



AWARDS CEREMONY

**TOMORROW WEDNESDAY
30 SEPTEMBER**

Join us tomorrow as we announce throughout the day beginning at 10am those who have gone above and beyond during the COVID-19 pandemic, both suppliers and travel agents.

Click here to join our Facebook event to keep up to date with the winners as they are announced throughout the day.

Party on tomorrow!

DON'T forget to follow the 2020 *Travel Daily* Awards as they are announced all day tomorrow.

Join in via our Facebook event by **CLICKING HERE** and send your Best Dressed comp entries to bestdressed@traveldaily.com.au.

CTM buys Radius parent

CORPORATE Travel Management's US\$200 million acquisition of Omaha, Nebraska-based Travel & Transport (*TD* breaking news) will help the Australian TMC further strengthen its position as "one of the leading mid-market corporate travel managers in the world,"

according to MD Jamie Pherous.

The deal also includes Travel & Transport's wholly owned subsidiary Radius Travel, which operates a large-scale hotel program with partnerships in over 160 countries.

Pherous said Travel & Transport has a highly complementary industry and geographic profile, with the combination enhancing the opportunity to service int'l clients, particularly on the high volume New York-London route.

Synergies worth about US\$25m annually are expected to be delivered within two years, while Travel & Transport CEO Kevin O'Malley will take over as head of CTM in the USA.

O'Malley said "we are excited about the opportunities for our people and our clients by becoming part of a growing, world-class travel management company".

CTM is raising A\$375m to fund the deal under a fully underwritten entitlement offer which also provides headroom for additional liquidity and capacity for other acquisitions.

The offer is priced at \$13.85 per share, a discount of 14.3% to CTM's closing price last Fri .

Julie King initiative

JULIE King has today unveiled a new tourism industry community platform called Bonailie, with the aim of "driving 21st century thinking to positively shape the future of tourism and create a positive impact on the world".

King is well-known to the industry, with her consultancy business having represented key clients including Dubai Tourism in Australia and NZ over many years.

Bonailie will deliver weekly engagement and collaboration via webinars and panels, as well as giving members the ability to connect with global sector peers and partners and showcase best practice and innovation.

"I see it as a hub for positive change that will unite the global tourism industry to collaborate for a common purpose," King said.

To go live from late Nov, tourism decision makers can subscribe to Bonailie on a monthly or annual basis, with the platform to also house the world's "largest engaged global directory" of industry leaders - bonailie.world.

QR MEL return

QATAR Airways looks set to resume international flights to Melbourne from 25 Oct, with GDS screens indicating a daily A350 flight to the Victorian capital along with daily Sydney services and four weekly Perth flights.

BE PART OF THE TD AWARDS

ON WED 30 SEP

1 JOIN OUR FACEBOOK EVENT

To find out the winners as they are announced, join our Facebook event - **CLICK HERE**.

2 GET GLAMMED UP & SEND US A PIC

Celebrate all the hard work of everyone in the travel industry by dressing up in your finery and make sure to send us a photo!

3 USE AND FOLLOW #TDAWARDS2020

Follow all the awards excitement and use our hashtag when you post your pics on social media



GET GLAMMED UP AND WIN!

Dress up on Wed 30 Sep to celebrate the Travel Daily Awards and send us your pictures. The best dressed will win 50,000 IHG Rewards Points to redeem for a stay anywhere in Australia.

Send your photos to bestdressed@traveldaily.com.au

TRAVEL DAILY AWARDS

IHG

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Today's issue of TD

Travel Daily today has six pages of news including our PUZZLE page and a front cover page from **Travel Daily Awards**.

Explore The **VIKING WAY**



NEW CAMPAIGN | NEW OFFERS
NEW 2022/23 DEPARTURE DATES

[CLICK HERE](#)

Malaysia Travel Experts WANTED

Register, learn and stand a chance to win amazing prizes including two economy class tickets to Kuala Lumpur and 3 nights accommodation at Shangri-La Hotel, Kuala Lumpur in 2021!

[Register Now!](#)





CEO conversations

THROUGHOUT Oct *Travel Daily* Publisher Bruce Piper will conduct more blockbuster interviews with senior travel industry execs, as part of our ongoing free webinar sessions in partnership with The Travel Industry Hub.

