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Travel Daily

First with the news

Tuesday 29th July 2014

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QF assurance over Iraq

QANTAS says it's continuing to closely monitor the situation in Iraq and will make any flight path changes deemed necessary, after media coverage today of a decision by Emirates to avoid flying over the war-torn country.

EK president Tim Clark has flagged re-routing of services over the next week or so, saying

he's "not comfortable" with the security situation there, according to the London *Times* newspaper.

QF said it's one of many carriers which currently flies over Iraq en route to Europe, with chief pilot Dick Tobiano saying the airline would "never compromise its passengers or crew by flying over an area we thought was unsafe."

Tobiano said currently the US FAA recommends a minimum altitude of 20,000 feet for airlines flying over Iraq, with QF's average flight level through the region being 38,000 to 41,000 feet.

"We receive regular updates on security matters and there is no information to suggest that there is risk to commercial aircraft passing over Iraq, particularly at the altitudes we fly," he said.

Air NZ to boost SYD 787-9 operations

AIR New Zealand will operate more of its new 787-9 services between Sydney and Auckland over summer, with GDS displays now showing the aircraft flying weekend services on NZ103/104 from 06 Dec 14-28 Feb 15.

NZ had previously scheduled the new aircraft for a once weekly Sydney service each Sat.

There also appears to be a race between Air NZ and its Star Alliance partner ANA to operate the first commercial flight of the stretched 787, with ANA flagging a 04 Aug debut despite receiving the new aircraft after Air NZ's initial delivery (*TD* 14 Jul).



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AIRLINE SEAT

New Adventure World

ADVENTURE World is celebrating its new brand and messaging (*TD* yesterday) plus its revamped product range.

The new look was launched at an event in Sydney on Fri - see **page nine** for all the pics, while the new brand can be viewed on today's *TD* cover page.

Albatross guaranteed

ALL Christmas & New Year 2014 tours from Albatross Tours have been guaranteed to depart, with md Euan Landsborough saying agents can "confidently book their clients for a European Christmas."

Today's issue of TD

Travel Daily today has ten pages of news & photos, including a **photo page** and **front cover page** for **Adventure World** plus full pages from:

- inPlace Recruitment jobs
- South African Tourism
- Fiji Airways

Ski North America with United Airlines

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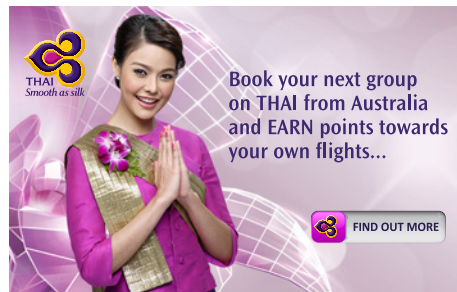
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Travel Daily

First with the news

Tuesday 29th July 2014



Book your next group on THAI from Australia and EARN points towards your own flights...

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VX flags public float

VIRGIN America has lodged documents for a proposed initial public offering of its shares.

The number of shares on offer and the pricing of the proposed offer are yet to be determined.

The carrier has been in operation for seven years and flies from bases in San Francisco and Los Angeles to about 25 destinations across the USA.

Shania's final shows

SHANIA Twain will finish up her two-year residency at Las Vegas' The Colosseum at Caesars Palace, with the final show set for Sat 13 Dec this year.

She'll have performed almost 110 shows when the run ends.

Fellow Caesars diva Celine Dion has just added 31 new shows through to Mar 2015 including New Year's Eve.

MU to boost LHR

CHINA Eastern Airlines will add a sixth weekly service between Shanghai and London Heathrow, with GDS displays showing the additional A330-200 flight operating each Wed from 29 Oct.

Amex GBT platform launch

AMERICAN Express Global Business Travel today launched a "premium travel management platform," which has been specifically developed to service the needs of frequent business travellers.

Dubbed *First*, the system provides personalised 24/7 service from a dedicated team of expert consultants, offering "end-to-end proactive travel management" including immediate caller recognition, personalised trip planning and continuous monitoring of needs.

An "elite team of expert travel counsellors" is empowered to immediately resolve issues by leveraging strong supplier relationships, and they can also anticipate any problems through "the latest travel disruption technology."

Customers using the service undergo a welcome interview so the *First* team can gain a deep understanding of their habits, priorities and preferences.

Changes to travel arrangements can be communicated by SMS, email or via a dedicated mobile

app, with American Express GBT Asia gm David Remier saying the service is reassuring and time saving for the clients, some of whom travel up to 40 times a year.

"For these frequent travellers, it is not just about proactively monitoring for anything which could disturb their travel plans, it's about having the ability and power to solve issues on their behalf," Reimer said.

First from Amex GBT is now available to the company's customers in Australia, the UK and USA.

Air NZ pax up 2.5%

AIR New Zealand carried 1.242 million passengers in Jun, up 2.5% year on year.

The group load factor was 82.5%, down 0.8 points, with growth on domestic, Tasman/Pacific and long-haul routes.

Long haul numbers rose 4.3% and group-wide yields for the financial year to date were up 1% on the previous period.

During Jun 88.1% of Air NZ's domestic jet flights departed within 10 minutes of schedule.

NRL Rd 20 Winner

CONGRATULATIONS

Simbiso Moyo

from **Tramada Systems**

Simbiso is the top point scorer for Round 20 of *Travel Daily's* NRL footy tipping competition, and has won a **Trafalgar** goodie pack.

