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Travel Daily

First with the news

Wednesday 30th July 2014



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LAST CHANCE TO WIN A ROCKY MOUNTAINEER EXPERIENCE IN SEP-OCT

TODAY is the last opportunity for travel consultants to enter our competition to win one of two seats on a seven-day Rocky Mountaineer experience, departing from Calgary on 24 Sep 2014.

This trip takes in the sights of Banff, Lake Louise & Jasper in the Canadian Rockies, before boarding the Rocky Mountaineer experiencing Silver Leaf service ending in Vancouver on 1 Oct.

To enter, browse the [new Rocky Mountaineer brochure](#) & identify the pages where 8 hidden Sasquatch are located, & send to: rocky@traveldaily.com.au.

Additionally, in 25 words or less, tell us why you are the best agent to experience the wonders of the Rocky Mountaineer experience.

For full details and terms & conditions here, [CLICK HERE](#).



Red Gum travel proceeds

RED Gum Resources, the WA mining firm which is switching direction into the travel industry via the acquisition of Holiday Planet, Motive Travel and Asia Escape Holidays (TD 02 Jul), says it's close to finalising the deals.

In a stock market update this morning, Red Gum confirmed that it has also started the regulatory processes for relisting as the Australian Travel Group.

The company says the moves give it a "solid foundation to further aggregate the segmented travel industry," enabling it to target "scale and efficiencies".

The disclosure reveals that Red Gum will pay \$4.75 million for Holiday Planet - comprising \$1m in cash and \$3.75m in shares.

The Asia Escape deal is worth \$3.5m - \$1.5m in cash and the

rest in shares, while Red Gum is paying \$2m for Motive Travel, split 50/50 in cash and shares.

Red Gum is proposing a share issue as part of the relisting, and is currently holding just over \$2 million in cash.

Etihad sales incentive

AGENTS have the chance to win 1 million Etihad Guest Miles by selling flights with Etihad Airways over the next 11 weeks under a new trade incentive.

The 'SuperSeller Millionaire' promo (see [cover page](#)) is based on travel between 15 Sep and 15 Dec to all destinations, with agents accruing points for every seat sold in each class of travel.

Five points are awarded for First Class tickets sold, three points for Business Class and 1 for Economy. More at etihadagents.com.

Finolhu opening offer

CLUB Med has a seven-night opening deal at the Finolhu Villa Resort in the Maldives priced from \$5,159ppts which includes two free nights - see [page 11](#).

Nine pages of news

Travel Daily today has nine pages of news, a front cover page for [Etihad Airways](#) plus full pages from: ([click](#)):

- AA Appointments jobs
- Club Med
- Cruiseabout



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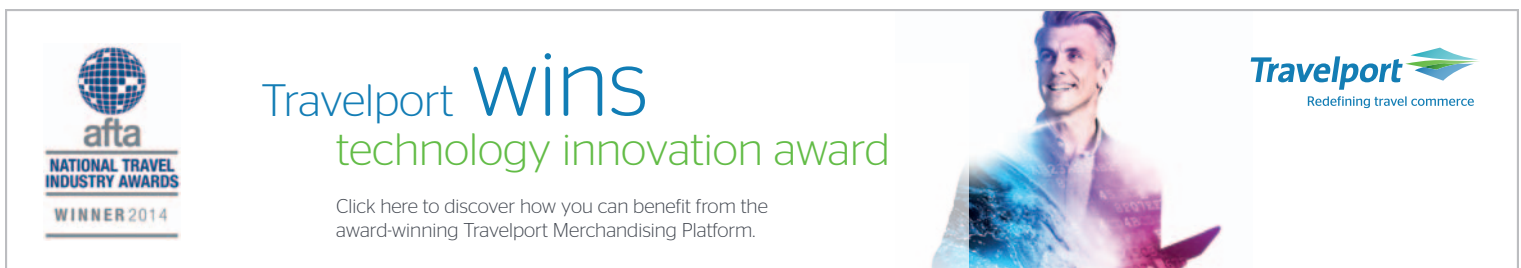


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Qantas premium fare levy

QANTAS has today extended its new simplified international tariff structures and fare conditions (**TD 15 May**) to Business and First tickets issued in Australia, for travel across the joint QF and Emirates network.

