

# **APT Tas cruise boost**

A SMALL ship expedition cruise and land tour has been unveiled by APT for its newly released Tasmania 2018 program.

The 14-day Tasman Coastal Cruise itinerary incorporates a six night land tour of Hobart, Port Arthur, Freycinet National Park and Launceston and a seven-night voyage of south and southeast Tasmania on Coral Discoverer.

It has multiple departures from Jan through Mar 2018 and is priced from \$7,995ppts.

More new brochures on page 6.

# Adele live with BA!

BRITISH Airways is giving six lucky travel agents a chance to see Grammy Award winner Adele at her concert in Sydney at ANZ Stadium on Sat 11 Mar from their Presidents Suite - details on pg 5.

# **A&K Indo culinary**

**ABERCROMBIE** & Kent is promoting a chartered cruise on Aqua Mekong through Indochina, co-hosted by highly regarded chef, author & food writer Christine Manfield, departing on 12 Oct.

First with the news

Monday 27th February 2017

# **Travel Partners' sales up**

**TRAVEL** Partners is on track to achieve over \$100m in annualised sales this financial year, managing partner Jeff Hakim told Travel Daily at the group's 2017 conference over the weekend.

A significant jump from last financial year's \$75m in annualised sales, Hakim said the growth is from "good calibre agents" joining who already had a good database and a lot of repeat customers.

The group currently has 55 home-based Travel Partners, 38 member agencies, two franchises and five wholly-owned offices and is looking to grow the business in both member numbers and sales by 25% each year.

In the past six months, six new member agencies have joined and five Travel Partners will come on board this financial year.

Today's issue of TD

Travel Daily today has six pages of news and photos, plus full pages from: (click)

- Albatross Tours
- AA Appointments jobs Abercrombie & Kent

But Hakim said there was a number of prerequisites to become a part of Travel Partners.

"They've basically got to be in the industry for five years and do around \$1 million if they're a mobile agent," he said, noting the company was not keen on parttime "hobbyists" or in training people on how to be an agent.

"Those people who want to continue in the industry and they want to make money out of it, that's what we're here for, to help them," he explained.

Many of Travel Partners' new additions were ex-franchisees opting to become a member agency, which Hakim attributed to ex-franshisees questioning the value they were getting from other groups' models.

"I think people are beginning to question where the value is that they're paying so many dollars for," he said.

Another driving factor is the tripling of Travel Partner's bdms last year, with the country now divided between three staff.

For more Travel Partners news, see pages four and five.

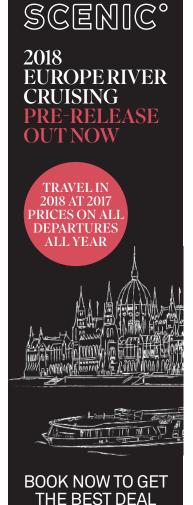
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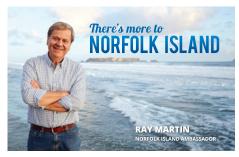
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The Perfect Mix Lufthansa Economy-Business Mixed Class



Page 1







# SKAL Int'l Aus AGM

**SKAL** Australia is reminding skalleagues to register for the annual general meeting/95th National Assembly taking place at QT Resort in Port Douglas.

The AGM is on 25 Mar with a range of events being held the days pre & post - register **HERE**.



bookings before 31 Mar you will earn yourself a place on our Wall & Warriors China tour!



# Luxury Collection for Tas

MARRIOTT International is set to introduce its Luxury Collection Hotel brand to Australia, with the Tasmanian Premier Will Hodgman confirming a new development has been earmarked for Hobart.

Scheduled to open in 2018, The Luxury Collection Hotel in Hobart will be built within repurposed heritage buildings, including the Georgian-style St Mary's Hospital, in Parliament Square and will feature 128 rooms and suites.

The Luxury Collection and JW Marriott global brand leader Mitzi Gaskins said Australia is an

# **Regal Sydney office**

**REGAL** Hotels International will open a new regional sales office in Sydney this week to cater for increased growth between Australia and Greater China.

The office will be responsible for marketing Regal's collection of 17 hotels within the ANZ market.

