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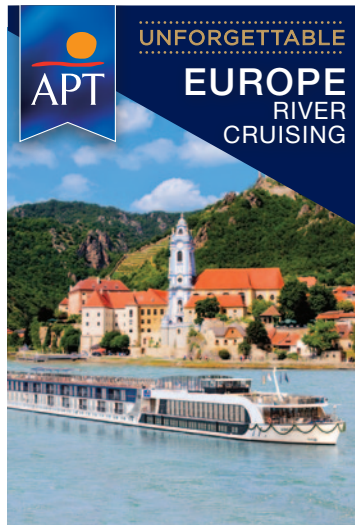
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Travelmarvel China

THREE new itineraries and a standalone brochure have been revealed by Travelmarvel for its 2015 China program.

The brochure features 16 departures and companion fly free deals with Singapore Airlines. More brochures on **page eight**.



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MH17 to affect FLT outlook

FLIGHT Centre Travel Group (FCTG) says it expects a "modest impact" on its 2014/15 financial forecasts from the MH17 disaster.

The travel juggernaut said on Fri, it does not anticipate mass cancellations by travellers as a result of the incident, as most clients will keep future bookings with MH or other carriers.

Those who have cancelled would generally re-book on other airlines rather than cancel their trip entirely, FLT's forecast says.

The details appear as part of the firm's financial outlook to FY2014/15, in which it outlined expectations to report profits in all ten global regions in which it trades (**TD** breaking news Fri).

Unaudited FLT trading results for the year to 30 Jun 2014 show an expectation to announce an underlying profit before tax (PBT) of between \$375m and \$377m on Total Transaction Values of \$16b.

Fully audited accounts for the year will be released on 27 Aug.

Impacting the final bottom line will be three non-recurring items including a fine of \$11 million levied by the ACCC earlier this year for price fixing, in a matter that is now on appeal.

Other incidentals include non-cash write-downs of \$13m in India relating to a corporate business, a \$48.3m on the Liberty leisure and GOGO wholesale businesses in the United States and a \$19.6m gain due to internal systems improvement relating to margins.

"We have invested in our

business – creating about 1100 new jobs globally – and continued to evolve from a traditional travel agency to a new-age retailer of travel products," FCTG managing director Graham Turner said.

The company said it will be proactively highlighting cheap airfares to try and offset declining consumer confidence and boost a sluggish leisure consumer market.

In 12 months since the company launched its exclusive range of Red Label Fares, almost 50,000 tickets have been sold, FLT said.

"It's impossible to predict a timeframe for a full recovery, although history shows that Australian travellers don't tend to postpone holidays for extended periods," Turner added.

Further strategic acquisitions in the hotel management and tour operations may be pursued, the company said, for businesses able to be integrated into the existing model to be targeted.

NRL Grand Final deals

QANTAS Holidays has accessed pre-sale tickets to the 2014 NRL Telstra Premiership Grand Final and has released a range of accommodation deals for travel between 04-07 Oct.

Two night packages at The Great Southern Hotel and Silver tickets to the Grand Final are priced from \$389ppts, or at PARKROYAL Parramatta with Gold tickets leading in at \$565ppts.

Sales end tomorrow, 29 Jun.

Wyndham 72hr sale

WYNDHAM Hotel Group will offer rates from \$89 per night as part of a 72-hour sale this week (31 Jul-04 Aug) at 15 select hotels & resorts in the South Pacific.

Today's issue of TD

Travel Daily today has nine pages of news & photos, plus full pages from:

- AA Appointments jobs
- Travel Trade Recruitment

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Phil Hoffman expands

SOUTH Australian travel group Phil Hoffmann Travel has expanded its regional footprint following the company's purchase of two agencies north of Adelaide.

The eponymous SA retail giant will rebrand two Harvey World Travel outlets in Gawler and the nearby Barossa Valley outlet in Nuriootpa as Phil Hoffmann Travel from 01 Oct this year.

Both former owners will remain with the newly rebranded outlets as branch managers and minority shareholders - a move which will assist with continuity for locals.

Phil Hoffmann Travel chief executive officer Peter Williams labelled the acquisitions as "an unbeatable combination".

"This expansion will not only benefit the leisure traveller, but also extend our business travel expertise to the region - particularly to the wine and agricultural sectors."

Through the purchase, the total PHT workforce expands to 210 and follows the opening of PHT's latest office in Modbury last year.

Adventure World refined

A "SIGNIFICANT consolidation" of product and a clear focus for its future has breathed new life into wholesaler Adventure World.

On Fri, the latest travel company to be taken over by The Travel Corporation revealed a new look & realignment of product, with a vow of more to come.

The Travel Corporation acquired Adventure World from NRMA last Nov, and since then has been "rebuilding the business," md Fiona Hunt said at a launch event for the new branding for the 34 year-old company.

"It's been a wonderful business, the product has been fantastic and the team has been amazing.

"But the brand had probably lost its way a little. It had a lot of change and a lot of change of ceos and ownership, and it wasn't quite sure what it wanted to be," Hunt told trade partners.