The changes are effective immediately, and are claimed to offer "streamlined fare family branding to drive simplicity for issuing tickets in Australia to all international markets."

Qantas has also simplified the structure of cancellation and change fees in Business fare

Mantra clarification

AGENTS have a month left to enter the Mantra Dozen comp (**TD yest**), with \$10,000 in prizes on offer for bookings made by 31 Aug at participating properties.

Cruiseabout crew

CRUISEABOUT is today recruiting for more "sales hands" for its fast-growing network of cruise-focused travel agencies across the country.

For details, see the **last page**.

products, and introduced new "voluntary cancellation fees."

The new structure is already in place for other QF international routes including North and South America, South Africa and Asia as well as NZ and New Caledonia.

No-Show fees are being amended, with the change fee for a 'Rebook/Reroute and Cancellation' after a No Show being higher than the fee payable if customers make changes prior to departure of the flight.

Infant fares remain at 10% of the applicable adult fare, while child fares will also continue as 90% of the fare in Business Class and 100% in First Class.

The fare for unaccompanied minors will continue to be 100% of the applicable adult fare.

Existing unticketed bookings to the UK, Europe, North Africa and the Middle East will remain in the original inventory class, or waiver #601301 can be applied to enable ticketing using current fare rules.

The new structure is available through all selling channels including the QF call centre, website, airports and via GDS.

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Kilimanjaro, Kigali	AUD1600*	AUD6200*
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Digital check-in by Hilton

GUESTS at more than 4,000 Hilton Worldwide group hotels across 11 brands globally will soon be able to fully automate stays via their smartphones and devices, the company said.

By the end of this year, travellers



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will be able to select their own room from digital floor plans, buy upgrades and request items to be delivered using their smartphone.

From 6am the day before check-in, Hilton HHonors members can select their preferred room from the online floor plans from the hotel's available inventory.

"We have spent the past few years testing a number of different options to make this vision a reality," Hilton Worldwide president and ceo Christopher Nassetta said.

"We are developing proprietary technology that is safe and reliable for our guests to use, and cost-effective for our hotels to install," he added.

Further tech rollouts will see members of the Hilton HHonors program able to check-in and out using their phones, tablets & computers via online accounts.

Room key functionality will also be digitised and added to the range of services available.

These services are currently available at US hotels and will be rolled out globally by end of 2016.

Hong Kong get Jamie

POPULAR dining chain Jamie's Italian, owned by British celebrity chef Jamie Oliver, has opened in Hong Kong for the first time.

A 200-seat restaurant is located at Soundwill Plaza II in the foodie district of Causeway Bay.

Jamie's Italian now boasts 40 outlets in the UK, Europe & Asia.

Virtual brochure rack

AUSTRALIAN Tourism Data Warehouse has introduced a new Digital Brochure Rack technology widget for tourism operators to install on their own websites.

The free widget is customised to display information to guests relevant to the website's local area such as nearby attractions, events, products & destinations.

Content is continually updated and sourced from the Data Warehouse's ATLAS web service.

The new upgrade can also be installed as a version optimised for either mobile or PC viewing.

"We believe that the Distribution Widget will be an extremely useful tool for the industry to service guests to their region, offering them a way to share information complimentary to their own product," ATDW chief executive Liz Ward said.

Go Round Asia Pass

SKYTEAM has launched a new airpass allowing travellers to visit up to 26 countries on one ticket.

The Go Round Asia & Southwest Pacific Pass can be purchased with mileage bands of 13,000, 17,000 or 21,000 miles, for between three and 11 flights & in either Economy or Business Class.

A condition of the new fare is that one stop must take place in either Australia or New Zealand, while travel must start and finish within the same country.

The airline alliance describes the pass as a 'mini Round-The-World' for carriers in the region.



Window Seat

TOURISTS in the Northern Territory endured a bit of a white-knuckle ride this week after phoning police to report their intoxicated bus driver.

The group were returning from a visit to the jumping crocodiles at Adelaide River & immediately suspected something wasn't right upon returning to the bus.

At one point, the driver veered into oncoming traffic and nearly drove into a lake, responding to terror from her guests with the comment "it's only water".

