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Travel Daily

First with the news

Tuesday 22nd October 2013

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DNSW recruitment

DESTINATION New South Wales is today advertising several senior roles, including a position for a London-based Regional Manager UK & Germany.

DNSW is also seeking a new Group Director, Destination Development and a Director, Partnership Programs.

For more details see the advertisements on pages five, six and seven of today's issue of *Travel Daily*.

Back-Roads surges in Oz

BACK-ROADS Touring ceo Steve Reynolds says the company has seen "remarkable growth" in the last year, with bookings in 2013 up more than 85%.

The small group specialist expects the trend to continue, with 2014 also tracking strongly due to the addition of new destinations and keen interest in its style which he said offers a more intimate experience than conventional tour operators.

As implied by its name, Back-Roads offers trips on the "road less travelled," with a maximum of 18 people per group meaning smaller vehicles can be used.

The small group size also allows the inclusion of boutique accommodation plus activities and dining that can't be accessed by larger tours.

Now based in the UK, Reynolds has headed up Back-Roads for about four months now after he left his former role as head of Cox & Kings Australia (*TD* 03 May).

He told *TD* that new tours for 2014 include the addition of Greece, Turkey and Scandinavia,

as well as new themed UK tours.

Although Back-Roads is 66% owned by Flight Centre, Reynolds stressed the independence of the business, saying FC is a "shrewd investor" in Back-Roads which has a completely separate board.

Reynolds said that Back-Roads was supported by agencies from across Australia, and is a preferred supplier to "all major agency chains".

Travel agents benefit from selling the product because of a very high satisfaction and repeat booking rate from clients, as well as "good commission," he added.

JTG Frontliners

ALMOST 500 consultants have already confirmed their attendance at the upcoming Jetset Travelworld Group multi-brand Frontliners Conference which will take place 06-08 Dec on the Gold Coast.

Themed *Inspiration, Transformation and Celebration*, the event will be emceed by Steve Jacobs from Channel Nine's *Today* show and will include updates from JTG executives Julie Primmer and David Padman.

There will also be updates from preferred partners, interactive cruise workshops and entry into Warner Bros. Movie World for one of the conference events, plus other inspiring speakers.

JTG ceo Rob Gurney said the conference will be "bigger and better than ever before," with managers urged to register their staff before the 25 Oct cut-off to automatically go into the draw to win \$2,000 worth of Qantas Ticket Funds.

Coombes to USA

DAVID Coombes is Flight Centre USA's new gm Product, moving from his previous similar role in New Zealand which has been filled by Simon McKearney.

Another great issue

Travel Daily today has nine pages of news including a full page of photos from **APT** plus full pages from: (*click*)

- AA Appointments
- Consolidated/QF incentive
- inPlace Recruitment jobs

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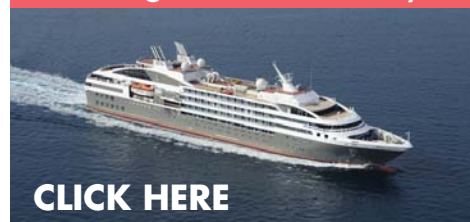
BunnikTours

Travel Daily

First with the news

Tuesday 22nd October 2013

Cruising James Bond Style



CLICK HERE

Hayman gets new gm

GUENTER Gebhard has been announced as the new general manager for One&Only Hayman Island ahead of the property's relaunch in Apr 2014.

He is tasked with strengthening the One&Only brand in the region along with being responsible for the entire operation of Hayman.

Gebhard has more than 20 years hospitality experience and was most recently the hotel manager at The St. Regis in Bangkok.

Cruise Authority sets sail

SYDNEY-BASED The Travel Authority (TTA) has joined the fledgling Cruise Holidays network, giving the group three new retail locations in NSW.

TTA md Peter Hosper said that as a Cruise Holidays affiliate the agency will trade as 'The Cruise Authority' from offices in Terrigal, Crows Nest and Newport.

Cruise Holidays' local operation was established just over a year ago (**TD** 12 Jul 12) with Qld-based

Magellan member CruiseMart signing a master franchise deal with US-based Cruise Holidays.

"Cruise Holidays provides us with an all round cruise solution, including product, marketing and technology," Hosper said.

"This will allow us to build our cruise business without a significant upfront cost and without losing focus on the other aspects of our business."

Cruise Holidays chief Les Farrar said the addition of The Cruise Authority reflected the group's strategy "to recruit quality agents and home based consultants committed to developing their cruise business".

US shutdown costly

THE US Travel Association has put a massive price-tag on the federal government's recent shutdown which saw national parks and monuments closed to the public over a 16-day period.

The travel group said the shutdown cost the country about US\$152 million per day in lost travel related activity, or an overall price of over \$2.4 billion.

During the shutdown, a number of states (such as Arizona and New York) dipped into their own tourism funds in order to reopen key tourist attractions.

Castaway free chow

CASTAWAY Island Fiji is offering free meals for all guests staying between 27 Jan-31 Mar, covering breakfast, lunch & dinner daily.

There is also a Value Added Meal Bonus for stays during May priced at FJ\$399+ taxes per adult and FJ\$199+ taxes per children.

The deals are valid for bookings made before 06 Jan 2014.

TNLA app revamped

TOURISM Australian has built Google Maps, destination content and social media integration into an enhanced version of its popular *There's Nothing Like Australia* mobile travel app.

A unique 'Interest Wizard' has also been introduced that allows users to customise content based on travel experiences, such as Beaches, Outback & Food & Wine.

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Travel Daily

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Tuesday 22nd October 2013

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International Travel Industry Club

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Sales to 28OCT13 . Book Online 24/7!
From **\$360*** pp RETURN plus taxes.
* Conditions Apply. Taxes approx. \$135* - \$385* pp.

CLICK HERE for further details

Tripadvisor Amex partnership

TRIPADVISOR has launched a new alliance with American Express, under which Amex members can link their cards with their TripAdvisor profiles.

