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Food & wine focus for TA

TOURISM Australia this morning officially launched the next phase of its 'There's Nothing Like Australia' global marketing campaign, with "Restaurant Australia" to focus on the nation's food & wine offerings (TD 16 Sep).

A new TV commercial along with other collateral will aim to inspire international tourists to visit Australia, with the initiative following research conducted in 15 countries which revealed the "shocking fact" that Aussie cuisine rated very poorly in consumer perceptions.

However, among people who had actually visited Australia,

Win a F1 trip with EY!

CONSOLIDATED Travel has launched a new incentive in partnership with Etihad Airways, with six lucky travel agents set to head in Pearl Business Class to Abu Dhabi to experience the 2014 Etihad Airways Formula One Grand Prix.

Every booking made during the incentive period will also garner a David Jones voucher - details on the last page of today's TD.

the local restaurants rated in the top one or two, according to TA marketing director Nick Baker.

TA md John O'Sullivan said that international visitors spend \$4.1 billion annually on Australian food and wine experiences, which in turn helps support a wide sector of the Australian economy.

See page four for more from the launch, and click on the TDTV logo to view the new ad.

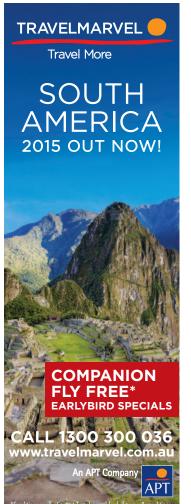
Tempo brochures out

COX & Kings has launched its new brochure range covering both the Bentours and Tempo brands complete with augmented reality which takes the term "interactive guide" to a new level - see page 11 for more details.

Eight pages of news

Travel Daily today has eight pages of news and photos, plus full pages from: (click):

- AA Appointments jobs
- Travel Trade Recruitment
- Cox & Kings
- Consolidated/EY promo





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Perth EK A380s "shortly"

PERTH Airport is expected to see the addition of its first regular Airbus A380 service in the not too distant future, Emirates exec Barry Brown has confirmed.

Careful not to disclose a specific date, divisional senior vice pres commercial operations Far East & Australasia Brown told Travel Daily Perth Airport was ready for the world's biggest passenger jet.

"I think it is inevitable," he said of the intention to add the WA capital to its list of A380 hubs.

The Dubai-based Australian revealed to TD at Arabian Travel Market that Emirates was keen to begin A380 flights to Perth more than 12 months ago.

"Perth Airport wasn't ready when we were to launch just over a year ago, so we decided to put a third service in," Brown said.

He added Perth Airport's lounge was also some way off being fully ready to go last year, and that remains the scenario now.

"Will we put a 380 on Perth shortly? Yes. Can I give you a specific date? I can't do that," Brown told Travel Daily.

The introduction of an Emirates

double-decker aircraft into Perth could however result in one less daily frequency, dependant on the growth in Western Australia.

"We had seen fantastic growth there fuelled by the resources boom, and the third capacity was a result of that.

"But there has been a softening of the resource boom in WA."

Dropping the frequencies to twice daily "is something we'd be loath to do, but we would need to gauge flows and traffic at that time," Brown added.

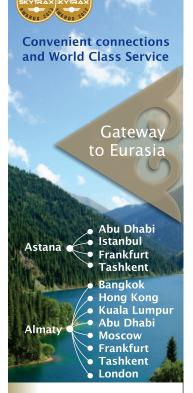
Extra Syd ATAS event

AFTA says it will conduct a second ATAS workshop in Sydney after receiving an overwhelming response from NSW agents.

The national "Becoming Travel Accredited" roadshow kicks off next week, with space still available for the events in Brisbane, Perth, Adelaide and Melbourne.

The morning Sydney event on 29 May is full, but an afternoon session has been added from 2pm - for details of the sessions and to register, CLICK HERE.





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Wednesday 7th May 2014

ANZ Dubai visits to double

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rate over the next two to three years," His Excellency Helal Saeed Al Marri, director general of Dubai Tourism & Commerce

above the average growth

DUBAI Tourism is forecasting

visitor arrivals from Australia and

New Zealand to continue to swell

over coming years to as much as

double that of current levels.

marketing told Travel Daily at Arabian Travel Market.

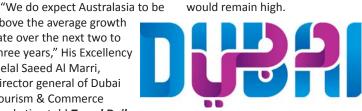
While not pinpointing an exact figure for this market, Al Marri suggested the overall average visitor growth rate would be between 7% to 9% (TD yest).

