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# Travel Daily

First with the news

Wednesday 23rd July 2014



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## OETG ceo on AFTA board

**THE** appointment of Tom Manwaring from Orient Express Travel Group as a director of AFTA (**TD** breaking news) will "clearly increase the representation across a diverse travel agency community in Australia," says AFTA ceo Jayson Westbury.

Manwaring will fill a casual vacancy made available because of the resignation of Carlson Wagonlit Travel Australia/NZ ceo Peter Brady as an AFTA director.

The new board has been constituted following last Fri's AFTA annual general meeting at the Travel Industry Exhibition in Sydney, which also saw Mike Thompson of helloworld unanimously re-elected as Chairman of the AFTA board.

Vice chairs were also appointed, again unanimously, with these roles taken by Flight Centre chief Graham Turner and helloworld ceo, Elizabeth Gaines.

"The AFTA board has shown great solidarity of purpose over the past few years, and one of the reasons for this is the consistency of Mike Thompson as Chairman," Westbury said.

Thompson said he was delighted to have been re-elected, saying being AFTA chair is "a role that I greatly enjoy within an industry that I love."

The new board will come together for the first time in Sep to consider the many issues facing the industry, AFTA said.

### Qantas to split?

**QANTAS** is considering a new structure which would separate its domestic and international divisions, according to a report in today's *Financial Review*.

The move, mirroring the structure adopted by rival Virgin Australia, would potentially enable QF to attract more foreign investment and participate in global airline consolidation.

Last week the Qantas Sale Act was changed to remove some of the restrictions on foreign airline ownership of the carrier.

### Ten pages of news!

*Travel Daily* today has ten pages of news and photos, plus a full page from: (**click**):

- AA Appointments jobs

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## QF winds back BA c'share

**THE** launch in Sep of Emirates flights from Dubai to Oslo and Brussels will see Qantas remove its QF code from British Airways flights to both destinations.

Currently, Qantas codeshare flights to Norway and Belgium operate using its London-based oneworld partner connecting to QF LHR services, but from 02 Sep (for Oslo) and 05 Sep (for Brussels) this will switch to Emirates flights out of Dubai.

Qantas has issued a commercial policy to cover the change, with currently booked passengers to simply be rebooked onto the equivalent British Airways code and flight number.

### Avis scholar shout out

**AGENTS** are being reminded they have just over a week to complete their applications for this year's Avis Travel Agent Scholarship.

It's the 18th year that the scholarship has been offered, with the winner to receive a prize package including return Business class QF flights to New York.

See [www.avisscholarship.com](http://www.avisscholarship.com).

Travel agents will receive a cancellation message from Qantas via the GDS relating to the original QF marketed flight number and the new booking.

There will be no change to the flight date and schedule, but passengers may, without fee, rebook to an alternate British Airways service from London Heathrow to Oslo or Brussels.

All Qantas flight changes will need to be re-issued or revalidated prior to travel, regardless of which airline the ticket is validated.

For tickets that include BA and EK/QF flight numbers operated by Emirates, the ticket must be reissued, with revalidation not permitted.

When Qantas launched its wide-ranging partnership with Emirates, all existing codeshare destinations in Europe were replaced by EK services where available (**TD** 22 Jan 2013) - including London Heathrow and Gatwick, Birmingham, Athens, Amsterdam, Barcelona, Paris, Copenhagen, Nice, Glasgow, Lyon, Prague, Rome, Vienna and Zurich.

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## Spend still short of target

**GRADUAL** progress is being made on Tourism Australia's *Tourism 2020* total overnight visitor expenditure goals, however the latest projections still show the country falling just short.

According to the latest *State of the Industry* report from Tourism Research Australia, covering the year ending Mar 2014, forecasts show the lower end of the target spend goal will not be reached.

The report shows total overnight visitor expenditure sits at \$81.9 billion, which is up 4.8% on the same time last year.

Total expenditure, including day visitors, climbed past the \$100 billion mark, closing at \$100.1b, based on a total of 501 million total visitor nights by domestic & international tourists, up 0.9%.

