

Viva's USA Roadshow a red-hot success

THE inaugural Viva Holidays USA Roadshow hit Sydney, Brisbane and Melbourne this week supported by Brand USA and various USA Tourism Offices and their agent network.

The events were an exciting and unique way to get updates from destination partners as well as Viva Holidays and ReadyRooms. The night was also the perfect time to launch the 2020/21 Viva Holidays USA Hawaii Brochures, which complement the Disney Magic and USA Escorted Tours with ATI.

Viva Holidays were also excited to announce the new agent incentive "Merry Trip-mas", giving agents the chance to win a share of \$5,000 by booking USA or Hawaii.

Viva Holidays thanks Brand USA for its support of the USA Roadshow, along with the 17 USA Tourism Offices and Suppliers, who participated and of course, all the valued agents who attended the events.



THE Viva Holidays USA destination partners.



SMALL group 'speed dating' updates.



FABULOUS agents rocking the must-have accessory for 2020.



RED is the new black!



MANY great chats were had.



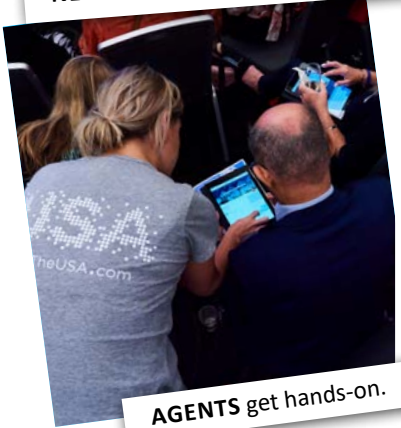
THAO Lai from Departures Co was one of many prize winners.



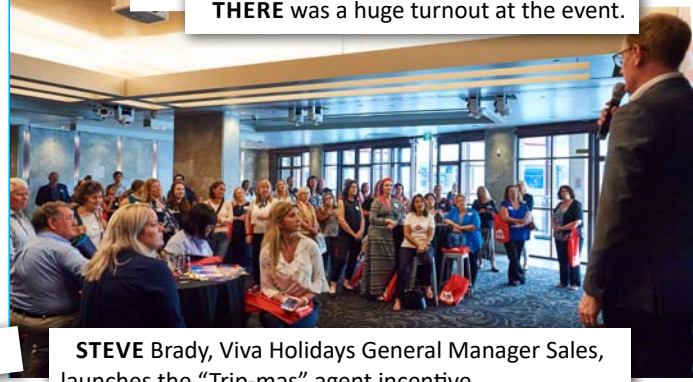
NEW Viva Holidays USA & Hawaii brochures.



THERE was a huge turnout at the event.



AGENTS get hands-on.



STEVE Brady, Viva Holidays General Manager Sales, launches the "Trip-mas" agent incentive.



HOT dog - it's Allie Sparr from Choose Chicago.