Last year, the ANZ region was the fastest growing source market for Dubai, amassing close to 317,000 visitors, up 36% y-o-y.

Should Australia & New Zealand meet Dubai Tourim's ambitious targets, by 2020 the visitor figure would be higher than 600,000 people each year.

HE Al Marri yesterday said key to Dubai's growth was for the destination to be recommended as "a place to stay and go."

Although a modest increase in traffic to Dubai last year was the result of Qantas' new Sydney & Melbourne services, HE Al Marri said goals for the ANZ market would remain high.



He also identified that there are increasing numbers of families and 'empty nesters' travelling to and through Dubai.

Assisting to drive growth has been the launch of new Dubai branding (pictured) this week which blends the English and Arabic written texts for Dubai.

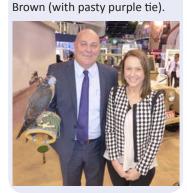
His Excellency said the change acknowledges that "Dubai has grown and reached a new level of maturity, and the emirate's ruler saw it was time to have one voice."



Window Seat

Emirates bigwig to aid EK public relations executive Danielle Swiecki in overcome her fear of 'feathered-friends' yesterday at Arabian Travel Market in Dubai. Danielle swooped at a chance to face-off with a falcon - albeit still blindfolded - while on the floor at ATM, buffered by EK divisional senior vp, commercial ops Far East & Australasia, Barry

IT TOOK nerves of steel and an



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New Emirates cabin

JUST days after Etihad Airways revealed a new benchmark First and Business class product offering (*TD* Mon), rival Gulf carrier Emirates has confirmed it is reviewing its product offering.

According to EK divisional senior vp commercial ops for Far East & Australasia Barry Brown, Emirates is at a "very advanced stage of planning" for an all new A380 and B777 cabin proposition, saying the further enhancements have been on the drawing board "for the past couple of years."

Appearing to take a stab at Etihad's new 'Residence', Brown said: "We raised the bar many years ago when we introduced shower spas on board an A380 and we consider that to be quite standard in today's offering."

"We will continue to innovate and that has been the success of Emirates."

He said there was "no timeline as yet" on when a revamped Emirates product would be unveiled, only commenting it was "not too long" away.

Emirates' backlog of planes includes 93 Airbus A380s and 150 Boeing 777-X & 777-900 aircraft.

EK A₃80 India tick

EMIRATES has received a green light from the Indian Government to launch new regular commercial Airbus A380 services from Dubai to the subcontinent.

It follows a decision by India to allow high density aircraft to fly to ports including Delhi, Mumbai, Hyderabad & Bangalore - the only facilities in the country capable of handling double decker jets - earlier this year (*TD* 28 Jan).

Emirates divisional senior vice president commercial ops for Far East & Australasia Barry Brown yesterday revealed the airline had only recently been granted approval to begin scheduled superjumbo frequencies to India.

"That gives us lift which is great since we are constrained by the number of flights we can operate there," Brown commented.

Barry backs Badgery

SYDNEY'S recently confirmed second airport at Badgery's Creek in the city's west has received the support of Emirates.

Executive Barry Brown said EK was "definitely in favour of the airport," but he was sceptical the mooted facility would take-off.



Next on the plate for Aussie tourism



SOME of Australia's top chefs and winemakers turned out this morning at Sydney's Quay Restaurant for the launch of Tourism Australia's new culinary-focused ad campaign (see p1).

As well as the new broadcast ad, online, social media and print components, the \$10 million campaign includes a microsite at australia.com/restaurantaustralia where Australian businesses can share their food and wine experiences with the world.

Tourism Australia will undertake consumer promotions in about 12 key international markets, while about 80 international media and "key food and wine influencers"

will be hosted at a gala "Invite the World to Dinner" later in the year, to be held at Tasmania's Museum of Old and New Art (MONA).

O'Sullivan said the first 'There's Nothing Like Australia' campaign had invited Aussies to share their own experiences, while this time around it is the industry which can submit stories of Australia's world-class culinary offerings.

Pictured above on a stunning Sydney morning are, from left: Masterchef host Gary Mehigan; Peter Gilmour, Quay Restaurant; Tourism Australia md John O'Sullivan; Rockpool's Neil Perry; and Penfolds chief winemaker Peter Gago.







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Magellan commits to ATAS

THE Magellan Travel Group this morning confirmed its strong support for the AFTA Travel Accreditation Scheme, joining other companies including Flight Centre and MTA Travel in publicly backing the initiative.

CEO Andrew Macfarlane said that Magellan would strongly encourage its 100 or so existing members to join, while ATAS participation will be a prerequisite condition of membership for new Magellan agencies.

