

## Celeb goes Beyond

**CELEBRITY** Cruises' newest ship *Celebrity Beyond* was unveiled earlier today by President & Chief Executive Officer Lisa Lutoff-Perlo, with the vessel to be longer and taller, and have a sleeker profile than previous Edge Series instalments.

*Beyond* will feature 179 more suites and staterooms than its sister ships, a 40% larger sundeck for The Retreat, expanded open-air spaces for the Resort Deck, an almost three times as large Sunset Bar, and more.

Renowned interior designers Nate Berkus and Kelly Hoppen are joined by Jouin Manku, with the three collaborating on *Beyond* with British architect Tom Wright - best known as the designer of Emirati luxury hotel Burj Al Arab, while French chef & restaurateur Daniel Boulud is launching his first restaurant at sea, Le Voyage.

Celebrity also announced American actress Gwyneth Paltrow, whose wellness & lifestyle brand goop has partnered with the cruise line for a number of years, will serve as the brand's Well-Being Advisor - more in *Cruise Weekly* today.

## Round 2 of grants delayed

**AUSTRADE** now anticipates opening up the second round of the COVID-19 Consumer Travel Grants program for travel agents in the first week of May, as the industry continues to wait with bated breath for the previously promised late Apr commencement of applications.

The \$130 million in additional funding was announced by Tourism Minister Dan Tehan exactly seven weeks ago, on 11 Mar, but since then there has been no update on Round Two which has apparently been tweaked to simplify the assessment and payment processes and reduce the number of turnover tiers (**TD** 12 Apr).

The Austrade website still advises that "Round Two is expected to open in April 2021 and close in June 2021".

It's understood that the government continues to receive and consider appeal claims for the first \$128 million round of the program, but "as each case is uniquely different, Austrade is unable to provide a definitive timeframe as to when this

process will be complete," an update to some sectors of the industry indicated yesterday.

The update, which was posted on several social media sites, assured those with pending appeal cases that if they are successful, their second round grants will be based on the same figure "and you will be immediately eligible to apply for Round 2".

However businesses with appeals still pending should not apply for the new round until their Round 1 case has been finalised, with the update adding "rest assured, there is sufficient funds to go around".

The Round 2 grant program will continue to use data from the G1 box on Business Activity Statements, but businesses which feel they have not correctly recorded their "turnover" (not Total Transaction Value or TTV) should lodge an appeal via [tourism@austrade.gov.au](mailto:tourism@austrade.gov.au).

However businesses seeking to appeal the amounts received based on a TTV amount in G1 will be rejected and should refrain from appealing as this will only slow down the process for other applicants, the update notes.

AFTA and CATO weren't able to shed further light on the timing of the second stage of the program, but it's understood more info may be forthcoming tomorrow.

A fact sheet explaining the difference between "turnover" and TTV" is at [austrade.gov.au](http://austrade.gov.au).

## New PATA chief

**THE** Pacific Asia Travel Association (PATA) has named Liz Ortiguera as its new CEO.

Ortiguera will start her new role on 17 May, succeeding Mario Hardy who has led the organisation for more than six years (**TD** 31 Oct 2014).

Singapore-based Ortiguera has had an extensive travel career, including a decade leading Amex GBT's Asia-Pacific partner network.

More appointments on **page 6**.

**Storyteller**  
SERIES

**ONCE UPON A RIVER...**

Check out Avalon's new Storyteller cruises hosted by famous authors and artists like *Gone Girls*' Gillian Flynn & more.

**AVALON**  
WATERWAYS

**READ MORE**

**Today's issue of TD**

*Travel Daily* today has six pages of news including our **PUZZLE** page.