Passengers had to confiscate a bottle of booze from the driver during the trip home and even offered to take the wheel.

Police were waiting in Darwin city centre and charged the driver with drink driving.

AHEAD of the release later this year of *Paddington*, the first movie about lovable children's character Paddington Bear, London & Partners are getting behind the film's promotion.

VisitLondon.com along with partners in the film have set up 50 statues of Paddington Bear, placed in locations across London in a promotion known as The Paddington Trail.

Each of the statues, placed at landmarks, shops, parks and museums throughout the city, will be auctioned to raise money for charity later in the year.



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QF to boost Santiago

QANTAS has sought approval from the IASC for its flagged extra weekly frequency between Sydney and Santiago over peak periods (**TD 20 Jun**), seeking permission to add an extra 364 seats per week on the route.

Currently, QF operates three weekly flights on the Chile route, with a supplementary service to be sold between 21 Nov-13 Feb.

QF told the International Air Services Commission yesterday the new frequency would be operated using B747 aircraft, for a term of five years.

The capacity will be utilised by 31 Mar next year.

VA TDU pkge partner

VIRGIN Australia Holidays has been confirmed as one of six booking agents for the Tour Down Under pro-cycling race next year.

As a Santos Tour Down Under Specialist, Virgin Australia Hols has access to exclusive packages including a three-night deal that includes corporate hospitality on Stage 6 of the race and return flights to Adelaide, priced from \$848pp ex Melbourne or \$908pp ex Sydney, on sale until 31 Dec.

ACCC carb crackdown

THE Australian Competition & Consumer Commission has said it will hold talks with Qantas and Virgin Australia over their inability to lower prices in line with the repeal of the carbon tax last week.

ACCC chairman Rod Sims said he will demand evidence & detailed reasoning from both airlines as to why prices should not be cut.

Earlier this month, Qantas removed its YQ charge however raised base airfare levels to cover the resultant shortfall (**TD 09 Jul**).

Sims added the organisation would use its powers relating to deceptive and misleading conduct if the airlines are playing unfairly.



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Sichuan Airlines Chengdu famil



THIS group of top selling agents recently experienced Sichuan Airlines' service and product first-hand when they were hosted on a four-day famil to Chengdu.

Participants were immersed in the culture and sites of China's Sichuan Province, visiting the Chengdu Panda Conservatory Centre & Jinsha Museum, and explored the Jianmen Guan, Cuiyun Alley and Kuan-zhai Alley.

The trip also coincided with the Guangyuan International Tourism Festival Conference.

Sichuan Airlines operates twice weekly services from Sydney to Chongqing (connecting to Chengdu) and thrice weekly

direct services from Melbourne to Chengdu and is represented locally by World Aviation Systems.

Pictured back row from left are Kevin Xu, Grandcity Tours; James Breheny, FTB Groups; Catherine Lok, AMZ Travel; Betty Bai, World Aviation Systems, representing Sichuan Airlines; Luke Lu, A&A Travel; Charles Attard, Alpha Tours; Patrick Conway, Jetset Training College; & Daphne Gong & Raymond Liu from Dragon Tours.

Front: Kent Jiang, Top Country; James Shen, Odyssey Travel; May Yang, BTS; Vivian Wen, Vivi Holidays; Rose Yong & Rachel Thien from Extragreen Holidays and Kenneth Ung, Nexus Holidays.



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Siam signs up Randall

NORTH Sydney-based marketing firm Randall Marketing has been signed to represent Thai property Siam@Siam Pattaya in the Australian market, the firm said.

Warning on car rental

AGENTS and consumers are being advised by Sydney-based car rental wholesaler globalCARS to be wary of booking vehicles directly with European operators.

GlobalCARS director Andrew Morgan said Australian travellers could get stung by insurance and excess waiver "ruses", which can be grey areas ripe for exploitation.

Booking direct online with some overseas operators, even well-known brands, could expose travellers to uncouth practices.

Charges and scams involving exorbitant prices for tanks of fuel, in some cases up to 20% higher than pump prices, were particularly prevalent in Spain.

"Booking and paying in Australia avoids disputes in foreign locations, often with people who have limited English," he added.