TRAFALGAR
see the world from the inside

Major Prize Sponsors

1st Prize: two return flights to Dubai, courtesy of Emirates



2nd Prize: 5-night holiday to Vanuatu, courtesy of Air Vanuatu & The Grand Hotel and Casino Vanuatu



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Travel Daily

First with the news

Tuesday 29th July 2014




BREAKAWAY
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NEW! Australia to Dubai Industry rates with Emirates. Book anytime. Sales till 23SEP14.
From \$650* pp Return plus taxes and surcharges.
* Conditions Apply.

CLICK HERE for further details

Michelle's now on AVIS agent board

MICHELLE McNamara from Phil Hoffmann Travel in Adelaide (**right**) has been appointed to the Avis Travel Agent Advisory Board.

The move follows her recent National Travel Industry Awards win (**TD** 21 Jul) where she took out the 'Best Travel Agency Manager - Retail' category.

McNamara is also a former winner of the coveted Avis Travel Agent Scholarship, and joins the board alongside three of Avis Australia's senior managers as well as eight travel agent representatives covering leisure, corporate and wholesale.

She's come a long way since winning the scholarship in 2003, with Avis National Travel Industry manager, Russell Butler, saying "her insight and experience will ensure the Advisory Board remains one of the travel



industry's most vital and respected bodies."

Agents wanting to enter this year's scholarship have just two days to submit their application, with the winner to receive a prize package worth more than \$40,000 including CLIA training modules, NTIA 2015 tickets and a business class QF trip to New York. See www.avisscholarship.com.

EK Portuguese goal

EMIRATES has expanded its international portfolio of sports sponsorships by signing a new three year agreement with Sport Lisboa e Benfica, Portugal's most successful soccer club.

The carrier has been flying to Lisbon for just over two years, with EK now the Official Airline Partner of the club until 2016.

Samoa driving move

GUESTS staying at Saletoga Sands Resort & Spa in Samoa can now have their foreign drivers licenses validated on site to allow them to rent vehicles locally.

To drive in Samoa visitors must have their licence validated by the country's Land Transport Authority, and previously they had to make a one hour trip across the island of Upolu before they could hire a rental car.

The property has now been recognised as an authorised Land Transport Authority location.



Window Seat

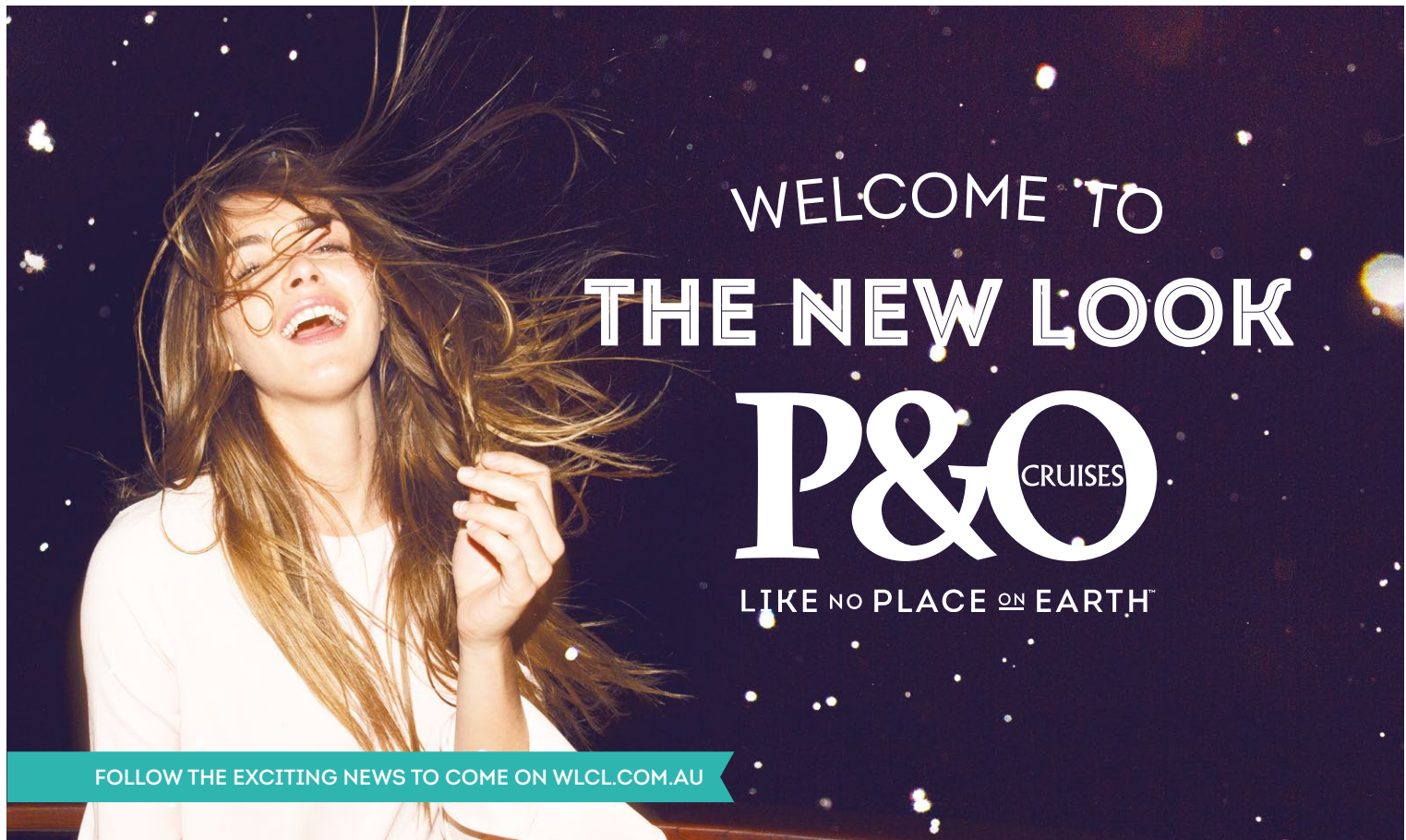
LOS Angeles Int'l Airport is reporting overwhelming levels of positive feedback to a new program introduced last year to help travellers stuck on delayed or cancelled flights.

