chief executive Dianne Smith has said she is disappointed that funding for an extension to the Melbourne Convention & Exhibition Centre (MCEC) was not afforded in the 2013 State Budget.

The state's tourist marketing efforts however will be stepped up, with \$24m allocated for an expansion of promotional activity to key markets incl China & India.

"However, the failure to support the development of MCEC will have flow-on affects to the \$16 billion Victorian tourism and events industries," Smith said.

MEANWHILE, VTIC has added its congratulations to a planned \$11.7m renewal project for the city's Federation Square precinct, with Dianne Smith saying the project will see the area remain "the prime meeting place for Melburnians and visitors".

Review website boost

TRIPADVISOR has launched a new travel review collection tool allowing registered businesses to contact guests and customers to seek a review on their experience.

The Review Express service can be customised to include logos or a personalised message, can be offered in 21 languages and includes a direct link to the property's TripAdvisor page where reviews can be posted.

B'day upgrade offers

BEACHCOMBER Tours has released a number of \$18 offers in celebration of the firm's 18th birthday selling Mauritius in the Australian market.

Upgrades from half board to full board can be added for \$18 at a selection of four-star resorts, with \$18 room upgrades and 18% discounts on F&B also available.

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Wednesday 8th May 2013

Dallas doubles down under



AUSTRALIAN visitor numbers to Dallas, Texas have more than doubled since the launch of the direct QF flights from Sydney, and increasing numbers of Aussies are also staying on to discover more of the Lone Star State.

Last night the Dallas Convention and Visitors Bureau (DCVB) along with other partners hosted travel agents at a reception in Sydney, with the move following the appointment of Kent Marketing as DCVB's local representative.

DCVB ceo Phillip Jones was in attendance, and told *TD* Australia was already among the top ten markets for the city, with

increasing traffic both in terms of business and leisure visitors.

"Dallas is leading the US in terms of job creation," he said, citing similarities with the strong Australian economy.

The smooth transits at DFW also make it a key gateway for transit to other ports across the US, with the airport being a key hub for QF's partner American Airlines.

Pictured above at last night's event are Simon Dodd, newly appointed as manager Australia/NZ for American Airlines; Geoffrey Hutton, Kent Marketing; Kristine Chippendale, Qantas; and Phillip Jones, DCVB.

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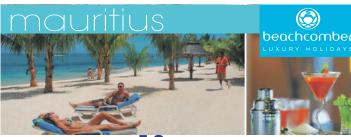
This entry-level position involves assisting our team with a wide range of duties ranging from answering the phone, banking, handling enquiries, generating reports, managing appointments and other general office activities.

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You will have experience with computers and a sound knowledge of Microsoft Office products, and some familiarity with publishing programs would be an advantage.

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Industry united on direct channel



"GOING Direct" was the subject of a lively discussion at Travelport's Customer Conference at Ayers Rock yesterday as a panel of four leading lights of the industry debated the hot topic.

On the cruise front, Carl Frier, gm of Cruise1st said while online sales of airlines and hotels have grown dramatically, not so in cruising, but he sees this changing, and expects a significant increase in online cruise sales as consumers book that way more and more.

"Consumers are far more confident these days in online purchasing of air, hotels and cars and I don't think we'll be waiting a decade to sell cruising online," Frier said.

"But I do think travel agents need to provide the multiple channels for consumers to do business with them, because people want to do it their way these days, they are in power more than ever before - they've done the research, got all the information by the time they engage with us, what I'm trying to do is get to them earlier than that." he added.

AFTA chief executive Jason Westbury agreed that in order

See Branson in drag

SEATS are still available on AirAsiaX's flight D7237 this Sun 12 May, which will feature Virgin boss Sir Richard Branson coming good on his losing bet with AAX boss Tony Fernandes to serve as a flight attendant for a good cause.

Fares are priced from AU\$399 one way for the Perth to KUL flight, with \$100 from each seat being donated to the Starlight Children's Foundation in Australia - book online at www.airasia.com. to grow, more bricks and mortar agents have got to have a multichannel approach, while Webjet's Shelley Beasley said the biggest competition her company faced was suppliers and away from bricks and mortar.

United Airlines' Australian Director, Alison Epsley noted that over 80% of her business still comes through travel agents, and customer loyalty is key to the

"We still sell more through travel agents than direct, people want to go through the GDS system, rather than online and prefer an agent due to the value they bring," said Epsley.

Pictured above last night following the panel discussion, from left is Jason McLennan, Travelport; Jayson Westbury, AFTA; Alison Epsley, United Airlines; Shelley Beasley, Webjet and Carl Frier from Cruise 1st.

