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## 2019 CANADA, ALASKA & USA PRE-RELEASE

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# Travel Daily

First with the news

Monday 28th May 2018

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## Scenic pre-release

**SCENIC'S** 2019 Canada, Alaska and USA pre-release offers are available for only a few days more, including packages with flights from \$995 and savings of up to \$5,950 per couple.

The offers apply to limited spaces on set departures, closing 02 Jun - see today's **cover page**.

## Today's issue of TD

**Travel Daily** today has six pages of news and photos including a front cover page for **Scenic** plus full pages from:

- Travelmarvel
- AA Appointments jobs

## Millennials to travel more

**YOUNGER** Australians are leading their older counterparts in making travel plans for the year ahead, according to new research by Roy Morgan.

In its latest *Holiday Travel Intention* report, the research says almost 14 million Australians plan to take a holiday over the next year, with Millennials showing a stronger demand for travel than all other generations.

Just over 68% of Australians plan to travel this year, down 0.7 of a percentage point on 2016.

But 73.6% of Millennials are planning to travel, ahead of Gen X

at 72.4% and boomers at 69.2%.

Despite stronger travel intent, Millennials are likely to take shorter holidays, the report says.

Sixty-five percent of Millennials plan a short holiday in the year ahead (1-2 nights), well above the average Australian of 56.4%.

For longer trips of three or more nights, Gen X (56.3%) and Babyboomers (55.9%) lead in making plans for the year ahead.

"While Babyboomers and Gen X can likely afford to take longer holidays...the more career focused Millennials are living life fast and looking for that quick getaway," Roy Morgan ceo Michele Levine said.

"With over 90% of Australians intending to make their next short holiday a domestic one, tourism bodies will need to ensure that they can cater to Millennials who will make up a large portion of these domestic travellers," she said.

## Globus promotes

**THE** Globus family of brands has restructured its Australian sales department, making promotions from within the company.

Peter Douglas has been appointed director of sales, taking up a newly created position.

He is replaced in his former role of national sales manager by Sarah Pollard, who was previously regional sales manager.

Douglas continues to serve as acting managing director following the departure of long-standing head Stewart Williams earlier this year (**TD** 08 Feb).

## T'marvel extends

**TRAVELMARVEL** has extended preview pricing for its 2019 European River Cruise program, for a limited time.

Options include the 15-day European Gems, available from \$5,295ppts with a fly free offer on all cabins and all dates - see **page seven** for details.

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\*Flight schedule is correct at the time of publication and is subject to change.

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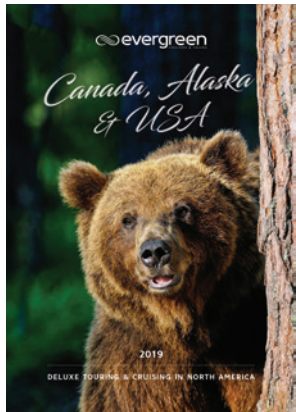
## Hawaii air quality

HAWAII Governor David Ige and State Department of Health director Dr Virginia Pressler have moved to assure travellers the air quality for the vast majority of the Hawaiian Islands is safe, following the eruption of Kilauea volcano (**TD** 18 May).



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## SYD puts Africa in sights

**SYDNEY** Airport's new ceo Geoff Culbert has highlighted rising markets in Africa that could become more accessible with the next generation of ultra-longhaul aircraft under development.

In his first address to airport shareholders (**TD** Fri) the former GE executive said Sydney would become a more attractive destination as aircraft technology improved and range increased.

In addition to allowing non-stop flights to cities like London, Paris, New York and Rio, Culbert said new long-range aircraft could open opportunities in Africa and singled out the Nigerian city of Lagos as a potential option.

"You're probably asking 'why would I want to go to Lagos?'" Culbert said.

"But here's the thing - Nigeria is one of the wealthiest countries in Africa, they have close to 200 million people living there - it's the 7th most populous country in the world - and they all know about Sydney and want to visit.

"And once we have a direct flight, they will come."

Culbert said GE was working on engines for Boeing's new 777X aircraft with the aim of flying non-stop from Sydney to London

## Skal's motivation

**SKAL** Perth will hold a "Motivations & Mindset" lunch at Matilda Bay Restaurant in Crawley at 12:30pm on 14 Jun.

**CLICK HERE** to email or RSVP.

or New York, similar to the goals of Airbus and its A350-900.

"Those aircraft should begin commercial operations within the next five years, and when they do the landscape of global travel will change forever," he said.

With the introduction of the 777X and A350-900, the world's entire population would be reachable with a single flight from Sydney, Culbert said.