"extremely desirable destination for guests", adding this hotel will be "the place for luxury travellers to stay while visiting Tasmania".

"Bringing the Luxury Collection to Australia marks a significant milestone for the brand, further cementing our leadership position in global hospitality, while providing our guests indigenous experiences that celebrate each individual locale".

The Luxury Collection consists of 100+ hotels in 30 countries.

Hodgman said the \$50m hotel "is a massive vote of confidence in Tasmania and the future of our thriving visitor economy".

"Our accommodation is already stretched at peak periods and this new luxury hotel will also bring increased capacity to the market," Hodgman said.

Last week, Hodgman welcomed a \$10m refurbishment of Hobart Apartment Hotel for the state's "booming tourism industry".



# Kenyan carriers to US

**KENYA** Airways has sought a green light to commence flights between Kenya and the United States after the East African country was given a Category 1 security & safety status, enabling a boost in trade and increase in American tourists.



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\*Terms and conditions apply. Promotion period ends 2 April 2017.



Travel Daily First with the news

Monday 27th February 2017

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Economy or from \$599 Business.

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priced from \$169 one way.

Apr and 30 Nov, 2017.

or \$699 Business.

# IAG profits defy Brexit

**BRITISH** Airways parent company IAG has announced a healthy rise in profits, despite being hit by Brexit's impact on the pound.

The company revealed an after tax profit of €1.9 billion in the year to 31 Dec, an increase of 28.8% on the previous 12 months.

IAG ceo Willie Walsh said it had been "a good performance in a challenging environment", with an operating profit of €2.5 billion



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before exceptional items, up 8.6% on last year.

"Our performance was affected by an adverse currency impact of €460 million," he said.

"In particular, this was due to the weak pound following the UK's EU referendum.

"However, despite that, we've made good progress and continue to build on all we've achieved in our first five years."

While profits were up, passenger revenue slipped 2% and total revenue down 1.3%. The group carried 100 million pax in 2016, double the number BA and Iberia had in 2010, the year before IAG was created.

# Surabaya consulate

AUSTRALIA has opened a new consulate-general in the city of Surabaya, its fourth diplomatic post in Indonesia.

The Surabaya office will serve the East Java region, an area responsible for 15% of Indonesia's total GDP.

The new consulate-general comes after the opening of a similar post in Makassar last year.

# **Ciobo hits at Albo**

LABOR Tourism spokesman Anthony Albanese has been taken to task for supposedly citing out-dated tourism data.

Minister for Trade, Tourism and Investment Steven Ciobo accused his opposition counterpart of using old figures to "talk down Australia's tourism industry".

The exchange happened ahead of the Qantas Australian Tourism Awards in Darwin on Fri, after Albanese had said international visitor numbers had increased in every state and territory except the Northern Territory.

Ciobo said the Territory was in fact up 5% in the past 12 months.

# **MKY/ISA/CNJ** waiver

VIRGIN Australia has extended a waiver for Queensland regional flights being operated by Alliance Airlines on its behalf.

Some flights to and from Mackay, Mount Isa and Cloncurry will be operated by Alliance until 23 Apr.

The waiver code BW000022 has been extended to accommodate changes for pax ticketed on or before 23 Feb.

For full details, CLICK HERE.

Marketing Representative (Victoria Based) Sinsapore IOŬRISM Board for Singapore Tourism Board

The Singapore Tourism Board (STB) - the National Tourism Organisation which promotes Singapore as a destination for leisure and business is seeking a motivated and dynamic marketing representative for the Victoria market. You will be responsible for engaging the Leisure and MICE travel trade to drive visitors to Singapore. You should:

- Have >10 years of experience in sales and marketing, and possess a good network of tourism industry contacts in Victoria

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Monday 27th February 2017

# ICC Sydney hosts IMM 2017



THE 2017 International Media Marketplace (IMM) took place last Fri with more than 350 media, PRs and suppliers in attendance and held for the first time at the International Convention Centre Sydney.

The event is put together by TravMedia with suppliers from both Australia and abroad promoting what's new to travel media over a series of 15 minute appointments.