The move enables them to post 'Card Member' reviews as well as

access exclusive offers at a range of participating merchants, which in Australia include the Merivale Group of restaurants such as Est., Mr Wong, Paling's Kitchen & Bar, Uccello and The Fish Shop.

Sydney's Urban Purveyor Group has also joined the program, with its Ananas, Bavarian Bier Cafe, Sake Restaurant and The Cut.

The pact utilises Amex 'Card Sync' technology which does not share any financial information, with TripAdvisor's Severine Philardeau telling **TD** today that the link also enables users to both write and see reviews of particular establishments by other cardmembers.

She said the move was a source of new authoritative reviews for TripAdvisor, with Amex members being "active and passionate travellers and diners".

Cardholders who link their info with TripAdvisor will see an "Amex Card Member Review" icon next to reviews where a member has made a transaction with their connected card and then written a review for that particular venue.

TripAdvisor has similar technology links with Facebook, highlighting reviews made by "friends" and "friends of friends".

Exclusive offers redeemed under the TripAdvisor partnership are "saved" to the connected Amex card as a type of virtual coupon, with discounts delivered via an automatic statement credit issued by American Express.

Scoot sooner to Perth

SCOOT has announced it will bring its launch of flights to Perth (**TD** Thu) forward by one week to now begin from 12 Dec.

Overwhelming demand for seats will now see the Singapore based low-cost carrier operate four new services ahead of its original start date of 19 Dec.

CEO Campbell Wilson said the advance launch "reaffirms our belief in Singaporeans' love for Western Australia, and West Australians' passion for travel".

Seats on the new services start from \$169 with a regular five-times weekly presence to be operated by B777-200 aircraft.

Bunnik brochure

BUNNIK Tours have released a 40-page Cruise & Tour brochure for 2014/15 featuring a selection of 11 Holland America Line and Celebrity Cruises ocean voyages in Europe, the Mediterranean and South/Central America (**TD** Fri).

Managing director Dennis Bunnik said the itineraries have been designed specifically for the Aussie traveller and are "created to capture the essence of the places we visit."

Visit California renew

DESTINATION marketing and public relations firm Gate 7 has been reappointed to represent Visit California in Australia and New Zealand.

Gate 7 has spearheaded Visit California's local activities for the past seven years.



Window Seat

LOVE may be blind, but it can also be very heavy.

Some of Paris' many quaint bridges over the Seine River could be at risk of collapse under the sheer weight of all of the love-symbolising padlocks couples have bolted to railings.

The novelty of attaching a lock and throwing the key into the river is fairly new, starting in 2008 but quickly spreading among locals and tourists into what is now almost a ritual among lovestruck couples.

Paris city officials say they are monitoring the state of some of the city's bridges but have not banned the practice yet.

WHEN looking for customer service advice, who better to consult than...the customers?

Irish low-cost carrier Ryanair is seeking tips on customer service, with chief exec Michael O'Leary - who for this exercise has named himself "Da Boss" asking pax to email him directly.

The feedback platform on the carrier's website automatically responds to contributors with a message thanking them for their input and that the best ideas will be considered into Ryanair's new service improvement plans.

Of course, feedback provided is graciously received and signed off by "Da Boss" himself.



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Tuesday 22nd October 2013

US cranks up CLT hub

US AIRWAYS will introduce four new non-stop international seasonal services from Charlotte (CLT) to Europe and the UK, effective May 2014.

The new transatlantic services will operate to Barcelona, Lisbon and Manchester (all from 22 May) and Brussels (from 05 Jun).

Through their addition, US takes its international destinations served from CLT to a total of 38.

Avia Traffic on Hahn

E-TICKETING platform Hahn Air has activated an interline agreement for immediate sales with Kyrgyzstan carrier YK (Avia Traffic Company).

Based in Bishkek, the airlines services a dozen domestic and Russian destinations.

Roberts has TIME

SYDNEY Airport's executive director aviation services, Shelley Roberts has been named as the Guest Speaker for the graduation of TIME mentees and mentors taking place on Tue 26 Nov.

The event is being held at Vibe Hotel Sydney from 6pm-8pm.

Travelmarvel to China

PREMIUM land only journeys of Burma as well as land and cruise itineraries in China form the latest additions to Travelmarvel's 2014 Asia guide, with the new guide to be released to agents this week.

High-value tours in Vietnam, Laos, Cambodia and increased departures of luxury river cruising itineraries on the Mekong also feature in the new brochure.

Further, cruising on Halong Bay aboard a traditional junk has been lengthened to two nights.

Highlights of the tour firm's new China program include a 13-day Imperial China itinerary taking in Beijing, Xian, Wuzhen, Shanghai and a four night Yangtze River Cruise, priced from \$4,495ppts.

Accor summer promo

ACCOR is offering discounts of 30% for stays of two-nights or more at over 200 hotels around the country over select dates between now and 07 Feb.

Pullman, MGallery, Quay West, Sebel, Grand Mercure, Novotel, Mecure, Ibis Styles and Sofitel Sydney Wentworth are taking part in the summer offer - see www.bit.ly/accorAUpromo.

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KAYAK planning more partners

ONLINE travel search engine Kayak says it will continue to work to add local partners in Australia to enable consumers to get the best out of the website.

Speaking with **Travel Daily** from the US, chief marketing officer Robert Birge confirmed the formation of a partnership with BYOJets.com.au to power the site's local airline search function.

The comment follows the recent launch of KAYAK into the Australian marketplace (**TD** Fri).

Birge told **TD** the online market

here presented an "attractive opportunity" for the company to leverage its technology and services.

"KAYAK is more of a free technology tool for people to use than a travel store. Our website and mobile app allow people to easily compare hundreds of travel sites at once so they don't have to search all the online travel sites," he explained.

"The online travel market is very large and competition is good for both travellers and competitors."

KAYAK compares hundreds of travel sites at once to find the best deals for hotels, flights, car rentals and packages, providing one comprehensive, fast and intuitive display, Birge said.