"We will unlock new destinations to mega-cities and our history and experience tells us that when we put on direct flights to a new city we unlock significant latent demand."

## West Syd fast-track

**THE** NSW Government has promised to fast-track infrastructure to encourage businesses to commit to an economic precinct around the planned Western Sydney Airport.

The state's Premier Gladys Berejiklian today hosted an "Aerotropolis" Investor Forum where she outlined plans to attract commerce to a 10,000 hectare greenfield site around Sydney's second airport.

## Ponant sea trials

**PONANT'S** first Explorer class expedition ship *Le Laperouse* has completed sea trials in Norway.

The tests are part of the last stage of construction for the ship, which will make its debut in Jun.

## TA plans Lux famils

**TOURISM** Australia (TA) is planning a series of buyer famils for international luxury specialists as part of its partnership with the Luxperience travel show.

TA will also host the buyer and media lounge at the show, to be held in Sydney 16-19 Sep.



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# SYDNEY ✈ HONG KONG

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## Travel Daily on location aboard Norwegian Bliss

Today's issue of *TD* is coming to you from off the coast of Los Angeles, California, courtesy of Norwegian Cruise Line and American Airlines.

**NORWEGIAN Bliss** played host to about 3,000 travel agents, media and consumers over the weekend, with guests thoroughly exploring the huge vessel from top to bottom.

But they could be excused for missing something, with the ship featuring a wide array of options including 20 restaurants and 13 wine bars & lounges.

Participants enjoyed Broadway-style shows including *Jersey Boys* and the Cuban-themed *HAVANA!* created specifically for *Bliss*.

Check out our photo album at [facebook.com/traveldaily](https://facebook.com/traveldaily).

## Scoot grows local team

**DEMAND** in the Australian market has prompted Scoot to grow its local team with the appointment of Kirsty Lucas as its national sales & partnership mgr.

In the newly created role, Lucas (**pictured**) will be based in Sydney and will work with Scoot gm Australia Jared Simcox and the airline's head office to manage existing key trade accounts and develop new partnerships.

Simcox said the role was a "direct result of a huge growth in trade sales across the region".

"We're in an accelerated phase of development and I'm thrilled to have someone with Kirsty's expertise, passion and inventiveness on board, and to take the reigns on a number of key initiatives," he said.

Lucas was most recently regional manager, Australia, at TravMedia and brings over 10 years of experience in travel and tourism to the role.



She has also held roles at TFE Hotels and Rottneest Fast Ferries.

Scoot is gearing up to launch its new services to Berlin via Singapore on 20 Jun (**TD** 04 Dec).

## SA to develop parks

**THE** South Australian Government is in talks with private investors over 14 potential tourism projects in the state's national parks, including a proposed eco-lodge on the Eyre Peninsula and an adventure hub on Kangaroo Island.

The plans have been selected from the proposals of 40 investors who contributed to an expression of interest process, *The Advertiser* reports, with a goal of creating nature-based tourism projects similar to successful initiatives in the United States, New Zealand and Tasmania.

Other plans include helicopter transport for great white shark tours in the Neptune Islands, conversion of the state's Old Government House into accommodation and the creation of a tourism village in the Innes National Park.



## Window Seat

**PROSPECTIVE** space tourists can get a ticket to the upper atmosphere simply by buying a U\$85 million apartment in New York.

The owner of the 15,000 square foot duplex on the 45th floor of the Atelier building on Manhattan's West 42nd Street is offering two seats on "a trip to outer space," according to the listing details at [bahadiringrealty.com](http://bahadiringrealty.com).

The bonus is two US\$250,000 seats on an upcoming Virgin Galactic space flight, while other value-adds include two Rolls Royce Phantoms, a Lamborghini Aventador Roadster and a \$1m yacht complete with docking fees for five years.

The apartment has 10 bedrooms and 13 toilets, and a private chef - but the owner is also offering a weekly dinner for two at the trendy Restaurant Daniel for one year.

Daniel Neiditch, a 39-year-old property investor, is selling the penthouse to give someone a "New Yorker's lifestyle" which also includes courtside season tickets for the Brooklyn Nets basketball team.

"It's all stuff that I thought created a nice package," he told the *New York Post*.

There's also a \$2 million "construction credit" in case the buyer wants to renovate.

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## Norwegian pitches for business



AS IF the excitement aboard the brand new *Norwegian Bliss* wasn't enough, some of the participants in last weekend's

Los Angeles inaugural cruise were also treated to a day at the baseball after the ship docked.

The LA Dodgers were victorious over the San Diego Padres, with the Aussie spectators treated to a VIP experience on the field before the first pitch courtesy of Norwegian Cruise Line, Visit California and Major League Baseball.

