## Travel Daily First with the news

Malaysia Airlines Introduces Economy Branded Fares in Australia and New Zealand For more information

Click Here



#### Hickey to lead SWZ

**FORMER** Qantas International chief Simon Hickey has been named as the new CEO of Western Sydney Airport.

Hickey said taking the reins of the project as it enters a critical stage of delivery would be a "challenging and rewarding experience".

"Western Sydney International will mean that for the first time in Sydney, airlines and passengers will have a choice about which airport they want to use," he said.

"Introducing choice to Sydney's aviation market is a compelling proposition and one that will lead to stronger outcomes for passengers, airlines and air cargo operators," Hickey added.

With construction underway, the new airport is on track to commence operations in 2026.



#### Friday 17th July 2020

## Industry reacts to paper

EXCLUSIVE

THE discussion paper published in *Travel Daily* earlier this week (*TD* 15 Jul) continues to provoke responses, with thousands of engagements on social media and scores of readers sending in their own comments.

Opinions are divided on the proposal for an "Agent of Last Resort," but clearly the call to face the COVID-19 reality has resonated widely, whether or not respondents agree that the industry as a whole is doomed.

Martin Fallows from Mosman Cruise Centre in Sydney thanked the writer, saying he is "hibernating" his agency, "cutting every cost to keep our bookings alive in hope of a future for our business".

Chris McIlroy from Travel Inspirations in Cranbourne, Vic urged AFTA to stay focused on its current priorities including the extension of JobKeeper, IATA financial criteria, ACCC and terms & conditions, mental health and general support of agents.

Neil Wood from Traveltoo in North Sydney was outspoken in his response, saying "while the writer of the open letter may be putting up the white flag, I'm definitely not!"

"I've been in the travel industry for 55 years and I'm not letting some virus beat me," he fumed.

Michael O'Leary from italktravel & cruise Castle Hill said having closed down several agencies and wholesalers over the years he can relate to the situation as some long-standing operators find themselves staring into the abyss.

#### Hawaiian updates

HAWAII Tourism Authority is providing more updates and inspiration to the Aussie trade, presenting the latest info and unique facts about the beautiful Hawaiian Islands.

See the **back page** to find out all of the latest info about Hawaii.

However he notes while Qantas has decided not to fly, other airlines are stepping up, and with typical lead times in retail leisure, even if the Government announces a restart in say Mar 2021 "then we know those customers who wish to travel will book from Sep this year".

Kathy Granger from Burnie & Smithton Travelcentres in WA said "clearly the writer is a realist and I am glad to have heard their opinion," with concerns agents who decided to close could be "tied to the refunds and rebooking of credits till the end of time".

Susan Mills from Little Bird Travel urged more public support for agents from AFTA, saying "now is the time to be LOUD & very PROUD".

She also agreed that "our collective heads need to come out of the sand as the time for the discussion of our industry's future is now".

Simon Bernardi from Australia & Beyond Holidays has also penned a comprehensive response which is included on **page 4** of *TD* today.

#### Today's issue of TD

*Travel Daily* today has seven pages of news including our PUZZLE page and a full page from **Hawaii Tourism Authority.** 

#### CDC extends ban

**THE** US Centers for Disease Control (CDC) has extended its "no-sail" order for ships cruising from the USA until 30 Sep.

Previously the ban had been set to lift next Fri 24 Jul, although members of Cruise Lines International Association (CLIA) had already announced they would not sail until 15 Sep.

**HOWEVER** authorities in the UK have modified last week's updated warning against cruising (*TD* 10 Jul), now saying it only applies to "sea-going cruise ships".

The Foreign and Commonwealth Office update has heartened river cruise operators, including Scenic which described the move as lifting the "dark clouds" which had been hanging over the sector.

Cruising is the "most sanitised form of holiday you can go on," said Scenic UK Sales Director Joseph Grimley.





Friday 17th July 2020

## HLO mass cancellations

HELLOWORLD Travel Limited has advised domestic operators that it will undertake a bulk cancellation of international inbound bookings for travel dates through until 22 Dec 2020.

Helloworld GM Land Contracting Joe McCormack said the difficult decision was necessitated by the ongoing closures of Australian and New Zealand borders to international visitors for the foreseeable future.

"We have made this call on the basis that from a productivity point of view cancelling each booking individually would take a really long time given the reduced staff levels and we do not want to be holding onto space you could sell in the meantime," he said.