العلا  
**ALULA**

**JOURNEY THROUGH TIME**

[experiencealula.com](http://experiencealula.com)

**Queenstown Roadshow**

**Meet the best of Queenstown**

25 key operators attending this not to be missed event  
**Melbourne, Tuesday 18 May | Sydney, Thursday 20 May**

Express your interest today if you are a product manager or senior executive selling Queenstown

**REGISTER YOUR INTEREST >**

**Queenstown** NEW ZEALAND | **HOME OF ADVENTURE**



## NCLH restarts

**NORWEGIAN** Cruise Line Holdings overnight announced new deployments for its Norwegian brand in Europe, as well as the restart of operations for Oceania Cruises and Regent Seven Seas Cruises.

NCL will deploy two ships homeporting out of Barcelona and Rome (Civitavecchia), while Oceania will return to the seas with its previously planned 29 Aug *Marina* cruise ex Copenhagen.

Regent's *Seven Seas Splendor* will resume sailing with a UK-based program from late Sep - more in today's **Cruise Weekly**.

## NZ agent offer

**AIR** New Zealand is offering 100 agents 50% off the base fare on any flight from Australia to NZ.

The promo is valid for up to two tickets per consultant and is available for booking until 5pm AEST on Fri 07 May - for more see [airnzagent.com.au](http://airnzagent.com.au).

## TA to launch Epic Holidays

**NEXT** week will see Tourism Australia (TA) launch the next iteration of its Holiday Here This Year campaign, under the tag line of "Epic Holidays".

The campaign encourages Aussies to take longer trips that international travellers visiting the country are more likely to take, and focuses on destinations which were heavily reliant on overseas visitors prior to the onset of the pandemic.

Locations featured in the campaign will include the Great Barrier Reef and Gold Coast (Queensland); Kakadu National Park and Alice Springs (NT); the Kimberley, Pilbara & Broome, and the Ningaloo Coast (WA); Kangaroo Island and the Eyre Peninsula (SA); the Great Ocean Road & Gippsland/Wilsons Promontory National Park (Vic); Sydney and the Sapphire Coast (NSW); Wineglass Bay and Cradle Mountain (Tas); and Tidbinbilla

and Canberra (ACT).

Going live next Thu, the campaign focuses on driving domestic travel to not just recover, but thrive, according to TA General Manager Domestic & New Zealand Andrew Hutchinson.

The campaign will "nudge immediacy", encouraging Australians to travel now rather than later, with TA finding more than half (51%) of Australians in the leisure travel funnel are delaying their plans.

It will also encourage additional spend through longer trips and more experiences.

The creative itself will once again see TA ambassadors and husband-and-wife team Hamish Blake and Zoe Foster-Blake experiencing the wonder and awe of Australia, tracking them as they trip around the country.

The campaign will play out on TV, as well as in print, out-of-home, digital, and social media.



## Window Seat

**PERHAPS** you want to visit Ukraine's partially abandoned city of Chernobyl, but given the ongoing pandemic, you're more worried about your health?

Ukrainian International Airlines has you covered, with the country's flag-carrier now offering an aerial tour of the city for the 35th anniversary of the Chernobyl disaster.

The airline said its tour will pass over the city at an altitude of 2,950 feet, the minimum allowed, with in-flight information to be provided by guides from Chernobyl Tour.

Tickets for the flight, which will depart round trip from Boryspil International Airport, are on sale for US\$106 - we're betting the journey will cause micro-waves of enjoyment.



## CELEBRITY BEYOND.<sup>SM</sup>

The third ship in our revolutionary Edge® Series takes our innovative outward-facing design further than ever, creating an even closer connection between you, the sea, and every exciting place on the horizon. Unwind in expanded open-air spaces, like our terraced Sunset Bar that's nearly twice the size as before. Savour fine dining that rivals anything you'd find on land, now including the new *Le Voyage* by Daniel Boulud. And discover new ways to renew on two luxurious levels at The Retreat® Sundeck

**Mediterranean and Caribbean 2022 sailings now open for booking.**

LEARN MORE AT  
[THECELEBRITYCOMMITMENT.COM.AU](http://THECELEBRITYCOMMITMENT.COM.AU)  
 OR CALL 1-800-754-500.