Biz Women's Awards

WOMEN in the tourism industry are being urged to celebrate their achievements via the 2013 Telstra Business Women's Awards, with nominations now open.

Last year's overall winner managing director of Moonraker Dolphin Swims Torie MacKinnon said the awards provide confidence, pride and recognition for the roles women play in the tourism industry.

"The Telstra Women's awards are vitally important as they provide an opportunity to showcase not only successful women in tourism, but put a focus on our industry which is helping to grow the Australian economy," MacKinnon said.

For more details or to nominate, visit www.bit.ly/womensbiz.

Albatross Xmas tour

A NEW 11-day itinerary taking in the Slovenian Mountains during the Christmas season has been launched by Albatross Tours.

The Christmas in the Slovenian Alps itinerary begins in Munich, heads to Innsbruck & Italy prior to spending four nights celebrating Christmas in Slovenia's Lake Bled.

Priced from \$3279ppts, the tour departs from the German city on 18 Dec - phone 1300 135 015.

Even longer range jet

BLUEPRINTS detailing what Boeing describes as the "world's longest range passenger jet" have been shown to airlines, the plane manufacturer has reportedly said.

The company has opened sales on its new B777-9X as it aims to respond to the challenge set by arch-rival Airbus with its recently unveiled A350-1000.

MEANWHILE, Boeing has agreed to compensation terms with Air India and Qatar Airways for its three-month Dreamliner grounding, which ended recently.

Associated delays in Dreamliner production has also forced OR to enter talks with Airbus for the purchase of up to 15 Airbus A330s in an order worth US\$3.6b at list prices, the carrier said.



Wednesday 8th May 2013

Sydney a Worlds Best

SYDNEY has claimed second place for Best City in the World by Travel + Leisure India + South Asia magazine, taking out 2nd place.

Tourism Australia managing director Andrew McEvoy added his congratulations for the result.

"The Indian market has huge potential for Australian tourism and the challenge is to convert this high appeal into more visits, which we are very focused upon doing," he said.

GA profit drops 215%

REDUCED demand for seats has been blamed by Garuda Indonesia ceo Emirsyah Satar for a US\$33.7m net loss for the carrier in the first quarter - a drop of 215% year-on-year.

Satar said the downturn was being experienced by all airlines as part of an "annual cyclical slowdown in airline traffic".

Despite the result, GA's income still grew 12.5% as a result of an increased market share.

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Pharmacy Daily is seeking a Business Development Manager, to promote our popular newsletter to pharmacy suppliers. This is a part-time contract role with flexible hours, which would ideally suit someone with pharmaceutical or medical industry sales experience. Duties will involve sourcing new business from advertisers and developing relationships with clients with the aim of further growing the business.

Salary for both roles will be commensurate with experience. Join our fun friendly team working to keep the pharmacy industry informed. Send your resume with a covering letter to jobs@traveldaily.com.au by Friday 10th May 2013.



Hawk Dreaming open

APT Wilderness Lodge Hawk Dreaming in the Kakadu National Park has reopened following the wet season, with the luxury tents priced from \$265ppts per night.



Accommodation Updates

WELCOME to Accommodation Updates, *Travel Daily*'s Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



Four brand new Heritage meeting suites have been opened at the Four Points by Sheraton Sydney, near Darling Harbour. Known as the Heritage Meeting Rooms, the new facilities boost the available space by 300sq-metres. The rooms have been designed to encompass

the sandstone features of the Corn Exchange Warehouse, which was built in 1887 and make it the oldest market building in Sydney.



In time for its 35th anniversary, the **Hyatt Regency Dallas** has put the finishing touches on a \$50m makeover of its 1,120 guest rooms, bathrooms and corridors. Designers aimed to capture the look of what it described as "New Dallas", taking an artistic approach to

the new rooms. A lounge chair for reading or watching TV is now offered, with glowing artificial candlelight in hallways and swipe card entry.



New Deluxe Terrace Rooms have been unveiled at the Mandarin Oriental Prague, located in the hotel's Garden Wing & offering an outdoor setting on a private terrace. Large windows ensure plenty of natural light gets in, with contemporary furnishings including a

king bed with royal blue bedspread and silk bolster pillows. Rooms have a mixture of either a walk-in shower or stand alone bathtub.

Langham into the US

LANGHAM Hospitality has debuted its Langham Place brand in the US market, overnight rebranding The Setai Fifth Avenue in New York City as the Langham Place Fifth Avenue.

The 214-guestroom property is located at the intersection of Fifth & 36th Street, near Times Square.