#### **Qld cans CNS hub**

**THE** Queensland Government has shut down the Global Tourism Hubs process for Cairns, which had previously been touted as attracting 50,000-100,000 new visitors to North Queensland each year (*TD* 01 Aug 2019).

Qld Tourism Minister Kate Jones said "A Global Tourism Hub requires not only international tourists but a multi-billion dollar investment from a global investor.

"At this time this is not realistic." Jones said proposals received through the process thus far "just didn't cut the mustard and didn't represent value for the people of Cairns". The mass cancellation applies to bookings held by Helloworld's inbound subsidiaries AOT, ATS and ETA, with McCormack saying the move "provides both of us a clearer and more realistic picture of what is on the books in terms of forward bookings, and in some cases will allow for some hopefully increased forward sales from our own domestic wholesale customers".

He noted that Helloworld had been able to work with some State Tourism Organisations to deliver domestic campaigns "which have seen stronger results than we expected".

"We will continue rolling out a variety of domestic offerings in the weeks and months ahead," McCormack noted.

**MEANWHILE** Helloworld Travel also today announced the successful completion of the institutional component of its \$50 million capital raising (*TD* yesterday), with the placement attracting strong demand and "several new institutional investors introduced to the Helloworld register".

CEO Andrew Burnes said the strong demand "demonstrates the market's positive view on the long term viability of the travel industry and their confidence in Helloworld Travel's capacity to manage its way through the next 12-24 months as the world learns to cope with and eventually eliminate COVID-19". Keep your clients engaged and planning their next trip with keep dreaming...

## "Vacation revenge" imminent

**NEW** Seabourn President Josh Leibowitz (**pictured**) believes small ship luxury cruising possesses the qualities of a sector with the ability to revive quickly.

Describing the pent-up demand from travellers as "vacation revenge", Leibowitz said he was confident Seabourn's guests were the type to ensure they indulged on their first trip post-COVID.

"[Seabourn has] a wonderful position in the market to offer product to consumers when the time is right which can hopefully bring people back onto the water," he said.

"Through the operational pause you're talking six to eight months of unrealised vacation experience, that's a dramatic reduction in supply...and availability; what that means is for guests there is the sense of wanting to make up for lost time."

Leibowitz also noted the "very deliberate" process taken by Seabourn in its restart plans, and how that would affect consumer confidence, underscoring the cruise line's priorities of compliance, environmental protection and the health and safety of the guests and crew.

As well as engaging with the world's leading experts on the disease, detection, management and treatment, and on practical and adaptable risk management, Seabourn is "watching and learning from other sectors of travel that are open," he added. More details in today's **CW**.



#### EK resumes more

**EMIRATES** has announced the further expansion of its international network in the coming weeks, with the resumption of flights from Dubai to Tehran (today), Guangzhou (25 Jul), Addis Ababa (01 Aug) and Oslo (04 Aug).

The carrier's A380 superjumbo fleet is also returning to the skies for the first time since Mar, with deployment on several routes including Dubai to London Heathrow as well as Amsterdam.

### Cleaner baggage

**SAMSONITE** and American Tourister have launched new luggage covers specially treated with antimicrobial technology.

Developed in collaboration with Microban International, a range of products are available including packing cubes, neck pillow cover and a fabric suitcase cover, all available from 31 Aug. See samsonite.com.au.

## VIKING MISSISSIPPI EDUCATION SERIES

Join our four week email series where you'll discover how Viking is redefining Mississippi river cruising and learn about the popular new 2022/23 itineraries.

CLICK HERE TO REGISTER

w www.traveldaily.com.au

KING





## GET YOUR MESSAGE TO LISTENING EARS

CLICK HERE FOR INFO ON PODCAST SPONSORSHIP

Travel Daily

#### **GCH Aviation buy**

**NEW** Zealand-based GCH Aviation has acquired Tasman Helicopters, a private charter company that offers tours of the country's South Island.

GCH Aviation Group Chief Executive Officer Andrew Currie said the purchase would significantly expand its premium tourism offering in the region.

"We have our sights firmly fixed on the premium tourism sector, we want to ensure our clients are given the very best experience from the minute they arrive in the country either by their own private jets or ours to when they get out to explore NZ," he said.

Tasman Helicopters offers transfers and private flights over popular tourist areas such as the Marlborough wine region.