The first of next month's CEO Conversations is at 1pm (AEDT) next Wed 07 Oct with **Hurtigruten APAC MD Damian Perry**, followed a week later on 14 Oct by a highly anticipated discussion with **Cover-More CEO Judith Crompton**, which has already attracted more than 300 registrations.

The following week, at 11am AEDT on Wed 21 Oct we are honoured to welcome **The Travel Corporation Chief Executive Brett Tollman** who will be joining us from LA, and then the month wraps up on Wed 28 Oct at 5pm AEDT with **Webjet Managing Director John Guccic**.

Registrations are essential - see thetravelindustryhub.com.

Aeronology Rail Europe deal

EXCLUSIVE

AUSTRALIAN technology startup Aeronology has announced a global distribution deal with Rail Europe, which will give travel agents the ability to shop, book and transact point-to-point train bookings via the Aeronology platform.

The system is based on Rail Europe's new Easy Rail Access (ERA) API and will give consultants the ability to instantly issue e-tickets for European trains.

More than 50 railways across the continent are available, with Aeronology CEO Russell Carstensen saying the interface would allow customers to book rail just as easily as flights.

"Rail reservations will be embedded into our online air booking service, tickets will be issued and paid for instantly and all available rail passes will be able to be purchased with a seven-day account," he said.

Aeronology's agent-branded itineraries will have all rail details included, with Carstensen saying "the days of calling a rail booking centre for timetable details, paying a large booking fee and not being able to make money out of rail are now gone."

"We expect rail bookings via travel agents will increase 50-fold out of the APAC market," he said.

Carstensen said Europe was "only the start", with Aeronology agent customers to also be given access to rail in the USA, Canada, North Asia and Eastern Europe.

Rail Europe GM APAC Richard Leonard said Aeronology presented the perfect opportunity to showcase the capabilities of the new ERA API.

"The evolution of train distribution from legacy stand-alone systems to state of the art robust technology is exciting and will again lead us through another renaissance in travel technology."



Window Seat

THIS is definitely in the "it's a tough job but someone has to do it" category.

US brewer Michelob has announced a search for a "Chief Exploration Officer" who will be paid \$50,000 over a six month period to explore US national parks while drinking beer.

The CEO will be provided with a specially designed camper van equipped with a bathroom, shower and a refrigerator fully stocked with Michelob Ultra Pure Gold Organic Light Lager.

Applicants must be over 21, have a valid US driver's licence, have an affinity for the outdoors and a strong sense of direction.

The planned itinerary includes Yosemite, Sequoia, Joshua Tree, Big Bend and Saguaro National Parks - to apply **CLICK HERE**.

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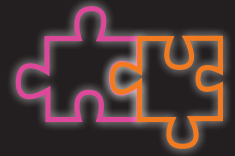
Equip yourself with all the tools and resources to get your clients looking forward to a restful retreat.

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NEW ZEALAND**

**NEED A DISTRACTION
AMID THE DOOM
AND GLOOM?**

Check out our daily puzzle page.



Travel Daily

COVID trends noted

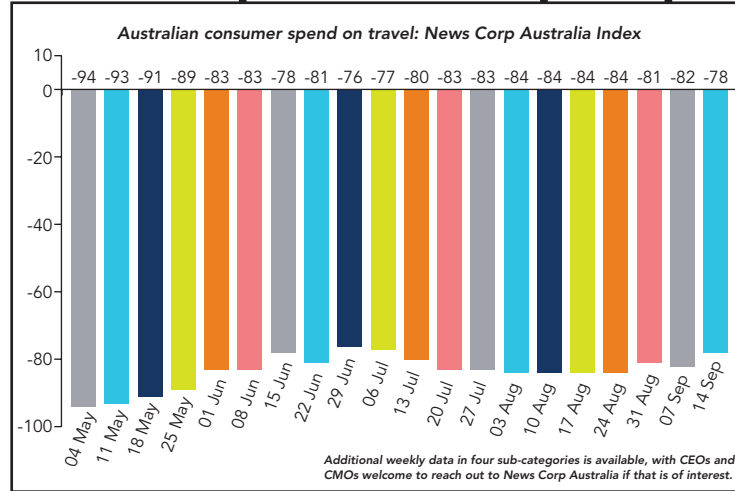
A NEW report compiled by The World Travel & Tourism Council (WTTC) and consulting firm Oliver Wyman has identified four emerging travel trends as the sector emerges from COVID-19.