Paris online booking

LUXURY Paris property group Les Hotels de Paris has signed up to offer its rooms on global channel manager SiteMinder.

The group operates 24 boutique hotels in the French capital, one in Morocco & one in St Tropez.

Holiday Inn Mauritius

INTERCONTINENTAL Hotels Group has signed a management agreement for the opening of the first Holiday Inn in Mauritius.

The 140-room Old Manor House at Plaisance Airport will be converted into the Holiday Inn Plaisance Airport as part of the 20-year deal, and will become the second IHG group property to open in the island nation.

Kimberley cuts 15% off

KIMBERLEY Quest is offering discounts of 15% on 8-14 night Kimberley coast cruises until the end of Sep, with sailings starting from \$7803ppts - 1300 156 035.

New Explore dossier

EXPLORE Worldwide has launched its 2013-14 Discovery Adventures brochure, with more than 450 itineraries on 278 pages.

New destinations in the guide include Kosovo, the Philippines, Madagascar, Kyrgyzstan and even Iraq, with highlights including the 14-day Burma by Bike tour, priced from \$3079ppts.

Numerous African safari options feature, operating in the Chobe National Park & Okavango Delta.

Cox & Kings recently became the new Australian GSA for Explore Worldwide (*TD* 27 Mar).

Big spends in the UK

AUSTRALIAN visitors parted with a record AUD\$1.6b in the UK last year, according to new figures released by VisitBritain.

The tourism organisation has devised a new global growth strategy aimed at nearly doubling visitor spend to AU\$48b by 2020, with the contribution by Aussies forecasted to grow to \$2.14b over 1.2m visitors annually - up 42%.

"Australia is a key source market for Britain and we'll be doing all we can to ensure we continue to grow visits," VisitBritain chairman Christopher Rodrigues said.

WIN A HOLIDAY TO HAWAII, THE BIG ISLAND

To avoid confusion with the name of the entire state, the island of Hawai'i is often called the "Big Island," and what an appropriate name it is. Nearly twice as big as all of the other Hawaiian Islands combined, its sheer size can be inspiring.

This month Travel Daily is giving readers the chance to win a holiday to the island of Hawai'i, courtesy of Hawaii Tourism Oceania, Hawaiian Airlines and Hilton Waikoloa Village.

The prize includes two return economy airfares from Sydney to Kona via Honolulu with Hawaiian Airlines, six nights accommodation at the incredible Hilton Waikoloa Village and return airport transfers with a flower lei greeting on arrival.

Each day Travel Daily will ask a Hawaii-related question – just read the issue and email us your answer. At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this inspiring Hawaii holiday.

Email your answers to: hawaiicomp@traveldaily.com.au.

Q.6: What is Hawaiian Airlines checked baggage allowance per person?

Hint: www.hawaiianairlines.com.au





CRUISE Pharmacy





Travel Daily is Australia's leading travel industry publication. Produced each weekday since 1994, the newsletter is first with the latest industry news and is available by paid subscription to people within the travel industry. Sign up for a free 14 day trial subscription at www.traveldaily.com.au.

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NEW DRIVE THIS GREAT TEAM FORWARD TEAM LEADER DOUBLE BAY SYDNEY, EAST – SALARY PACKAGE DEP ON EXP

This exciting senior role is the next step on your rise to the top. You will be leading a team of consultants in an exclusive Double Bay retail travel agency. You will have a minimum of 5 years travel industry experience with Team Lead or 2IC experience. This is an outstanding opportunity to join a leading travel company selling high end, luxury travel across the globe. Excellent salary package plus incentives and profit share. Amazing educationals and travel benefits – Apply now to be in the lap of luxury by month end!

GOT A GOOD HEAD FOR NUMBERS? CUSTOMER ACCOUNTS CONSULTANT MEL (INNER) – SALARY PACKAGE TO \$46K inc super

This "way of the future" travel company is seeking an experienced travel professional to join their team. This role will see you move away from consulting into a more back office accounting role. Using your previous Galileo and Crosscheck skills you will be processing refunds, balancing accounts & investigating payment queries. You will be working Monday to Friday 8.30am – 4.30pm each day & rewarded with a very generous salary package. If you have a good head for numbers, contact AA today to find out more!

MAKE YOUR NEXT CAREER MOVE CORPORATE CONSULTANT MELBOURNE (INNER) - SALARY PACKAGE TO \$70K (OTE)

This centrally located corporate travel company, part of a well recognised & award winning travel brand is seeking an experienced travel consultant to join their team. Although you will be working for a global company, you will not be lost in the crowd! This organisation certainly knows how to reward their staff and provide a supportive environment. You must have strong CRS skills, solid fares knowledge and previous corporate consulting experience to be eligible.