The "Pets Unstressing Passengers" (PUP) program consists of 30 well-trained dogs moving about the terminal with their owners providing entertainment for pax waiting for their delayed flight.

The dogs' are affectionately known as the "pup-arazzi" as a nod to nearby Tinseltown.

Each dog is neatly dressed in a red vest inviting travellers to pat them and have been trained to associate with groups of people.

The troupe are brought in to walk around during long periods of delay and have been found to be very well received by flyers.



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A&K China upgrade

ABERCROMBIE & Kent is offering complimentary cabin upgrades on Yangtze River cruises aboard *Sanctuary Yangzi Explorer*. The offer is valid for selected Sep 3 and 4-night Three Gorges departures from \$1750 per cabin - details on 1300 590 317.



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G what a saving

G ADVENTURES is offering an early booking bonus for travellers to Antarctica in late 2015, with 10% savings on offer for bookings made before 31 Aug this year.

The offer covers G's Antarctica Classic, Antarctica Classic in Depth and Falklands, South Georgia & Antarctic trips which all travel aboard the *MS Expedition*. For details call 1300 796 618.

New Adelaide Ibis

ACCOR Hotels has today officially launched its first Australian new-build Ibis property since the 2008 launch of the Ibis Sydney King Street Wharf.

The new Ibis Adelaide property in Grenfell Street is part of a major expansion of the brand across Australia, the firm said.

"The strategy to consolidate Accor's economy hotel product in one Ibis 'megabrand' has been the key growth driver for Accor's economy product in Australia," according to chief operating officer Simon McGrath.

Further projects include two new Ibis Styles hotels in WA and Qld, with a further three Ibis branded properties set to be announced shortly.

AA LHR boost

AMERICAN Airlines will increase frequencies to London Heathrow in the Winter 2014/15 season, with Dallas-LHR services to operate thrice daily and Miami-LHR lifting to 17 weekly.

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Scoot Thailand relocation

SINGAPORE Airlines' low-cost long-haul offshoot Scoot Airlines is set to relocate its Bangkok operations, which will shift from Suvarnabhumi Airport (BKK) to Don Mueang International Airport (DMK).

Effective 01 Sep all Scoot flights will operate exclusively to and from DMK, with the carrier saying the relocation offers "shorter, cheaper and faster access to the city centre."

Don Mueang is also the home base of Scoot's local partner, Nok Air and its fledgling NokScoot offshoot, meaning the relocation will offer easy connections to

21 regional destinations across Thailand.

Coinciding with the move, Scoot has also announced a comprehensive interline agreement with Nok Air, under which travellers will be able to buy itineraries to the final destination in a single transaction on the Scoot website.

Likewise Nok Air passengers can fly to any Scoot destination from their regional port.

Bangkok flight timings will also change, with Nok destinations including Phuket, Chiang Mai, Chiang Rai, Buri Ram, Hat Yai, Trang, Nan, Mae Sot and more.

Club Med is currently seeking a Full Time **Business Development & National Accounts Manager**.
 The new and exciting role based in our Sydney head office and reporting to the National Sales Manager will combine a Business Development Management role in ensuring the growth of the indirect business for NSW and a National Accounts role in managing the trade relations & national agreements for both Australia & New Zealand. As our new **Business Development & National Accounts Manager**, you will demonstrate:

- 5 years overall expertise in the travel industry
- 3 years expertise as an accounts manager showcasing great negotiation & analytical skills
- Excellent time management, project management and planning skills
- Flexibility to work in an autonomous & team work environment
- Ability to take decisions effectively and provide commercial direction
- Proven record on sales & targets achievements
- Great presentation skills (sales calls, trainings)

If you are interested in this role, please send your resume to HR.Australia@clubmed.com with subject: **Application for the Business Development & National Accounts Manager** role before the 15th August 2014. Only candidates who secure an interview will be contacted.

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Any excuse for a party!



ABOVE: More than 20 Travel Counsellors gathered in Melbourne last week to celebrate their anniversaries as members of the organisation and the growth of their businesses during their time with the company.

The so-called 'Anniversary Day' commemorated milestones ranging from one to seven years, with attendees greeted with a champagne reception and linked up via webcam with the group's

global headquarters in the UK for a formal vote of thanks by md Steve Byrne.

They were also part of the live audience at the Travel Counsellors in-house TV studio for its weekly TCTV broadcast to members across the country.