These include a demand for the familiar in the short-term such as domestic outdoor holidays, increased fears about being stuck in an overseas country, a growing appetite for contactless technology, and a reinvigorated awareness of wildlife issues.

The report also found that 58% of travellers plan to take a domestic trip between now and the rest of year and that 80% of holidaymakers fear the prospect of quarantine more than the contracting the virus itself.

Interestingly, the data also showed that 89% of travel and tourism companies believe the skills gap in local labour markets are a barrier to adopting new technologies.

Travel spend creeps up



EXCLUSIVE

AS PREDICTED last week, there have been small improvements in the most recent travel spend graph compiled by New Corp, with all key travel sectors showing rare gains.

These results are prior to school holidays in NSW, Queensland's

easing of travel from the ACT, and SA's easing of travel from NSW, meaning more improvement should be on the cards.

Travel intent is also apparent for South Australians for Queensland and the United States, as well as within their own state, according to News Corp Managing Director Food & Travel Fiona Nilsson.

Ardent case wraps

THE Southport Magistrates Court has ordered Ardent Leisure Group to pay a fine of \$3.6 million for an accident that killed three people on its Thunder River Rapids ride at Dreamworld in Oct 2016 (**TD** 26 Oct 2016).

In a statement released yesterday, the company said it accepted the court's ruling and apologised "unreservedly" to the family of the victims.

"Ardent accepts responsibility for this tragedy without qualification or reservation," Arden said.

"Today we accept the court's decision to impose a fine of \$3.6 million, which is the largest fine in Queensland's history for a workplace tragedy."

The construction of a memorial garden at Dreamworld to honour the victims of the tragedy has been delayed by COVID-19, with construction to recommence in the next couple of months.

REGISTRATIONS CLOSE TODAY

NCL'S WALK FOR WELLNESS

Join the NCL Team from 6-31 October for a walking challenge like no other, celebrating health & wellbeing within the travel industry during this time.

Get active and track your steps while we journey around an interactive map of the world, reaching virtual global milestones and completing fun weekly challenges, all alongside your travel industry friends. Plus, there'll be plenty of great prizes up for grabs including fitbits and gift cards.

Register now and we'll provide more information on how to get started, including downloading our free app.

REGISTER NOW



SVC says #ILoveSydney



SYDNEY Visitor Collective (SVC) is uniting for “one Sydney, one voice”, as a number of leading travel operators stand together for last Sun’s World Tourism Day.

SVC is made up of leading operators such as BridgeClimb, Captain Cook Cruises, Hammons Holdings, Merlin Entertainments, Sydney Opera House and Taronga Zoo, with a goal to encourage visitors back to downtown Sydney these school holidays.

In collaboration with Destination NSW’s #ilovesydney campaign, the Sydney Visitor Collective has released a short video accompanied by positive #ilovesydney messages emanating directly from team members, inviting visitors to support the industry.

The Collective is also in communication with the Government of New South Wales to secure a committed and rapid investment in public relations

and marketing spend in order to position downtown Sydney as a safe destination, with the aim to increase both frequency and increased dwell time of a visit.

SVC has requested departments such as Transport NSW work with the leisure sector on helping to restore confidence in travelling to the city via its public transport systems.

Parkes all shook up

HOTELS in the western NSW town of Parkes are said to be heartbroken at the cancellation of the 2021 Parkes Elvis Festival.

Organisers said the COVID-19 pandemic had been always on their mind through the months of discussion, but they just couldn’t help believing that the decision by the Parkes Shire Council was the right one to keep the community safe - the event has now left the building.

MARKETING & PR EXECUTIVE



HURTIGRUTEN

The Hurtigruten Australia and New Zealand office continues to grow. Working with the Head of Marketing, the **Marketing & PR Executive** role has been created to provide support to the Marketing team to plan, develop and implement effective tactical campaigns and initiatives to support brand objectives and achieve revenue targets.



CLICK HERE FOR MORE INFORMATION.

Submit your cocktail recipes!