The CELEBRITY  
 COMMITMENT

Celebrity **X** Cruises®

NOTICE: Health and safety protocols, guest conduct rules, and regional travel restrictions vary by ship and destination, and are subject to change without notice.



## Kiwis line up for Hobart flight



**LAST** week's inaugural Air New Zealand flight from Auckland to Hobart carried some very special passengers, including senior leaders from the Kiwi travel agency community.

**Pictured** on arrival in the Tasmanian capital are, from left: Blair Catton, Air New Zealand

Senior Manager Distribution; Brook Jamieson, Head of Commercial at Helloworld NZ; Jodie Burnard, GM Marketing for Flight Centre NZ; Air NZ Chief Operating Officer, Carrie Hurihanganui; and the one and only Malcolm Macleod, CEO of First Travel Group.



The April issue of *travelBulletin* is out now. Read about how Qatar Airways has continued flying during COVID and discover the new destination of AIUla.

**CLICK to read**

## Domestic insights

**A NEW** "Urban Insights" partnership between online portal Urban List and research companies Nature and The Lab has produced a report called Travel Marketing in a New Australia.

The study, based on responses from about 1,500 consumers to a range of travel marketing campaigns, interviews with industry experts and an analysis of 50,000 travel-related social media posts, aims to "help Australia's tourism and travel bodies, brands and operators to flip the switch and show Australians what the rest of the world sees - something fresh, exotic and untapped".

A key focus is on how local providers can unlock the level of spend traditionally reserved for travelling overseas, with two thirds of consumers keeping their domestic wallets firmly closed.

The 40-page report is available for purchase for \$295; for more info see [insights.theurbanlist.com](https://insights.theurbanlist.com).

## Ireland webinar

**TOURISM** Ireland will present the next instalment of its webinar series on 05 May at 4pm AEST.

The session will focus on Northern Ireland, with presentations from a range of activity and experience providers including Xhale, Lough Neagh Tours, Far & Wild and Boatyard Distillery - to register **CLICK HERE**.

## Visa, Airbnb deal

**AIRBNB** hosts will be able to access their earnings from the platform more quickly under a new partnership with Visa.

Airbnb is implementing the Visa Direct real-time push payments program, meaning hosts will have the option of immediately moving money into a bank account linked with an eligible Visa debit card.

The new solution will roll out over the next year, with faster payments claimed to help hosts "focus on welcoming travellers eager to explore the world again".



SILVERSEA®

DISCOVER  
AUTHENTIC  
BEAUTY

For over 25 years, Silversea has been committed to creating all-inclusive luxury cruise holidays and unforgettable destination-immersion experiences. We present to you Mediterranean and Northern Europe highlights from our 2022/2023 voyage collection, our most all-inclusive program to date, comprising of 315 itineraries, calling in 669 destinations, in 114 countries across all continents.

**UP TO 20% SAVINGS** WITH EARLY BOOKING BONUS

*Plus*

REDUCED DEPOSITS OF 15% + ROUNDTRIP AIR INCLUDED + SHORE EXCURSIONS INCLUDED

BOOK AND PAY IN FULL BY 31 MAY 2021

[CLICK HERE FOR MORE INFORMATION](#)

CONTACT YOUR SILVERSEA SALES MANAGER OR RESERVATIONS ON 1300 727 155 OR +61 2 9255 0600 | [SILVERSEA.COM](https://www.silversea.com)



## Aust Traveller + TA

**AUSTRALIAN Traveller Magazine** is set to release a special collector's edition entitled "The Parents' Guide to our Great Aussie Cities".

The commemorative publication is launching alongside a dedicated digital hub, with the initiative a partnership with Tourism Australia (TA) aiming to get families excited about holidaying in all eight of Australia's state & territory capitals.

The magazine will be supported by a TV and digital advertising schedule, with increased print distribution of 50,000 copies and a reduced \$4.95 cover price.

Last year *Australian Traveller* and TA also partnered on the "100 Ways to Holiday Here This Year" campaign (**TD** 24 Jun 2020) which proved so popular it required a reprint of the special issue.