Southwest mega fine

THE FAA has proposed a US\$12 million civil penalty against Southwest Airlines, alleging the budget carrier performed dodgy repairs on some of its aircraft.

According to the US Federal Aviation Administration, Southwest conducted so called 'extreme makeover' alterations on the aluminum skin of 44 B737 jets between 2006 and 2009.

Southwest's contractors for the job, Aviation Technical Services failed to follow proper procedure for replacing aircraft skin, by not placing aircraft on jacks during the maintenance checks.

The FAA also claims ATS workers failed to install fasteners in all the rivet holes in the correct timeframe when applying sealant which could have led to corrosion in the long term.

Abu Dhabi growing at rapid rate



PRACTICALLY every facet of growth reflected and promoted by Abu Dhabi at the moment is described as "double-digit".

Abu Dhabi Tourism and Cultural Authority (TCA) last night welcomed more than 150 travel agents from Sydney to its annual roadshow, which this year took place at the Shangri-La Sydney.

The event was the first of three to take place this week, with Melbourne to come tonight and Brisbane closing the series.

Ten invited exhibitors were on hand to meet and greet with agents as well as showcase their Arabian products & services.

Exhibitors included hotel groups such as Jumeirah, Anantara, IHG and the Mafraq Hotel, Yas Island, Arabian Adventures, Big Bus Tours and airline partners Virgin Australia and Etihad Airways.

TCA country manager Australia Michael Woods told *Travel Daily* that agent feedback from last year's show was very positive and many previous attendees had come back to see what's new.

On the back of ambitious visitor arrival growth targets, numbers from Australia are up 10% as of the year-to-date up to 30 Jun.

Woods said growth for the calendar year is also up 10% compared to 2013, with a full-year goal of 15% on track to achieve.

"There's a lot more activity planned for this back half of the year, including the launch of daily Etihad services out of Perth and lots of good activity from industry partners & wholesalers," he said.

In Oct, the TCA will host 90 agents on a six night mega-famil to Abu Dhabi, with graduates of the destination's online training program to be among the first to be offered places on the trip.

Airlines and industry partners will also be provided a handful of places to distribute to agents via their own trade incentives.

Participants will stay at a range of new and existing hotels, enjoy some authentic Arabian desert experiences and visit the heritage city of Al Ain.

More details on the mega-famil are expected to be released in coming weeks, Woods said.

Pictured above from left at the show is Clint Jones, Virgin Australia; Michael Woods, TCA; Louise Allen, Etihad Airways, Matt Endycott, Virgin Australia and Jamie Bunn from Etihad Airways.

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Bed, Bath & Bike deal

PIER One Sydney Harbour, an Autograph Collection hotel has packages in its recently renovated Balcony and Harbour View suites which include bike rental for two priced from \$799 per night.

Rates include \$200 credit per stay which can be put towards in-house food & beverage expenses.

Two of the stunning Balcony Suites feature deep-set bathtubs which overlook Sydney Harbour.

ANA 787-9 delivery

BOEING has delivered to All Nippon Airways its first 787-9 *Dreamliner* aircraft, becoming the 2nd carrier to operate the jet behind Air New Zealand.

ANA has 30 orders for the Dash-9 variation of the state-of-the-art aircraft, with commitments for a further 14 units.

**Travel Daily**
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Wednesday 30th July 2014

CIE touring expansion

FOUR new coach tours through the UK and Ireland have been introduced by CIE Tours in 2015, including the group's first foray into Cornwall and Devon on its Leisurely Britain itinerary.

Other new tours for next year include an indepth 24-day Grand Tour of Britain & Ireland, a 15-day Ireland's Wild Atlantic Way (featuring Scenic West Coast of Ireland) & a six-, seven- or eight-day Best of Ireland South journey.

Tours booked before the end of Sep will save 10%.

More details at cietours.com.

California Dream Big

TRAVEL agents in Sydney, Brisbane and Auckland are now being invited to register to attend an upcoming roadshow in their city for Visit California.

The events will see 20 travel and tourism operators from the state visit Australia and New Zealand to meet with trade and provide updates on products and services.

B2B events for travel buyers and wholesalers will also take place as part of the delegation's visit.

The roadshow series will kick off on 25 Aug in Sydney at Doltone House, Pyrmont, moving next to the Brisbane Convention Centre on 26 Aug and wrapping at Shed 10, Auckland on 28 Aug.