Travel Daily

[CLICK HERE TO SUBMIT](#)



AFTA UPDATE

from the Australian Federation of Travel Agents

ON FRI 28 Aug, AFTA lodged its Pre-Budget Submission which sets out a compelling case for the Federal Government to provide a travel agent support package of \$125 million, as well as a range of additional business measures.

An essential ask if our industry is to get through to the other side of COVID-19 safely.

In fact, securing government financial support at both federal and state/territory levels has been AFTA's single biggest focus throughout Sep.

Promptly following the submission lodgement, AFTA launched the National Mobilisation Program – a grassroots, collaborative and strategic approach which is all about harnessing the power of AFTA members.

The Program asks for member support in contacting and arranging a meeting with their local federal MP to continue to build the momentum and make sure every single Federal Member of Parliament knows about the plight of travel agents, tour



afta

AUSTRALIAN FEDERATION OF TRAVEL AGENTS

operators and travel wholesalers.

A toolkit was developed to assist members with the process and to ensure maximum impact through aligned messaging.

Pleasingly, members have

taken up the calling. We've received reports that our members right around Australia are securing meetings with their local federal Parliamentarians and we're seeing this reflected in the media.

AFTA CEO Darren Rudd, Chair Tom Manwaring and several board members have participated in meetings and are hearing back from politicians about how impressed they are with the passion, resilience, determination and professionalism, as they get to understand you for the first time.

In fact, something changes when parliamentarians hear the passion, pain and commitment direct from our members and it's that change that we need to keep driving right up until the Federal Budget announcement on 06 Oct.

Lord Howe gears up

QANTASLINK has scheduled daily return flights to Lord Howe Island from Sat, with NSW Health repealing the public order restricting travel to the destination from the Australian mainland.

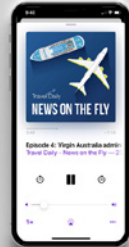
Visitors and Lord Howe Island residents will now be free to travel to the destination from Sydney from 03 Oct without the need to quarantine.

The health order was set to remain in place until 28 Nov, but was recently repealed following the latest monthly review.

NT tourism grants

THE Northern Territory Government will offer eligible tourism businesses grants of up to \$5,000 to help boost the volume of digital bookings as part of Oct Business Month.

The Book Now Digital Support Program will provide up to \$400,000 in total grants, designed to aid tourism businesses in evaluating their online presence and to implement changes, with each eligible business to undertake an online assessment, which will then be analysed for eligibility by Tourism NT.

Catch up on the news of the week

[CLICK HERE TO LISTEN](#)

Unscramble

HOW many words can you make out of these nine letters? Every word needs to include the centre letter, have four letters or more and not be a proper noun or a plural. You can only use each letter once.

| | | |
|---|---|---|
| V | L | R |
| Y | T | O |
| A | N | U |

Good – 19 words
 Very good – 28 words
 Excellent – 37 words

NOTE: We've used Chambers Dictionary to decide what words are acceptable.

Pub quiz

- The Lorraine Motel was the site of what incident, which resulted in its eventual conversion into a museum?
- The 2002 FIFA World Cup was hosted by which two countries?
- Hastings Street is the main stretch of which Queensland region?
- Which American city was founded by 50 German families in 1857?
- Travel agency STA Travel was an acronym for which two phrases over the course of the company's life?
- The tourist town of Niseko is set around which mountain?
- 'The Land of the Red Man' refers to which American state?
- Which four cities comprise the Texas Triangle?
- Canberra was formally named in which year?
 - 1903
 - 1913
 - 1923
- Morpheus Hotel in Macao is famous for being the world's first what?

Cinnamon Bun Day



ALTHOUGH these sweet treats are often associated with America, the cinnamon bun is traditionally a Scandinavian baked good.

In Sweden cinnamon buns are called *kanelbulle*, in Denmark they are known as *kanelsnegl*, in Norway they are known as *skillingsboller*, *kanelbolle* and *kanelsnurr*, and in Finland they are called *korvapuusti*.

Cinnamon buns vary in size but Gothenburg, Sweden, is

known for its particularly large rolls, called *hagabullar*, or in English, Queen of the Kitchen, and measuring around 30cm in diameter. But don't worry, you don't need to share - usually each person orders one for themselves.

Although we can't head to Sweden to partake in these giant buns, you can celebrate Cinnamon Bun Day on 04 Oct by consuming one of its smaller cousins from your local bakery, or make them yourself.