Broken down by state, the latest TRA report shows big improvements by both South Australia and Western Australia in terms of visitor expenditure, with

both states up 7.2% year-on-year.

New South Wales and Victoria also posted gains, while results from Qld and the NT were down.

The ACT and Tasmania posted significant drops in expenditure, down 6.7% & 13.4% respectively.

Tourism Australia managing director John O'Sullivan told **TD** today measures put in place to revitalise momentum towards achieving *Tourism 2020* forecasts were firm and building solidly.

"Whilst the spending numbers currently sit just below the lower end of the industry's *Tourism 2020* target range, we're building momentum with firm foundations in place to kick on and improve our performance.

"We've seen a year of solid inbound growth, with int'l arrivals at record levels – driven by China, but supported by big bounce back in some of our key traditional western markets such as US and UK," O'Sullivan added.

## VA daily BNE-LAX

**VIRGIN** Australia this afternoon announced it will upgauge its four weekly services on the Brisbane-Los Angeles route to daily at the expense of its Melbourne-LAX route, effective 26 Oct (**TD** breaking news).

The suspension comes just two days before the planned launch of United Airlines' six weekly 787-9 *Dreamliner* services (going daily from 12 Mar) on the same route.

VA chief commercial officer Judith Crompton said the decision to drop Melbourne comes after a close review of its trans-Pacific alliance with Delta Air Lines to "ensure we are meeting the needs of our customers and our commercial objectives."

"Having the right frequency is very important to corporate and leisure customers and moving to daily flights from Brisbane enables us to provide more choice and flexibility to those travelling to and from Queensland," Crompton said.

Melbourne based pax will be able to connect via Sydney or Brisbane to Los Angeles.

The changes will mean Virgin & Delta offer double daily flights to LA from SYD and daily ex BNE.

Passengers booked on VA's direct Melbourne-Los Angeles flights on or after 26 Oct will be offered alternative options.

Elsewhere, VA has reshuffled its Sydney schedule to allow an earlier arrival into Los Angeles, creating more convenient schedules for connecting flights across the US, the carrier said.



## Window Seat

**ADDING** the suffix "gate" at the end of a word these days often implies some sort of scandal or injustice, with the term coined by the infamous Watergate Republican cover-up of 1972, but not in this instance.

Helsinki Airport is helping travellers limber up for a long flight by launching "Yoga Gate" at Gate 30 this week.

Open around the clock, guests can take advantage of regular yoga instructional classes using provided yoga mats, or by using instructions on posters mounted on the wall.

The Finnish airport is the first facility outside of the US to offer a dedicated space for travellers to get their "downward dog" on.

**ALTHOUGH** England had little to smile about during the recent World Cup, UK travel agency group JAC Travel certainly did.

The firm noticed a massive surge in bookings by particular nationalities which coincided with the elimination of their side from World Cup contention.

Bookings spiked 75% in the week after England were cut, and 54% upon Spain's ejection, with flight searches up 40% on the first day after it happened.

Perhaps ironically, the majority of Spanish travellers headed to England for a break, while the Poms opted for the Spanish sun.

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## Look who's talking!

**INDEPENDENT** Travel Group showcased its fast-growing italktravel fully branded option last week at the inaugural Travel Industry Exhibition in Sydney.

The stand attracted significant interest from visiting agency owners and consultants, with 15 stores now open (**TD** 15 Jul) and a further ten on schedule for transformation by Oct.

Italktravel is a "dynamic new

model of franchising," with exclusive territories, a fresh modern look and access to the extensive Express Ticketing, Express Marketing, Express Hotels and Express Cruise suite of support tools.

Independent Travel Group chief Tom Manwaring was on the spot too, and is **pictured** with Karina Hill and Christine Field, some of the group's team at the show.

## TIME silent auction

**THE** Travel Industry Mentor Experience has released details of its 2014 Silent Auction which will take place next month.