"AFTA has led the charge to develop an industry-led, fit-for-purpose scheme for all travel intermediaries that incorporates the necessary flexibility to accommodate the industry's diversity," Macfarlane said.

He added that AFTA had consulted the industry across

4 agents terminated

THE Travel Compensation Fund this morning advised of the non-voluntary termination of four NSW travel agents because they have failed to renew their licences, which have now been cancelled.

The affected agents are **Traveltix International** from Ultimo (ABN 13 067 948 332); **Snowbus Adventures** of North Bondi (ABN 22 744 562 459); **Perisher Snow Holidays** of Jindabyne (ABN 89 139 766 993); and **Stephen James Stewart** of Glen Innes (ABN 27 469 557 341).

Australia on the development of the scheme "and we have appreciated the opportunity to be involved in the process".

AFTA ceo Jayson Westbury said he was delighted that Magellan had signalled its intention for members to join ATAS.

"I thank Magellan for their faith in the scheme that we have built which will help elevate travel standards amongst travel intermediaries in Australia.

"ATAS will set the benchmark and we truly believe that our marketing campaign will promote the value of an agent to the consumer," Westbury said.

He confirmed that the ATAS online application process is in its final stages of preparation, "and we expect to start taking applications from next week" via the updated AFTA website.

"Magellan have backed the scheme from the start and we thank them for their trust in AFTA," Westbury added.

RoomsXML go mobile

ONLINE accom wholesaler roomsXML has introduced a new dedicated mobile optimised version of its roomsxml.com site available on smartphones.

The new platform allows agents to make bookings, search existing bookings, issue vouchers and make contact with the company.

CLICK HERE to watch a special video on the new mobile website.





EK AKL-DXB possible

NON-STOP services between New Zealand and the United Arab Emirates will happen in the future, it has been revealed.

Echoing a recent remark by EK's president Tim Clark, exec Barry Brown told media at Arabian Travel Market in Dubai a direct flight would one day be added to EK's flight network.

Brown suggested Emirates' flagship aircraft, the Airbus A380, would have the range capability to fly non-stop from Auckland to Dubai, but based on "the right flight path."

He told *TD* the "possible service" would probably be more suited to the Boeing 777X aircraft, with its smaller capacity better equipped to handle NZ demand.

Gift cards for booking

DISCOUNTS of \$200 on select group tours to China and Vietnam have been extended by Helen Wong's Tours by popular demand.

Agents booking the tours will also earn a \$50 Coles gift card for each person booked by the end of Aug - ph 1300 788 328 for details.

Kokoda comp winner

COURTNEY Nicholson from Main Beach Travel on the Gold Coast has been selected as the winner of last month's Kokoda Track competition in *Travel Daily*.

She has won a ten-night Back Track Kokoda trek package for two with flights, valued at \$11,000.

Supplier training site

TRAVEL agents can now access a range of on-demand training courses & webinars from industry suppliers globally as required via a newly launched training portal.

Dubbed the Travel Industry Network, the site is the brainchild of industry sales and marketing veteran Sabina Ziolkowski.

Available free to trade only via a membership to the site and login, the site records supplier webinars and stores them in a searchable format accessible anytime after.

"Travel Industry Network allows agents to increase their product knowledge through recorded training sessions, without waiting for a representative to be available," Ziolkowski said - see www.travelindustrynetwork.com.au.

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Vasco Worldwide is a global avant-garde travel enterprise that brings together a wide array of products and services, with the purpose of making a traveller's experience comfortable, safe, affordable and unique. We are seeking 2 full time staff to join our new state of the art travel shop in Kent Street Sydney.

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Applications close 5pm Fri 23 May 2014

TASHEEL INTERNATIONAL



Industry fully behind Fiji pitch

TOURISM Fiji director of global marketing Ken Freer says the organisation has seen widespread adoption of the fiji.travel call to action by the travel industry at roadshows and in marketing.

Speaking at this week's Fiji Tourism Exchange in Denarau, Freer said the 'Fiji - Where Happiness Finds You' campaign which launched last year is proving an effective rally cry for the trade.

"It's incredibly encouraging at such an early point in the new brand campaign that our industry partners have embraced the new branding and are getting behind it," Freer added.

So far, the campaign has relied on largely traditional media such as newspapers, magazines and TV

New World SW tour

TOUR operator New World Travel, represented in Australia by Tourism Portfolio, has launched a new 12-night itinerary of the US South West designed for Aussies.