She said the revamped business is "no longer about the sort of cheap and cheerful end of the product sphere."

Hunt told **TD** agents will notice a "big difference in the type of product we sell," but destinations will remain as "everyone associates with Adventure World.

"We have worked very hard in curating the best soft adventure experiences in the destinations for our next brochure," she said.

Product realignment also readies Adventure World to be rolled out to markets where the TTC has other offices, including North America and UK/Europe.

An objective Hunt said had been on the radar by the TTC owners, the Tollmans, since its acquisition.

Quizzed about strategies to take AW globally and a timeframe, Hunt said "plans are in place," but would not go into specifics.

"The mechanics of how it will operate are still being worked through, but it will work exactly the same as any of the other TTC brands work on a global basis.

"We'll leverage the infrastructure we have in our other markets, and set a head office in one of those offices to take the product to that market, she told **TD**.

Adventure World head of marketing Neil Rodgers lauded the switch in ownership to The Travel Corporation.

"To be back in the arms of a travel company has really let us thrive and throw a lot of weird ideas out there, and the Tollman Family have said 'you know what, go for it,'" Rodgers commented.

The all new-look Adventure World product offering will be revealed when the firm releases its brochure in Sep/Oct.

More from Adventure World in today's **Travel Daily** on **page four**.

Last week for EK deal

AGENTS have only days left to take advantage of Emirates' free Dubai summer stopover deal, with sales expiring on 31 Jul.

The offer is valid on eligible EK-coded itineraries departing from Sydney, Melbourne, Perth and Brisbane to any point on the network in any class and includes transfers & breakfast.

To avail the offer, travellers need to present their boarding pass and accom voucher at check-in.

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Viator sold to TripAdvisor

AUSTRALIAN founded travel company Viator will be acquired by TripAdvisor after the businesses inked a sales deal worth approx US\$200m (**TD** breaking news Fri).

Viator began its life in Sydney in 1995, building websites for other travel companies before evolving into a resource for researching and booking destination activities.

It now has over 60 consumer-facing portals, apps and mobile sites, offering 20,000 bookable tours & attractions, a global affiliate network of 3,000 partners, with headquarters now based in San Francisco and offices in Las Vegas, London and Sydney.

TripAdvisor ceo Stephen Kaufer said Viator's online and mobile booking platforms present a "huge opportunity for our business."

"Travellers want to explore local attractions while on their trip, and Viator's depth and breadth in global attractions

combined with their seamless booking experience will provide immediate benefit to our community, whether in the planning phase or on the trip."

Viator ceo and president Ms Barrie Seidenberg said the deal will enable it "to help more travellers experience the best activities their destination has to offer."

In 2014, TripAdvisor has already acquired lafourchette, Tripbod and Vacation Home Rentals.

The sale of Viator is expected to be completed during the third quarter of 2014.

A spokesperson for Viator told **Travel Daily** the transaction underscores the importance of tours and activities in the overall travel market, and the staff are "very much looking forward to joining forces with TripAdvisor."

"We're moving ahead business as usual, pending closing," the company added.

Gift voucher winner

CONGRATS to Tammy Dobrow from Helloworld Eastgardens in NSW, who was the winner of Fri's **Travel Daily** mini-competition.

Dobrow has won a \$75 gift voucher for Gifts.com.au, thanks to French Travel Connection.

Air industry meeting

IATA director-general Tony Tyler will attend a hastily-convened meeting this week to provide the airline industry's input into ways to mitigate risks of flying through conflict zones.

Other attendees at the meeting include the heads of the Airports Council International, the Civil Air Navigation Services Organisation and the International Civil Aviation Organisation (ICAO).

To be held in Montreal, the gathering comes following a catastrophic ten-day period which saw three separate accidents in Europe, Asia and Africa involving commercially operated aircraft.



Window Seat

SOMETIMES the best publicity and promotion comes without a cent needing to be spent from the marketing budget.

This past weekend at the ice-hockey exhibition match between the US & Canada (**see p7**), a loved-up lad opted to pop the question to his girl in very public circumstances during a break in front of 20,000 people.

It just so happened to be right in front of well-placed Cosmos advertising, plastered all over the big screen (**pictured below**).




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Adv World NatGeo publisher



ADVENTURE World has broadened its ties with *National Geographic* to become the publisher of a new quarterly consumer-facing magazine.

National Geographic Traveller will be produced to the same quality standards of US parent, with a production of around 85,000 copies and distributed via Adventure World's personal client databases and premium retail outlets.

It will also be available via an iPad/iOS app.

The companies are this month celebrating a three year alliance which has included the *National Geographic Live* events - a series of shows featuring explorers, photographers, filmmakers, scientists and adventurers sharing stories from the frontline of exploration held nationally.

Adventure World managing director Fiona Hunt said the glossy would contain "inspiring content on a regular basis."

She said the audiences of AW and National Geographic are

quite similar in their mindset, interests and media consumption.

Adventure World continued its celebration of partnerships on Fri, with Australia Museum ceo and director Kim McKay announcing it had signed the travel company as Presenting Partner for the next three years.