## Agent message getting through

**ANOTHER** Federal politician is now well informed about the plight of the travel sector, with MP for Berowra Julian Leeser showing a clear grasp of the situation following a gathering with agents in Cherrybrook, NSW with newly appointed AFTA CEO Darren Rudd (*TD* yesterday).

After a wide-ranging discussion from the consultants and tour operators present about business issues, JobKeeper, rent, refunds, direct bookings and a lack of revenue, Leeser wrapped up by confirming "I've learnt an enormous amount this morning".

"I think an important message for me and for Government to sell is that if we're going to have a domestically focused Australian travel sector for a while that people take advantage of the experience, the wisdom, the knowledge, the security and in some cases the better deals that you can get from booking your domestic travel through knowledgeable travel agents.

"I know that this is a tough time for people in the sector but I know that with the enthusiasm and the business acumen around the table we can certainly get through this," the MP added.

He promised to take the message to his colleagues in Canberra, with expectations that next week's budget update from Treasurer Josh Frydenberg will offer further support to businesses impacted by COVID-19.

The event was part of an ongoing campaign by AFTA to engage front-line members with their political representatives.

## Getting out and about in Tassie



**TASMANIA'S** Home Travel Company isn't letting border closures stop the smiles, with the team spending some time together this week.

"Captive in Tasmania and supporting the locals, the team and their supportive partners have encouraged each other, giving support, confidence and hope for the days to come," said owners Murray & Robyn Sinfield. The frivolity saw the team visit Freycinet on the East Coast where they took in a wine tasting at the Farm Shed Bicheno with host Subi Mead, as well as oyster shucking and Champagne with Giles Fisher of Freycinet Marine Park.

"Both businesses have done it tough but have been encouraged by the locals who are exploring before the Tasmanian borders open," the Sinfields said.

They're **pictured** with their new furry friend along with colleagues including Kyle Duffield, Karen Flood and Stacey Lyons.



THE need to maintain physical distancing has not hampered every tourist attraction around the world, with Toronto Zoo for example finding a clever way to keep their wheels in motion.

Amid the pandemic, the popular animal attraction decided to launch a drive-thru model so that visitors could still enjoy the zoo from the safety of their own cars.

Since its introduction in May, the mobile zoo experience has seen an average of 1,100 vehicles visiting a day.

Despite the overwhelming positive feedback from guests, the zoo has cautioned not to pick up any hitchhiking tigers along the way.



#### Marriott plots growth

MARRIOTT International's local VP Sean Hunt believes there is a "strong opportunity to capture a significant amount of the \$65 billion Australians spent on overseas holidays last year," after seeing local occupancy rates surge from 4% to 30% last month.

Hunt noted Marriott's strong Australian pipeline, with eight new properties comprising almost 2,000 rooms coming on line in the next 12 months.

Forward bookings have leapt 61%, while web searches are also continuing to grow.

"Consumers are shifting from dreaming into planning mode, and we are confident they will start to convert in the coming weeks," Hunt said, with green shoots in the staycation market as Aussies seek to reward themselves after home isolation.



Tell us what you love about *travelBulletin* and what you want to read more of in the magazine.





THE TRAVEL DAILY TRAINING ACADEMY

A PROVEN SOLUTION TO GROW KNOWLEDGE IN THE TRAVEL INDUSTRY

Travel Daily

# A response to the *Travel Daily* discussion paper

#### ΟΡΙΝΙΟΝ

Simon Bernardi is Managing Partner of Australia and Beyond Holidays. This is one of scores of letters received in response

to the discussion

paper earlier this



week in Travel Daily (**TD** 15 Jul). Got an opinion to share? Let us know in up to 400 words via email to feedback@traveldaily.com.au.

**WHAT** a great open letter and thought starter for the industry.

There are some excellent points raised, especially in relation to provisions for the 'Agent of Last Resort'. However, I continue to be optimistic and do not share the view expressed on the overall outlook for the Industry.

We are in unprecedented times that none of us saw coming. Through no fault of any agent, our industry is at a crossroads.

Now may or may not be a good time to close your business, but there certainly are agents who have their overheads under control, don't have debt, have operated proper client accounts and a great customer base ready to travel as soon as they are allowed. This group would be very ill-advised to close now.

#### The borders

Whilst international and domestic border closures currently do make the industry unviable, this will be a situation that will pass and our industry will thrive again. People won't stop travelling, in fact they are queuing up now.