Auction items include Eurail Global passes, Air New Zealand tickets across the Tasman, Virgin Australia domestic tickets, hotel accommodation, various travel vouchers, an iPad mini, coaching sessions from various consultants & coaches, and more, TIME said.

## AirAsia comp winner

**AIRASIA** has chosen Jimmy Cann from Villariaz as the winner of its comp which ran during the Travel Industry Exhibition last week.

The low-cost carrier gave away a pair of return Business Premium flights from Sydney to any of its long-haul AirAsia X destinations.

Tickets included 40kg baggage allowance, priority check-in, onboard meal & snack and more.

Jimmy selected Osaka as his destination of choice.

## Travel Weekly parent ceo departs

**JEREMY** Knibbs, the head of Cirrus Media which operates a number of Australian B2B travel publications, has resigned from his role after a disagreement with the company's board.

Knibbs was part of a private equity buyout of the company, formerly known as Reed Business Information, which took place about 18 months ago.

He has run the firm for the last 12 years, presiding over several changes including the combination of the former *TravelTrade* and *TravelWeek* magazines into the now monthly *TravelWeekly* publication.

Knibbs has been replaced by the formerly UK-based John King.

In a farewell email to staff, Knibbs urged them to "embrace change and make things happen," warning that despite much change in recent years "clearly Cirrus is not out of the woods."

*Christmas is coming!*

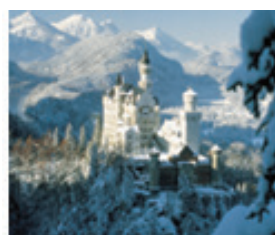
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## PHG revenue soars

**PREFERRED** Hotels Group has reported a 23% year-on-year rise in hotel reservation revenue for the year-to-date as room nights bookings jumped 18%.

The representative of luxury hotels also reported a 20% uptick in bookings for member hotels compared to the same time 12 months earlier.

Growth looks set to continue, with sales for this coming Sep already up 21%, president & ceo Lindsey Ueberroth commented.

During Q2, 12 new hotels and resorts joined PHG's portfolio.

## FAA bans Tel Aviv flts

**US-BASED** airlines have been ordered by the Federal Aviation Administration not to fly to Tel Aviv in Israel for 24 hours after a rocket attack near Ben Gurion International Airport.

Delta Air Lines, United Airlines & American Airlines cancelled flights to TLV until further notice prior to the FAA's announcement.

## SYD T1 road upgrades

**CAR** park entry and exit gates at Sydney Airport T1 International Terminal will be relocated in coming months as road upgrade work starts this week.

Effective next Mon, the car park entry on Cooks River Drive will be permanently closed as construction for a new centre road commences.

The work is part of a five-year, \$300 million program at Sydney Airport and will "greatly improve traffic flow in and around the T1 precinct," Sydney Airport said.

Other work planned includes the development of a larger, purpose-built pick-up and drop-off zones at the terminal.

The project will also require parts of the T1 outdoor parking fenced off, with additional spaces made available in the nearby multi-storey car park stations.

"Our priority is to make it easier to travel to & from the airport by car, taxi and public transport," SYD executive Craig Norton said.



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## Tauck has much to talk about

**TAUCK** tantalised travel agents in how to enhance the growth of their business with the launch their 2015 brochure at Sydney's posh Ivy venue last night.

The 115-page brochure lists an exciting array of European Tours and River Cruising, Small Ship Cruising, as well as USA and Canada, South America, Asia and African product.

"It also includes all of the favourite tours for Australians with new tours to Myanmar, the Arabian Peninsular, river cruises, and specially designed tours for the Australian market," Michelle Taylor, gm Sales & Marketing, Travel The World said.

Tauck is celebrating 90 years in business and Taylor says the American firm is just as passionate as ever in delivering a superior experience for its customers.

"With Tauck, it's all about accessing the extraordinary, because that's what Tauck does best," she added.

She said the company has relationships that are unmatched

and can open doors to areas that nobody else can.