ATAS gm Gary O'Riordan was also in attendance, flying to Melbourne for the event to chat with members about what ATAS accreditation means for them.



Corporate Travel Consultant

We are a global travel management company specialising in the corporate and crew management travel needs of the marine, offshore and energy sectors. Due to growth in our Perth office we have a newly created position for an experienced Corporate Travel Consultant to join our dynamic team.

About the role:

You will be responsible for providing exceptional customer service and expert travel advice to clients.

- Deliver all travel related services including but not limited to air, hotel & car reservations, fares and ticketing and visa support while working in a team environment
- Requires an excellent ability to multi-task, with a high level of attention to detail

Skills & Experience:

- Multi skilled consultant (preferred)
- Minimum 2 years experience in a corporate travel environment
- Competent and strong GDS skills, Amadeus is preferred
- Experience with fares & ticketing viewed favourably
- Able to communicate with a wide range of people at all levels
- Excellent communication skills, written and verbal
- Self motivated, team player with a positive can-do attitude

Interested candidates are requested to submit their CV and cover letter to careers.au@griffinglobalgroup.com.

Only shortlisted and candidates that meet the experience criteria will be contacted.

ANZAC SeaDream

SEADREAM Yacht Club has incorporated seven visits to Gallipoli in its 2015 Europe itineraries, catering for its high proportion of Aussie guests.

SeaDream's two identical 112-guest "mega motor cruises" will visit the peninsula between May and Oct 2015 on the cruises which all start or end in Istanbul.

Prices start at US\$4,426ppts for a seven day Istanbul-Athens cruise departing 10 Oct 2015, with sailings including an optional Gallipoli tour - call 02 9958 4444.

WMDL over Tasman

NEW Zealand has been named as a key growth opportunity for promotion of the Whitsundays, the region's promotion body said.

According to Whitsundays Marketing and Development Limited (WMDL), the region plans to directly engage with the trade in NZ to boost visitor numbers.

The organisation has already launched a three-month retail campaign with Go Holidays promoting Whitsundays holidays & will also take part in the coming Flight Centre Expo in Auckland. "Currently, only around 8,000 New Zealanders visit the Whitsundays whilst over 38,000 visit Tropical North Queensland," WMDL ceo Danial Rochford said.

WIN A ROCKY MOUNTAINEER EXPERIENCE

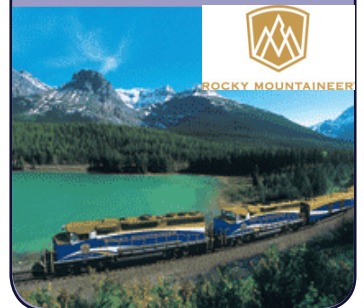
This Mon-Wed two readers will have a chance to win seats on the seven day Rocky Mountaineer experience, departing from Calgary on 24 Sept 2014.

This trip takes in sights of Banff, Lake Louise & Jasper before boarding the Rocky Mountaineer Silver Leaf experience ending in Vancouver on 1 Oct.

To enter, browse the [new Rocky Mountaineer brochure](#) & identify the pages where 8 hidden Sasquatch are located, & send to: rocky@traveldaily.com.au.

And in 25 words or less, tell us why you are the best agent to experience the wonders of the Rocky Mountaineer experience.

[Full details and terms & conditions here.](#)



National Marketing Manager

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Based in our head office in Adelaide you will be responsible for the continued growth of the Bunnik Tours brand Australia-wide. Working with a team of 3, you will implement consumer and trade campaigns that encompass the full range of marketing activity. This includes above and below the line, internal, external, print and electronic. The role will suit a dynamic marketing professional experienced in running successful multi-faceted campaigns. The successful applicant will have relevant tertiary qualifications and experience managing a marketing and communications team.

 For further information please [click here](#).

**APPLICATIONS CLOSE
8 AUGUST 2014**

Bunnik Tours is one of Australia's fastest growing travel companies & winner of the BRW Private Business Awards 2012 for excellence in customer service. www.bunniktours.com.au



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AFTA UPDATE

The latest updates from AFTA's Chief Executive, Jayson Westbury

IN recognition of the amazing work that was achieved by Ian McMahon and Eddie Raggett the creators and publishers of *Travel Bulletin* for the past 10 years, it is fantastic news that the title will continue under the ownership of Bruce and Jenny Piper of *Travel Daily*.

Travel Bulletin has been a source of in depth industry stories and it provides all of us with a balanced and informative approach to reporting the facts.

While some might say that print publishing is declining, there is no question that *Travel Bulletin* has put that myth to bed.

Ian has been a wonderful friend to AFTA over decades. He has been reporting on travel for a very long time and has made incredible friendships over all those years.

His service to the travel and tourism industry is remarkable and I am sure he is very proud of the work he has done and will no doubt be delighted that *Travel Bulletin* will go on for years to come.

In the world of travel journalists it's hard to find a more gentlemanly gentleman than Ian McMahon. Indeed he was awarded the inaugural National Travel Industry Awards travel writers award when we introduced that category many years ago.

When word broke of the pending closure of *Travel Bulletin* I was concerned that the industry was going to lose a genuine supporter of the travel and tourism industry, but now under this new ownership I am sure *Travel Bulletin* will continue as one of Australia's premium travel and tourism trade publications.