Once either a vaccine is developed or a "new normal" plan is developed we will see a strong rebound of the travel and tourism industry.

We would be getting some of this volume now if domestic borders were fully opened (as they should be with the exception Victoria for the short term).

Australia is already considering

travel bubbles with a number of regional neighbouring countries and this needs to be encouraged and could happen sooner than later with the right protocols in place. As an industry we need to look how this is accelerated sensibly and safely.

The biggest challenge to make international travel bubbles happen is to open our domestic Australian borders first.

Australian border openings need to be co-ordinated nationally and consistently. COVID-19 does not recognise state borders and closures should be limited to hotspots only, as recommended by the Commonwealth Chief Medical Officer.

Unfortunately, inconsistent policies by different state governments have created uncertainty for travellers and unnecessarily

impact businesses.

Examples include whole states locked off and restricted when the COVID impacted location, a small and contained area,

may be thousands of km away from areas locked down.

## Consider your options

If a travel business cannot survive with little income and government support until say Feb next year, then the owners do need to consider their options by developing a financial business plan outlining the maximum time they can survive, to allow a decision to be made on either stay or go options.

Unfortunately, it is only the numbers that will dictate this.

The industry and AFTA needs to support members in transitioning to close down including:

• Transitional support in terms of outstanding refunds, travel credits, and ongoing bookings

(maybe Agent of Last Resort)
Financial support in ensuring accounts are up to date and possible options examined from a survival perspective

• Development of a guideline structure of dealing with these issues including orderly exit with professional legal input. This will cover termination of lease and extinguishing of other obligations as required

• AFTA itself is under financial pressure and if it decided on the Agent of Last Resort, it would need to be funded by government or industry if there were significant set up costs

#### AFTA and ATAS are vital

It has never been more important than now for AFTA to maintain their annual financial checks for qualification of membership. This

reporting and

requalification

for businesses

best snapshot of

terms of viability

and outstanding

where the industry

provides the

is currently in

commitments

amongst AFTA

AFTA through

ATAS gives the

agents.

industry credibility. If tens or

during the pandemic then all

would be a long-term impact

on the industry. AFTA are the

custodians of this reputation

important.

current form.

and this is why annual audits are

The federal government has

indicated that there will be

support for industries such

as ours past the September

others have all worked hard

deadline. AFTA, ATEC, TTF and

with government on making this

happen but it may not be in the

hundreds of ATAS agents failed

credibility will be lost and there

66 It's horrible now, but it won't be forever Has Armageddon occurred?

Armageddon hasn't occurred yet but it might. We will see a major loss of businesses and great people but we will survive and thrive as an industry.

We need to create our new operating environment aggressively and at every chance we get in a coordinated way. This should be jointly if possible with all the major travel and tourism Industry bodies as a strong single lobby group (a bit like the national cabinet).

#### The future is bright

If travel agents didn't exist would someone create them? YES
Will travel rebound quickly? YES
Will there be as many agents as now? NO

• Will there be greater rewards for those who remain? **YES** 

On the other side of this, there will be a "boom" in our industry and the changes we have all spoken about needing to happen for the last twenty years will be accelerated including:

• Adding sustainable fees to everything we do; the business needs to be sustainable over and above "clipping the ticket"

• Growth in home based agents, with little or no overheads

 Agents with exceptional client relationships and developing their own marketing strategy using new technologies

Growth of travel agent alliances with other like-minded agents
No credit

An "Agent of Last Resort" is a good idea for those with unfinished business who wish to exit the industry in an orderly way. I would see AFTA as the guarantor and manager of the transactions. The business itself should be outsourced to existing agents staying in the business and they would be remunerated by AFTA, rather than being employed by AFTA.

It's horrible now but it won't be forever.

# Travel Daily

## **CORPORATE UPDATE** COVID sparks policy changes

**MORE** than half of travel buyers have revised their company's travel policies as a result of the global pandemic, according to a new poll from the Global Business Travel Association (GBTA).

The data shows that health and safety considerations are becoming increasingly important, with 70% of businesses describing the level of policy change as either "somewhat" or "a lot".

The type of changes being implemented include instituting new rules about pre-trip approval (53%), having more frequent or detailed pre-trip communications

### **CWT** adds solutions

**CWT** has announced new "return to travel dashboards" available to clients in all markets, which will amalgamate destination information to help travel managers assess risks and restrictions ahead of, during and after business trips.

