

# Beauty & the Beast for Disneyland Paris' 25th Anniversary

**ORGANISED** by Atout France, Dendy Cinema Circular Quay was the venue for a scoop screening to the travel trade of this timeless romantic fantasy starring Emma Watson as Belle.

Co-sponsoring Disneyland Paris on the night were British Airways, Rail Plus and Uniworld, hosting over 250 guests from the trade and media for pre-film Champagne, canapés and pâtisseries.

For David Clark, Head of Travel & Business Development in Australia for Disney Destinations, Disneyland Paris is an important destination with almost 100,000 visits in 2016, and "Disneyland Paris is extremely excited to celebrate its 25th Anniversary from March 26th 2017.

Guests will be able to glide through the twinkling aura of Disneyland Paris where special new attractions, shows and a star studded parade make this a once in a lifetime experience..."

A lovely touch at such a romantic event was a red lipstick offered to all guests by Lancôme, not to mention the red rose that all ladies received!



**ABOVE:** Lucky winner Portia Poblador of French Travel Connection receives her trip to France from BA Regional Commercial Manager Nicole Backo & David Clark, Head of Travel & Business Development Australia for Disney.



**ABOVE:** Red Roses for all!



**BELOW:** Plenty of French pâtisseries - wow!



**LEFT:** Nola Melamet from Uniworld & Janette Wall from Cruiseabout.



**ABOVE:** Ingrid Kocijan, Commercial Director Rail Plus.



**ABOVE:** Michael Cassis & David Clark, Disney Destinations; Nicole Backo, British Airways & Marc Humphries, Atout France flanked by BA crew.