Users of kayak.com.au looking for flights are redirected to the reservations page of BYOJets to finalise their transaction.

At this stage, Birge was unable to disclose if KAYAK was working with any travel agency networks in Australia.

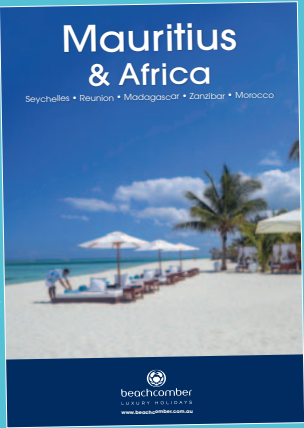
He also said KAYAK was planning to open additional offices but had no definitive plans to share.

Cypress name change

CYPRESS Lakes Resort in the Hunter Valley has been rebranded by its new owners (**TD** 31 Jul) as Cypress Lakes Resort by Oaks Hotels & Resorts.

To celebrate the renaming, an opening special priced from \$159 per night is available for stays until 31 Mar (excluding block-out dates, based on a two night minimum), when booked between 23 Oct and 11 Nov.

MEANWHILE, Julie Pettit has been named as the resort's new general manager.



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Home Away claims

THE Travel Compensation Fund has advised of the non-voluntary termination of *Home Away Travel* of Glenroy (ABN:68 816 109 750) after claims were received.

NZ arrivals rise 3%

HOLIDAY visitor arrivals to New Zealand by Australians increased 4.3% in Sep compared to the corresponding period in 2012, according to visitor data out today by Statistics New Zealand.

Covering all markets, arrivals to NZ were up 2.9% year-on-year, or 12,000 (to 191,100), with the China market fuelling growth, accounting for some 7,200 visits.

The Singapore, Korea, Japan and Malaysia markets also achieved small increases in arrivals.

From Australia, there were 2,100 more arrivals from Victoria and 900 from Western Australia.

Tourism New Zealand chief executive Kevin Bowler suggested the massive spike in China arrivals was a consequence of the new China travel law (**TD** 10 Sep) which came into force on 01 Oct.

Garuda Spring sale

FARES with Garuda Indonesia from Brisbane have been slashed as part of a spring sale for flights departing from now to 07 Dec, between 01 Feb-04 Apr and 16 Apr-31 May 2014.

Discounted destinations include Ambon, Lombok, Makassar, Medan, Surabaya and Yogyakarta, with fares priced from \$696.

The sale runs until 30 Oct.

Chattering about Cherating



MALAYSIA Airlines and Club Med recently ran an incentive to reward top agents nationally with an amazing trip to experience Club Med's Eco Nature Resort - Cherating Beach in Malaysia.

The trip happened to coincide with turtle breeding season and participants were able to release turtles into the ocean at sunset, and also travel down the river at night to witness the fireflies.

Club Med Cherating Beach is located where the jungle meets the beach and offers facilities such as a new Zen pool for adults overlooking the South China Sea.

Feedback from the famill suggests all the agents were impressed with the high quality

of meals and open bar, as well as the vast array of activities and entertainment on offer.

Pictured at the Club Med resort during the six day famill from left are Sarah Low, South Melbourne Travel; Adam Ferraro, Club Med bdm Vic/Tas; Julie Bartenstein, Malaysia Airlines BNE; Ian Judd, Zepplin Travel; Anita Hall, Broadway Travel Perth; Luke Skarbek, Club Med bdm NSW/ACT; Roslyn Martindale, Jetset Wahroonga; Christopher Allan, Flight Centre Robina South; Saide Jebrine, Britannia Travel; Lesley Brown, Harvey World Travel Norwood; Kerry Holmes, Balnarring Travel and Julia Bond, Phil Hoffmann Travel.



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Destination NSW

Director, Partnership Programs

- **Passion for Tourism**
- **Strategic Focus**
- **Senior Executive Role**

About the Organisation:

Destination NSW is a NSW Government statutory authority with responsibility for devising and implementing strategies to grow the visitor economy to NSW. Our particular focus is on driving tourism and acquiring and developing major sporting and cultural events for Sydney and Regional NSW.

About the Role:

- The Director, Partnership Programs is responsible for leading the implementation of Destination NSW's strategy to build commercial business relationships, through its marketing platforms and event assets, with the objective of generating greater marketing reach and distribution for NSW destinations. The role takes the lead in leveraging co-operative marketing funding and programs between Destination NSW and its partners (e.g. airlines, hotels, wholesalers and event owners).
- This role is responsible for leading the Unit which delivers on a broad range of partnerships activities, including International and Domestic Distribution Partnerships, Airline Partnerships, Event Travel Packaging and the oversight of the delivery of the co-op programs by DNSW International offices in New Zealand, North America, UK/ Germany, China, Singapore/Malaysia, South Korea, India and Japan. The role also assists the General Manager, Industry Partnerships & Government Policy as required with aspects of DNSW's tourism partnerships with other Government agencies e.g. Tourism Australia and State Tourism organisations, as well as tourism related international engagement requests from foreign governments.

For further information, including the selection criteria, position description and to apply on-line, applicants should go to <http://www.jobs.nsw.gov.au> and search for Job Reference No: 000022MB

Inquiries: Anthony Axiom - 02 9931 1484

Email: anthony.axiom@dnsw.com.au

Closing Date: 4 November 2013

This position will be subject to the new executive structure and employment arrangements for the NSW public sector. These reforms are expected to be introduced over the next three years. Details of the proposed reforms can be found at the following link: <http://www.psc.nsw.gov.au/Sector-Reform/Public-Sector-Reform>.

Tuesday 22nd Oct 2013

Flyers keen for mobile

RESULTS from a Skyscanner poll have found 1/3 of travellers power up their mobile devices as soon as their flight touches down.

More than 70% of travellers said they turned on their devices prior to passing through airport security.

The results come as a ban on the use of phones and laptops during take-off and landing is being reassessed, after a study conducted on behalf of the US Federal Aviation Administration concluded smartphones, tablets & e-readers could be used safely when taxiing, on lift off & landing.