One example is its Italian tour designed for just 15 people where guests can immerse themselves in the local culture with private visits to palace cocktail parties, see Art Restoration & Statues, walks through the Tuscan hills visiting farmhouses, pasta cooking and sampling wine from local vineyards.

"Tauck's guests get to do things you'd never do on your own," noted Taylor.

As an incentive, clients who are booked on any 2015 tour will receive one free night's accom at a Tauck hotel, such as The Savoy or Fairmont Hotels, and agents who also book a 2014 tour will receive a \$150 gift voucher plus \$200 credit towards their own personal Tauck booking.

**Pictured** from left are Jeanette Well, Cruisabout Turrumurra, Deb Corbett, marketing mgr TTW; Justine Sealey, Ramsgate Travel and Laura Cuthbert, business development manager, Tauck.



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## Ocean Lodge saving

**ABERCROMBIE & Kent** has a Stay 4, Pay 3 deal when booking a three night stay at Southern Ocean Lodge on Kangaroo Island. Available for bookings between 02 Aug and 28 Oct, the package is based on a Flinders Suite and includes a complimentary upgrade to the next suite category (subject to availability at time of booking) & other extras, and is priced from \$6,300 per couple. The offer represents a saving of up to \$3,700 per couple.

## Creative RWC accom

**CREATIVE** Holidays says it has secured competitive accom rates during the 2015 Rugby World Cup in London next year. The wholesaler is offering a three night stay at the 4-star serviced apartment Think Earl Court with return private airport transfers from \$869pp, on sale until 30 Sep for travel from 17 Sep through to 07 Nov 2015. Match tickets for RWC go on general sale through authorised sellers from 12 Sep to 29 Sep.

## HA A330-800neo MoU

**HAWAIIAN** Airlines has flagged plans to expand its network to "farther non-stop destinations" after it signed a Memorandum of Understanding to acquire up to 12 Airbus A330-800neo aircraft. The MoU will see Hawaiian ditch an existing order with Airbus for six A350XWB-800 which were expected to be introduced to the carrier's fleet in 2017. Valued at a total list-price of approximately \$2.9 billion, the MoU includes six firm orders and six options for the A330-800neo. The new variation incorporates aerodynamic enhancements that will increase the range of the A330-200 by 400 miles & reduced fuel consumption of 14%. HA ceo Mark Dunkerley said the aircraft type was an "elegant choice" and would complement its existing A330-200 fleet. "The A330-800neo will serve the Hawaiian network well as the airline continues to expand in Asia & grow its capacity in mature markets," Airbus chief operating officer, customers John Leahy said. Dunkerley previously told **TD** the A350XWB would enable HA to fly non-stop to Europe from 2017 (**TD** 17 Feb 12) - with the latest MoU likely to push back that plan. The first A330-800neo will join HA's fleet in 2019.

## NT tourism internship

**THE** Northern Territory Govt has developed a new tourism internship aimed at encouraging youth into the tourism sector. To be managed by Group Training Northern Territory, the program is backed by Tourism NT which has allocated \$150,000 to secure cooperative & financial support from tourism companies which could provide a wide scope of work experience opportunities. "Tourism is a great industry, but it can be extremely hard to break into, which is the reason behind the Government's move to create these tourism internships," Matt Conlan, Minister for Tourism said. It will be pitched primarily at Year 11 and 12 students, school leavers and Tourism Certificate II & III graduates - [gtnt.com.au](http://gtnt.com.au). The program runs for 18 months.

## EK A380s land in India

**THE** first scheduled Emirates Airbus A380 flight landed in India on Tue, with Mumbai becoming EK's 29th superjumbo port. The daily service operates from Dubai to Chhatrapati Shivaji Int'l Airport, with Emirates the second airline to offer A380 services to the hub after Singapore Airlines. Last week Emirates launched the world's shortest A380 route between Dubai and Kuwait - a flying time of 1hr and 45mins.

## Excite recruits bdms

**B2B** travel wholesaler Excite Holidays has bolstered its business development team by two, appointing Jacqui McAreavey in NSW and Amanda Reynolds in Vic - both with past industry experience - to its current team.