Whose flag is this?



THE people of this country were ruled by four other separate nations over its history and as a result, the nation didn't really develop any particular symbols representing itself until the 20th century, when it first became independent.

The country's flag was then white with a red stripe in the

middle, until it came under the rule of a different ideology whose government introduced a variation of this flag, except with a few additional symbols.

After the fall of that govt, the red and white flag was brought back until 1995 when the current flag was introduced.

Do you know whose flag this is?

ANSWERS 28 SEP

Where in the world: Champs-Elysees, Paris, France

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| 3 | 4 | 2 | 8 | 9 | 7 | 1 | 6 | 5 |
| 9 | 7 | 5 | 3 | 6 | 1 | 4 | 2 | 8 |
| 8 | 6 | 1 | 2 | 5 | 4 | 9 | 7 | 3 |
| 6 | 9 | 7 | 5 | 4 | 8 | 2 | 3 | 1 |
| 5 | 2 | 3 | 9 | 1 | 6 | 7 | 8 | 4 |
| 1 | 8 | 4 | 7 | 3 | 2 | 6 | 5 | 9 |
| 2 | 1 | 9 | 6 | 8 | 3 | 5 | 4 | 7 |
| 7 | 5 | 8 | 4 | 2 | 9 | 3 | 1 | 6 |
| 4 | 3 | 6 | 1 | 7 | 5 | 8 | 9 | 2 |

NCL'S
WALK FOR WELLNESS
6-31 OCT 2020
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Big Sky retreats

BIG Sky Retreats has welcomed two brand-new riverfront properties to Bright, Victoria.

Set side-by-side, the boutique retreats, named Bridgewater and River Run, can be booked together for up to 20 people staying at one time.

The properties also offer a luxurious, secluded retreat surrounded by the bushlands of the Victorian Alps, and are targeted at large group getaways, family holidays & special events.

A two- to three-minute drive from the township of Bright, both accommodations stretch over half an acre, and encompass five furnished bedrooms, all of which feature a private bathroom.

NT to ramp up interstate



NORTHERN Territory Major Events Company (NTMEC) Director Tim Watsford has stated his organisation's focus going forward will be on maximising the local economic impacts of events

through visitor spend.

With international borders closed and states slowly starting to reopen borders over the coming months, Watsford told **Travel Daily** interstate visitors and a regeneration of the local industry will be NTMEC's focus.

"We've always tried to attract visitors to our events from outside of the state, and we'll really have a good focus on that," he said.

"Going forward into recovery we'll make sure tourism operators, hotels, restaurants, people who rely on people coming to the Territory will be our emphasis over the next few years.

"We'll make sure we work with industry, understand what they need, how they can get back on their feet and we'll attempt to help that," he added.

Watsford also indicated the NTMEC was also keen to keep its events calendar lively to ensure the landscape of the industry was not absorbed into a virtual world, having recently hosted the Darwin Triple Crown, Parrtjima (pictured) and the AFL.

Solo is cheaper

EUROPEAN Waterways has announced the return of its solo cruise aboard the *La Bella Vita* luxury hotel barge for 2021.

Exclusive to single travellers, the cruise departs 10 Oct 2021, and current offers include 10% off advance bookings.

The 20-passenger vessel is the only hotel barge sailing ex Venice to Mantua along the Po River and Bianco Canal.

For more details on the *La Bella Vita* cruise, [CLICK HERE](#).

MONEY

WELCOME to Money, *TD's* Tue feature on what the Australian dollar is doing.

AU\$1 = US\$.704

THE Aussie dollar is up across a host of major currencies this week, driven by optimism created by recent surges in the US and European markets.

Without wanting to spread unnecessary trepidation in the money markets, a possible drop might be looming however, depending on the result of negotiations between the UK and the European Union over the specific terms of Brexit.

Wholesale rates this morning.

| | |
|--------------|-----------|
| US | \$0.704 |
| UK | £0.551 |
| NZ | \$1.076 |
| Euro | €0.606 |
| Japan | ¥74.23 |
| Thailand | ฿22.37 |
| China | ¥4.812 |
| South Africa | 12.080 |
| Canada | \$0.944 |
| Crude oil | US\$41.27 |

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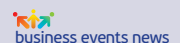
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