The day was rounded out with plenty of churros, pizza, hot dogs and "baseball cap" nachos.

**Pictured** from left are some of the cruisers: Andrew Garrett, Clean Cruising; Dylan Hearne, NCL; James McCullagh, NCL; Damian Borg, NCL; Darren Baker, Helloworld Portland; and in front Rob Warner, Clean Cruising.

More pics from *Bliss* & baseball at [facebook.com/traveldaily](https://www.facebook.com/traveldaily).

## Accor sustainability

**ACCORHOTELS** has released its second Corporate Responsibility Report promoting the virtues of its ongoing sustainability and diversity initiatives in Australia.

The report detailed the rollout of Accorhotel's 2016-2020 Planet 21 program, a sustainability push that focuses on people, guests, partners, communities, buildings and sustainable food.

The company's charitable work was also documented in the report, including the raising of \$750,000 for the AccorHotels Community Fund focusing on building healthy families.

## Evergreen '19 brox

**EVERGREEN** Cruises & Tours has released its new 2019 Canada, Alaska & USA brochure featuring a 19-day Complete Eastern USA itinerary priced from \$8,895pp.

Further highlights of the newly added itineraries include tours of New York City, visits to Gracelands, and explorations of New Orleans.

Popular sellers have also returned in 2019.

"Back is our ever popular 18-day Rockies Grandeur itinerary with a starting price of \$7,395 per person including a seven-day luxury cruise through the famed Inside Passage and a two-day Rocky Mountaineer Railway experience - proclaimed as the Most Spectacular Train Journey in the World," said Angus Crichton, director sales, marketing and product for Evergreen Tours.

For further information on the latest brochure, **CLICK HERE**.

## 10th Vivid begins

**THE** lights were switched on for the 10th Vivid Sydney on Fri, with this year's festival expected to break the record results achieved every year since it started.

Last year attracted 2.33 million attendees and injected over \$143 million into the NSW economy.

"Nearly 38,000 visitors to Vivid Sydney last year chose to extend their stay in NSW and travel beyond the fringes of Sydney, staying more than 94,000 nights and injecting over \$16 million into the State's regional economy," said NSW Minister for Tourism and Major Events Adam Marshall. Vivid will run until 16 Jun.

## Acacia additions

**ACACIA** Africa has added two nine-day small group safaris to its Southern Africa collection.

The additions are the Kruger and Victoria Falls tour and Okavango Wilderness Trails.



## SUPER XV ROUND 15 WINNER

Congratulations

## TRISH DOWNS

from *Travel Counsellors*

Trish is the top point scorer for Round 15 of *Travel Daily's* Super XV footy tipping competition. She's won \$100 travel credit courtesy of Expedia.



The major prize for the 2018 footy tipping competition is return economy class airfares to Christchurch flying with **EMIRATES**.

NSW LTF5/18/22019 / ACT 17/1800256



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- a sound understanding of business operations, process and policies;
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- ability to work deadlines and prioritise tasks;
- high levels of accuracy and attention to detail;
- proficiency in Microsoft Office, particularly Excel, PowerPoint and Word;
- proficiency in using Microsoft Outlook;
- a sound understanding of our key competitors will be desirable;
- a positive attitude;
- a business degree, Travel degree or similar will be highly regarded.

If you are interested in applying for this role, please send your resume to [careers@helloworld.com.au](mailto:careers@helloworld.com.au) by close of business Friday, 1 June 2018.

Only short listed candidates will be contacted.



## Los Cabos wants Aussies



**LOS** Cabos Tourism is making significant investments in the Australian market to capitalise on growing demand, with Australia now ranking as its third largest visitor market.

In Australia for a series of road shows last week, Los Cabos Tourism managing director Rodrigo Esponda told *Travel Daily* the board had plans to double the investment within the market next year and to work closely with the trade to double the visitor numbers.

Currently 10,000 Australians

visit the destination each year.

"What drives the Australian traveller to Los Cabos is relaxation, the outdoors and recreation," Esponda said.

"The average stay is seven days and it's usually an extension to a holiday in the US," he added.

Esponda said "we work with all the wholesalers to develop product," with discussions currently underway to roll out further marketing plans.

**Pictured** in Sydney last week is Rodrigo Esponda with Svet Monastyrsky of Gate 7.



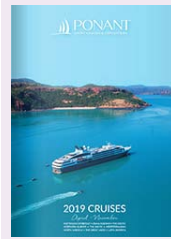
## Brochures

**WELCOME** to Brochures of the Week, *Travel Daily's* Monday feature. If your firm is releasing a new brochure of which you'd like to make the industry aware, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to [brochures@traveldaily.com.au](mailto:brochures@traveldaily.com.au).