TravMedia owner Nick Wayland spoke with **TD** saying "this is our 14th IMM and the fifth in Sydney.

"It goes from strength to strength with 138 exhibitors from interstate and overseas.

"It's also the largest gathering of media timed to coincide with the Visit USA trade roadshows and gives the industry a real boost." Delegates from Brand USA were in attendance along with reps

from airlines, tourism bodies, cruise, hotel and rail operators. **Pictured** from left are Matt

Fletcher, Brand USA director ANZ; Caroline Davidson, secretary Visit USA; Bridgett Hebert, manager marketing communications Brand USA; Lucy Rowe, vp Visit USA; Virginia Haddon, media manager Visit USA and Nick Wayland ceo and founder TravMedia.



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For Key Selection Criteria and other details, contact Gary Seignior, Managing Director, Hampton Travel & Cruise – gary@hamptontravelcruise.com.au; 0402 257 056.



# Fiji taps into China

**TOURISM** Fiji is working to capitalise on a growth in the market from China.

Sitting as Fiji's fourth largest market, Tourism Fiji's ceo Matthew Stoeckel told the *Fiji Sun* this month that China is a market the organisation's board is learning about and working to establish a presence within.

Tourism Fiji is setting up a website for the Chinese market, has moved into social media channels and is currently translating the Fiji Matai program into the local language.

"We have confidence that the Chinese outbound travellers will benefit the Fijian economy," Stoeckel said.

# Disney to Italy, Ireland

**DISNEY** Cruise Line will venture to new ports and sail new itineraries in the just-released 2018 northern summer program.

The ports of Genoa in Italy and Cork in Ireland have been introduced, while Barcelona and Rome have been bundled together on a single cruise for the first time.

Disney Wonder will also return to Alaska during the 2018 season. Bookings are open, for more details **CLICK HERE**.



WHAT do you do when you have a top achiever who keeps hogging an award?

Award it to his son, of course. Barney Thomas, son of Brad Thomas from Entertainment Travel Partners was lucky enough to be named a Premier Achiever at last weekend's Travel Partners Conference, without attending the event, or being in the travel industry.

To top off the joke, Travel Partner's managing partner Jeff Hakim presented the award to Thomas with a bit of more height than usual (**pictured**).





### A Rare Opportunity to join the APT Travel Group Sales Team - (NSW)

Would you like to join Australia's most awarded tour and cruise company and become part of the ongoing success of APT Travel Group, now is your opportunity. APT Travel Group is currently seeking a Business Development Manager for New South Wales to join our National Sales Team.

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To learn more about this exciting opportunity with APT and to apply please check out our careers page: http://www.aptouring.com.au/about-us/careers



Monday 27th February 2017

# JITO event last call

LIMITED tickets and tables are available for the IITO Connected Women for Women event being held on International Women's Day, 08 Mar.

Held at Dockside Venue Cockle Bay Wharf, the event aims to drive more female leaders in the travel industry - CLICK HERE.

# Potters hotel opens

TOOWOOMBA'S hotel scene has a new kid on the block, with the 55-room Potter's Boutique Hotel officially opening last Thu.

The property is located in the Toowoomba CBD and features a restaurant and bar.



### SEE ADELE LIVE WITH **BRITISH AIRWAYS**

British Airways is giving six lucky travel agents the chance to see global superstar Adele live in the Presidents Suite at ANZ Stadium in Sydney on Saturday, 11 March 2017.

To win, send us a picture of yourself with something quintessentially British and tell us in 25 words or less, why you should join British Airways in the Presidents Suite at Adele Live 2017 in Sydney. Each winner will be entitled to one concert ticket. Send your photos and answer to britishairways@traveldaily.com.au

British Airways' route network currently serves more than 190 cities in 80 countries. British Airways has been flying to Australia for over 80 years and operates a daily service between Sydney and London Heathrow via Singapore. British Airways is the only European airline to fly to Australia. For further information about flying with British Airways visit ba.com.

# **BRITISH AIRWAYS**

### Wanda Istanbul

CHINA'S luxury hotelier Wanda Hotels & Resorts has announced its first property in continental Europe having inked a deal with developer Mar Yapi to open the Wanda Vista Istanbul.