Congratulations to Ian and Eddie for all their past achievements and I wish Bruce and Jenny all the very best on the new journey that *Travel Bulletin* will now take.

I am also very pleased to confirm the continued support and exclusive media partnership of both *Travel Daily* and *Travel Bulletin* for the NTIA in 2015.



OS fly domestic for LX

AUSTRIAN Airlines will operate four daily domestic Zurich to Lugarno flights for partner carrier Swiss Int'l Airlines under a wet-lease deal from 01 Nov, OS said.

SQ celebrates its top achievers



ABOVE: Singapore Airlines welcomed its top-selling agencies from South Australia to the Lion City recently to be rewarded for their achievements.

A special celebratory awards dinner marking the agents' achievements over financial year 2013/14 was held at The Mandarin Oriental Hotel.

Two honourees agencies unable to attend included Universal Travel and Enhance Travel.

The carrier's top sellers in the state are pictured below with their local SQ rep, and included Jade Spicer, Phil Hoffmann Glenelg; Adam Warren, Singapore Airlines; Singh Kamaldeep, TravelCare; Tania Bakos, Phil Hoffmann Corporate; Thi Kim Ngan Pham (Tina), Goodway

Travel; Mark Carosi, Jetset Glynde; Susie Wong, LaiLai Travel; Dennis Bunnik, Bunnik Tours; Janet Chin, TeeLee Travel and Hugh Chevrant-Breton, Singapore Airlines manager South Australia.

IH Rugby World Cup

INFINITY Holidays has teamed up with Albatross Tours and Top Deck Tours to release a range of multi-day itineraries matching up with Wallabies games at the 2015 Rugby World Cup in England.

Travel packages incorporating flights, accom, transfers, car hire and match tickets to the event are also now on sale for fans to build their own trips if so desired.

Parent firm Flight Centre is the official travel agent of the event.

Win cash from Mantra

ONLY one week remains for travel agents to enter the Mantra Group's 'Mantra Dozen' incentive, with \$10,000 cash and Mantra gift vouchers available to be won.

To enter, book 12 room nights at participating Mantra properties, for travel by 31 Aug - [CLICK HERE](#).

Topdeck 2015/16 USA

TOPDECK Travel has launched its 2015/16 USA/Canada program, with the brochure including 19 trips and "editorial-style" features such as the Great North American Bucket List, an article on food highlights, a key sporting events showcase & more - 1300 886 332.

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** STPC includes accommodation, meals and airport transfers when flights do not connect in Mauritius. Conditions apply



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SEA Temple Palm Cove served as the host destination for the team from TravelEdge for their annual conference recently.

The title of the conference was "Forward, Fabulous and with Feeling", which saw the attendees building better teams and basking in the North Queensland sun.

Hosted by television presenter, author and comedienne Corinne Grant, the team were kept in

stitches during formal sessions, where the group heard about the company's future directions.

Highlights of the weekend included Saturday night dinner at Flames of the Forest, before enjoying a free day to wander and explore (or lie in the sun) on nearby Green Island.

The TravelEdge team are **pictured** above lapping up the sun on the resort's beach.

New Virtuoso hotel

CORINTHIA Hotel London has been added as the newest member of the Virtuoso Hotels and Resorts Program.

The addition will see the luxury property, which opened in 2011, offer special benefits for bookings made by Virtuoso agencies including room category upgrades subject to availability and an £85 hotel credit to spend on dining.

Virtuoso Hotels & Resorts now comprises 1,000 luxury properties in 90 countries around the world.

Sofitel 50th exhibition

SOFITEL Luxury Hotels will pay homage to its French origins with a special exhibition of provocative French images to celebrate the brand's 50th anniversary in 2014.

The exhibition will be curated by Donald Williams of Global Arts Projects and will see a gallery of images move among Australian Sofitel hotels until 30 Jan 2015.

Tuesday 29th July 2014

Full moon weddings

COUPLES seeking a matrimonial ceremony with a difference can opt for weddings by moonlight as a new product to be launched by AHMS The Collection in Thailand.

Reservations are now open for Full Moon Weddings at each of the group's four resorts in Phuket, Koh Samui and Hua Hin.

Ceremonies are offered once per month in line with the lunar occurrences, with package prices starting from THB65,000 nett.

Packages include celebrant, floral arrangements, cake & more.

AHMS The Collection properties include the Aleenta Phuket-Phang Nga, Aleenta Hua Hin-Pranburi, AKARYN Samui and Chura Samui.

EXECUTIVE ASSISTANT TO THE CHIEF EXECUTIVE

Location – Melbourne , CBD
Classification – Administration & Office Support
Sub Classification – PA, EA & Secretarial
Work Type – Full Time
Annual Salary - \$70 - \$80,000
(Visible salary is: \$72,584 - \$82,354 pa)
Closing Date – Sunday 3 August 2014
Template to use: Tourism Victoria

EXECUTIVE ASSISTANT TO THE CHIEF EXECUTIVE

- Melbourne CBD Location
- Looking for a challenge and variety?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Executive Assistant reports to the Chief Executive of the Tourism Victoria Branch and the Director of Marketing.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

The position of Executive Assistant to Chief Executive and Director of Marketing involves the co-ordination and provision of a range of executive services (administrative, secretarial and word processing) for both the Chief Executive and Director of Marketing while working within a fast paced marketing team with a global focus. The ideal candidate will demonstrate a high level of attention to detail, enthusiasm and energy. Previous experience in a similar environment is preferred.