The company is also offering a Travel Essentials search facility to provide details of procedures and requirements based on specific travel itinerary details, publicly available at mycwt.com.

## ITB Asia goes digital

**TRADE** fair company Messe Berlin Singapore will take ITB Asia 2020 virtual from 21 to 23 Oct, with the major event to be hosted on a newly developed platform known as ITB Community, set to launch on 12 Aug.

The new platform will also facilitate a year-long virtual engagement program for key stakeholders to allow them to continue forging new partnerships and strengthen existing business relationships.

The three-day event will incorporate key features such as business matching between buyers and sellers, conference sessions, and virtual exhibitions.

The next live event is now set for 27 to 29 Oct 2021.

or briefings (35%), as well as collecting health information from staff regarding any preexisting health conditions and virus exposure.

Another aspect up for policy review has been clarifying or changing rules about ticket credits/unused tickets (22%).

Closer to home, only 11% of companies surveyed in the Asia Pacific region indicated they would be undertaking any business travel in the next three months, while an encouraging 36% said they were "considering" travel in the next quarter but did not have any definite plans yet.

**MEANWHILE** the GBTA has also this week named former United Airlines executive Dave Hilfman as Interim Executive Director.

He takes the role after former CEO Scott Solombrino was placed on "administrative leave" over allegations of misconduct which have sparked an internal investigation.

## QR Diamond deal

QATAR Executive has introduced its new Diamond Agreement which enables clients to pre-purchase flight time at fixed-hourly rates on the Qatar Airways' private jet subsidiary.

Designed to simplify private jet travel, pre-purchased Diamond Agreement hours have no minimum annual usage and no maximum carry over.

To join the program, customers must purchase a minimum of 50 hours flight time, without any associated membership fees.

The all-inclusive and fixedhourly rates cover both flight hours and taxi time.

Customers are also offered guaranteed availability for reservations booked from just 72 hours in advance.

Qatar Airways Group CEO Akbar Al Baker said QE aimed to offer more flexible and bespoke travel options for its passengers.

## NEED A DISTRACTION AMID THE DOOM AND GLOOM?



Check out our daily puzzle page.

# CORPORATE CHATTER

with Teresa Matheson

## Helping frontline healthcare workers safely distance

HEALTH remains front of mind for many of us amid the COVID-19 pandemic. Now, more than ever, our communities are deeply grateful for the incredible work of healthcare workers all over the world. Sacrificing so much to help those recover from the virus, many of these professionals

professionals have had to safely distance themselves from their families and even travel, to provide support where it's needed most

As a global travel management company, we wanted to do what we could to help so we quickly developed the Egencia Helping Healthcare travel program with the generous support from thousands of hotels. Through the program,

healthcare can quickly and easily access discounts for hotels around in the world, should they need to self-isolate away from their loved ones. It means they can focus on treating patients with the



finding a place to stay is being handled by a dedicated team.

Apollo, a web-based platform that matches healthcare professionals with hospitals and other facilities in need of extra staffing due to COVID-19, are already using this program to look after their staff. "Our healthcare workers are

integrating

66

Now, more than ever, our communities are deeply grateful for the incredible work of healthcare workers all over the world into a new hospital and understanding new patient demands, all while being away from home. It's comforting to know that the logistics of travel and lodging will all be handled by a dedicated team specifically for them", said Dr. Jon Lensing, CEO of Apollo. "In this current ever-changing landscape with so many medical professionals

requiring travel, it's even more meaningful to be working with a team like Egencia that's equally as excited about our company's mission as we are".

\*\* Opinions expressed are those of the author. Comments are welcome, corporatechatter@traveldaily. com.au.

Teresa Matheson is Senior Director, Account Management, Australia and New Zealand at Egencia, an Expedia company.

w www.traveldaily.com.au



Friday 17th July 2020

## Pub quiz

- 1. The site of Newgrange, in Ireland, is famous for what?
- 2. True or false: Vienna's Central Cemetery has over 2.5 million tombs, which is more than the living population of the city?
- 3. Liege, brussels and galettes are types of what?
- 4. Where has the world's oldest (chemically confirmed) beer been discovered?
  - a) Greece
  - b) Belgium
  - c) England
  - d) Iran
- 5. Which country is the largest island in the Caribbean?
- 6. The longest fence in the world is located in which country?
- 7. Did sushi start as a way of preserving food in China or Japan?
- 8. What is the currency of Malaysia?
- 9. What nationality was Hans Christian Andersen, who wrote The Emperor's New Clothes and the Little Mermaid, among other tales?
- 10. Who consumes the most whiskey in the world: America or India?
- 11. What place is this collection of pictures spelling out?