### Travelmarvel - Canada & Alaska 2019

Travelmarvel's new 2019 Canada and Alaska brochure features more than 30 journeys covering Canada's West Coast and the Rocky Mountains. Itineraries include trips to Canada's east coast and Alaska's Inside Passage. Wildlife options on offer see travellers have Breakfast with the Bears in Vancouver, or the Blue River safari where guests have a chance to spot bears in the wild. Earlybird deals accompanying the brochure are valid until 30 Nov.



### Ponant - 2019 Cruises

French cruise company Ponant has released a 172-page brochure featuring a collection of 100 departures covering the Apr to Nov 2019 period. Journeys range from shorter seven-night jaunts to longer voyages of 57 nights. The destinations listed in the latest itineraries cross the climate divide with tropical, sub-tropical and polar adventures all available across regions like Northern Europe, North America, the Baltic, and the Arctic.

## Rottneest additions

**CONTINUED** strong growth in visitation to Western Australia's Rottneest Island has prompted The Rottneest Island Authority to invite expressions of interest for businesses looking to establish new experiences on the island for the coming summer season. More details **HERE**.

## NT events funding

**THE** NT Government has announced \$1.278 million in major events funding for 2018. The cash injection is part of the government's Turbocharging Tourism package (*TD* 02 Jun). "This investment will support the development of new and unique events for the Territory, and support existing events to build their capacity," said NT Minister for Tourism and Culture, Lauren Moss.

## United appoints chair

**UNITED** Continental Holdings has appointed Jane Garvey to the role of chair, the first woman to hold the position. She replaces outgoing chair Robert Milton and brings a vast amount of regulatory experience to the role, and led the FAA at the time of the 9/11 attacks in 2001.

## Solomon Is record

**THE** Solomon Islands has recorded a 29% increase in arrivals for Q1 2018 on the corresponding period in 2017. The latest figures released by the Solomon Islands National Statistics Office mark a record Q1 result for the Pacific Islands nation, showing a boost in numbers from 4,881 to 6,296. Australian visitors for the period were the driving force, posting a 17.6% jump to 2,195 and representing 34.8% of all international visitation.

## Air NZ ups traffic

**AIR** New Zealand has posted a 7.8% increase in passengers carried for Apr, flying 1.384 million for the month. The result added 99,000 passengers on the Apr 2017 result, and keeps the carrier on track to post a significant jump on pax carried for the full year 2018. For the financial year 2017, Air NZ clocked up 13.43 million in traffic, a figure already eclipsed by this period with total numbers standing at 14.25 million as of Apr this year. Short-haul traffic was up 8.1% for Apr on the previous year, with long-haul also up 5.7% during the same period.



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## Hyatt China opens

HYATT Hotels has opened the Jinmao Hotel Lijiang in China. The 305-room property is the first hotel in China for The Unbound Collection by Hyatt and was rebranded from a Grand Hyatt hotel.

## TD winner announced

TRAVEL Daily would like to congratulate Toni Perrin (pictured) from Mercedes Gonzalez Travel in Cairns for winning a Fitbit Charge 2 for participating in the 2018 Group Touring Survey.

Thanks to all who completed this year's survey and hats off to the winners who shared in the prizes of two Fitbit Charge 2s, 25 Event Cinema passes & annual subscriptions to *Travel Bulletin*.

Keep an eye out for the next industry survey coming soon.



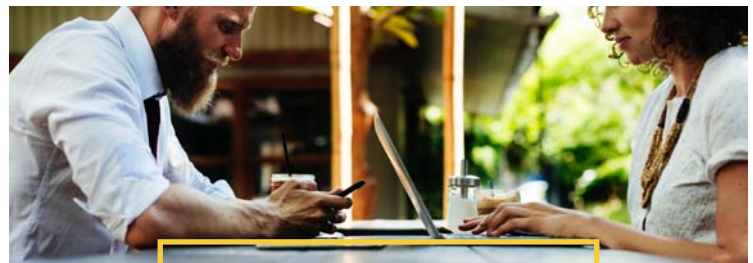
## Oktoberfest VIP

U BY Uniworld has launched a VIP Oktoberfest package featuring perks such as reserved table seating, authentic Bavarian meals, Oktoberfest gingerbread inscribed with the guest's name, and transfers to/from the festival.

The package is priced at \$449pp and is available to book on U by Uniworld's eight-day Frankfurt to Regensburg Germany's Finest tour departing 22 Sep.

Oktoberfest is held in Munich and runs from 22 Sep to 07 Oct.