Solomons fun fare

SOLOMON Airlines has released a 'Summer Fun Special' return fare between Brisbane and Honiara priced at \$520.

The fare is valid for travel on flights ex Brisbane on Wed, Thu and Fri for travel from 01 Nov to 16 Dec and 20 Jan to 27 Feb, if ticketed before 15 Nov.

NT talking with JAL

NORTHERN Territory govt representatives have met with officials from Japan Airlines in Tokyo to discuss possible charter services to Darwin.

In attendance at yesterday's talks - part of the Australia Japan Business Cooperation Committee - was NT Chief Minister Adam Giles and Tourism and Major Events Minister Matt Conlan.

Discussions centred on attracting Japanese tourists to the Top End, with the vast majority of visitors currently exploring only Uluru and Alice Springs.

Conlan said "a major issue" for luring Japanese to the Top End was the existing airline schedules.

"At present, the Territory is essentially an out-of-the-way destination when Japanese travel agents are preparing Australian holiday itineraries," he said.

"Japan Airlines have expressed an interest in working with the NT govt, and their codeshare partner Qantas, to develop new airline routes that link up Darwin, Alice Springs and other destinations in Australia," Conlan revealed.

He suggested a first step could be to investigate charter flights to test the market before launching regular passenger services.

Wotif at a "turning point"

WOTIF.COM chairman Dick McIlwain says the company can no longer see itself as a "single purpose accommodation booking transaction service," with results for the 2012/13 financial year confirming the end of an era of double digit growth.

Speaking at the Wotif AGM yesterday, McIlwain said the local market is an opportunity to be much more, with "remarkable growth" from the extension of travel.com.au's airline travel booking service into Wotif flights.

Other elements of the Wotif strategy include monetisation of

its web traffic, as well as making alliances to make the group's accommodation inventory available to other platforms.

McIlwain said that a key strength of the firm is its customer loyalty, meaning it relies less than other OTAs on internet search engines.

CEO Scott Blume confirmed that Wotif is "close to finalising a new partner to provide improved content and pricing for key global destinations," with the extra content likely to be live in the first half of 2014.

Blume also said Wotif had not seen any uplift in bookings since the Federal election, adding: "Any uplift in consumer confidence is yet to translate to sales".

Insight Scottish event

INSIGHT Vacations has teamed with Visit Scotland to host a free breakfast for travel agents, on 01 Nov at Grace Hotel in Sydney between 7am-9am.

The seminar will provide an update on the world-class events coming up in Scotland in 2014 & how they can be experienced on an Insight Vacations itinerary.

Register to attend by emailing rsvp@insightvacations.com.au before 28 Oct.

VivaAerobus order

MEXICAN low-cost carrier VivaAerobus has placed an order for 52 A320 family aircraft to become an all-Airbus carrier.

Making up VB's fleet renewal is 40 A320neo and 12 A320ceo jets, valued at a list price of US\$5.2b.

VivaAerobus expects to replace its Boeing fleet by 2016.

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The successful candidate must be able to:

- Develop and execute the sales strategy for the Queensland region
- Achieve sales/revenue targets and marketing goals in the region
- Be the primary spokesperson and ensure that Emirates portrays a positive image in the Queensland region
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Interested applicants must have:

- Extensive industry experience preferably with a services orientated organisation
- Completed a degree or equivalent

For further details, and on line application process, please visit our website www.emiratesgroupcareers.com Ref no: RM/CJ/26395

Please note: Telephone and postal applications will not be entertained.

Applications close Sunday 27th October 2013

Only candidates that meet the minimum requirements will be considered and contacted.



Destination NSW

Regional Manager, UK and Germany

London, UK | Contract (Full time)

About the Organisation:

Destination NSW is a NSW Government statutory authority with responsibility for devising and implementing strategies to grow the visitor economy to NSW. Our particular focus is on driving tourism and acquiring and developing major sporting and cultural events for Sydney and Regional NSW.

About the Role:

The Regional Manager, UK and Germany is responsible for leading Destination NSW's operations in the UK and Germany to grow tourism and expenditure into NSW and to achieve organisational goals. This role develops and implements growth plans, co-operative marketing partnerships, identifies opportunities for publicity and promotion, provides market intelligence and represents Destination NSW at industry events and forums. Additionally, this position has a key focus on managing the operations and activities of the UK office, and is a very 'hands on' role.

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Operating within a dynamic and fast-paced environment, you will enjoy functioning within a hands-on role which offers the opportunity to broaden your skill set and develop your capabilities in a challenging and highly competitive market.

For further information on this role please [Click here](#) to apply.

Closing Date: 4th November 2013

Enquiries: Tracy Forsyth on tracy.forsyth@industry.nsw.gov.au

Applications must be lodged electronically via <http://www.jobs.nsw.gov.au/> or by clicking "Apply Now". Applications submitted via email will not be accepted. An eligibility list may be created to fill future permanent, temporary, full time or part time positions as they arise.

Tuesday 22nd Oct 2013

Swissotel Hangzhou

SWISSOTEL Hotels & Resorts has signed an agreement with Hengli Management Company to manage a new-build 400-room hotel in Hangzhou, China.

Swissotel Hangzhou will join a 300-room Fairmont property that is also under construction at the same IOC project site in Qianjian Century CBD.

The new addition is slated to open in 2018 and will prop up the Swissotel footprint in China to 10 - four which are already in operation and five others under development.

EK/VX FF partnership

EMIRATES and Virgin America have struck a new frequent flyer partnership, enabling members of Skywards and Elevate to earn and burn points/miles for travel on each others respective networks.

EK joins Virgin Australia, Virgin Atlantic, Hawaiian Airlines and Singapore Airlines as Elevate's fifth frequent flyer partner.

SilverNeedle incentive

MARKING 12 months since launching a private label chain for SilverNeedle Destinations ('SD') in the GDS, the hotelier is running a competition to reward the top travel agent booker with a 3-night stay at any participating hotel.