## Tembo Plains Camp

**AFRICAN** eco-tourism company Great Plains has announced the 01 Aug opening of the new Tembo Plains Camp in Zimbabwe, located on the 118,000 hectare Sapi Reserve which has its northern border defined by more than 40km of the Zambezi River.

The new camp, which will be a Relais & Chateaux member, features four huge guest tents along with a two-bedroom family unit, with all accom featuring private plunge pools, ensuite bathrooms and expansive private spaces - for details [CLICK HERE](#).

## DL to boost wi-fi

**DELTA** Air Lines has announced the installation of enhanced in-flight internet connectivity across its fleet, with a "New Delta Portal Platform" rolling out based on high-speed (Ka-Band) Viasat connectivity.

Initially more than 300 DL aircraft across its domestic mainline network will be equipped with the system, under a simple pricing plan costing US\$8 per flight per device.

The rest of the fleet will be upgraded by the end of 2022, according to an aggressive rollout plan unveiled by Byron Merritt, DL VP of Brand Experience.

## Hyatt events move

**HYATT** Hotels Corporation has announced a new suite of event offerings called Together by Hyatt, aiming to "meet planners where they are on their journey to return to events".

The initiative aims to simplify and streamline event planning and execution, putting attendee safety and wellbeing at the top of the priority list.

Hyatt is also offering a range of resources to assist organisers of hybrid events, with a dedicated Support Squad to assist with all virtual components and the opportunity for its most loyal planner customers to be sponsored to secure training and receive certification from the Global Biorisk Advisory Council.

See [hyatt.com/events](https://hyatt.com/events).

WITH OVER 12,000 LISTENS,  
FIND OUT WHAT THE HYPE IS ABOUT

Travel Daily

Search for *News on the Fly* on your favourite podcast app today.

[Click here to listen](#)



## Lighting up aurora demand



**THE** irrepressible Deb Fox and Susan Haberle's Inspire Collective (**TD** 09 Dec 2020) has been appointed as the sales and marketing partner of Melbourne-based Quo Vadis Holidays for its upcoming Southern Lights Flight.

Quo Vadis specialises in 4-5 star boutique and relaxed pace small group journeys, and was the first company to design and offer a privately chartered sightseeing flight for guests to go in search of the Southern Lights, formally known as the aurora australis.

Owner Tim Kozma (**pictured** with Haberle and Fox) has been leading tours for 20 years, hosting trips to see and photograph the polar phenomenon in both the northern and southern hemispheres over 40 times.

Guests on the specially chartered Boeing 787-9 service ex MEL on 25 Sep this year will have the unique opportunity to see the Southern Lights during the week

of the Spring Equinox.

"This is a unique and exclusive experience as the date has been specifically chosen through meticulous planning to maximise the best of the auroras," Kozma said, with the intensity of the lights two to eight times greater than at other times of the year.

The trip will also see a maximum of just 145 guests on board to ensure no mandatory seat rotation during the 10-hour overnight flight.

Quo Vadis is paying full agent commission on the departure and is also offering an incentive, giving any consultant who books two Business class seats on the trip the opportunity to come along for themselves.

A travel agent training webinar showcasing the flights will take place next Thu 06 May at 10.30am AEST - to register and also request a personalised local marketing toolkit [CLICK HERE](#).

**Become a Territory Expert**  
Win an awesome NT pack valued at \$1000\*

**Live webinar**  
Tuesday 11 May 11am AEST  
Wednesday 12 May 1pm AEST

[Register now](#)



\*For registration and eligibility, visit [www.tourismnt.com.au/trade](https://www.tourismnt.com.au/trade)

Travel Daily

**LEARN MORE  
WITH THE TRAVEL  
DAILY TRAINING  
ACADEMY 'HUB'**

[Click here to discover](#)

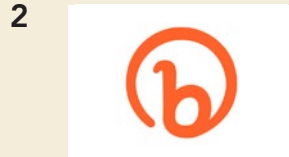
VIKING



## Know your brands

**LOGOS** are the main way that companies distinguish themselves, and some logos are so famous that you don't even need to see the company's name to know who it is.