The tour departs Los Angeles bound for San Francisco via Las Vegas and five popular national parks along the way, priced from US\$2,489ppts - ph (02) 9922 5520. commercials to reach consumers. with more digital & social pitches set to be rolled out shortly.

"We've also experienced an increase in both quantity and quality of experiences and attractions being offered for our content development and famil partnership programs.

"All this bodes well for future collaboration as the campaign evolves, and builds on its early successes," Freer added.

Vision buy Fiji resorts

AGREEMENTS have been signed for the official sale of Fiji's Sonaisali Island Resort, Tadrai Island Resort and Sonaisali Premium Residences to the Vision Group, it has been announced.

The latest acquisitions follow the group's purchase of the Fiji Beach Resort & Spa in Denarau, managed by Hilton Worldwide, with the Group also owning a number of other businesses in Fiji.

"This investment significantly expands our engagement in the Tourism Sector and is a further demonstration of our confidence in the Fiji economy," Vision Group chairman Dilip Khatri said.

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FBI inspects United's new B777



ABOVE: This group of agents from FBI Travel were recently invited by United Airlines to come and inspect its new Boeing B777 during turnaround in Melbourne.

From 01 Apr, the new aircraft was deployed on services from Los Angeles and San Francisco to Sydney, replacing ageing B747s.

In addition to better fuel economy, the B777 jets offer seat-back personal entertainment units - something the old aircraft lacked compared to its competing carriers on the trans-Pacific route.

The FBI Travel team is pictured

for takeoff - from left is Yehudis Jager, Erica Slutzkin, Danny Englman, Deb Zimmermann and Michaela Hayon.

above in Economy class waiting

amadeus

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UK Shangri-La opens

LONDON Mayor Boris Johnson has cut the ribbon to officially open Shangri-La Hotels & Resorts' first hotel in the UK at The Shard.

The group's new property is situated between floors 34 to 52 in the tallest building in Western Europe, and features 202 rooms.

New jets for LATAM

SOUTH American carrier LATAM has announced it will spend US\$12.2 billion on 166 new aircraft over the next six years.

Boeing 787 Dreamliner aircraft, Airbus A320 and A350 variant jets will be added to the carrier's fleet.

The airline conglomerate formed as a result of a merger from Chile's LAN Airlines and Brazil's TAM two years ago.





SOUTHERN California turned on its glorious best for a group of agents, recently treated to a taste of the destination courtesy of Creative Holidays.

The group enjoyed a day at the 'Happiest Place on Earth', with a character breakfast at Disneyland seeing treats such as a peanut butter and jelly pizza at Goofy's Kitchen served up.

Watching the Anaheim Ducks in an ice-hockey game capped off the visit before the group headed further south to San Diego.

WIN A \$50 GIFT **CERTIFICATE TO SURF, DIVE & SKI**



This week **TD** is giving 5 winners the chance to win a \$50 gift certificate to surf, dive & ski, courtesy of Visit Huntington Beach.

Surfing isn't just an activity here: it is part of who we are! Discover "Surf City USA" and the best of Southern California culture. HB offers the most authentic surf lifestyle, coupled with 16 kilometres of uninterrupted coastline. Located in Orange County, 56 kilometres south of Los Angeles, and the closest beach to Disneyland.

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To win, email your answer to: Huntington@traveldaily.com.au

We get around in style on two wheels in HB, and have onsand toys just for this. What toy is this? (not a bike!)

Congratulations to our lucky winner **Skye Groth**, from Flight Centre.

Seaworld was next, with the group also set loose in a fleet of Go Cars for a self-guided tour of the downtown area of the city.

The group is pictured above relaxing prior to another exciting activity in the back row is Lauren Ewers, RAA Travel; Michelle Twigger, Helloworld Elizabeth; Jan Kerwin, Expanding Horizons and Andrew Buykx-Smith from Flight Centre Galleria.

Front row: Chantelle Sobkowski, Creative Holidays; Amy Craig, Creative Holidays; Joanne Le Page, Travelscene Wonthaggi; Laura Wright, Flight Centre Tunstall Square and Donna Gorton of Flight Centre Hampton.

TripAdvisor favourites

GLOBAL travel site TripAdvisor has announced its third annual Travellers' Choice brand winners highlighting the favourite brands travellers prefer for their trips.

Qantas was named the carrier of choice among TripAdvisor users - the first time an airline was featured in the standings.

Samsonite was voted as the favourite carry-on luggage brand, with Lonely Planet taking out the favourite Guide Book and Travel Magazine categories.

Scotland driving deals

DRIVEAWAY Holidays has formed a partnership with VisitScotland to promote the best of Scottish scenery and holidays enjoyed by car and motorhome.