Suppliers on show will include the Hyatt Regency Huntington Beach, Lake Tahoe Visitors Authority, Sonoma County Tourism, Disneyland and more.

Each event will start at 5:30pm **CLICK HERE** to register to attend.

A&K lie-flat seats

ABERCROMBIE & Kent says it will be the first private jet tour operator to offer fully lie-flat seats for all passengers aboard a privately chartered Boeing 757-200ER aircraft, which will come online in Sep.

The 50-seat jet features custom-designed Italian leather seats with personal massage system, 4-way adjustable headrests and some 2 metres of legroom.

Guests will have access to a fully stocked, open bar with top-shelf wine & spirits and first class meal service, prepared by an on-board chef.

One of the itineraries on which the private jet is utilised is the Africa: Across a Continent itinerary that departs on 20 Feb & visits Ethiopia, Uganda, Serengeti, Victoria Falls, Botswana, Namibia and Cape Town, priced from US\$82,995 per person twin share. See abercrombiekent.com.au.

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Travel Bulletin, the Australian travel industry's pre-eminent print publication, is seeking a sales professional to promote our respected monthly magazine to existing and new clients across the country.

The role will suit an experienced sales professional who has a passion for the travel industry, strong relationships with suppliers and is able to work autonomously to achieve results.

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- A good knowledge of Singapore Air Navigation Order, Singapore Airworthiness Requirements, and Quality Systems Requirements.
- A strong technical knowledge and the ability to work under time pressure.
- A high level of self reliance, adaptability and resourcefulness.
- An ability to manage relationships effectively with internal and external stakeholders.
- A thorough understanding of work health and safety requirements.
- Familiarity with preparing and managing operating budgets is ideal.

Applications will be treated in strict confidence and should be forwarded by Friday 15 August 2014 to Mr. Kieran O'Toole, Manager Human Resources/ Admin SWP, via: Aimee_Christie@singaporeair.com.sg

Please note: Only suitable candidates will be accorded an interview.

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Skymark A380s axed

AIRCRAFT manufacturer Airbus has terminated an order for six A380 superjumbos for Japanese carrier Skymark Airlines, valued at US\$1.7 billion at list prices.

Airbus cancelled the deal with the budget carrier when Skymark "made it clear that it was not going to perform its contractual obligations," the company said.

Skymark signed the deal for the double-decker jets three years ago (**TD 22 Feb 11**), but yesterday confirmed the deal was off due to tough competition and a weaker yen, the *Wall Street Journal* said.

Two of the assembled A380s for Skymark Airlines were initially slated to be handed over this year but were pushed back to 2015.

Airbnb, Concur pact

TRAVEL spend management solution and service provider Concur has formed a partnership with Airbnb and Uber to expand its offering for business travellers.

Executive vice president Tim MacDonald said the new alliances reflect the growing collaborative consumption from the market, with a 27 fold increase in Airbnb transactions with Concur this year compared to the last 12 months.

"We are enabling, in business travel, what consumers already enjoy about collaborative consumption in their leisure.

"Capturing this spend then gives companies greater real-time transparency into traveller expenditure and itineraries."

Arkaba FIT availability

ARKABA Homestead in South Australia has rejigged its booking policy allowing for individual rooms to be booked.

Previously, the Flinders Ranges property required all five rooms to be filled by small groups.

Owner/operator Wild Bush Luxury said the new policy gave greater flexibility and will open up the property to a wider scope of group travellers.

"This new development will allow us to host guests who previously may not have considered the exclusive booking option," ceo Charles Carlow commented.

Individual room rates at Arkaba Homestead are \$816ppts per night, based on a two night minimum stay, and include chef prepared meals, beverages and privately guided activities on the property.

See www.arkabastation.com.

Today in Germany

SCENIC Tours will host Channel Nine *Today* weather presenter Steve Jacobs aboard *Scenic Jade* next week from Germany.

Jacobs' crosses (between 5:30 & 9am AEST) will highlight Rudesheim, the Rhine Gorge, Cologne, Wurzburg and more as *Scenic Jade* cruises the Rhine.