In this role you will need excellent communication skills along with Good interpersonal skills, and the ability to work in a team environment and relate to management, staff and external stakeholders.

For a confidential discussion, please call Leigh Harry, Chief Executive, on (03) 9653 9815. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 3 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI016099

COORDINATOR REGIONAL MARKETING

Location – Melbourne , CBD
Classification – Marketing & Communications
Sub Classification – Marketing Assistants / Coordinators
Work Type – Full Time
Annual Salary - \$70,000 - \$80,000
(Visible salary is: \$72,584 - \$82,354 pa)
Closing Date – Tuesday 5 August 2014
Template to use: Tourism Victoria

COORDINATOR REGIONAL MARKETING

- Melbourne CBD Location
- Fixed Term – 3 years
- Are you seeking an opportunity to learn, grow and achieve?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Coordinator Regional Marketing sits within the Tourism Victoria Branch that forms a part of the Tourism and Airline Services Division of DSDBI.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is looking to recruit a Regional Marketing Manager responsible for managing and implementing key regional marketing projects including marketing campaigns, cooperative and providing strategic input to the development of strategies and regional brands.

In addition, the Regional Marketing Division has primary responsibility for the management of Tourism Victoria's major grants program and working with regional tourism organisations to engage them in key regional strategies and policies.

For a confidential discussion, please call Shae Keenan, Group Manager Regional Marketing, on (03) 9653 9816 . For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 5 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI018701

Tassie photo tour

PHOTOGRAPHY tour operator Frui Creative Holidays has launched a new Explorer themed photo tour of Tasmania, priced from \$2,499pp twin share.

The five-night holiday mixes professional landscape snappers Sam Harris and Henry Carroll with tour participants, imparting their knowledge and experience on how to maximise scenery shots.

Departing on 28 Oct 2014, the tour begins with two nights in the Hobart region of Salamanca before heading to scenic regions inland - see www.fruicom.au.

Slingair name change

KIMBERLEY scenic flight tour operator Slingair Heliwork will change its name to Aviair as part of a brand repositioning.

Taking effect from 01 Sep, the company says the name change will allow it to improve its service delivery for both leisure and corporate customer markets.

The company currently operates a fleet of eight 13-seat Cessna 208 Caravan turboprop aircraft.

AVIAREPS new office

DESTINATION management firm AVIAREPS has opened a new office in Bangkok to help its int'l partners expand in SE Asia.

The new office takes the group's global network to 52 offices in 42 countries and follows its previous opening in Myanmar in Mar 2014.

APAC online booking boom

TRAVELLERS in emerging markets are increasingly making travel bookings online compared to more established global source markets, a new report indicates.

According to the third edition of the Global Online Travel Overview by industry analyst PhoCusWright, travellers in the Asia-Pacific are rapidly switching to online channels for travel bookings.

Conversely, online penetration in more established markets such as Europe and the US is waning.

The report found while less than one in three travel bookings in the Asia-Pacific and Latin America are currently made online, this is expected to grow by at least 14% over the next two years.

Europe and the US remain in front for now, with more than four in ten travel bookings made online as opposed to offline channels such as travel agents.

The Middle East is tipped to grow even faster, thanks to a

younger population and high percentage of mobile ownership likely to see one in four bookings made online by the year 2016.

"From a total market perspective, APAC, Eastern Europe, the Middle East and LATAM have collectively advanced more rapidly than Europe and the US," according to PhoCusWright senior vice president of research Lorraine Sileo.

"In the online segment, the growth in emerging markets is even more pronounced, while APAC, Eastern Europe, the Middle East and LATAM accounted for just a third of online bookings in 2013...together they grew more than twice as fast as the developed markets," she added.

The PhoCusWright study found these regions represented the best opportunities for short-term expansion by online booking channels to expand as market penetration continues to grow.

SINGAPORE AIRLINES



Sales Officer (E-Commerce) SINGAPORE AIRLINES MELBOURNE

Singapore Airlines has a newly created full time, permanent position, available for a Sales Officer (E-Commerce) based in the Melbourne Sales Office.

Principal accountabilities:

- Coordinate with Direct Sales Manager (SWP) to manage the E-Commerce sales channels ex VIC & TAS.
- Ensure timely offers and tactical fares are on line for travel ex VIC & TAS
- Execute EDM briefs, liaise with Direct Sales Manager (SWP) of all local activity including special offers and CUGs.
- Work with Direct Sales Manager (SWP) to grow affiliate channel, PPC campaigns and m-commerce sales opportunities .
- Work with Head Loyalty Marketing & Planning Australia to develop a PPS engagement plan for VIC & TAS.
- Assist Sales Officers (Corporate Assist) manning the Corporate Assist and PPS hotlines, Corporate Account Market Intelligence data mining and organize functions for PPS members.
- Cover the Sales Officers handling Corporate Assist (agents & major TMC's), coordinating events and seminars for regional VIC, assist in fares and advertising/promotion distribution.