The agreement includes the development of an exclusive array of travel programs, starting with an Aztec exhibition coming to the museum in Sep.

MEANWHILE, McKay revealed work would soon begin at Level 4 of the Australia Museum to convert the current venue into a rooftop brasserie restaurant and bar, offering views of Sydney's skyline, Hyde Park and harbour.

An adjoining function space for 100 guests will also be developed.

Pictured from left are John Weeks, ceo The Travel Corporation; Michelle Hespe, editor *National Geographic Traveller* Australia/NZ; Fiona Hunt, md, Adventure World and Kim McKay, ceo Australia Museum.

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AW staff consolidation

THE Travel Corporation's transformation of Adventure World (see pg 2) has seen a "fairly significant consolidation" of staff, md Fiona Hunt has confirmed.

Hunt said staff consolidation was required to enable growth.

Since taking the helms late last year, Adventure World has refined roles, creating a head of sales, head of groups, head of product and head of operations under Hunt's watch.

She told *Travel Daily* on Fri the company had further plans for growth in the next 12 to 18 months, "but we've certainly got a good consolidated team now."

"In a total sense, we are probably about the same size in Australia and New Zealand, and we will expand."

Currently, Adventure World is promoting six positions on The Travel Corporation's website, including a trainer, inside sales coordinator, reservations sales agent and booking support agent (all based in North Sydney), sales managers in Queensland/Northern Territory and Victoria/Tasmania, along with direct reservations sales consultant.



Rd 18 Results

CONGRATULATIONS

Jason Gould

from Global Cars

Jason is the top point scorer for Round 18 of *Travel Daily's* AFL industry footy tipping competition and has won a double admission to Madame Tussauds Sydney, courtesy of Merlin Entertainments Group.



Major Prize Sponsors

1st Prize: two return flights to Dubai, courtesy of Emirates



2nd Prize: 5-night holiday to Vanuatu, courtesy of Air Vanuatu & Hideaway Island Resort



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KLM to Colombia

KLM Royal Dutch Airlines will launch a new triangular service to Colombia starting 31 Mar, with thrice weekly Boeing 777-200 flights operating from Amsterdam to Bogota and Cali.

Solomon flex pricer

SOLOMON Airlines has rolled out an online 'Flex-Pricer' booking function that enables customers to book multi-sector flights, incl international & domestic services, in a single ticket.

Customers can also combine Business Class bookings with Economy Class connections using Flex-Pricer.

GM ops & commercial Gus Kraus said Flex Pricer provides a streamlined option for bookings & fare searches for customers and travel industry partners.

Sep S. Africa savings

BENCH International is offering reduced prices on its 13-night Grand Tour of South Africa on select dates in Sep.

The small group tour operates from Johannesburg and visits Kruger National Park, Swaziland, Durban, Port Elizabeth and the Garden Route to Cape Town.

The trips depart on 01, 08 and 29 Sep, includes four-star accom with breakfast and other meals, guided sightseeing and entry fees, and are now priced at \$2,190ppts - a saving of \$730pp.

AirAsia India growth

CHANGDIGARH & Jaipur have been added to AirAsia India's network on the subcontinent, with daily flights to the cities scheduled to commence from Bangalore effective 05 Sep.



WINTER 'Moments of Bliss': the Austrian Dirndl Ambassadors were back at work this year, promoting Austria as the perfect

winter destination in Europe at an event in Canberra recently.

The Ambassadors took to Canberra's 'Skate in the City' open air ice rink at Garema Place, promoting Austria's ski-slopes and its host of winter activities.

Pictured above is Austria National Tourist Office's Nicole Becker (centre) cutting a good figure with other Dirndl and Lederhosen Ambassadors.

Find out more about winter in Austrian cities by **CLICKING HERE**.

VA MEL-LAX policy

VIRGIN Australia pax affected by the cancellation of its Melbourne-Los Angeles service on 26 Oct will be re-accommodated on the carrier's Brisbane route in the same booking class at no charge - for details, **CLICK HERE**.

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- A good knowledge of Singapore Air Navigation Order, Singapore Airworthiness Requirements, and Quality Systems Requirements.
- A strong technical knowledge and the ability to work under time pressure.
- A high level of self reliance, adaptability and resourcefulness.
- An ability to manage relationships effectively with internal and external stakeholders.
- A thorough understanding of work health and safety requirements.
- Familiarity with preparing and managing operating budgets is ideal.

Applications will be treated in strict confidence and should be forwarded by Friday 15 August 2014 to Mr. Kieran O'Toole, Manager Human Resources/ Admin SWP, via: Aimee_Christie@singaporeair.com.sg

Please note: Only suitable candidates will be accorded an interview.

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SPONSORS and participants of the upcoming Brisbane Airport/Wyndham Resorts Corporate Surf Challenge took to the waves recently to get some practice ahead of the 03 Oct event.

To be hosted at Duranbah Beach on the southern Gold Coast, the event will see business leaders from the region head out to sea to swap the boardroom for the surfboard for a day.

The event takes place as part of fundraising efforts for the FSHD

Global Research Foundation.