# Whose flag is this?



**THE** ten stars on this flag represent (get ready for a big hint) the ten main islands of this nation.

The country is another who

had a different flag when they first became a nation, and then changed it more recently (in 1991).

Do you know whose flag this is?



Discover travel industry businesses that are transforming to cope with the challenging conditions of COVID. Read more in the July issue of *travelBulletin*.

CLICK to read

trave**Bulletin** 

## Unscramble

**HOW** many words can you make out of these nine letters? Every word needs to include the centre letter, have four letters or more and not be a proper noun or a plural. You can only use each letter once.



Good – 19 words Very good – 28 words Excellent – 37 words

NOTE: We've used Chambers Dictionary to decide what words are acceptable.

## **Funnies Flashback**



**WE'VE** trawled through the **TD** Window Seat archives to give you a blast from the past. Here's some gems from 11 Feb 2014:

**TOURISTS** visiting the Chinese resort region of Sanya have been warned to keep their gear on, with an official crackdown on nudity by local officials.

According to the Xinhua news agency, people who strip off in public could be arrested and detained for up to ten days.

The report says most of the potential offenders are middleaged men from China, with regional party secretary Luo Baoming saying that "normal people will not swim or sunbathe naked in a public place...this kind of behaviour is not consistent with China's cultural traditions".

The campaign is being conducted via the use of loudspeaker announcements and police patrols, with the news agency saying that those who take no notice will receive "education through detention".

**ETIHAD** Airways may need to do even more brand marketing in Australia if the experience of a hapless contestant on Channel 9's *Millionaire Hot Seat* yesterday is any indication. The woman, **pictured**,



incorrectly chose Qatar Airways when asked which of four airlines was the flag carrier of the United Arab Emirates.

#### ANSWERS 16 JUL

Pub quiz: 1 27, 2 True, 3 b) Hawaii, 4 The largest cave system in Europe, 5 Malaysia, 6 Old clothes, 7 Australia, 8 Japan, 9 Brunei, Indonesia and Malaysia, 10 Sydney Opera House, 11 Byron Bay (buy + Ron [Weasley] + bay)

Where in the world: Niagra Falls



Friday 17th July 2020

#### Ooh la la, le movies

**NEW** Caledonia Tourism is giving away 15 doubles passes to the Alliance Francaise French Film Festival taking place this month.

The tourism body is a major sponsor of the festival, which is screening some the best movies in French cinema around the country through to early Aug.

To score tix, in 25 word or less describe what movie scene you would like to recreate in New Caledonia - entries close Mon. **CLICK HERE** for more details.

#### JetBlue AA deal

AMERICAN Airlines has launched a new north-east USA strategic partnership with rival carrier JetBlue.

The pact includes an alliance agreement proposing mutual codeshare and loyalty benefits, enhancing each airline's offerings in New York and Boston.

JetBlue will expand its flights at La Guardia and Newark airports, and boost connections at JFK to AA long-haul international routes including Tel Aviv, Athens & Rio.



## WIN A CRUISE FOR 2

This month Travel Daily has partnered with Celebrity Cruises to give you the chance to WIN a free cruise for two people onboard *Celebrity Solstice* departing Sydney.



Email celebritycomp@traveldaily.com.au to enter.



## Catch up on the news of the week

CLICK HERE TO LISTEN

# **Empire State to reopen**



**THE** Empire State Building is preparing to re-open its Observatory level experience on 20 Jul following a long period of shutdown caused by COVID-19.

The staff at the famous New York City tourist attraction have been in training for the last two weeks, going over new COVID protocols required to safely reopen to the public.

These will include limiting the number of patrons to 500 at any

one time, as well as maintaining a safe distance between groups.

"We will reopen the universallyrecognised symbol of New York City to the world, our brand new \$165 million Observatory experience, and so state that New York is resilient and that our future holds promise," said Empire State Realty Trust CEO Anthony Malkin.

Tickets will also need to be reserved and purchased online.

## TRAVEL SPECIALS

WELCOME to Travel Specials, *Travel Daily*'s Friday feature. If your firm has released a travel special you'd like to make the industry aware of, send the details to specials@traveldaily.com.au

**Avani Hotels & Resorts** is offering guests the option of purchasing discount gift certificates for future stays that come with a range of special bonuses. Vouchers valid until mid-2021 - **CLICK HERE** for info.