Apply Today!

SICK OF BOOKING BALI PACKAGES HIGH END RETAIL TRAVEL CONSULTANT GOLD COAST- UP TO \$45K PKG + BONUSES

Are you sick of booking endless cookie cutter itineraries?
Love a challenge? Then come and join this boutique agency on the Southern Gold Coast. You'll love being part of this professional team where you deal with high end itineraries and luxury products. A top salary package along with achievable incentives is on offer plus sensational educationals and a work/life balance. All you need is a min 3 years travel consulting experience and exceptional customer service skills. Call today to find out more.....

WANT TO MOVE INTO PRODUCT? RESERVATIONS/ INVENTORY + PRODUCT LOAD ROLES SYDNEY CBD - \$40k - \$53k +

Always wanted to work behind the scenes? Prefer liaising with suppliers to the hard sell? If you are currently working in wholesale travel, with knowledge of Calypso and/or reservations/ inventory experience we want to hear from you! You will be working within a well known Australian wholesale travel company and working with exciting travel products worldwide. Amazing training and development opportunities on offer plus a great salary package as well as cash incentives and travel benefits!!!

HOT OFF THE PRESS – NEW CORPORATE ROLE! CORPORATE CONSULTANT

MEL (INNER) - SALARY PACKAGE UP TO \$68K (DOE)

We have a NEW and rare Implant role in Melbournel Servicing VIP's with their corporate travel requests to worldwide destinations, this role will see you bring your 5 years of high end consulting experience to this unique and very sought after position! With Monday to Friday hours and a high base salary on offer, this is golden opportunity for Melbourne! Prior experience dealing with VIP's preferred.

This role will not be on offer for long, contact AA Appointments today to find out how to apply.

SHARE YOUR TRAVEL STORIES LEISURE CONSULTANT PERTH (WEST) – SALARY PACKAGE TO \$62K (DOE)

Here is your chance to share your travel stories & create once in a lifetime travel itineraries. Working in the Leisure department of this boutique travel company you will be bringing your years of travel consulting experience to this fantastic role. Seeking an enthusiastic consultant who brings fresh ideas and superior customer service skills you will be welcomed into a friendly team environment. Working Monday to Friday hours, here is your chance to shine doing what you do best! Phone AA today to apply today!

WE'VE GOT THE GOLDEN TICKET FARES & TICKETING CONSULTANT BRISBANE CBD – \$55K OTE

Suited to behind the scenes? Love the feeling of assisting others with your great knowledge of ticketing & fares? If so check out this hot role. Our client is looking for a travel consultant with a min 12 months industry experience and a passion for fares & ticketing. The benefits of working in this leading travel company are endless but include top \$\$, ongoing industry training and career progression. This is a great chance to do what you love and be part of a well established office. It's a win win.





TOP PAYING TEMP JOBS HOT OFF THE PRESS!!

TOP TEMP BENEFITS INCLUDE

Best industry rates; paid weekly Referral vouchers Temp to Perm opportunities Temp of the Month/Annual rewards
Flexible working hours/days
Full conversion training where required

EVENT & TRAVEL MANAGER - 2 MTH TEMP ROLE. SYDNEY - GALILEO AND EVENTSPRO ESSENTIAL HOURLY RATE + SUPER + + +

Our client offers amazing event management for the corporate market. As an experienced Events and Travel Manager you will manage all logistics for conference and incentive travel. This is a 2 month temp role starting ASAP working full time, Monday to Friday. You will possess a strong understanding of the corporate and events markets with the ability to manage air and land arrangements as per client request. You will have the ability to think on your feet as you work on major groups travelling overseas with minimal turn-around times.

DO YOU HAVE A FLAIR FOR FARES? TRAVEL CONSULTANT MEL (STH EAST) – HOURLY RATES \$20.00 - \$25.00PH

This "way of the future" company is looking for an experienced consultant to join their team in this fantastic temp assignment! This role will see you working behind the scenes responding to customer flight booking queries. You must be proficient using Sabre & have sensational fares knowledge to be eligible for this position. Due to start ASAP, you will be working Monday to Friday from 9am - 5:00pm each day for at least the next two weeks. There is a possibility that this assignment may be extended! Contact AA today & secure yourself this fantastic temp role!