The promotion runs from until 20 Dec - for full conditions, see www.SilverNeedleHotels.com/SD.



Destination NSW

Group Director, Destination Development

- **Passion for Regional Tourism**
- **Strategic Focus**
- **Senior Executive Role**

About the Organisation:

Destination NSW is a NSW Government statutory authority with responsibility for devising and implementing strategies to grow the visitor economy to NSW. Our particular focus is on driving tourism and acquiring and developing major sporting and cultural events for Sydney and Regional NSW.

About the Role:

- The Group Director, Destination Development is responsible for leading Destination NSW's efforts in relation to destination development and planning, as well as the development and management of key stakeholder relations across five tourism administration zones – Greater Sydney, Sydney Surrounds, North Coast, South Coast and Inland NSW.
- The role leads the Destination Development team providing strategic direction as well as day to day operational oversight, particularly in regard to the planning and implementation and management of new funding models in response to the Visitor Economy Taskforce recommendations.
- The role has responsibility for a number of areas including Destination Partnerships, Regional Events, Visitor Services and Sector Development.
- The Group Director, Destination Development is also responsible for a range of management functions including implementation of the Destination Management Planning approach, the Regional Visitor Economy Funding (RVEF) program application assessment, Regional marketing campaign liaison and Regional event funding programs.

For further information, including the selection criteria, position description and to apply on-line, applicants should go to <http://www.jobs.nsw.gov.au> and search for Job Reference No: 000022M6

Inquiries: Anthony Axiom – 02 9931 1484

Email: anthony.axiom@dnsw.com.au

Closing Date: 4 November 2013

This position will be subject to the new executive structure and employment arrangements for the NSW public sector. These reforms are expected to be introduced over the next three years. Details of the proposed reforms can be found at the following link: <http://www.psc.nsw.gov.au/Sector-Reform/Public-Sector-Reform>.



AFTA UPDATE

The latest updates from AFTA's Chief Executive, Jayson Westbury

THERE has been a State of Emergency call in NSW as a result of the raging bushfires that have swept the state, and from all reports the situation is set to worsen. With an early summer upon us and TV images that remind us of the devastation that fire brought to Victoria and the ACT several years ago I am sure that like me, your hearts reach out to those already impacted by these fires.

No doubt fire is a ferocious representation of what Mother Nature can impose upon a country. Fires have impacted so many parts of Australia over the years and indeed the world. This fire front that NSW is battling is particularly difficult to fight as it is burning in dense mountainous regions that make getting to the fire fronts or putting in place back burns even more difficult. What amplifies the situation and is almost unbelievable are reports that some of these fires may have been deliberately lit.

So far we are all very fortunate that to date there has been no loss of life, but as the temperatures rise this week and the fire moves even closer to built up areas, let's hope that this statistic remains in place.

When our TV scenes are so engulfed with these images it's hard not to be talking about it and I am sure many in the travel industry, as we do so well as an industry want to help. Many local communities have started appeals and this may be one way to contribute. You can always donate money to charity and from what I have been informed you can do so via www.vinnies.org.au, www.salvos.org.au or www.redcross.org.au specifically for those impacted by these bushfires.

No matter what you decide to do, I am sure you will be thinking of the many emergency services and rural fire fighters who have immediately jumped to the service of the community to keep us all as safe as they physically can. An awful situation for the people of NSW and let's hope that an end to this disaster will come soon.



Bali arrivals soar high

TOURIST arrivals into Bali for the month of Aug skyrocketed to a 22.17% year-on-year jump, however this was largely due to non-Australian markets.

Australia continued to be the top foreign tourist market for the island, with more than 530,000 welcomed in the first eight months of 2013.

However, the figure was down 0.64% for the same period last year, official figures from the Bali Tourism Board show.

OTG last minute offer

A 20% discount is available on the 02 Nov departures of On The Go Tours Aegean Explorer and Turkey Unplugged tours.

The trips are seven and ten days in length respectively.

New Bangkok Centara

CENTARA Hotels & Resorts will officially take the wraps off its new Centra Central Station Bangkok property on Thu.

The 150-room hotel is located in the city's Chinatown district and features an all-day restaurant, tea bar and spa facilities.

Bench up escort trips

A NEW singles only tour of Kenya and Tanzania over 15 days has been added to the range of escorted tours on offer in 2014 by Bench International.

The African specialist has a series of six fully escorted trips of Africa and the Middle East, ranging from 13 to 18 days.

Tours operate in Feb, Apr, Jun and Sep and are priced between \$7,130 to \$15,995ppts.

Packages include international and regional airfares, accom, many meals, game-viewing and sightseeing, land transport, entry fees, transfers and more - see www.benchinternational.com.au.

Outback pupil push

TOURISM & Events Queensland has launched a campaign to entice students to take an excursion to Outback Queensland aimed at providing a "real boost for tourism operators," says Minister for Tourism Jann Stuckey.

The Outback Education Tour Subsidy Scheme offers a grant of \$130 per student towards the cost of an outback adventure.

Outback Queensland Tourism Assoc is a partner of the scheme.

Tuesday 22nd Oct 2013

APT showcases Canadian Rockies to Aussie agents

RIGHT: At Banff's Bow River is Jenny Morris, Coopers Travel; Robin Rao, Our Vacation Centre and Hollie McCann from Bicton Travel & Cruise Centre.



LEFT: Passing through a cave to view a waterfall's full power is May Comeros, Flight Centre Miami Plaza and Courtney Hasse from Escape Travel Colonnades.

BELOW: Lake Louise is best seen on a casual post-breakfast stroll, with the group intently listening in to a delightfully animated presentation from local guide Bruce.



RIGHT: Making some snow angels on Athabasca Glacier are Katrina Mackay, APT; Brooke Frear, Cruise Travel Centre (HTG) and Yve Barnes from Cruiseabout Glenelg.