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## Le Club double points

**ACCOR** is offering members of Le Club Accorhotels loyalty program double points on hotel stays in Asia Pacific on eligible visits through until 01 Nov.

The 'Get Double' campaign is offered at more than 500 Sofitel, Pullman, MGallery, Sebel, Grand Mercure, Novotel, Mercure and Ibis hotels.

This month, Le Club revised the earning capacity for all members of the scheme (**TD** 04 Jul).

## CWT To Go enhanced

**CARLSON** Wagonlit Travel is set to integrate the Travel Gamification tool used by travel managers to monitor a company's use of points-earned loyalty schemes to its *CWT To Go* mobile app.

Its integration will aid travellers better understand the impact of buying choices when on the move.

CWT Solutions Group, Americas senior director Joel Wartgow said the activation of Travel Gamification was important given supplier pricing is likely to increase through 2014.

"We are offering even more ways for companies to encourage the traveller buying behaviours that will drive program performance," Wartgow said.

## ASSISTANT ACCOUNTANT ADVERTISING DETAILS

Location – Melbourne , CBD

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Sub Classification – Financial Accounting and Reporting

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The position of Assistant Accountant sits within the Tourism Victoria Branch.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

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For a confidential discussion, please call Poonam Fernandes, Chief Finance Officer, on (03) 9653 9729. For further information on the position, including a position description, and to apply please visit [www.careers.vic.gov.au](http://www.careers.vic.gov.au).

**Applications close midnight 27 July 2014 and must address the Key Selection Criteria outlined in the Position Description.**

Reference: VG/DSDBI018575

## Greener holidays with Creative



**THIS** crack force of Creative Holidays employees braved last Fri's wintery blast in Sydney in an effort to contribute to the 'Make Holidays Greener Month'.

In 2014, the UK-based initiative is targeting beaches and encouraging tourism businesses globally to get involved in beach clean up projects during Jul.

Creative Hols md James Gaskell said the wholesaler shared a common link with the project, as some of its top selling destinations have amazing beaches.

"Many of our hotel partners have arranged clean ups on their local beaches so we wanted

to get involved and show our support by cleaning one of Sydney's iconic harbour beaches," Gaskell commented.

**Pictured** at Neilsen Park near Vaucluse are Creative Holidays' Neil Mundie, Suzanne DeOliveira, Janice Watts, Vanessa Farrugia, Jasna Stevanja, Alexandra Oke, James Gaskell, Deana Marrocco, Trevor Wilson, Michael O'Leary and Kallie Hunter.

## Santiago DFAT advice

**TRAVELLERS** to Santiago are being advised by the Department of Foreign Affairs & Trade to be wary of unattended luggage and parcels after two small explosive devices were detonated in public places around the city.

A third device was located at a child-care facility.

Smarttraveller urges travellers to report suspicious bags/parcels to local authorities.

## WN cartoon network

**SOUTHWEST** Airlines has ramped up its free live television programming to include content from the Cartoon Network.

The agreement will enable pax to access cartoons such as *Ben 10 Ominverse* and *Adventure Time* via wi-fi equipped personal electronic devices.

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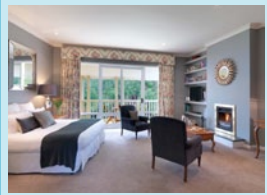
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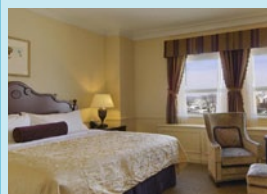
## Accommodation Updates

**WELCOME** to Accommodation Updates, *Travel Daily's* Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to [accomupdates@traveldaily.com.au](mailto:accomupdates@traveldaily.com.au).



Boutique property **Lindenderry at Red Hill** in the Mornington Peninsula has just unveiled the fruits of a refurbishment estimated at more than a few hundred-thousand dollars. The country estate has upgraded all guest rooms, the restaurant & lounge areas, with Superior Balcony Suites offering a fireplace.