See if you can identify these four logos.



## Whose flag is this?



**THIS** country has been in the news recently due to its long-ruling President dying.

The nation's flag has long caused controversy, due to its incredible similarity to Romania's flag.

This country officially adopted its flag in 1960 when it became independent from France, and at the time the Romanian flag had

a coat of arms of the Socialist Republic of Romania in the centre which distinguished the two.

This coat of arms was removed in 1989 though, making the two flags identical.

On this country's flag the blue stands for hope and the sky, yellow is for the sun and red is for the unity of the nation.

Do you know whose flag this is?

## Whose animal is this?



**NATIVE** to one of Australia's neighbours, the Raggiana Bird of Paradise is considered by many to be one of the most beautiful birds in the world.

It is the national bird of this country, which adopted it officially in 1971 and it is depicted on the

nation's flag.

Known locally in the nation as a kumul, it is also the nickname of the country's national rugby league team.

Do you know which country the Raggiana Bird of Paradise is the national animal of?

## South Africa word search

H	J	U	S	T	U	K	Z	E	K	R	U	G	E	R
C	Q	G	W	I	N	E	L	A	N	D	S	L	Q	C
S	N	R	N	T	X	O	N	A	N	V	A	U	I	I
O	O	U	A	A	O	H	V	H	N	L	I	U	J	Y
B	I	B	B	B	R	H	G	E	O	A	R	I	G	A
N	L	S	R	L	D	C	K	T	U	R	O	R	S	T
E	P	E	U	E	X	S	B	U	D	W	T	A	G	Y
L	I	N	D	M	D	N	O	O	D	L	E	F	C	C
L	O	N	S	O	C	A	B	R	M	A	R	A	A	A
E	I	A	Y	U	Y	R	O	N	Z	H	P	S	P	L
T	U	H	E	N	Q	F	T	E	M	C	O	C	E	E
S	B	O	N	T	I	I	I	D	A	G	V	M	T	D
U	E	J	Z	A	M	V	E	R	L	V	W	D	O	N
E	E	T	V	I	S	K	R	A	H	S	I	E	W	A
K	D	W	R	N	U	S	H	G	X	S	J	B	N	M

**SEE** if you can find these words. They are hidden horizontally, vertically and diagonally, forwards and backwards.

BOBOTIE  
CAPETOWN  
DURBAN  
FRANSCHHOEK  
GARDENROUTE  
JOHANNESBURG  
KRUGER  
LION

MANDELA  
PRETORIA  
SAFARI  
SHARKS  
STELLENBOSCH  
TABLEMOUNTAIN  
WINELANDS

### ANSWERS 28 APR

Pub quiz: 1 New York City, 2 Theatre, 3 Sri Lanka, 4 Ireland, 5 Joshua tree, 6 Perth Zoo, by 18 years, 7 Russia, Belarus, Kazakhstan and Kyrgyzstan, 8 a) Portsmouth, 9 1970s, 10 Atlas Mountains

Seen it at the movies: Ghostbusters

2	4	7	3	6	1	5	9	8
5	1	8	4	9	7	6	2	3
9	6	3	2	5	8	1	4	7
8	3	2	1	7	4	9	6	5
4	5	1	9	8	6	3	7	2
6	7	9	5	3	2	8	1	4
3	8	4	7	1	9	2	5	6
1	2	5	6	4	3	7	8	9
7	9	6	8	2	5	4	3	1



## Marriott digs into Adelaide



**THERE** were golden shovels a-plenty in South Australia this week when property developer Greaton broke ground alongside Marriott International on the former Adelaide GPO site.

The flagship conversion project will see Marriott enter South Australia for the first time.

Scheduled for a 2023 opening, the new 16-storey hotel will have 285 rooms alongside four bars and restaurants, a Club Lounge, fitness centre, swimming pool and conference & events spaces.