The wholesaler is celebrating the pact by offering 5% off car hire in the country with Europear and a free Bronze accessory kit with all 2014 motorhome rentals.

A collection of the best drives in Scotland including the Highlands, North-East, Western Scotland and more are also being promoted on the Driveaway Holidays website.

Luxperience partner

LUXURY travel showcase event Luxperience has signed a major destination partnership with Air New Zealand and Tourism New Zealand ahead of its 2014 show.

The deal will see both the airline and the NZ promotional firm become the major sponsors of the Buyer and Media Lounge.

Currently, 34 high-end travel exhibitors are registered to attend & promote their premium wares at the 31 Aug to 03 Sep showcase, which is expected to attract over 600 international buyers.

Remarkables base

PLANS have been revealed for a new three-level "base building" at The Remarkables ski area near Queenstown in New Zealand.

NZSki savs it wants to update the existing 1980s facility as part of a growth strategy which also includes opening up more terrain.

Bentours extra comm

SCANDINAVIAN tour operator Bentours has joined its Cox & Kings Group stablemates in offering a bonus 2% commission to the top ten selling agents each week for the month of May.

The 2% extra incentive was launched by Tempo Holidays last month (TD 11 Apr), with all land sales made through Bentours also attracting the bonus commission.

Bentours is also offering 20% off shore excursions for bookings of three or more on Hurtigruten voyages travelling before 31 Dec.

Irave First with the news

Wednesday 7th May 2014

SA draft five year plan

PARTICIPANTS in more than 30 forums and 100 stakeholder survey responses have been taken into effect in a draft Tourism Plan published by the South Australian Tourism Commission.

The plan, which covers the period from 2015-2020, is now open for comment until 26 May, with the full plan to be presented to the SATC Board and SA Tourism Minister Leon Bignell in Jun.

South Australia's potential to reach its target of \$8 billion in annual visitor expenditure by the year 2020 is covered in the draft.

Driving demand, working better together, supporting what we have, increasing the recognition of the value of tourism and using events to grow visitation are the five key elements of the plan.

To do so, identifying investment areas in public infrastructure and costs of doing business have been labelled as areas to influence.

The plan outlines a number of challenges and plans for action to drive demand in visitation such as developing collective marketing approaches, focusing on Asian markets, encouraging intra-state tourism & leveraging on business events.

Comments & input on the draft can be made by **CLICKING HERE**.



Accommodation Updates

WELCOME to Accommodation Updates, *Travel Daily*'s Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



Offering picturesque views over the northern Gold Coast and west to the Hinterland, Sofitel Gold Coast Broadbeach has recently opened its new meeting and function venue, entitled 'twentythree'. Located on the hotel's 23rd floor, the venue offers a number of rooms

of different sizes, with the latest AV technology and wi-fi. A Sofitel concierge is also on hand to assist with buisness errands during the event.



The Puli Hotel & Spa Resort in Shanghai has reopened its tranquil Garden Terrace, a plush haven of greenery designed for relaxation. Up to 55 people can comfortably utilise the 1355qm space, with 15 more in an adjoining sheltered area nearby. The Terrace features

comfortable sofas and deck chairs, with food and drink available at the Long Bar, providing an ideal venue to relax prior to dinner or a night out.



GPT North Island sale

NEW Zealand tour operator Grand Pacific Tours has launched a North Island campaign running for the month of May.

Special deals have been released on all north island tours including the lead-in eight-day 'Taste of the North Island', priced from \$2,474ppts.

Value-adds on offer for bookings made by 31 May include one free night in Auckland, hop-on-hopoff day pass and 400-page New Zealand Eyewitness Travel Guide.

Starwood MEA plans

THIRTY-FIVE new properties will be opened in the Middle-East in the next three years, Starwood Hotels & Resorts has announced, which will take the firm's tally in the region to more than 80 hotels.

Seven hotels will be opened both in the UAE and Bahrain this year, with a new Sheraton coming to Dubai in Sep and the Aloft brand to debut in Saudi Arabia in 2015.

Worldhotels FF club

QATAR Airways' Privilege Club has been admitted as the newest frequent flyer member of the Worldhotels upscale hotel chain.

The tie-up will allow Privilege Club members to earn 500 QMiles for qualifying stays at any of 500 Worldhotels properties globally.

Topdeck crew have fun in the run



RUNNING among more than 2,200 participants in the recent Gold Coast Fun Run was this group of team members from youth tour operator Topdeck.