Rooms have been styled to reflect the estate's English manor setting.



A new urban "Spa du Château" highlights the refurbished **Fairmont Le Château Frontenac**, located in the centre of Old Quebec, Canada. The spa comprises six treatment rooms, gym, health club and indoor lap pool. Three new restaurants and bars have been introduced including a wine & cheese haven. Rooms have had bathrooms upgraded, while hotel meeting space has been expanded.



Set to open toward the end of next month, the four-star **Alma Courtyard** in Hoi An, Vietnam will offer 145 rooms across five categories. The resort will be set in lush tropical gardens and offers terraced pools, large spa and gym area, spa library, juice bar and interactive demonstration kitchens.

Other facilities include a casual cafe & al fresco terrace for outdoor dining.

## Club Med Maldives

**ALL-INCLUSIVE** resort operator Club Med has announced it will open a flagship luxury property in the Maldives in Feb next year.

Entitled Club Med Finolhu Villas, the property will feature 52 villas on the waterfront, situated on its own private island, located a 45-min speedboat ride from Male.

## UNESCO milestone

**BOTSWANA'S** natural wonder, the Okavango Delta, in the Kalahari Desert, has become the 1,000th site to be bestowed with UNESCO World Heritage status.

The declaration was made following the latest meeting of the UNESCO World Heritage Committee this week.

## Las Vegas Aus show

**TWO** trade events promoting Las Vegas to the Australian travel industry will take place next month in Sydney and Melbourne, with 12 trade partners exhibiting and keen to meet local agents.

Hosted by the Las Vegas Convention and Visitors Authority, the 'Las Vegas Unlocked' events will be held in Melbourne on 05 Aug, with Sydney next on 07 Aug.

The events will showcase details of more than US\$8 billion in new product investment coming to the city in coming months and years.

A range of "money-can't buy" prizes will be up for grabs to agents attending each event, with registrations open until 29 Jul.

**CLICK HERE** for more details.

## Promotion really pays

**FOREIGN** tourists will deliver up to \$16 million in additional spend in Australia for every \$1m million invested in new promotion, a new Tourism Accommodation Association report out today said.

The 16-fold return on investment also funds the creation of 89 additional jobs, the report shows.

Industry think-tank Webber Quantitative Consulting produced the report on behalf of the TAA.

Broken down, this extra \$1m in promotional spend contributes to a \$4.5m windfall to the hotel industry and 55 new jobs created.

A further \$10m investment in inbound marketing will produce an extra 72,500 foreign visitors, boost spending by up to \$160m and cater for 1,800 new positions.

Tourism Accommodation Association managing director Rodger Powell said of the results: "Advocacy pays", adding that extra funding would impact the wider economy via the multiplier effect.

Wednesday 23rd July 2014

## Mega Rockies promo

**INFINITY** Holidays has launched the first of four 'Mega' fam trip incentives for 2014/15, with an educational to Canada and the Rocky Mountains up for grabs.

Air Canada, Fairmont Hotels & Resorts and Rocky Mountaineer have come onboard for the fam incentive, with the Top 25 sellers of all Infinity and Quickbeds product to participate in the trip.

Double points will be awarded for bookings of North American product, with a further two places on the trip going to agents selling the most Rocky Mountaineer packages.

Bookings made until 30 Sep will be eligible for the incentive, with the trip departing in Apr 2015.



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- Minimum 5 years experience in sales with a recognised airline or travel organisation preferably in the Sydney market.
- Have a pleasant, outgoing personality and good inter-personal skills.

We offer an attractive salary package and benefits associated with the airline industry.

For further details of the position, and on-line application process, please visit our website <http://www.emiratesgroupcareers.com>, Ref. No. 140005LL. Telephone and postal applications will not be entertained.

Applications close 30 July 2014

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# World Cup heads to Nexus office



**NATIONAL** flags decorated the offices of Nexus Point Travel for five weeks surrounding the recent World Cup tournament in Brazil, with national pride also on show.