Wyndham Resorts returns for the 2014 event both as major sponsor along with Brisbane Airport & as defending champion, while Hawaiian Airlines is also onboard offering flights to Hawaii as a major prize for participants.

Pictured above after a morning surf from left is Craig Rees, Primitive Surf; Kay Willett, Hawaiian Airlines; Layne Beachley and Barry Robinson, Wyndham Vacation Resorts Asia Pacific.

Heritage Centre boost

VISITATION to the Greater Blue Mountains World Heritage Centre is expected to take a growth spurt following a \$100,000 upgrade to the visitor experience.

Half of the upgrade bill will be footed by Destination NSW after a \$50,000 grant was awarded to the facility through the Regional Visitor Economy Fund.

The remaining half will come from the Royal Botanic Gardens and Domain Trust, with the work expected to be complete by 2015.

Exhibits promoting the region and encouraging protection of the environment will be installed.

Huge new Novotel

ACCOR has signed an agreement with Spain's Hotel Convención in Madrid to develop what will be the world's largest Novotel.

The refurbished and redesigned property will be reopened in 2016 and will feature 790 rooms.

Monday 28th July 2014

QF9/10 cheat sheet

QANTAS has produced what appears to be a cheat sheet for agents to promote its 15 month old return Melbourne-Dubai-London route, QF9/QF10.

A flyer on the Qantas industry site dubbed 'Discover more ways to connect' reminds agents of the recent change to an evening departure from the Victorian capital, and 18 onward connections to the UK & Europe within 2hrs of landing in Dubai, with alliance partner Emirates.

The flyer can be located via QF Sales Tools & Flyer pages.

MEANWHILE, QF has extended its travel agent incentive to win 1 million Qantas Points until 04 Aug.

SUPPORT OFFICER EVENTS MARKETING

Location – Melbourne , CBD
Classification – Marketing & Communications
Sub Classification – Marketing Assistants / Coordinators
Work Type – Full Time
Annual Salary - \$50,000 - \$70,000
(Visible salary is: \$58,630 - \$71,189 pa)
Closing Date – Tuesday 5 August 2014
Template to use: Tourism Victoria

SUPPORT OFFICER EVENTS MARKETING

- Melbourne CBD Location
- Fixed Term role – 3 Years
- Are you seeking an opportunity to learn, grow and achieve?
- Looking for a challenge and variety?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Support Officer Events Marketing sits within the Tourism Victoria Branch that forms a part of the Tourism and Airline Services Division of DSDBI.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint Support Officer Events Marketing to assist a small team which manages Tourism Victoria's Event Marketing.

This is a challenging and dynamic role, where you will provide your skills in project management, report writing, administration and communications to assist in the coordination and management of Tourism Victoria's event marketing campaigns and programs.

For a confidential discussion, please call Sabrina Males, Group Manager Events Marketing, on (03) 9653 9708. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 5 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI013294

COORDINATOR ADVERTISING AND MEDIA SERVICES

Location – Melbourne , CBD
Classification – Advertising, Arts & Media
Sub Classification – Media Strategy, Planning and Buying
Work Type – Full Time
Annual Salary - \$70,000 - \$80,000
(Visible salary is: \$72,584 - \$82,354 pa)
Closing Date – Tuesday 5 August 2014
Template to use: Tourism Victoria

COORDINATOR ADVERTISING AND MEDIA SERVICES

- Melbourne CBD Location
- Fixed Term – 3 years
- Are you seeking an opportunity to learn, grow and achieve?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Coordinator Advertising and Media Services sits within the Tourism Victoria Branch that forms a part of the Tourism and Airline Services Division of DSDBI.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint a Coordinator Advertising and Media Services to assist a small team which delivers Tourism Victoria's Advertising and Media Services.

This is a challenging and dynamic role, where you will provide your skills in project management, advertising, media services and marketing to coordinate and manage Tourism Victoria's marketing campaigns through the organisation's advertising and media buying agencies and the provision of advertising and media services to internal and external clients.

For a confidential discussion, please call Robert Mason on (03) 9653 9737. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 5 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI006845

Strong HKIA half year

PASSENGER numbers for the first half of 2014 at Hong Kong Int'l Airport climbed by 6.3% year-on-year to 30.8 million, new stats from the facility announced.

Globus Nth Am boom

TOTAL Globus and Cosmos pax numbers for North America itineraries have doubled since 2009, Globus marketing manager Christian Schweitzer has said.

Broken down by brand, Globus has averaged 21% growth each year for the last seven years, with Cosmos at 11% in the same time.

"So clearly we're doing something right by the market," Schweitzer added.

FCm into Dominican

CORPORATE travel firm FCm Travel Solutions has continued its expansion in Latin America, with the brand launching in the Dominican Republic.

The brand enters the Latin American nation as a partnership with local travel firm Emely Tours.

FCm Dominican Republic's Julissa Rosario said the two firms were "confident of building a successful partnership".

US/Canada wage ice hockey war



SYDNEY'S Allphones Arena played host this weekend to the second edition of an exhibition series of ice-hockey matches between the USA and Canada.