The successful candidate will have the following skills and attributes:

- Minimum 2 years experience in an E-commerce environment with an understanding of Google Analytics & SEO activities. Work experience in an Airline/OTA/GDS industry with a knowledge of airfare construction and CRS/Amadeus (Altea) booking and ticketing procedures would be advantageous.
- PC Literacy is a prerequisite. Knowledgeable in Microsoft Access, PowerPoint and Publisher.
- Strong organizational and time management skills along with the ability to work under pressure with minimal supervision.
- Confident in dealing with people on the telephone and strong interpersonal skills

An attractive remuneration package, which includes the starting salary of \$46,586 p.a., will be offered to the right candidate. Written applications by close of business Thursday 07 August, 2014 to: Mr Chris Rowe, Sales Manager Victoria, Singapore Airlines, Level 8, 31 Queen Street, Melbourne 3000. or email:

Info_Mel@singaporeair.com.sg

Please note: only short listed applicants will be contacted for an interview. No telephone applications.

COORDINATOR MELBOURNE MARKETING

Location – Melbourne , CBD

Classification – Marketing & Communications

Sub Classification – Marketing Assistants / Coordinators

Work Type – Full Time

Annual Salary - \$70,000 - \$80,000

(Visible salary is: \$72,584 - \$82,354 pa)

Closing Date – Tuesday 5 August 2014

Template to use: Tourism Victoria

COORDINATOR MELBOURNE MARKETING

- Melbourne CBD Location
- Fixed Term role – 3 Years
- Looking for a challenge and variety?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Coordinator Melbourne Marketing sits within the Tourism Victoria Branch that forms a part of the Tourism and Airline Services Division of DSDBI.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint a Coordinator Melbourne Marketing to assist a small team which delivers marketing programs to build awareness and increase visitation Melbourne.

This is a challenging and dynamic role, where you will provide your skills in project management, marketing, communications and branding to coordinate and manage Tourism Victoria's marketing programs for Melbourne.

For a confidential discussion, please call Nicole Bradley, Group Manager Brand Strategy and Advertising, on (03) 9653 9874. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 5 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI018655

Adventure World National Geographic Event Launch

MORE than 120 industry partners joined Adventure World on Fri as the wholesaler celebrated its new brand identity (**TD** yesterday) and evolution to become a curated soft adventure specialist.

Held at the Australian Museum in Sydney, md Fiona Hunt unveiled the latest development in Adventure World's partnership with National Geographic, launching the *National Geographic Traveller* magazine for the Australia/New Zealand market, heralding the company's move to become a publisher.

Adventure World also celebrated its new three year alliance with the Australia Museum as Presenting Partner for future exhibitions and the start of this year's *National Geographic Live* event, featuring guest speaker, acclaimed underwater photographer David Doubilet.



ABOVE from left are Stu Bowen, Patagonia Clothing; Sam Sneddon, National Geographic Live; Kim McKay, Australian Museum; David Doubilet, National Geographic Photographer; Fiona Hunt, managing director, Adventure World; John Weeks, The Travel Corporation; Jacqui Feeny, Fox Int'l Channels and Ariel Deiacio-Lohr, The National Geographic.

Pictured here are a selection of images from the event.



ABOVE: Carole Perrin, Adventure World; Paul McLean, Air Canada and Gillian Seller, Fairmont & Raffles Group.



LEFT: Airline partners included Virgin Australia's Alex O'Connor.

RIGHT: A variety of tourism offices were represented at the event, including Anne Morris from Vanuatu Tourism, Michael Woods, Abu Dhabi Tourism Authority and Kerry Cook, Cook Islands Tourism.



BELOW: Mona Tanous, Sultanate of Oman Tourism with Jo Palmer, Brand USA/Gate 7 were enthralled.



LEFT: Iconic National Geographic photographer David Doubilet spoke highly of the association with Adventure World.



RIGHT: Johanna Raeder from LAN & TAM Airlines with Rob Thompson from Tahiti Tourism.

RIGHT: Adventure World's head of marketing Neil Rodgers lauded The Travel Corporation's leadership.



ABOVE: Some of David Doubilet's images.

RIGHT: Kim McKay, ceo Australia Museum with Fiona Hunt, md Adventure World.

LEFT: Julie King and Sophia Chen from Dubai Tourism with Saarika Shah of National Geographic Channel.



Garuda takes a hit

ESCALATING expenses have been blamed for an increased US\$211m loss posted for the first half of 2014 by Garuda Indonesia.

Despite a slight increase in revenues to US\$1.74 billion, the loss was higher than the US\$10.9 million lost in the corresponding period last year.

Green conferencing

MANTRA Group has reported ten of its properties now operate under its new Green Conferencing Solution following its launch in Mar this year.

The initiative is operated in conjunction with reforestation offset firm Carbon Neutral and sees one tree planted for every delegate attending a conference at participating Mantra properties.

Mantra says it hopes more hotels will soon join the program.

Travel Daily

First with the news

Tuesday 29th July 2014

Hobbit armies to NZ

MIDDLE-EARTH airline Air New Zealand has launched a new fan competition for the upcoming global release of the latest movie in *The Hobbit* franchise.

Operated in conjunction with Tourism New Zealand and three major US studios, the contest will see NZ fly 75 winners to New Zealand to attend the premiere of *The Hobbit: The Battle of the Five Armies* on 17 Dec this year.

Air New Zealand chief executive Christopher Luxon said the comp was a significant platform for showing travellers the easy reality of visiting Middle-Earth - details at www.thehobbitfancontest.com.

