

## Aloha Down Under kicks off in Australia

**HAWAII** Tourism Oceania are spreading the spirit of Aloha throughout Australia and New Zealand, as it embarks on its annual Aloha Down Under roadshow.

Travel agents across Australia are attending Oceania's signature Hawaii roadshow, as it visits Brisbane, Melbourne, Sydney, Parramatta, Christchurch and Auckland between 05-13 Aug.

Representatives from accommodation, airline and activity suppliers across the Hawaiian Islands have joined the roadshow, educating agents on their products as well as the destination.

At each of the events, agents will enjoy live Hawaiian entertainment, receive the latest destination updates from Hawaii



**REPRESENTATIVES** from accommodation, airline and activities across the Hawaiian Islands have joined Hawaii Tourism Oceania for Aloha Down Under 2019.

Tourism Oceania and have the opportunity to win exciting holiday prizes to the Hawaiian Islands.

In Australia, the roadshow's five-day program also includes a dedicated B2B function, where attendees have the opportunity to network and learn more about the Aloha state.



**ATTENDEES** were welcomed with a traditional lei greeting on arrival.



**AGENTS** enjoyed learning and gaining insightful product knowledge on the Aloha state.



**TRAVEL** agents had the chance to meet face-to-face with industry representatives from the Hawaiian Islands.



**GISELLE** Radulovic, Country Manager Australia for Hawaii Tourism Oceania welcomed guests.



**AMID** the event, guests were treated to a specialty Hula lesson.



**AUTHENTIC** Hawaiian performers helped to ignite the spirit of Aloha.



**THE** Aloha Down Under Brisbane event was the talk of the town.