WANT TO HAVE IT ALL? RETAIL TRAVEL TEMPS

ACROSS QUEENSLAND- up to \$25/hr + super

Want to work a four day week? Want variety in your day? Want to earn a top hourly rate? You can have this and more as a travel temp with AA. From one day to one month assignments in global travel companies and boutique agencies there is sure to be a role for you. To join our temp team you will need a min 18 months international travel consulting experience, GDS skills and a positive attitude. Enjoy great \$\$\$, flexibility in your working week plus earn a weekly pay cheque and more.

Call today to join the AA temp team.

CORPORATE & LEISURE CONSULTANT - TEMP.

SYDNEY - EAST - JUNE - AUGUST 2013

HRLY RATE + SUPER.

Our client, a well known national travel company and brand is looking for a skilled and qualified corporate and leisure travel consultant to join their busy travel team to cover some internal annual leave starting next month (June) and through July and August. This is a full time temp role during this time. Your skills in Amadeus, Travelog and ticketing are all essential to be successful in this role. Working within a small, dynamic and professional team, you will deliver exceptional customer service and offer different fare and product options to secure the sale.

ENJOY THIS PART TIME TEMP ROLE! RETAIL TRAVEL CONSULTANT PERTH (WEST) – HOURLY RATES \$20.00 - \$25.00PH

Our client, a well respected & award winning travel company, is seeking an experienced travel professional to assist their busy agency. Located in Melbourne's western suburbs, you will be creating and booking travel itineraries for the agency's many walk in clients. Working 3 days a week, you will be rewarded with a generous hourly rate & fantastic team environment. To be eligible for this position you must have min 3 years consulting experience, Galileo & Crosscheck skills & excellent customer service skills. Due to start mid May and run for 2 weeks, apply today!

SHOUT OUT FOR NATIVE CALYPSO TEMPS! WHOLESALE TRAVEL CONSULTANTS BRISBANE CBD – TOP HOURLY RATE & BENEFITS

We are currently looking for experienced native calypso travel temps who are available for temping work starting soon. You will enjoy every second temping in this leading travel company in fun loving and welcoming teams. There is also the possibility of temp to perm opportunities. Strong native calypso skills will be a must along with min 12 months travel consulting experience. A top hourly rate will be on offer plus you tell us when you can work and we'll make it happen. Want to find out more?

Then call us today for a chat.

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Anita Nunnari NSW & ACT Ph: 02 9231 6377 Regina Johnston QLD & NT Ph: 07 3229 9600

Cherie Napolitano VIC, WA & SA Ph: 03 9670 2577

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- Mational hospitality organisation
 - Sydney's most innovative events

Peter Jackson

Join this leading national hospitality organisation as Events Manager where you will be delivering first class events within one of the most recognisable venues in Sydney.

As Events Manager you will be highly experienced in managing high profile events with the corporate and government sectors and have the ability to transform a venue, manage clients expectations whilst delivering an amazing event within time frames and budget.

Naturally you will possess outstanding communication skills and organisational abilities ensuring open communication is maintained both internally and with your clients. Experience in Events Perfect or a similar application will be highly regarded.

Call or email Peter Jackson for more details

New Venture Manager - Domestic Tourism

- Unique and autonomous role
- Sydney based with a national focus
- ► Salary to \$80K + super + bonuses

A unique opportunity for someone with an entrepreneurial mind to take on this newly created role involving marketing, identifying new revenue streams & developing strategy.

Call or email Ben Carnegie for more details

BDM Corporate Travel - Sydney

- ► Winner of multiple NTIA awards
- Work in the SME market
- ► Package up to \$75K DOE plus incentive

Join this well established boutique corporate agency, create new sales opportunities, get in front of key decision makers and acquire new business. Supportive & encouraging culture.

Call or email Sandra Chiles for more details

Tele-Sales Executive - Sydney

- Young and vibrant online company
- ► All leads provided
- ► Salary \$65K + super. OTE \$100K++

Join the market leader in the latest & greatest of daily deal sites. They seek an experienced business developer for their travel team to secure deals to advertise on their website.

Call or email Ben Carnegie for more details

Senior Corporate Consultant - Brisbane

- Centrally located in the CBD
- Large single account, GDS experience essential
- Salary from \$50K + super + incentives

The time has come for you to join a well respected and global travel management co. Be first point of contact and work as part of a team managing an existing account.

Call or email Ben Carnegie for more details

Trade Sales Manager - Sydney

- Award winning major attraction
- 2 year contract
- ► Salary \$82K package

Our client is a major attraction and well-loved Sydney icon. They seek a Sales Manager who is well connected across domestic inbound, wholesale, cruise & education sectors.

Call or email Ben Carnegie for more details