For further info [CLICK HERE](#) or call 1300 730 010.



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Travel Daily



## NRL ROUND 12 WINNER

Congratulations

## CRAIG WARREN

from *Virgin Australia*

Craig is the top point scorer for Round 12 of *Travel Daily's* NRL footy tipping competition. He's won \$100 travel credit courtesy of Expedia.



The major prize for the 2018 footy tipping competition is return economy class airfares to Europe flying with **EMIRATES**.

NSW: DTPS/18/22019 / ACT: TP 18/02/256

## Moxy signs Osaka

MARRIOTT International has announced the signing of the Moxy Osaka Shin Umeda in Japan, a 155-room hotel slated to open in 2020.

This will be the third Moxy property to open in Japan and features amenities designed for "socially extroverted, curious and energetic" guests.

## KLM pilot arrested

A KLM pilot has been arrested in Oslo, Norway, following a positive alcohol test.

The airline released a statement reaffirming "that alcohol and flying do not go together".

## Oregon Wine Trail

CLACKAMAS County in the US state of Oregon has a new way to navigate its wineries with the launch of the Mt Hood Territory Wine Trail.

The free mobile passport allows visitors to take advantage of discounts across 16 vineyards.

The release follows a similar offering for tours of the region's breweries (*TD* 30 Oct).

## Tourism Aus AFL

AN AFL match in Shanghai between Port Adelaide and the Gold Coast Suns took place 19 May in a bid to promote in-bound Chinese tourism.

## AmaLea christened

AMAWATERWAYS has christened the latest addition to its fleet, the *AmaLea*, with a ceremony in Vilshofen, Germany.

The 154-guest vessel will sail seven-night cruises on the Danube during the northern summer and autumn.

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Travel Daily

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**SALES MANAGER MICE  
MELBOURNE – SALARY \$70-75K PLUS BONUS**

A great new role exists for an experienced sales professional to sink their teeth into. As a Sales Manager you will grow business through identify opportunities, building a pipeline & converting new opportunities. Strong base salary plus bonus on offer for the right candidate. Previous experience in travel or hospitality developing new business is essential along with high level presentation, negotiation & communications skills. Apply now!

**\*\*NEW\*\* IT SALES**

**BDM/AM- INDUSTRY SUPPLIER  
SYD/MEL – UP TO \$120K PLUS BONUS PLUS SUPER**

We are looking for a talented business development manager who is ready for their next move, you would ideally come from an IT sales role or Corporate TMC and have a proven background in sales. This role will see you looking after 70/30 split sales and account management. Included in the package is a great base salary plus a strong bonus scheme and many other benefits. Please send your CV with a cover letter.

**\*\*NEW\*\* SHOWCASE YOUR STRATEGIC SKILLS**

**STRATEGIC SALES MANAGER  
MEL/SYD– \$110 BASE PLUS CAR ALLOWANCE PLUS BONUS**

These roles rarely come up so if you are a true sales professional from preferably a corporate background you want to hear from you. Looking in Sydney and Melbourne, you will have a solid sales background preferably from a TMC, enjoy a great base salary up to \$110k plus a car allowance, commission, super and other benefits. Enjoy flexibility in your daily work environment and endless career opportunities.

**GLOBAL ROLE**

**OPERATIONS MANAGER -MICE  
SYDNEY- PACKAGE OVER \$100K**

Amazing role on offer to an experienced Meetings and Events manager looking for their next step. You will be leading a two teams totaling 9 people and growing. People Management is the key for this role, we are looking for a strong people leader who is ready to take these teams forward. MICE experience is also essential, great salary, benefits and a flexible work environment ie work from home is on offer.

**BEST OF BOTH WORLDS**

**SALES MANAGER  
PERTH – SALARY \$80-\$90K DOE**

A great new role exists for an experienced sales professional to sink their teeth into. As a Sales Manager you will grow business through existing accounts as well as identify, build a pipeline & convert new business opportunities. Strong base salary plus bonus on offer for the right candidate. Previous experience in travel or hospitality developing new business & managing a portfolio of accounts is essential along with high level presentation, negotiation & communications skills.

**GLOBAL ROLE**

**OPERATIONS MANAGER -MICE  
SYDNEY- PACKAGE OVER \$100K**

Amazing role on offer to an experienced Meetings and Events manager looking for their next step. You will be leading a two teams totaling 9 people and growing. People Management is the key for this role, we are looking for a strong people leader who is ready to take these teams forward. MICE experience is also essential, great salary, benefits and a flexible work environment ie work from home is on offer.

**AUSTRALIA'S ONLY DEDICATED EXECUTIVE RECRUITMENT TEAM**

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