The firm had runners competing in the 5km, 10km & half-marathon events, which started and finished at Cbus Super Stadium at Robina.

"Everyone smashed their personal goal which is amazing," Topdeck Asia-Pacific director of sales Ben Ittensohn said.

"There are certainly some sore legs around the Topdeck Brisbane office but also a great sense of achievement," he added.

It appears also that the fun run has become infectious, with the group of runners now eyeing the 10km Bridge to Brisbane event, which takes place in Sep.

The group are **pictured** above prior to the start of their run.

WIN A TRIP FOR TWO TO HAWAII

Throughout May, *Travel Daily* is giving readers the chance to win a fabulous holiday to the island Oahu, courtesy of **Hawaii Tourism**, **Outrigger Reef on the Beach and Hawaiian Airlines**.

The prize includes:

- Two return economy tickets on Hawaiian Airlines between Sydney or Brisbane to Honolulu, Oahu;
- Five night stay at Outrigger Reef on the Beach in Ocean View Room plus breakfast for two;
- Round-trip shared transfers between Honolulu Airport and Outrigger Reef on the Beach.

Every day *Travel Daily* will ask a different Hawaii-related question – just read the issue and email us your answer. There will be 22 questions in total, which will also be posted on our website.

At the end of the month the subscriber with the most correct entries and the most creative response to the final question will win this fantastic holiday to Hawaii.

Email your answers to: hawaiicomp@traveldaily.com.au



Q.5: How many years has Outrigger Hotels and Resort been in the Hospitality industry?



Seven star in Orlando

PAPERS have been filed with the city of Orlando for a new 1,253-room hotel developers are describing as "seven star luxury".

The proposed development would feature two towers located on International Drive, shopping complex, restaurants, observation deck on the 31st floor and more.

Dubbed the iSquare Mall & Hotel, proponents of the project say funding is already in place and developers are now awaiting approval from city officials.

LX shuffle BKK timing

SWISS International Airlines will modify its flight timings on its Zurich to Bangkok service for the northern winter from 26 Oct.

The former night flight will move to a 5:50pm departure, arriving BKK at 10:40am the next day, with the return service at 1pm.



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HOT NEW DOMESTIC ROLE JUST CALLED IN DOMESTIC CORPORATE TRAVEL CONSULTANT MELBOURNE (INNER) – SALARY PKG UP TO \$54K (DOE)

Our client, an award winning boutique travel company, has advised that due to growth they are now seeking a talented consultant to join their expanding team. Booking domestic arrangements for the organizations long standing corporate clients, you must have previous domestic corporate travel experience in addition to superior customer service skills. Enjoy working Mon – Fri business hours, work in a fun & supportive team environment & be rewarded a fantastic salary package! This role won't be available for long!

LIVING LIFE ONE CRUISE AT A TIME CRUISE CONSULTANTS MELBOURNE – SALARY PKG UP TO \$70K (OTE)

There is no denying that the cruising sector is BOOMINGI So much so that we have a variety of roles seeking passionate travel consultants wanting to jump on board & specialize in selling cruising travel packages. All you need is a minimum of 12 months consulting experience & in return these respected cruising companies will provide you with training on a variety of cruise line systems & offer you the opportunity to experience the ships first hand with famils and ship inspections! See what fantastic opportunity awaits you....

GO WEST IN THIS RETAIL ROLE RETAIL TRAVEL CONSULTANT MELBOURNE (WEST) - SALARY PKG UP TO \$40K + bonuses

Are you tired of the long commute to work each day & are seeking a role where you can get a better work/life balance?? If you live in the Western Suburbs we have a fantastic position for you. Joining this reputable travel agency you will be working in a busy location attending to a largely walk in clientele. Booking travel itineraries to worldwide destinations this company is offering a generous salary package, ongoing support & opportunities to enjoy unforgettable famils! Contact AA to find out more!

DO YOU HAVE WHAT IT TAKES?? LEISURE TRAVEL CONSULTANTS ADELAIDE— SALARY PKG UP TO \$45K (DOE)

Adelaide is the sleepy city no longer! We have had a variety of new roles working in leisure travel that require passionate, driven & experienced consultants to make the next move in their travel career. Servicing a mixed clientele with their leisure holiday enquiries, our clients are offering you the chance to work for reputable brands, be provided with outstanding product development opportunities & career growth. To find out if you have what it takes to step into these sensational leisure roles, contact AA today!