The series is known as the Douglas Webber Cup and is named after the entrepreneur who took the idea from a concept to a reality.

Also for the second year running, Globus & Cosmos hosted a group of industry partners to enjoy the match from a corporate suite over dinner and a few drinks.

Globus and Cosmos recently launched their respective seasons and brochures for North America, Canada & South America, with marketing director Christian Schweitzer identifying some of the firm's best selling itineraries.

"Typically our best selling products are those that include the Rocky Mountaineer rail journey.

"They then typically take an Alaskan cruise up the Inside Passage," Schweitzer added.

Three exciting periods of



fast-paced ice hockey were not enough to separate the two teams at four goals apiece, with the USA claiming victory with a goal in third period extra time to win 5-4 and claiming the cup.

Pictured above from left at the match are Nathan McLoughlin, Canadian Tourism Commission; Joanne Motta, Destination BC; Stewart Williams, Globus; Jo Palmer, Gate 7 and Christian Schweitzer from Globus.

Inset - Canada versus USA turned normally firm friends Nathan McLoughlin from the Canadian Tourism Commission and Jo Palmer of Gate 7 and Brand USA into fierce rivals.

For photos from the match, see www.facebook.com/traveldaily.

SUPPORT OFFICER ADVERTISING AND MEDIA SERVICES

Location – Melbourne , CBD

Classification – Administration & Office Support

Sub Classification – Other

Work Type – Full Time

Annual Salary - \$50,000 - \$70,00

(Visible salary is: \$58,630 - \$71,189pa)

Closing Date – Tuesday 5 August 2014

Template to use: Tourism Victoria

SUPPORT OFFICER ADVERTISING AND MEDIA SERVICES

- Melbourne CBD Location
- Fixed Term – 3 years
- Are you seeking an opportunity to learn, grow and achieve?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

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Tourism Victoria is seeking to appoint a Support Officer Advertising and Media Services to assist a small team which delivers Tourism Victoria's Advertising and Media Services.

This is a challenging and dynamic role, where you will provide your skills in financial administration, administration, organisational skills, communications to assist in the coordination and management of the provision of advertising and media services to internal and external clients.

For a confidential discussion, please call Nicole Bradley, Group Manager Brand Strategy and Advertising, on (03) 9653 9874. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 5 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI002571



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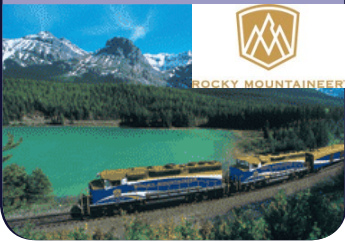
This Mon-Wed two readers will have a chance to win seats on the seven day Rocky Mountaineer experience, departing from Calgary on 24 Sep 2014.

This trip takes in sights of Banff, Lake Louise & Jasper before boarding the Rocky Mountaineer Silver Leaf experience ending in Vancouver on 1 Oct.

To enter, browse the [new Rocky Mountaineer brochure](#) & identify the pages where 8 hidden Sasquatch are located, & send to: rocky@traveldaily.com.au.

And in 25 words or less, tell us why you are the best agent to experience the wonders of the Rocky Mountaineer experience.

[Full details and terms & conditions here.](#)



Restaurant Aus chefs

TOURISM Australia today named the head chefs who will lead its 'Restaurant Australia' menu for the 'Invite the World to Dinner' event as Neil Perry AM, Peter Gilmore and Ben Shewry.

The trio will showcase the best of Australia's food and wine to some 80 of the world's top food and wine influencers at an event at MONA in Hobart on 14 Nov.

"Not only are Ben, Peter and Neil three of our country's most awarded chefs but we believe their passion for Australia and Australian food & wine makes them ideally suited to be in charge of putting together a menu for such an illustrious int'l gathering," Tourism Australian md John O'Sullivan said.

Name change for MH?

TWO separate and high-profile aircraft hull losses in four months for Malaysia Airlines could lead the carrier to change its name & route network, it has emerged.

According to the *Sunday Telegraph*, the carrier said a brand refresh with a name change could be one of its options as part of a major restructure of the business led by its major govt shareholder.

Other changes could see the carrier launch new routes and increase out-sourcing to improve overall profitability.

MEANWHILE, Malaysia Airlines said the establishment of a single global authority to determine safe routes for commercial aircraft is in the industry's best interests.

Tourism Tas chair

THE Tasmanian Government has named James Cretan as the chair of the Tourism Tasmania Board, a move lauded by the Tourism Industry Council Tasmania.

"James brings to the role the perspective of an operator and investor in the Tasmanian tourism industry, with a deep understanding of how government authorities can work efficiently," TICT ceo Luke Martin said late last week.

Dreamworld tail spin

DREAMWORLD & WhiteWater World on the Gold Coast will open a new "ride and slide" in Sep called 'Tail Spin'.

The 12 rider-operated mini planes reach as high as 72-feet in the sky, with controls enabling guests to vary their own pace.

Busabout preview

A PREVIEW program has been released by Busabout, Haggis & Shamrock Adventures for the companies' 2015 Europe offering.