BELOW: Frolicking in the light snowfall is Laurena Donoghue, APT; May Comeros, Flight Centre Miami Plaza; Courtney Hasse, Escape Travel Colonnades and Hollie McCann from Bicton Travel & Cruise Centre.



ABOVE: Snowballs comin at ya courtesy of Vicki Leunig, RAC Travel Morley; Wade Grierson, Our Vacation Centre and Aaron Christian from APT.



LEFT: After climbing a rockpile, many in the group gathered to overlook the stunning Moraine Lake, just outside of Lake Louise.



ABOVE: Showing off their stylish and warm headwear for their afternoon adventure onto Athabasca Glacier is Caitlyn Glazebrook, Hayley King and Nadia Rakiposki, all from APT.

RIGHT: At Lake Louise is Yve Barnes, Cruiseabout Glenelg; Holly Wright, Jetset Shepparton; Wendy Mackay, Flight Centre Albury; Lorna Clark, Albury Travel and Brook Frear, Cruise Travel Centre (HTG).

SETTING off in search of wild bears, APT whisked a group of top-selling Aussie agents off to the stunning Canadian Rocky Mountains to experience the luxury tour operator's all-inclusive service offerings.

Travel Daily joined the group for the entire amazing adventure, and today brings you the first of a three-part photo series detailing the itinerary's many experiences, sights, sounds and wonders through APT Signature Experiences and the many Freedom of Choice Sightseeing & Dining highlights.

The tour was led by tour director Linda Conacher & chauffeured in a luxury coach piloted by driver Jerry Allen - both of whom would become personal friends of each on the tour during the 11-day odyssey.

Departing Sydney on 29 Sep aboard Air Canada to Calgary, via Vancouver, the group boarded their coach and headed to the 'Castle in the Rockies', the Fairmont Banff Springs for the first two nights.

While in Banff, the group met with a member of the Royal Canadian Mounted Police - better known as Mounties, learned about the local

natives and took in the awe-inspiring scenery from high above with a ride on the Banff Gondola.

En route to Jasper National Park, the agents enjoyed a sumptuous breakfast and a walking tour of the Fairmont Lake Louise, nestled on the shores of the stunning glacial body of water itself.

Our trip to Jasper along the Icefields Parkway also included the Ice Explorer on to Athabasca Glacier, one of many incredible highlights of the trip.

Freedom of Choice Sightseeing options in Jasper included a ride on a Harley Davidson motorcycle or the opportunity to meet a local park ranger to seek out some wildlife and learn about the duties and responsibilities of those in the position.

Part Two from the APT fam! later this week in **TD**, and for more pics, head to our Facebook page **HERE**.

BELOW: Heading north on the Banff Gondola is Astrid Adams, APT; Lisa Ioakimidis, Harvey World Travel Eltham; Katrina Mackay, APT and Tour Director Linda Conacher.



Tuesday 22nd Oct 2013

MTPA training promo

NEARLY 700 Aussie travel agents have so far registered for the Mauritius Tourism Promotion Authority's online training course in the last six weeks.

An eight-night trip to the island sponsored by Air Mauritius and Adventure World is up for grabs along with numerous land prizes to those completing the training.

Three weeks remain for agents to complete four online modules.

CLICK HERE for more details.



Money

WELCOME to *Money Talk*, TD's Tue feature on what the Australian dollar is doing.

\$1AUD = US\$0.96

EMPLOYMENT data in the US for Sep, to be released today, saw the AUD open slightly lower this morning against the USD.

The US Government is anxiously trying to recover from its two-week shutdown, with reams of economic data now due to be released in coming days.

While the focus as of late has been on America, the spotlight has faded a little bit from Europe.

Concerning debt to sovereign GDP levels continue to worry leaders, whose eyes will remain on Greece and several other Eurozone economies teetering on the brink of financial disaster.

Wholesale rates this morning:

US	\$0.965
UK	£0.598
NZ	\$1.141
Euro	€0.705
Japan	¥94.77
Singapore	\$1.199
China	¥5.882
South Africa	R9.500
Canada	\$0.994
Crude oil	US\$99.22

New Skytrans route

REGIONAL carrier Skytrans has announced it will launch direct services between the Queensland towns of Toowoomba and Roma from 13 Jan next year.

Fares for the flights go on sale from 01 Nov, with return services operated up to ten times weekly utilising Dash 8 aircraft.

The carrier said the launch of the route was in response to a Qld govt review of air services between the ports carried out earlier this year (**TD** 04 Mar).

Europe rail discounts

SAVINGS of up to 70% on full seat fares are available on select rail sectors in France, Switzerland as well as overnight services on T6 couchettes & sleeper cabins.

Discounted fares can be booked from today until 30 Nov and apply on services from Paris to Milan, Turin, Geneva, Lausanne, Bern & Basel, with a maximum advance booking window of 90 days.

Phone Rail Plus, Rail Tickets or CIT Holidays for more information.

UTair into Travelport

RUSSIAN carrier UTair Aviation will provide full content on fares, schedules and seat availability to Travelport connected agencies in a renewed GDS content deal.

The airline operates 100 daily services to ports in Russia, Asia, Europe and the Middle-East.

Immersed in InterCon

INTERCONTINENTAL Hotels Group has launched a new sales campaign entitled "Be Immersed" in Australia promoting many of its range of Asian holiday resorts.

As part of the campaign, the group will take over nine major office buildings in Melbourne and Sydney, installing wrap-around imagery inside elevators as well as handing out greeting cards to workers in mornings & evenings.

Promotional content will also feature on social media outlets, website and *Fairfax* newspapers.

Air cancellations climb in Sep

INCREASED flight cancellation rates were a noticeable change among official on-time performance statistics of Australia's major airlines in Sep, with the percentage of axed services climbing to 1.6%.

According to official figures from the Bureau of Infrastructure, Transport & Regional Economics released this morning, Tigerair shelved 4.8% of its scheduled flights in Sep - a major increase from the 1.2% it reported in Aug.