YOUR TICKET TO THE TOP FARES & TICKETING CONSULTANTS BRISBANE CBD – \$55K OTE

Fancy yourself a fares guru? Love nothing better than calculating round the world fares? Then we have the job for you. This leading travel company is looking for passionate fares & ticketing consultants to join them. You'll be responsible for handling all aspects of ticketing along with ensuring airfares booked match fare rules, liaising with airlines and more. A top salary package is on offer along with the opportunity to develop a long and promising career in fares & ticketing. Previous travel industry exp is a must.

LEAD THE WAY RETAIL TRAVEL MANAGER ROCKHAMPTON – SALARY PACKAGE DEP ON EXP

Sick of waiting in the wings? Ready to step up and lead your own team? This is your chance. We are currently looking for an experienced 2IC or manager to come and take on a leading role in this well established and reputable travel agency in Rockhampton. Along with consulting you'll be responsible for managing and motivating the experienced travel team. A top salary package is on offer along with bonuses, training and development opportunities and more. This role is starting ASAP so don't delay – apply today.

LIFESTYLES OF THE RICH & FAMOUS! LUXURY TRAVEL CONSULTANT SYDNEY CBD - SALARY PACKAGE \$50K +

This is not your average travel role & not your average travel company! Enjoy working for a unique Global company who offer a fantastic salary package plus lots of extras and excellent career growth opportunities. Enjoy servicing VIP clientele worldwide via phone & email. No two days will be the same, booking worldwide luxury travel. Add extra sparkle to client's holidays with amazing experiences such as elephant rides in India, hot air balloons in Africa, hard to find theatre and event tickets & morel

WORK FOR THE BEST IN THE BUSINESS! CORPORATE TRAVEL CONSULTANT SYDNEY - SALARY PACKAGE UP TO \$90K OTE

This is your chance to move away from retail travel & work for one of the best paid corporate agencies in the business. Enjoy a supportive work environment, excellent training and career progression. Manage all corporate travel needs of the client from quoting, booking, invoicing and everything in between. Benefits include: Top Bonus scheme. Full training program. Free gym & discounted health insurance. To apply you will need corporate travel or retail travel experience with strong GDS skills.



Working in partnership with the Australian Travel Industry

Retail Travel Manager

Townsville. \$DOE + Bonus + Commission. Ref:1909PS1

A experienced Travel Manager required for a small but successful retail agency based in a busy shopping centre in Townsville. Duties include leading by example, motivating your team to exceed targets, business development and marketing of the store. This is a hand on opportunity where you will be working toward both store and individual targets. A career leading opportunity for a 2IC who is looking to step up to manage their own store. 12 month contract will be considered!

For further information please call Peta on (02) 9113 7272 or click APPLY now.

Travel Consultant

Canberra - \$Competitive + commission. Ref:1772SJ1

Escape face to face sales & reclaim your weekends with this Mon - Fri office based Canberra Senior Travel Consultant role. High end & high yield bookings are the norm is this busy office so you should be suitably experienced in this niche of the travel industry especially in European touring & luxury hotels. A competitive starting salary, bonus, benefits & travel industry perks are on offer by this much loved travel industry name. Call me today for more information!

For more information please call Sarah on (02) 9113 7272 or click APPLY now.

South America Travel Consultant

Melbourne \$45-60k base + bonus Ref: 1519KF1

If you are an experienced reservations travel consultant with excellent Latin America travel & selling experience please contact me today! My client is a reputable South America specialist in Melbourne CBD, they are looking for an experienced reservations consultant to join their busy and dynamic team. You'll be a team player, have tailor-made experience & ability to work under pressure. You will have travel sales ability & a passion for all things South America!

For more information please call Kate on (02) 9113 7272 or click APPLY now.

Hotel Food & Beverage Manager

Perth \$60K + Super + Benefits Ref:1108LB1

Rare travel sales rep opportunity for this first class touring company! Do This 5 Star hotel is looking for an experienced department manager for their food and beverage restaurant. If you have prior experience in managing or supervising a team within a hotel restaurant, then I want to hear from you! Fantastic benefits are on offer for the right person, including ongoing training, laundered uniforms, discounted employee meals and free car parking at this impressive hotel. Bring your 5 star presentation to this exciting and newly available role!

For more information please call Lauren on (02) 9113 7272 or click APPLY now.

Multi-skilled Corporate Travel Consultar

Brisbane CBD. \$DOE + benefits. Ref:1223PS1

A multi-skilled Corporate Travel Consultant is required to join an award winning travel management company to work on a dedicated account due to winning new business. You will need to have extensive worldwide fares knowledge and ticketing skills teamed with strong working knowledge of Sabre or Amadeus GDS and Tramada. If you enjoy working in a fast paced environment and want to be valued as an employee yet have the stability & benefits of a larger company then this is your chance!