The 150-room property is just a 5min drive from Ataturk Int'l Airport and 25mins from the CBD.

"It marks another significant step toward our goal of becoming a respected international luxury hotel company from China," said Wanda president Qian Jin.

Wanda already has six int'l projects under the Wanda Vista brand on the Gold Coast, Sydney, Chicago, Los Angeles & London.

# **Celebrity bus accident**

**SIX** Celebrity Cruises passengers were injured when their tour bus veered off the road after hitting a car near Akaroa, New Zealand.

All six were US citizens and two remain in hospital, while another 20 passengers were treated for minor injury and shock.

"Our thoughts are with all those involved and we are praying for their speedy recovery," Celebrity said in a statement.

The cruise line sent a care team to Christchurch to assist guests.

### Air China to Astana

AIR China will launch a new Beijing-Astana route on 01 Jun. Operating on Tue, Thu and Sun, the flight will leave Beijing at 1720, arriving in the capital of Kazakhstan at 2100.

The return flight will leave at the same time and touch down in China at 0530 the next day.

# **CWT** appointments

**CARLSON** Wagonlit Travel has named Jared Anderson as its new vp of customer experience.

He was most recently vp of customer experience insight and engagement at Sears.

Sophie Hulgard has also been promoted to vp, global program management, EMEA.

Find out how the big screen and travel marketing can go hand in hand in the March issue of travelBulletin.

**CLICK HERE to read** travelBulletin



# Travel Partners roll up their sleeves



during the "Travel Partners Survivor" team building activity at the Travel Partners 2017 Conference held at the InterContinental Sanctuary Cove Resort, Gold Coast.

Delegates went head-to-head in a battle of wits, teamwork and skill where one by one, teams were knocked off until only one person was left standing.

Nicole Doumis, Travel Partners Newcastle, survived, and will celebrate her win with a friend on a seven-night safari with The Africa Safari Co.

This year's conference was themed Excellence in Travel and attracted 82 delegates.

Participants were educated on topics ranging from LinkedIn to increasing cruise business, attended a the trade show and expo and were inspired by the keynote address from motivational speaker, Phil Lee.

The excited Travel Partners troup are **pictured** above and inset is the last team standing inset: Brendon Unterrheiner, Macleay Valley Travel partner; Susanne Peltonen, mobile agent; Ann Hobbs, Travel Partner; Nicole Doumis, Travel Partner and Mark O'Neill, the Adventure Specialist.

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If you are interested in applying for this role, please send your resume to sue.lowertemplestowe@helloworld.com.au.



### Sensation renovation

FOLLOWING suit from Carnival Dream and Carnival Ecstasy, Carnival Cruise Line's Carnival Sensation has undergone a twoweek dry dock.

The multi-million dollar refurbishment has fitted the vessel with Guy's Burger Joint, RedFrog Rum Bar, Bluelguana Cantina, Alchemy Bar, Cherry On Top and Bluelguana Tequila Bar.

A nautical-themed kids club called Camp Ocean has been added, designed for children aged 2-11 and operating more than 200 ocean-themed activities.

# Air India fined US\$115K

THE US Govt has stung Air India with a US\$115,000 fine for not telling pax on a delayed flight from New York City to Mumbai that they could deplane the aircraft, despite it sitting at a gate with its door open for three hours.

# HX, 9W codeshare

HONG Kong Airlines (HX) and India's Jet Airways (9W) will now be connected via a strategic codeshare partnership.

The reciprocal arrangement will see the HX code placed on 9W flights between Hong Kong and Mumbai and Delhi, while the 9W code will be placed on HX's flights from Hong Kong to Okinawa, Tokyo, Denpasar, Hanoi, Bangkok and Auckland.

# Athenaeum savings

THE Athenaeum Hotel & Residences in Mayfair, London has locked in year-long Aussie Dollar rates reflecting the current lower value of the British pound. Deluxe rooms are now priced from \$510 to \$680, depending on season, while suites & residences now start from \$850 per night email info@athenaeumhotel.com.