Super 15 Final accom

ACCOR is offering special accom prices at Sydney Olympic Park from \$220 per night on Sat night for the Super 15 Rugby Final between the NSW Waratahs and the Crusaders, with options incl Pullman, Novotel or Ibis hotels.

MANAGER SOCIAL MEDIA

Location – Melbourne , CBD

Classification – Marketing & Communications

Sub Classification – Other

Work Type – Full Time

Annual Salary - \$80,000 - \$100,000

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The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Manager Social Media sits within the Tourism Victoria Branch that forms a part of the Tourism and Airline Services Division of DSDBI.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

The position of Manager Social Media focuses on the management and development of a clearly defined social media strategy for Tourism Victoria that supports core marketing campaigns and initiatives whilst increasing equity and awareness in the brand.

Reporting to the E-Marketing Manager, the role is responsible for monitoring, evaluating, planning and contributing to key social media channels to meet core objectives and ensure a consistent message is delivered through social media guidelines. The position uses digital communications and technology to market Melbourne and Victoria as a premium tourist destination to Australian and international travellers.

In addition to managing the key consumer sites www.visitvictoria.com & vistmelbourne.com, this role operates a range of foreign language variant websites. The team also manages the digital integration and execution of Tourism Victoria's marketing initiatives and manages the organisation's corporate website, www.tourism.vic.gov.au.

For a confidential discussion, please call Michael Hauser, E-Marketing Services Manager, on (03) 9653 9726. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 4 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference : VG/DSDBI013250

MANAGER - ONLINE PRODUCT

Location – Melbourne , CBD

Classification – Marketing & Communications

Sub Classification – Product Management and Development

Work Type – Full Time

Annual Salary - \$70 - \$80,000

(Visible salary is: \$72,584 - \$82,354 pa)

Closing Date – Sunday 3 August 2014

Template to use: Tourism Victoria

MANAGER – ONLINE PRODUCT

- Melbourne CBD Location
- Looking for a challenge and variety?
- Enthusiastic and self-motivated?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Manager – Online Product sits within the Tourism Victoria Branch.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint a Manager Online Product to oversee Tourism Victoria's Online Product Services.

This is a challenging and dynamic role, where you will provide your skills in communications, marketing, digital content and project management to oversee the provision of product on Tourism Victoria's Websites.

In this role you will be required to develop online product strategy and direction for the sales and management of listings on Tourism Victoria's consumer websites and administer a regional grants program. You will need excellent communication skills to maintain relationships with internal and external partners and stakeholders.

For a confidential discussion, please call Paul Baron, Group Manager Online Marketing, on (03) 9653 9818. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 3 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI010252

Qantas satisfies most

QANTAS has taken out the title of 'Domestic Airline of the Month' in Roy Morgan's customer satisfaction award winner for Jun.

With an 83% approval rating, Qantas pipped Virgin Australia, QantasLink, Jetstar and Tigerair on the domestic front, according to the study of pax feedback.

Qantas was also deemed the better Domestic Business Travel Airline in Jun, ahead of Virgin Australia whose approval dipped.

Singapore Airlines was voted 'International Airline of the Month' on 90%, followed by Emirates, Thai Airways, Cathay Pacific & Air New Zealand.

TravelManagers recognises its own

TRAVELMANAGERS has wound up a series of bi-annual state meetings around the country in the lead up to the company's national conference in Aug. Key focus of the shows is to keep personal travel managers abreast of the latest developments in TravelManagers' business, including marketing and branding strategies and a sneak peek of the a new-look intranet site.

Exec gm Michael Gazal said the events also provide PTM's with the opportunity to chat with preferred partners. Gazal is pictured with PTM Penny Hall who was recognised for her five year milestone with TravelManagers at the Adelaide state meeting.



Expeditions sessions

WORLD Expeditions will hold free information nights across the country over coming weeks, with sessions planned in Sydney, Melbourne, Canberra & Brisbane.

Products to be covered include Cycling Routes of the World in Sydney on 31 Jul and Canberra on 14 Aug, Nepal in Brisbane (31 Jul) & Perth (07 Aug), South America in Melbourne (31 Jul) and Perth (13 Aug) & Himalaya in Canberra (06 Aug) and Sydney (07 Aug).