TT was followed by Jetstar at 2.8% and QantasLink at 2.6%.

Nearly 5% of flights between Brisbane and the mining town of

Moranbah were cancelled, ahead of Canberra-Sydney at 4.6%.

Qantas continued to lead the way in terms of on-time running, with 86.6% of scheduled services departing as per timetable.

Virgin Australia followed in second place with an 83.8% score.

Among the regional carriers, nine in every ten of Regional Express flights departed on time.

Broken down by routes, services between Sydney and Alice Springs were the most punctual, leaving as scheduled 93.5% of the time.

Port Hedland in WA was most reliable for departures, getting 90.3% of flights away on time.

WIN A TRIP FOR TWO TO IRELAND

Throughout October, **Travel Daily** is giving readers the chance to win a fabulous holiday to Ireland, courtesy of **Tourism Ireland, Etihad Airways, Avis, Ashling Hotel- Dublin, Manor House Hotels & Irish Country Hotels** and the **Beech Hill Hotel - Derry-Londonderry**.

The prize includes:

- Return economy airfares for 2 people to Dublin flying Etihad Airways;
- 9 nights' accommodation (twin share) including breakfast daily;
- 7 days Avis standard car hire in Ireland (pickup & return to Dublin).

Every day **Travel Daily** will ask a different Ireland-related question - just read the issue and email us your answer. There will be 22 questions in total, which will also be posted on our website.

At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this fantastic holiday to Ireland.

Email your answers to: **irelandcomp@traveldaily.com.au**

Plus, two runner ups will receive an 'Ireland goodie pack', including Lonely Planet Ireland guide, Lonely Planet Dublin guide, Lonely Planet Irish Language & Culture guide, Lyndey Milan DVD, neck pillow and post-it notes.



Q.15: Where is the 9th Century pictorial manuscript The Book of Kells found?

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Travel Daily is Australia's leading travel industry publication. Produced each weekday since 1994, the newsletter is first with the latest industry news and is available by paid subscription to people within the travel industry. Sign up for a free 14 day trial subscription at **www.traveldaily.com.au**.

Postal address: PO Box 1010, Epping, NSW 1710 Australia

Street address: 4/41 Rawson St, Epping NSW 2121 Australia

P: 1300 799 220 (+61 2 8007 6760) **F:** 1300 799 221 (+61 2 8007 6769)

Advertising and Marketing: Christie-Lee Lachance, Lisa Martin and Magda Herdzyk
Email: **advertising@traveldaily.com.au**

Business Manager: Jenny Piper

Email: **accounts@traveldaily.com.au**

Part of the Travel Daily group of publications.

Publisher/Managing Editor: Bruce Piper
Editor: Guy Dundas

Assistant Editor: Matt Lennon

Contributors: Jenny Piper and Barry Matheson

Email: **info@traveldaily.com.au**

Travel Daily

CRUISE WEEKLY

Pharmacy DAILY

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business events news

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TOAST TO A NEW JOB!

Whoever said money doesn't buy happiness didn't know where to travel! Free holidays, unforgettable educationals and discounted travel are only a few of the benefits currently on offer. Let AA take you on the career path to success and celebrate in style!

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SIZE DOES MATTER GROUP TRAVEL CONSULTANT NORTH SYDNEY – UP TO \$75k

This exciting position is the role you have been waiting for. Work within a global travel company coordinating group travel worldwide. Handling all manner of enquiry from wedding and social groups to schools and sporting associations to conference and incentive groups you will handle the booking from start to finish. Excellent communication and presentation skills and a minimum of 2 years experience in a Groups Travel Consultant role are necessary. Excellent salary and progression on offer.

WORKIN 9-5, WHAT A WAY TO MAKE A LIVIN' MULTI SKILLED CORPORATE CONSULTANT NORTH SYDNEY – \$55 - \$75k OTE

Join a global TMC located in modern offices in North Sydney. As a Multi Skilled Consultant you will be coordinating international and domestic travel for your portfolio of clients. This agency has a reputation for excellence; every client is treated like a VIP. Minimum two years experience as a corporate travel consultant is required. Strong GDS skills are a must, ticketing is a preference. Excellent salary package on offer plus incentives and opportunity for career progression. Apply now before it is too late!

URGENT CORPORATE CONSULTANT REQUIRED CORPORATE TRAVEL CONSULTANT MELBOURNE (CBD) – SALARY PACKAGE TO \$55K

We have a sensational NEW Corporate travel consulting position in Melbourne that will see you working with a global organization with global rewards. This well known TMC is now searching for a new superstar consultant to join their growing team. You will work Monday – Friday hours only and be paid a high base salary of up to \$55k plus super. In order to make this role yours you must have more than 2 year's international experience. Hurry interviewing now for 28th October start! Call us now.

NEW VIP CONSULTANT – UNIQUE ROLE VIP LEISURE CONSULTANT & BDM MELBOURNE – SALARY PACKAGE \$75K inclusive of bonuses

We have a sensational NEW role in Melbourne with a difference! This High end VIP Leisure consulting role will also see you assisting with BDM duties and will see you responsible for gaining new business and leads. Your days will be filled with variety and fun and this will be your step into a BDM position. With Monday – Friday hours only and one of the best salaries in town, you can soon be earning a salary of \$75K inclusive of bonuses! You won't want to miss this unique role in Melbourne. Min 4 years industry exp.

ARE YOU CRAVING SOME ADVENTURE? TRAVEL CONSULTANT PERTH (INNER) – SALARY PACKAGE TO \$65K

This adventure travel role will see you moving away from traditional face to face consulting and will see you booking off the beaten track holidays for your loyal direct customers. From trekking Nepal to cruising down the Mekong no two days are ever the same. Working in an office environment you will work Monday – Friday hours only and be paid a high base salary plus be rewarded with exotic famils to worldwide destinations, No other role in Perth will offer you these exciting benefits. Min 2 yrs exp req.