For further information please call Peta on (02) 9113 7272 or click APPLY now.

Business Development Executive

Sydney - Competitive. Ref:1125SJ1

A leading travel wholesaler is looking for a business development executive to help promote their niche product across the NSW travel market. If you are a travel consultant but want to move away from consulting then this is for you. Predominantly on the road you will visit clients & increase your company's market share while also sourcing new business. A golden opportunity for a candidate looking for a more diverse role with a real chance to progress in your travel career.

For more information please call Sarah on (02) 9113 7272 or click APPLY now.

Senior Travel Consultant

Bendigo \$50k plus bonus Ref:1106KF1

An excellent opportunity has arisen with this successful and established leisure Travel Agency based in Bendigo, for a motivated, positive and experienced consultant to join their team. The successful Travel Consultant will have worked in the travel industry for a minimum of 2 years with relevant experience as a Leisure Travel Consultant. You will be well travelled in order to provide personalised destination knowledge to your customers and career progression is available.

For more information please call Kate on (02) 9113 7272 or click APPLY now.

Travel Agency Manager

Adelaide \$DOE Ref: 0102LB2

Experienced travel management professional wanted for this busy corporate agency in Adelaide. Your excellent knowledge of corporate accounts and Sabre skills will be key for this leading company! This is a rare opportunity for an experienced individual to lead a team, and utilise your highly developed analytical and problem solving skills. Only experienced managers or team leaders need apply for this role. Solid salary package on offer for the right

For more information please call Lauren on (02) 9113 7272 or click APPLY now.



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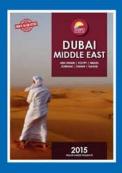


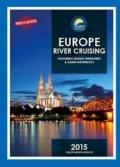


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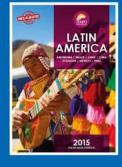


















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- What is it?
- How does it work?
- How will it help you sell?

Augmented Reality (AR) gives armchair travel new meaning. It will immerse you in the real-world environment connecting you to our Tempo Holidays and Bentours destinations and experiences.

It's easy – just download the STELLAR AR app which is available on the App Store or Google PlayTM.

Once the STELLAR AR app has downloaded, just point and roll your smartphone or tablet over the front cover of our brochures and get ready for a new interactive travel experience!



PUT YOUR SALES INTO GEAR

THE THRILL OF FORMULA 1® JUST GOT CLOSER.

Thanks to Etihad Airways and Consolidated Travel, 6 lucky winners will be in the running to fly in comfort and style in our Pearl Business class to Abu Dhabi and experience the excitement of the 2014 FORMULA 1 ETIHAD AIRWAYS ABU DHABI GRAND PRIX.

BE IN THE RUNNING TO WIN, SIMPLY START SELLING ETIHAD AIRWAYS!

- > 3 spots will be awarded to the top sellers during the incentive period.
- > 3 more spots will be awarded to those with the highest growth during the incentive period.

BONUS!

- > Every Coral Economy Class ticket you issue will earn you a \$20 David Jones voucher;
- > Every Pearl Business or Diamond First Class ticket you issue will earn you a \$50 David Jones voucher.

INCENTIVE PERIOD:

Valid for tickets issued: 5-31 MAY 14 Valid travel period: 5 MAY-31 DEC 14



Terms & Conditions:

Terms and conditions apply. Valid for tickets issued by Consolidated Travel or via Quikticket during the incentive period 05-31MAY14 on EY itineraries ex Australia to all Etihad destinations on EY (607) ticket stock on the Consolidated Travel IATA only. Places on the educational will be awarded based on a minimum \$50,000 in international ticketed sales plus a minimum of 25% growth compared to the same period last year to qualify. Infant, Group Sales, Wholesale and Cancelled or Refunded tickets are not eligible. Valid entries will be automatically tracked by Consolidated Travel and winners announced at the end of the promotion period. The educational will depart November 2014.Cash prizes including vouchers are capped at \$7,000. This promotion is open to all full time international selling agents only. Consolidated Travel and Etihad reserve the right to withdraw or change the conditions of the promotion at any time. Receipt of a prize may have Fringe Benefits Tax (FBT) implications. To the extent that there is any FBT liability, this will be paid for by the employer of the recipient. The grossed-up value of a prize and any other fringe benefits the recipient receives during the course of the FBT year may be reported on the recipient's annual PAYG Payment Summary as required by taxation law. Consolidated Travel Group ABN 60 004 692 791. Date of issue 05 MAY 2014.