The program enables agents to secure 2015 travel dates and guarantee early bird discounts while only paying the 2014 price.

To avail pricing, use the promo code of "PREVIEW2015."

Brochures of the Week



WELCOME to Brochures of the Week, *Travel Daily's* Monday feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.



Lindblad Expeditions - Alaska 2015

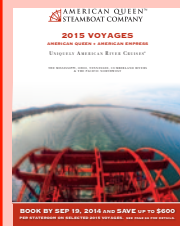
Activities including kayaking among glaciers, visiting Haida Gwaii villages, hiking and viewing wildlife can be enjoyed on Alaska voyages detailed in the latest Lindblad Expeditions guide. Over 32-pages, the guide looks at the range of itineraries on offer, sailed by the 62-passenger *National Geographic Sea Lion* & *National Geographic Sea Bird* and their onboard offerings.

Details on the expert staff onboard for the voyage are also included, from photographers, undersea experts and naturalists.



Travelmarvel - Canada & USA 2015

Expected demand for the high value Travelmarvel itineraries to North America has seen capacity boosted by 40%, with Canada and Alaska again expected to be among the top sellers. Five new tours, both on land and sea have been developed along with new Insider Experiences, taking the total range to 22 itineraries. New options include a seven night cruise along California, a 15-day Eastern Delights through Eastern Canada and a 21-day experience that also takes in the Calgary Stampede.



American Queen Steamboat Company - 2015

Cruising the great American rivers aboard a fine traditional paddlewheeler is an experience never to be forgotten, with the onboard experience reminiscent of a country-club ambience. The latest guide from the American Queen Steamboat Company looks at the entire range of 2015 voyages along the Mississippi, Snake, Columbia, Ohio and Tennessee rivers. Fares include one night accommodation prior to the cruise departure, beer and wine with dinner and shore excursions in each port.



Hurtigruten - Norway 2015/16

A brand new design has been rolled out for the new Hurtigruten brochure, covering the line's Norway Coastal Voyages and associated adventures into the far northern and southern polar regions. Hurtigruten operates a fleet of eleven ships operating across the world, including the *MS Fram*, a purpose-built expedition craft exploring the far northern regions of the world. Itineraries featured in the guide are backed up with an array of glossy images showcasing the region's natural beauty.



Airscapade New Zealand - Love at First Flight

New Zealand has rarely been explored in such a way than an "Airscapade" aboard a classic DC3 aircraft. The 14-day set itinerary can be done in full or in parts and visits ten destinations, with a total of 14 hours spent flying. Beginning in Auckland, the trip visits Rotorua, Wellington, Blenheim, Mt Cook, Dunedin, Wanaka, Te Anau, Hokitika, Nelson and Taupo. Departures are set for 24 Nov, 26 Jan and 02 Mar, with seats priced at NZ\$14,000 ppts - max 10 people per trip. See www.airscapade-affairs.com.

MAURITIUS from **\$1,339*** & **LONDON** from **\$1,753***
FREE stopover in Mauritius – Up to 2 nights**

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** STPC includes accommodation, meals and airport transfers when flights do not connect in Mauritius. Conditions apply



airmauritius.com | 1300 332 077

Monday 28th July 2014

Ukraine deteriorates

NEW information has been posted by DFAT on Smartraveller's page for Ukraine following the assassination of the Mayor of Kremenchuk over the weekend.

The overall DFAT warning level for Ukraine remains at "Reconsider your need to travel".

Record profit for AA

AMERICAN Airlines Group has reported the highest quarterly profit in its history at US\$864m, with the company saying it will pay a dividend to shareholders for the first time since 1980.

The profit is nearly quadruple the amount reported for the same period last year, prior to its merger with US Airways.

SA Tourism Plan 2020

SOUTH Australia has released its Tourism Plan covering the next eight years, identifying a focus on growing the state's tourism industry to \$8b annually by 2020.

Tourism expenditure in the year to Dec 2013 was \$5.1 billion.

The plan is the seventh released by the organisation and aims to build on the foundation set by its predecessors, the document says.

Among focus points are ways the state will develop different market segments from high-yield interstate through to lower-yield intrastate & domestic day visitors.

Expected growth will deliver up to 10,000 additional tourism jobs for the state prior to 2020, driven by strong collaboration between industry & levels of government.

Priority points for action are outlined in the plan including developing the major events market and increasing recognition of the value of tourism.

To read the plan, **CLICK HERE**.

WIN A TRIP TO MAURITIUS

In July, **TD** is giving readers the chance to win a holiday to Mauritius, courtesy of **Club Med** and **Air Mauritius**.

The prize includes return economy class fares to Mauritius with Air Mauritius, airport transfers and six nights accommodation at either Club Med Albion or La Pointe aux Canonnières, for two.

Every day this month **TD** will ask a different question about Club Med or Air Mauritius. The subscriber with the most correct entries and the most creative response to the final question will win this holiday.

Email answers to: clubmedcomp@traveldaily.com.au

Q20: On Air Mauritius flights, can you bring 1 golf bag of up to 20kg for FREE to Mauritius?