Receive \$500 of travel credit pp, one free night's accommodation plus a free bottle of sparkling wine when you book a **Coral Expeditions** Great Barrier Reef cruise by 31 Jul through Cruiseco. **CLICK HERE** for details.

Accor is providing a range of savings on three- and seven-night stays at a number of its Qld hotels. These include savings of \$399 for two people at Mantra Mooloolaba Beach. Deal expires 20 Sep. Call 1300 987 603 for info.

Got a confidential tip? Contact Travel Daily via our secure WhatsApp service on +61 2 8007 6760 or click HERE Travel Daily



Travel Daily is part of the Business

Publishing Group family of publications. Produced each weekday since

1994, *Travel Daily* is Australia's leading travel industry publication.

EDITORIAL Editor in Chief and Publisher – Bruce Piper Editor – Jasmine Hanna Contributors – Adam Bishop, Nicholas O'Donoghue, Myles Stedman, Jenny Piper, Christian Schweitzer info@traveldaily.com.au ADVERTISING AND MARKETING Sean Harrigan and Hoda Alzubaidi advertising@traveldaily.com.au

BUSINESS MANAGER Jenny Piper accounts@traveldaily.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8213 6350)

**Travel Daily** operates by paid subscription to people within the travel industry - sign up at www.traveldaily.com.au. CRUISE traveBulletin

business events news Pharmacy

Travel Daily is a publication of TDaily Pty Ltd ABN 34 108 508 765. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of Travel Daily no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.

t 1300 799 220

w www.traveldaily.com.au

# Aloha Friday

HAWAI'I TOURISM

'Āina Aloha Economic Futures



The Hawaiian Islands are some of the most ecologically diverse. Their natural beauty is unsurpassed, and their fragility is equally so. Hawai'i Tourism Authority is taking on a regenerative approach to tourism by adopting the 'Aina Aloha declaration and moving forward in a way that takes in account our kuleana (responsibility) to the land and community. Aina Aloha's declaration was drafted by a group of Native Hawaiian community members who came together at the start of the COVID-19 pandemic to take action and bring to life a resilient economy through its core value of aina aloha – a deep and abiding love for Hawaii's communities and natural environments. <u>Click here</u> to find out more.

#### Updates from the Hawaiian Islands

- The mandatory 14-day quarantine has been extended through 31 August for all visitors and returning residents arriving into the state of Hawai'i. From 1 September a pre-travel testing program will commence for all arrivals into Hawai'i. This will include travellers testing negative for COVID-19 no more than 72 hours in advance of travel to be exempt from the mandatory 14-day quarantine upon arrival. For more details on the current situation <u>click here</u>.
- Waikiki Beachcomber by Outrigger: Take a virtual journey through Kalakaua Avenue and see the property's guest rooms and suites highlighting the in room amenities. <u>Click here</u> for tour.
- Ka'anapali Beach Hotel Kealaula Enhancement Project: AUSD\$65 million enhancements includes a significant redesign to the 180-room Kaua'i Wing, a refresh of the courtyard and the launch of a new oceanfront restaurant.
- Hawaiian Airlines has resumed services between the Hawaiian Islands on a reduced schedule. Watch the video on what to expect during your flight <u>click here</u>.



## Dreaming of Hawai'i?

Pop in to one of these virtual events and a little piece of aloha.

- 50th Annual Ukulele Festival Hawai'i (19 Jul): Celebrating five decades of sharing Hawaii's icon of aloha with the world, America's first and largest ukulele festival features a line up of local musicians and will be streamed online. <u>Click here</u> for more information.
- Koloa Plantation Days Festival (25 Jul) - A festival that celebrates the many ethnic groups that came to Hawai'i to work in the sugar plantations. For more info <u>click</u> <u>here</u>.
- 38th Annual Hawaiian Slack Key Guitar Festival (8 Aug, 22 Aug & 22 Nov): <u>Click here</u> for live entertainment.
- Hawaiian Music Masters
   Community Reinvestment (8
   Aug): A live kanikapila (jam session) in beautiful Waimanalo beach.



Mix all ingredients, except dark rum, into a mug over ice. Layer with dark rum. Garnish with paper umbrella, lime and pineapple.