NEED A CHANGE? CHECK OUT THESE ROLES! RESERVATION AGENTS X 2 MELBOURNE – SALARY PACKAGE \$55K (DOE)

We have some exciting new opportunities in Melbourne that will see moving away from traditional travel consulting and into travel reservation roles. These two new roles will see you earning a high base salary while working with high end products; you will also be offered a better work life balance and international rewards. In order to make one of these unique opportunities yours you will need to have more than 2 years international consulting experience and a can do attitude! Don't delay, call us today to find out more!

LIFESTYLES OF THE RICH AND FAMOUS! LEISURE TRAVEL CONSULTANT

SOUTHERN GOLD COAST – up to \$45K PKG + BONUSES

Do you love high end products, first class tickets, 5 star hotels, luxury cruises? Then come and join this superb agency and sell this every day. Our client requires a talented consultant with at least 2 years travel industry experience to join their prestigious team. A strong salary package plus bonuses is on offer along with five star educationals, Mon – Fri hours with Sats on rotations and a cherished work/life balance. Sound too good to be true? It's not, apply today to find out more.

CHAMPAGNE & CAVIER TASTES HIGH END TRAVEL SPECIALIST

BRISBANE INNER CITY – TOP SALARY PKG ON OFFER

Love tailoring unforgettable itineraries for your clients? Enjoy selling the finer things in life? Then this is the role for you. Based on the city fringe this five star agency is looking for a first class travel consultant with top notch customer service skills to join them. Enjoy working Mon – Fri hours whilst earning a top salary package, undertaking unbelievable famils and being encouraged to develop your industry skills and knowledge. All you need are strong GDS skills, 3 years travel consulting & excellent product knowledge.



THE 2011 G'DAY L.A.

Qantas and Consolidated Travel are giving you the opportunity to secure a seat in January at the annual G'Day LA black tie gala dinner in Los Angeles plus many more surprises!

★ ★ 8 X GRAND PRIZES ★ ★

Achieve the highest sales between 30 Sept – 08 Nov 2013 & you could be walking the red carpet and rubbing shoulders with Worldwide recognised Celebrities at G'Day LA including a Qantas A380 flight to LAX and 4 nights' accommodation to enjoy the very best of LA.



WEEKLY PRIZES

\$1,000 QF Travel voucher per week for the highest producing agent

DAILY PRIZES

\$100 voucher for every five return tickets issued

Valid for tickets issued by Consolidated Travel or via Quikticket between 30 September and 08 November 2013 on QF itineraries ex Australia plated on QF (081) ticket stock on the Consolidated Travel IATA only. Infant, Group Sales, Wholesale and Cancelled or Refunded tickets are not eligible. *The Top 8 (eight) agents Nationally with the highest sales will win the grand prize, a minimum of \$40,000.00 in ticketed sales during the promotion plus 20% growth from the previous year is required to qualify and the minimum qualification for the Weekly prize is \$10,000.00 in ticketed sales during the promotion plus 10% growth from the previous year. This offer is open to all full time international selling agents only. Vouchers are capped, please email your local CTG state sales representative to claim your vouchers, claims will only be accepted by COB 15 November 2013. Consolidated Travel and Qantas Airways reserve the right to alter or cancel the promotion any time. Redemption of the Air Ticket and land content to be made through Consolidated Travel and is subject to seat availability and subject to the terms and conditions stated on the suppliers' certificate. The Grand prize includes one Economy class ticket for the winning agency from their nearest Qantas port to Los Angeles. The prize also includes connecting domestic flight from the winning agencies nearest Qantas or Qantaslink airport. Four nights' accommodation, in a twin share standard room at a property in Los Angeles and one ticket to attend the G'Day LA black tie gala dinner on 08 January 2014. Air tickets cannot be reissued and are non-transferable, and cannot accrue frequent flyer miles. It is a condition of accepting the prize that: the prize winning agency accepts any conditions of use of the various components of the prize. Prizes must be taken as stated and no compensation will be payable if a winning agency is unable to use a prize as stated. Receipt of a prize may have Fringe Benefits Tax (FBT) implications. To the extent that there is any FBT liability, this will be paid for by the employer of the recipient. The grossed-up value of a prize and any other Fringe benefits the recipient receives during the course of the FBT year may be reported on the recipient's annual PAYG Payment Summary as required by taxation law. All prizes include GST where applicable and taxes are included in the price of the ticket and land content. Consolidated Travel Group ABN 60 004 692 791. Date of issue 27 September 2013.

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5 career moves for Retail Travel Consultants

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Senior Corporate Consultant - Adelaide

- ▶ Boutique agency, just outside Adelaide CBD
- ▶ GDS experience essential
- ▶ Salary negotiable and paid on experience

This established boutique corporate travel agency seeks an experienced corporate travel consultant that prides themselves on delivering premium service to their customers.

Call or [email](#) Ben for more details

Travel Consultants - Fiji & South Pacific

- ▶ Great existing team with long term retention
- ▶ Great earning potential. Sydney's CBD
- ▶ Immediate starts and multiple roles

This company has some exciting and innovative changes happening so if there was ever a time to join them, it would be now! Extra knowledge of Asia or USA advantageous.

Call Ben or [click here](#) for more details

Community Manager - University Village

- ▶ Global organisation
- ▶ Upper Sydney North Shore location
- ▶ Excellent remuneration package

A great opportunity for an experienced accommodation manager to join this global organisation. Drive community engagement, development and residential life programs.

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- ▶ Sydney CBD location
- ▶ Salary \$50K - \$60K pro rata

A unique and sought after opportunity for an experienced part time luxury specialist tour designer. A niche and interesting product range ensures you will always be challenged.

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Retail Travel Consultant - Sydney North Shore

- ▶ Service your clients - not high pressure sales!
- ▶ Reduced hours or 5 or 4 days a week
- ▶ Salary up to \$40K + super

Do you love travel consulting but hate the pressure of sales? Maybe you would prefer more of a sales supporting travel consulting role? Work in a lovely small village atmosphere.

Call Sharon or [click here](#) for more details