Hint: www.airmauritius.com



Club Med
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Terms & conditions

ADVERTISING SALES EXECUTIVE Sydney-based

Travel Bulletin, the Australian travel industry's pre-eminent print publication, is seeking a sales professional to promote our respected monthly magazine to existing and new clients across the country.

The role will suit an experienced sales professional who has a passion for the travel industry, strong relationships with suppliers and is able to work autonomously to achieve results.

The successful applicant will have:

- at least five years experience in the Australian travel industry
- excellent relationship management skills
- the ability to design and execute creative strategies to boost sales
- strong organisational and planning skills
- the ability to meet deadlines and sales targets
- strong communication skills

This is a fabulous opportunity to join Australia's largest travel trade publisher at a time of exciting change, with Travel Bulletin now part of the respected Travel Daily family which also includes Cruise Weekly, Business Events News and Pharmacy Daily.

A generous salary package will be negotiated with the successful applicant. Please forward your resume with a covering letter by Friday 1st August 2014 to jobs@travelbulletin.com.au.

travelBulletin

Cook Islands promo

WEEK-LONG holidays priced from under \$1,000 are available as part of Cook Islands Tourism's Discover Our World sale, which kicked off this morning, running through for sales until 16 Aug.

Offers include a six-night holiday at Puaikura Reef Lodges inclusive of flights, priced from \$929ppts through Air New Zealand Holidays.

A trade tool kit to help agents sell the destination is available to download - **CLICK HERE**.

Tastes of Norfolk Is.

CULINARY offerings of Norfolk Island will be showcased at the inaugural Norfolk Island Food Festival, which has been scheduled to run from 22-29 Nov.

Locally sourced fish, beef and pork products as well as coffee, honey, cheeses and wines will all feature in events over the week.

Sylt onboard Airberlin

SANSIBAR ice-cream products served in 120ml cups have been introduced onboard Airberlin services for passengers travelling south for the European summer.

Cups are priced at €2.90 each, with flavours including Bourbon Vanilla and Belgian Chocolate.

Free day on BritRail

TRAVELLERS can enjoy one day of travel for free on a range of BritRail passes purchased through International Rail before 31 Aug.

The offer is valid for the BritRail FlexiPass, BritRail Consecutive Pass, BritRail England FlexiPass, BritRail Consecutive England Pass & the BritRail Euro England Pass for both Flexi and Consecutive in both First and Second Class.

Passes are valid for use up to six months from the date of purchase - phone 1300 387 245.

Travel Daily is Australia's leading travel industry publication. Produced each weekday since 1994, the newsletter is first with the latest industry news and is available by paid subscription to people within the travel industry. Sign up for a free 14 day trial subscription at www.traveldaily.com.au.

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Due to maternity leave in both Brisbane and Sydney, AA is recruiting two talented account managers to service the recruitment needs of our top client accounts. Your role will involve interviewing candidates and assessing their career opportunities, short-listing talent for senior vacancies, reference checking, account management and business development.

You will enjoy an excellent salary plus bonus structure, advanced on the job and professional training, opportunity to work with the best names in the industry and long term career prospects; as well as access to our annual 5 star conference & other team perks including shopping vouchers & time off.

Ideally you will come from a strong corporate or retail travel background, with excellent client account management experience, strong communication and interpersonal skills and the ability to work well in a team.

Want to know more? Contact our MD today 02 9231 6377.

NEW ROLE – PART TIME 2 days per week

IMPLEMENTATION SPECIALIST

SYDNEY – SALARY PACKAGE \$\$

Do you understand client needs within the online space and have the ability to determine what solutions will provide value while helping achieve the proposed solution accordingly? Are you able to manage multiple responsibilities and deliver detailed and high level product demonstrations, training and coaching tailored to specifically capabilities to solve the prospect's critical business issues? Our client is looking for someone 2 days a week.

UNIQUE OPPORTUNITY

ONLINE SALES CONSULTANT

SYDNEY SALARY TO \$100K PLUS

Are you looking for the perfect mix of technology and sales? This role will see you increasing online brand awareness for this leading travel organization. Working with key internal and external stakeholders you will provide outstanding results for your customers. You will ideally come from a Corporate TMC background and have been involved in implementation or involved with an online booking tool. For more information send your CV today.

JOB OF THE WEEK

SENIOR RELATIONSHIP MANAGER

AUCKLAND SALARY TO \$90K ++

Be accountable for managing commercial relationships, maximizing revenue and profit generation via all distribution channels through your proven experience in a similar role. You will hold high level industry relationships, the ability to drive sales plans and strategy along with contract negotiation experience. Bring your leadership and innovation to this global industry leader.

NEW ROLE

PRODUCT MARKETING EXECUTIVE

SYDNEY SALARY TO \$85K ++

Rarely does this industry leader recruit within their marketing department however; they are looking for a forward thinking professional with extensive industry and marketing experience. You will ultimately be responsible for ensuring the company maintains their position within the market place. You will be proficient in working across multiple teams and identifying marketing opportunities. Don't miss out on this opportunity to grow your career.