The ceremonial sod-turning (pictured) was undertaken by South Australian Premier Steven Marshall (right) alongside Nicho Teng, MD of Greaton; and Richard Crawford, Marriott's Senior Director of Hotel Development

for Australia, NZ and the Pacific.

Marshall said the development was a landmark for the city, creating 850 local jobs over the life of the project as well as adding another luxury hotel to the offerings in the Adelaide CBD.

Crawford said although the hotel had originally been flagged as a Westin, the company was currently reviewing exactly which of its upmarket brands it would operate under based on current travel demand trends.

"Expanding Marriott International's presence into Adelaide is a strategically important advancement for our company as we are very confident that South Australia will see strong future tourism growth," he enthused.

## Culture tourism pact

**THE** Sydney-based World Tourism Association for Culture & Heritage (WTACH) led by former PATA CEO Chris Flynn has signed a Memorandum of Understanding with the Culture Heritage Economic Alliance (CHEA) headquartered in Washington DC.

The agreement will see the two organisations work together to boost best practices, deliver education and training and advocate for better conservation, equity and access while delivering more meaningful visitor experiences - see [wtach.org](http://wtach.org).

## Spain opening plan

**TOURISTS** will be welcomed into Spain from Jun, according to a new timeline laid out by the country's tourism minister.

Fernando Valdes Verelst told the World Travel and Tourism Council Global Summit this week that "by then we will have a digital vaccination certificate in place and we will be able to reopen our borders".

There are talks underway with key markets including the UK about mutual recognition of digital health passes, the Spanish politician confirmed.

## APPOINTMENTS



**WELCOME** to Industry Appointments, *Travel Daily's* Thursday feature which has the latest job appointments from across the industry. If you have just appointed someone to a new position and would like to update the industry email [appointments@traveldaily.com.au](mailto:appointments@traveldaily.com.au).

**W Melbourne** has named **Rachel Phillips** aka DJ Minx as its new Music Curator, while the property's first **W Insider** is **Jacob Detering**, charged with "making the impossible possible for guests".

**Vishen Mootoo** has been appointed as the Director of Sales and Marketing at the soon-to-open **Cora Cora Maldives**. The five-star all-inclusive property is scheduled to open on 01 Oct with 100 villas, located on Raa Maamigili in the Raa Atoll, about 45 minutes by seaplane from Velana International Airport.

**Charlotte Howells** has joined **QT Hotels** as Communications Manager, with responsibility for QT Canberra and QT Newcastle.

**Castaways Resort & Spa** in Mission Beach, Qld has appointed **Paul Clark** as its new General Manager. Clark's career has included more than 18 years at Accor as well as roles with Oaks.

**Tristan Freedman** has been appointed as Regional Director for North America at travel experience platform **Vacaay**, joining the Aussie technology firm after 12 years as GM at Gate 7.

**CWT** has announced that **Michelle McKinney Frymire** will succeed **Kurt Ekert** as the company's Chief Executive Officer. Ekert will step down next month and become a senior advisor to the company.

**Mandarin Oriental Hotel Group** has named **Joanna Flint** to the newly created role of Chief Commercial Officer. She will also take over the responsibilities of the company's Chief Marketing Officer **Jill Kluge** who is retiring from Mandarin Oriental in Sep this year.

**Sandeep Walia** has been appointed as **Marriott International's** new Chief Operating Officer for the Middle East, while **Jerome Briet** is the hospitality giant's new Chief Development Officer for Europe, Middle East and Africa.

**Melbourne Convention and Exhibition Centre** has appointed **Helen Fairclough** as its new Chief Operating Officer, replacing **Leighton Wood** who is retiring in Jul. **Amanda Wilson** has also been permanently appointed as the venue's Chief People Officer.

For confidential tip offs, connect with *Travel Daily* via our secure WhatsApp service on +61 2 8007 6760 or click [HERE](#)