# WWT offer reminder

WENDY Wu Tours' partner flies free promotion available on over 40 itineraries to China, Indochina, India and Sri Lanka with Cathay Pacific ends on 16 Mar.



This month Travel Daily, Tempo Holidays and Tourism Ireland are giving agents the chance to win a trip for two to Ireland

The winner will travel on a luxury coach around Ireland for a week, and the prize includes return flights.



To win, show your Irish spirit by dressing up in your best St Patrick's Day outfit and send a photo through. Best photo wins! Get your whole office involved! Send entries to tempo@traveldaily.com.au Terms and conditions apply

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**Brochures** 

THIS week's Brochures of the Week is brought to you by Qantas Holidays and Sunlover Holidays. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to brochures@traveldaily.com.au.

# **Holidays**





# Qantas Holidays - Bali & Lombok 2017/18

Explore the Bali mountain region on bike, enjoy luxury at The Ritz-Carlton in Nusa Dua or do some glamping at Karma Reef on Gili Island. This is all part of Qantas's exclusive Holiday Package. Among the brochure highlights are the top 10 things to do including visiting Tanah Lot Temple, visiting Ubud Sacred Monkey Forest and Tegallalang Rice Terraces.



### Qantas Holidays - Cook Islands 2017/18

With 15 new accommodation and 12 new touring options, travellers are spoilt for choice they visit the Cook Islands. Whether a small group wanting a tropical island paradise or a family, guests can enjoy the new Rarotonga Holiday Home. Soak up the sun and ambience and enjoy activities such as cultural performances, fishing and scuba diving.



Qantas Holidays - Thailand 2017/18 Explore the 'Land of Smiles' with a wide selection of accommodation and tour options, including the three-star ibis Nana and four-star Shanghai Mansion in Bangkok and the Chanalai Garden Resort in Kata Beach, Phuket. Snack away at a two-day Bite Size

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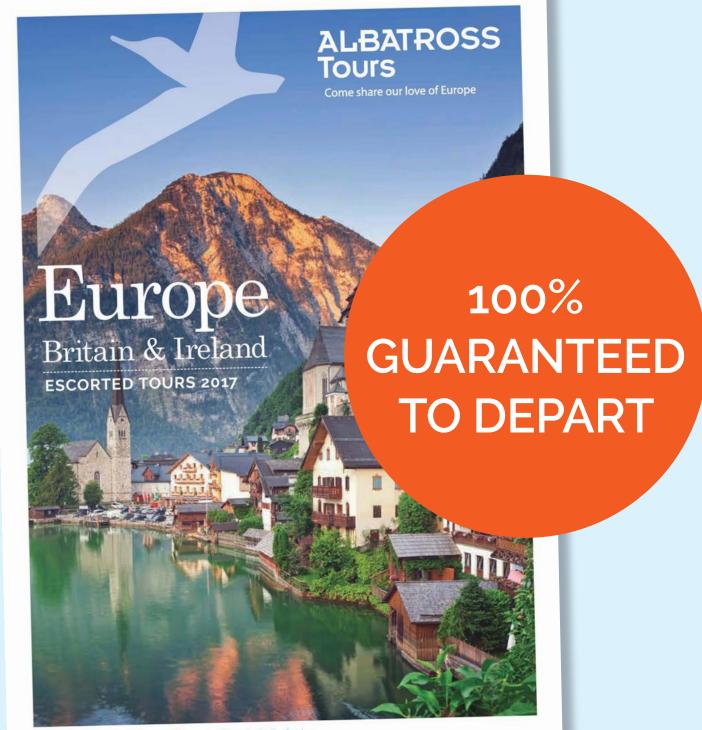
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#### SET WAVES CRASHING TRAVEL INDUSTRY BDM - CRUISING SYDNEY - SALARY PACKAGE \$80K

Our client is searching for a BDM who is passionate about cruising along with the ability to source and secure new business. You will have a real drive, passion and understanding of the cruising market along with the ability to establish relationships and conduct presentations to secure wins for the business. Be rewarded with a supportive team and be proud to walk through the doors with this product under your arm.

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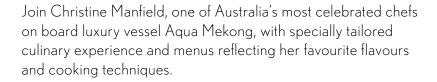
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