The in-house travel department for the Leighton Group also took part in a range of competitions including in-office goal shootouts, desk decoration contests, dress

up days and a Masterchef 'Best Dish' cooking challenge.

Prizes were awarded to the top achievers in each competition.

The Top 6 were determined by the end of the tournament, with Qantas providing two domestic tickets, with accom, to the winner.

The team are **pictured** above in their array of colourful costumes.

# Travel Daily

First with the news

Wednesday 23rd July 2014

## Industry leaders pact

**DEVELOPING** industry leaders for the 21st century will be front of mind for the United Nations World Tourism Organisation and Skat International following the signing of a cooperation deal.

The agreement will see Tourism Masters graduates from approved participant schools link with Skat member companies to receive practical experience, adhering to a designed basic course structure.

Students may undertake this experience with any of 17,000 tourism operators on five continents who make up Skat Int'l.

Eligibility criteria for the program will be flexible to allow for students with other aptitudes and particular skills to participate.

## MH thanks Aus trade

**MALAYSIA** Airlines has offered heartfelt thanks to the Australian travel industry for its support following the MH17 tragedy.

Regional senior vice-president Australia Lee Poh Kait said all scheduled flights are still being operated, adding it was thankful for continued booking levels despite the international disaster.

"We are determined to rebuild trust in Malaysia Airlines as one of the best full-service carriers in the world and we appreciate the support of travel agencies, passengers and our valued employees," Lee commented.

## Wyndham rail boom

**THE** launch of the new Gold Coast light rail line this month has led to a boom in occupancies at the Wyndham Surfers Paradise.

Since the service began on 20 Jul, the hotel said it has been at 95% occupancy, with revenue targets smashed by 34%.

## MANAGER ADVERTISING AND MEDIA SERVICES

Location – Melbourne, CBD  
Classification – Advertising, Arts & Media  
Sub Classification – Management  
Work Type – Full Time  
Annual Salary - \$80,000 to \$100,000  
(Visible salary is: \$83,749 – \$101,330 pa)

### MANAGER ADVERTISING AND MEDIA SERVICES

- Melbourne CBD Location
- Rewarding opportunity to use advertising and media skills in a management capacity
- Are you looking for a challenge and variety?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Manager, Advertising and Media Services sits within the Tourism Victoria Branch.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint a Manager, Advertising and Media Services to oversee a small team which delivers Tourism Victoria's Advertising and Media Services.

This is a challenging and dynamic role, where you will provide your skills in media services, advertising, marketing and communications to coordinate and manage Tourism Victoria's advertising and media buying agencies and the provision of advertising and media services to internal and external clients.

For a confidential discussion, please call Nicole Bradley, Group Manager, Brand Strategy and Advertising, on (03) 9653 9874. For further information on the position, including a position description, and to apply please visit [www.careers.vic.gov.au](http://www.careers.vic.gov.au).

**Applications close midnight 27 July 2014 and must address the Key Selection Criteria outlined in the Position Description.**

Reference: VG/DSDBI002630

## GROUP MANAGER DESTINATION COMMUNICATIONS & PUBLIC RELATIONS

Location – Melbourne, CBD  
Classification – Marketing & Communications  
Sub Classification – Public Relations and Corporate Affairs  
Work Type – Full Time  
Annual Salary - \$100,000 to \$150,000  
(Visible salary is: \$102,725 – \$137,467 pa)

### GROUP MANAGER DESTINATION COMMUNICATIONS AND PUBLIC RELATIONS

- Melbourne CBD Location
- Are you looking for a challenge and variety?
- Are you seeking to use your communication skills?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Group Manager, Destination Communications and Public Relations sits within the Tourism Victoria Branch.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

The Group Manager Destination Communications and Public Relations will oversee a small team which manages the strategic management of Tourism Victoria's destination communications and public relations functions.

This is a challenging and dynamic role, where you will provide your skills in public relations, media, journalism, communications and writing to coordinate and manage Tourism Victoria's Destination Communications program within Australia and international markets.