Other World Expedition travel info nights cover Utracks products in Brisbane (07 Aug), Antarctica & South America programs in Brisbane (12 Aug), and its Nepal & Bhutan offering in Melbourne on 14 Aug.

Agents can register their clients by **CLICKING HERE**.

MANAGER CREATIVE SERVICES

Location – Melbourne , CBD
Classification – Marketing & Communications
Sub Classification – Product Management & Development
Work Type – Full Time
Annual Salary - \$80,000 - \$100,000
(Visible salary is: \$83,749 - \$101,330 pa)
Closing Date – Monday 4 August 2014
Template to use: Tourism Victoria

MANAGER CREATIVE SERVICES

- Melbourne CBD Location
- Are you seeking an opportunity to learn, grow and achieve?
- Looking for a challenge and variety?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Manager Creative Services sits within the Tourism Victoria Branch that forms a part of the Tourism and Airline Services Division of DSDBI.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint a Manager Creative Services to deliver the creation, distribution and application of a range of brand assets including photography, design templates, brand style guides and logos. This role will work closely with internal and external stakeholders to deliver Tourism Victoria's content development and creative services requirements.

Having a strong track record of effectively managing creative services providers including photographers, graphic design agencies, copywriters, and production companies is essential to being successful in this role. You will also need demonstrated experience in brand management with a specific focus on the development and application of design guidelines.

For a confidential discussion, please call Richard Price, Group Manager Brand Services, on (03) 9653 9876. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 4 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI002618

MANAGER - PRODUCT DEVELOPMENT

Location – Melbourne , CBD
Classification – Marketing & Communications
Sub Classification – Product Management and Development
Work Type – Full Time
Annual Salary - \$80,000 to \$100,000
(Visible salary is: \$83,749 - \$101,330 pa)
Closing Date – Sunday 3 August 2014
Template to use: Tourism Victoria

MANAGER – PRODUCT DEVELOPMENT

- Melbourne CBD Location
- Looking for a challenge and variety?
- Enthusiastic and self-motivated?

The Department of State Development, Business and Innovation (DSDBI) is the Victorian Government's lead agency for the promotion and facilitation of the State's economic development. The Department develops and implements a diverse range of programs and projects designed to attract and facilitate investment, encourage exports, generate job opportunities, stimulate innovation, and promote Victoria nationally and internationally.

The position of Manager – Product Development sits within the Tourism Victoria Branch.

Tourism Victoria is the lead government body responsible for tourism development in the State and is a Victorian State Government statutory authority and forms part of the Tourism and Airline Services Division of the Department of State Development, Business and Innovation.

Tourism Victoria is seeking to appoint seeking to appoint a Manager Product Development to deliver Tourism Victoria's Product Development and Tourism Excellence Programs.

This is a challenging and dynamic role, where you will provide your skills in product development, marketing, communications, planning and managing to oversee the strategic development of product within Victoria and Melbourne.

This role involves working closely with internal marketing teams to ensure that appropriate tourism products and experiences are included in relevant campaigns and activities. Responsibilities also include managing the development and delivery of the International Mentoring Program and establishing and maintaining effective working relationships with key industry stakeholders to deliver Tourism Excellence and Product Development programs across the state.

For a confidential discussion, please call Chris White, Group Manager – Product Marketing, on (03) 9653 9746. For further information on the position, including a position description, and to apply please visit www.careers.vic.gov.au.

Applications close midnight 3 August 2014 and must address the Key Selection Criteria outlined in the Position Description.

Reference: VG/DSDBI009694

JC woos crowds at industry Expo



BURGEONING travel wholesaler JC Holidays brought its infectious enthusiasm and buzz to the recent Travel Industry Exhibition in Sydney, attracting the crowds with a bevy of entertainment.

From colourful belly dancing performances, tasty sweets and treats, a henna tattoo parlour and authentic Arabic coffee, it was difficult not to be drawn to visit.

The Hills-district wholesaler was promoting its range of product in the Arabian Peninsula from its recently launched brochure.

The company also announced the addition of Egypt for 2015.

JC Holidays managing director Freddy Mikhael is pictured above at the show with two of his team.