JC welcomes Giants for a day



SHOWING their propensity for ongoing growth, three players from the Greater Western Sydney AFL team paid a visit to JC Travel's office in north-west Sydney as part of a day of community spirit.

After visiting Castle Hill Public School in the morning, the players surprised the JC Travel Group staff with a visit later that day to their Norwest Business Park offices.

During their visit, the players spoke of their passion for getting

involved with the community and being positive representatives for the club and AFL as a whole.

A new local lunchtime sports competition launched on the day will likely see JC Travel staff competing against other local businesses, such as Woolworths & ResMed, on the sporting field.

The three players, Rhys Palmer, Adam Treloar and Matthew Buntine are **pictured** above with the JC Travel Group team.

WIN A TRIP TO MAURITIUS

In July, **TD** is giving readers the chance to win a holiday to Mauritius, courtesy of **Club Med and Air Mauritius**.

The prize includes return economy class fares to Mauritius with Air Mauritius, airport transfers and six nights accommodation at either Club Med Albion or La Pointe aux Canonnières, for two.

Every day this month **TD** will ask a different question about Club Med or Air Mauritius. The subscriber with the most correct entries and the most creative response to the final question will win this holiday.

Email answers to: clubmedcomp@traveldaily.com.au

Q21: How many Club Med Ski Resorts are there in Asia?

Hint: www.clubmedta.com.au



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AIR MAURITIUS

Terms & conditions

ADVERTISING SALES EXECUTIVE Sydney-based

Travel Bulletin, the Australian travel industry's pre-eminent print publication, is seeking a sales professional to promote our respected monthly magazine to existing and new clients across the country.

The role will suit an experienced sales professional who has a passion for the travel industry, strong relationships with suppliers and is able to work autonomously to achieve results.

The successful applicant will have:

- at least five years experience in the Australian travel industry
- excellent relationship management skills
- the ability to design and execute creative strategies to boost sales
- strong organisational and planning skills
- the ability to meet deadlines and sales targets
- strong communication skills

This is a fabulous opportunity to join Australia's largest travel trade publisher at a time of exciting change, with Travel Bulletin now part of the respected Travel Daily family which also includes Cruise Weekly, Business Events News and Pharmacy Daily.

A generous salary package will be negotiated with the successful applicant. Please forward your resume with a covering letter by Friday 1st August 2014 to jobs@travelbulletin.com.au.

travelBulletin

Travel Daily is Australia's leading travel industry publication. Produced each weekday since 1994, the newsletter is first with the latest industry news and is available by paid subscription to people within the travel industry. Sign up for a free 14 day trial subscription at www.traveldaily.com.au.

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Looking for a change of direction?

Click [HERE](#) for more jobs!



Ben Carnegie

Online Implementations Mgr - Sydney or Melbourne

- ▶ Salary \$75K + super + bonus
- ▶ Project Mgt & on boarding new clients
- ▶ Reputable & long standing brand

Now is the time to joining one of Australia's largest TMC's that still has the heart of a family run business. The staff in this company are very well looked after and are further developed at every opportunity possible.

The role of the Online Implementations Manager is to project manage the on boarding of new & existing clients in relation to integrating the online booking tools offered by this TMC. You will be striving to achieve excellence in support and be the industry expert in travel technology.

You'll have the opportunity to lead a small team to ensure the best results are always achieved whilst also being the translator between the clients and the tech team in house.

An opportunity for this type of role is rare and on this occasion, the client is flexible and will consider the role being based in either Sydney or Melbourne. So don't miss out, apply today!

Call Ben or [click here](#) for more details

Product Loader - Temp role - Syd Inner West

- ▶ Monday to Friday - Immediate start
- ▶ Ultra modern offices
- ▶ Excellent hourly rates

If you are an experienced product loader with calypso wanting a long term temp role for 4-6 mths, apply now! This popular company is the place for you with it's fun, supportive team.

Call Sandra or [click here](#) for more details

Sales Manager Travel Media - Sydney

- ▶ Unique opportunity in Sydney or Brisbane
- ▶ Develop long term client relationships
- ▶ Salary to \$75K + super + generous incentives

A great opportunity for experienced professionals with backgrounds in Hotels, Travel Wholesale, Online & Cruise with revenue mgt experience & a drive to succeed.

Call Ben or [click here](#) for more details

Senior Leisure Cons - Sydney Sth West

- ▶ Earn up to \$50K pkg with NO sales targets!!
- ▶ Work/life balance - Arrive home before dark!
- ▶ Forget the commute to the city- ideally located Sth West

Award winning agency where customer service comes first, is seeking an experienced consultant with a passion for consulting. Sabre/Tramada preferred. No sales targets.

Call Sandra or [click here](#) for more details

Retail Travel Consultants - Sydney

- ▶ Long term temp role with incentives!
- ▶ Monday to Friday
- ▶ Fun and supportive team environment

Looking for consultants to deliver premium service - no face to face sales! Contracts are min 6 mths with the potential to go permanent. Amadeus preferred.

Call Sandra or [click here](#) for more details

Private Groups Consultant - Contract- Syd

- ▶ 5 mth Maternity leave contract role- August start
- ▶ Work on programs you won't find with another wholesaler
- ▶ Salary from \$45K + super (pro rata)

Specialising in private group journeys to Europe, you'll arrange flights, accom, transfers & all tour arrangements on behalf of schools, parishes, pilgrim & study groups.

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PARADISE PASS

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