NEW ROLES IN ACCOUNT MANAGEMENT

CORPORATE ACCOUNT MANAGER

MEL and SYD – Salary to \$90k plus plus

You will have the skills and knowledge to drive solutions for your clients improving expenditure and creating a lasting impression which will retain clients for the future. As a master of building relationships you will know how to develop those key connections and gain their trust in your ability to do the best for them. Be rewarded with a great salary and stable work company that see growth year on year.

BE PROUD OF THE PRODUCT YOU REPRESENT

NSW INDUSTRY SALES EXECUTIVE

SYD – Base salary plus car allowance \$72k package

Are you currently an industry sales executive but looking for a change of product? This wholesaler rarely recruits and is now looking for a superstar to join their team and promote their amazing product, a product that sells itself. You will have at least 1 year as a sales executive or if you are a senior retail consultant looking to get out on the road you will also be considered, offering a strong base salary and generous car allowance this is one not to be missed.

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Working in partnership with the Australian Travel Industry

Travel Supervisor

Brisbane. \$DOE. Ref:1233PS1

This growing online travel company have created a new role for an Assistant Manager to lead and motivate a medium sized team. You will need to have solid fares & ticketing experience, enjoy a hands on consulting role where you will also get to lead a small team and be happy to work to a 7 day rotating roster, 7.5 hr shifts from 0800-2200. A highly competitive salary is on offer along with a casual dress & friend work environment. An exciting time to be joining this growing company!

For more information please call Peta on
(02) 9113 7272 or click [APPLY](#) now.

Travel Sales Representative

Sydney – Competitive : 1154SJ3

A leading travel wholesaler is looking for a business development executive to help promote their niche product across the NSW travel market. If you are a travel consultant but want to move away from consulting then this is for you. Predominantly on the road you will visit clients & increase your company's market share while also sourcing new business. A golden opportunity for a candidate looking for a more diverse role with a real chance to progress in your travel career.

For further information please call Sarah on
(02) 9113 7272 or click [APPLY](#) now

Corporate Travel Project & Implementation Manager

Melbourne \$Competitive Ref: 1299KF2

A fantastic opportunity has arisen for the role of the Project & Implementation Manager in this leading corporate travel company. You will be responsible for seamless implementations and project management. This is a diverse role working with the Area Managers and Business Development Managers on new implementations and change management of existing clients, with ongoing support provided after deployment. There is a fantastic salary package on offer with an OTE of \$90k.

For more information please call Kate on
(02) 9113 7272 or click [APPLY](#) now.

Luxury Travel Consultant

Adelaide DOE\$\$\$ Ref: 1230LB1

This leading boutique agency in eastern Adelaide has a rare vacancy to add a valued member to their strong team of consultants! If you have a good clientele following, and knowledge of Sabre GDS then I want to hear from you ASAP! You will be rewarded with a fantastic work/life balance of Monday to Friday 9-5 hours, and a supportive and experienced team behind you. Solid salary package on offer for the right candidate who enjoys tailor making luxury holidays.

For more information please call Lauren on
(02) 9113 7272 or click [APPLY](#) now.

Accounts Manager

Brisbane. \$\$DOE Ref:1226PS1

Are you an experienced finance Accounts Manager looking for a new challenge? A rapidly expanding online travel company has a newly created role where you will be working autonomously behind the scenes looking after all aspects of the accounts including refunds and reconciliation of accounts. You will need to be a Crosscheck guru to be considered for this position as you will be responsible for keeping the system up to date, process refunds and other ad-hoc accounts duties.

For more information please call Peta on
(02) 9113 7272 or click [APPLY](#) now.

Team Leader

Sydney South – Excellent bonuses – Ref: 1242RF1

Are you an experienced consultant looking for a step up? Or an existing Team Leader searching for a new challenge? Our client is a household name in travel. They are on the hunt for a hands-on Team Leader with a passion for coaching and team development to join their team. We are looking for an experienced travel consultant with a solid understanding of business management. A competitive salary and amazing bonus package is on offer to the right candidate.

For further information please call Rebecca on
(02) 9113 7272 or click [APPLY](#) now

Assistant Travel Manager / Agent

Melbourne \$48k-55k DOE Ref: 1302MD

An excellent position has just opened up in a fast paced North Melbourne store. If your career is stagnated and would like to be able to progress in your role then keep reading! Monday to Friday hours and all the travel industry perks! This role will be fast paced and varied. Successful candidates will be rewarded with generous salary package! If you love a challenging position and looking for a diverse role then look no further, this is the perfect change for you!!!

For more information please call Megan on
(02) 9113 7272 or click [APPLY](#) now.

Corporate Travel BDM

Perth \$50-85K OTE Ref:1243LB2

Do you have a sound understanding of Corporate Travel Sales, Business Development experience or a proven sales record? This leading Travel Management company are looking for a Business Development Manager to assist with their ongoing expansion across the travel market. You will be sourcing new leads, building rapport and developing relationships with key prospects. This is a rare chance to develop your managerial and corporate travel experience with a leading TMC!

For more information please call Lauren on
(02) 9113 7272 or click [APPLY](#) now.



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