NZ apologies to pax

AIR New Zealand will compensate passengers affected by persistent delays in a return flight from Honolulu to Auckland with \$1,000 in cash or Airpoints.

Rolling delays with the service saw passengers travel to the airport three times, only to be told the flight would not depart.

The carrier has unreservedly apologised to pax for the delays.

Themed expeditions

A **NEW** range of expert-led trips in a variety of themes have been launched by World Expeditions.

Tours crafted around art, food, wildlife, history, photography and mountaineering comprise the range, which vary in duration from 15-30 days.

Experts including TV presenters through to Lonely Planet and National Geographic writers will escort the expeditions, which take in destinations including Mexico, India, Venezuela & Cuba.

Amadeus offer Alipay

CHINESE online payment service provider Alipay has signed a deal to implement the system into the Amadeus Payment Platform for Chinese travel agents.

China became the world's top spending tourism market in 2012 with expenditure of \$102 billion.

Waterplay on Coast

SPECIALIST water theme park developers Waterplay Pty Ltd have proposed the construction of a new, privately-funded water park on the Sunshine Coast.

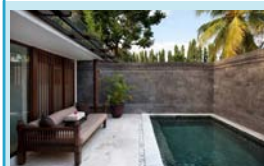
Also comprising a hotel and function centre, the \$90 million park would be built on a 24ha site on Steve Irwin Drive near other attractions such as Australia Zoo.

Initial stages of development have been proposed for next year, creating up to 250 new jobs.

The proposal has been welcomed by Sunshine Coast Destination Ltd, who said it will boost the region's reputation as ideal for families and groups.

Accommodation Updates

WELCOME to Accommodation Updates, *Travel Daily's* Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



Three new spa villas have been unveiled at the **Chedi Club Tanah Gajah Ubud**, each offering their own pool & separate spa treatment area. The pools are 3.5m x 7m and are surrounded by a Balinese stone wall as part of a private courtyard. Addition of the new suites aim to satisfy demand from the market for a more exclusive room type at the 20-room property. Spa rooms have ironwood decks and new furnishings.



As part of a major refurbishment program, **Oaks Shores** in Queenstown has rolled out a new prototype apartment. On top of new furnishings, the apartments offer two 50-inch televisions, king bed, modern bathroom and floor-to-ceiling windows. Hotel size rooms in the property are also receiving new televisions, with all work expected to be completed after the ski season comes to a conclusion for the year.

WINA TRIP TO MAURITIUS

In July, **TD** is giving readers the chance to win a holiday to Mauritius, courtesy of **Club Med and Air Mauritius**.

The prize includes return economy class fares to Mauritius with Air Mauritius, airport transfers and six nights accommodation at either Club Med Albion or La Pointe aux Canonnières, for two.

Every day this month **TD** will ask a different question about Club Med or Air Mauritius. The subscriber with the most correct entries and the most creative response to the final question will win this holiday.

Email answers to: clubmedcomp@traveldaily.com.au

Q22: Name the Club Med ski Resort where you can stay in your own private chalet.

Hint: www.clubmedta.com.au



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Want to work for a company where hard work & a desire to succeed is recognised & rewarded? A company that puts its people first? Then come and join this leading travel organisation. Handling phone and email enquiries from travel agents you'll love selling all this great land has to offer. The benefits are some of the best on offer in Brisbane and include making \$\$ on every booking you make, free holidays, unbelievable famils and top industry training. All you need is 12 months industry experience & a love for Oz.

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(1) The Exclusive Finolhu Villas Opening Offer is valid for sale until 18 September 2014 and is subject to availability and may change without notice. Minimum 7 night consecutive stay required to enjoy up to two nights free. Saving also available for shorter stay. Offer valid for travel from 01 Feb 2015 to 30 Apr 15 and blackout dates may apply. Prices advertised are based on low season departure date 14 Mar 15. Prices advertised are based on Adults (18+) Twin Share in a Sunrise Beach Villa. Prices may vary for stays overlapping two travel periods. Offer valid for new bookings by Australian residents only. Flights and transfers not included. Offer subject to quota per date of departure and to removal without notice once reached. Not valid for Group travel or in conjunction with any other offer. All prices include membership of \$60 per adult. For full terms and conditions, please contact Club Med or visit www.clubmed.com.au



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