For a confidential discussion, please call Felicia Mariani, Director of Marketing, on (03) 9653 9762. For further information on the position, including a position description, and to apply please visit [www.careers.vic.gov.au](http://www.careers.vic.gov.au).

**Applications close midnight 27 July 2014 and must address the Key Selection Criteria outlined in the Position Description.**

Reference: VG/DSDBI003665



**SKIERS** and snowboarders on the slopes in New Zealand this winter may find themselves being followed briefly by a strange looking drone flying behind them. Known as a “dronie” (pictured above in action), the device is a selfie-style flying camera that is being deployed by Tourism New Zealand to take ‘selfies’ and short videos of tourists on the ski fields to help create holiday memories.

After taking a close-up, the dronie moves away, capturing the vast snowfield landscapes.

Content taken can then be uploaded to the subject’s social media accounts for sharing under the hashtag of #NZdronie.

New Zealand is the first tourism organisation to introduce the service, with dronies in operation until the end of next month as the next stage of its 100% Pure New Zealand marketing campaign.

Dronies will be able to be found at Coronet Peak, Mount Cook, Cardrona, Mount Hutt in the ski areas, and also in Queenstown

and the Lake Tekapo areas.

Tourism New Zealand general manager Australia Tony Saunders said the dronie was a new way TNZ helped to create memories for travellers visiting the country.

To view a special video on the NZ Dronie, available exclusively to **Travel Daily**, [CLICK HERE](#).

## MH17 summit chorus

**LUFTHANSA** has added its voice to calls by Emirates for major global airlines to discuss a review to international security protocols in response to the MH17 disaster.

Questions on why airlines are flying over regions under dispute surfaced minutes after the flight went down in Ukraine, with calls for a summit being led by Emirates chief exec Tim Clark.

The EK boss said new protocols on how carriers can manage flying over conflict zones were needed, with IATA and ICAO needed to get involved to help draft an industry-wide response.

## Kenya county curfew

**AUTHORITIES** in Kenya have imposed a 30-day dusk-to-dawn curfew in Lamu County following a spate of violent incidents.

DFAT has posted the information on its Smartraveller advice portal, advising Australians travellers to reconsider their need to travel to the region, with the same level applicable to Nairobi & Mombasa.

Kenya overall remains at the “High degree of caution” level.

## Time sensitive perks

**MARRIOTT** Rewards has launched a new series of time-sensitive and instant rewards, known as “Flashperks” as part of its global loyalty program.

Special offers and experiences such as luxury car drives, savings on stays and more will be offered to members via push notifications and tweets for limited periods.

## CY last ditch sale push

**CYPRUS** Airways has been put up for sale in a last-ditch attempt to save it from going bankrupt.

The Cypriot Government is the current major shareholder and has called for Expressions of Interest from strategic investors.

Yesterday, Ryanair boss Michael O’Leary said the Irish carrier will “probably” submit an EOI.

## Webinar on US entry

A **JOINT** webinar covering the implementation of the National Travel & Tourism Strategy for the United States will be held on 04 Aug at 3pm US Eastern time (5am on 05 Aug AEST) & is free to view.

Travel and tourism organisations worldwide are being encouraged to view the webinar which also looks at foreign arrivals, long-term outlooks, US port of entry visa procedures & more - [CLICK HERE](#).

## WINA TRIP TO MAURITIUS

In July, **TD** is giving readers the chance to win a holiday to Mauritius, courtesy of **Club Med and Air Mauritius**.

The prize includes return economy class airfares to Mauritius with Air Mauritius, airport transfers and six nights accommodation at either Club Med Albion or La Pointe aux Canonnières, for two.

Every day this month **TD** will ask a different question about Club Med or Air Mauritius. The subscriber with the most correct entries and the most creative response to the final question will win this holiday.

Email answers to: [clubmedcomp@traveldaily.com.au](mailto:clubmedcomp@traveldaily.com.au)

**Q17: Air Mauritius provides a FREE stopover of up to \_\_\_ nights when flights don’t connect.**

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