

AUSTRALIANS WILL BE ALLOWED TO TRAVEL WHEN WE REACH 80% OF THE POPULATION VACCINATED, SO LETS

**#givetravelashot**  
**#letsgetto80**



## GET INVOLVED!

1

### GET YOURSELF VACCINATED

Getting yourself vaccinated is an important and effective step in both protecting yourself from COVID-19, and in helping Australia open up to the world.

2

### USE THE HASHTAGS ON SOCIAL MEDIA

Use #givetravelashot and #letsgetto80 on all your social media posts to encourage friends, family, clients and anyone else to get the jab.

3

### ACCESS OUR TOOLKIT OF ASSETS

Coming soon! We're putting together a range of social media assets that you can use on your own channels and in communications with clients and customers.

4

### WIN YOURSELF A GIFT CARD

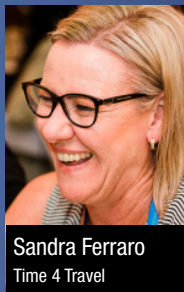
Every week *Travel Daily* will run a page with a collection of the best social media posts using the hashtags and our top pick will win a \$50 gift card.

[#givetravelashot](#)

[#letsgetto80](#)

[#gettravelready](#)

[#betravelready](#)



Sandra Ferraro  
Time 4 Travel

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## Sense in Singapore

SINGAPORE is eyeing the opening of its borders and the establishment of quarantine-free travel corridors for fully vaccinated travellers from eight countries, including Australia, as it nears the inoculation of 80% of its population.

The island city-state's multi-ministry pandemic taskforce has announced from next month it will loosen curbs and travel restrictions.

## Let's #givetavelashot

TODAY *Travel Daily* is launching a campaign to help boost vaccination rates, with the aim of linking the ability to travel with inoculations against COVID-19.

We hope this will become an industry-wide initiative, because according to the timeline laid out by Prime Minister Scott Morrison, travel is not going to resume at any level of normality until 80% of the adult population has the jab.

The multi-pronged campaign introduces the hashtags #givetavelashot and #letsgetto80 which aim to raise awareness right across the community about how heavily travel and tourism continue to be affected.

Our team is reaching out to the whole sector including travel agents, suppliers, tourism and travel organisations and media to urge them to get on board,

aiming to unite the sector around a single target that will help us all get back to business as usual.

Our team is preparing a full suite of collateral to make it easy to get the message out, and we're happy to freely share social media and other assets with anyone who wants them.

The initiative complements a video campaign from AFTA member Linda Forster of TravLin Travel, who is encouraging agents to upload short videos to the Federation's site on video collaboration website vloggy by **CLICKING HERE**.

AFTA CEO Tom Manwaring told *TD* he was fully supportive of any initiative which will get the industry going, urging travel agents to promote vaccination via their customer databases.

To support #givetavelashot *Travel Daily* is offering a weekly \$50 gift card for the best posts featuring the hashtags, so please tag us in any social media activity so we don't miss your entries - for further information, see the **front page** of today's issue.

## NCL in Oz from Feb?

NORWEGIAN Cruise Line (NCL) plans to be back in Australia by Feb, President & Chief Executive Harry Sommer has confirmed.

Speaking in Seattle ahead of *Norwegian Encore's* first cruise to Alaska, Sommer said NCL was hopeful its two Australian itineraries lined up for Feb would go ahead.

Sommer made the estimate off the back of Prime Minister Scott Morrison's expectation for travel to return to normality at an 80% vaccination threshold.

He added there was no final date for an Asian restart, due to the ongoing COVID-19.

"Asia is a little more challenging because they are in different phases of vaccinations," he said.

## Today's issue of TD

*Travel Daily* today has six pages of news including our PUZZLE page and a front full page from *Travel Daily*.

## Vivid switched off

VIVID Sydney 2021 has been cancelled due to COVID-19 uncertainty, with organisers vowing the event will "shine brighter than ever" next year.

Those who have purchased a ticket to any Vivid 2021 event can consult the relevant ticket agency to discuss refund options.

It is expected that stubs are likely to be transferable to next year's Vivid, which will take place from 27 May to 18 Jun.

The event was initially rescheduled to 17 Sep-09 Oct (*TD* 15 Jul) due to travel restrictions.

## Solomons cuts Oz

THE Solomon Islands has suspended all incoming passenger services from Australia, effective immediately DFAT confirms, with flights from Honiara to Brisbane continue to depart every Fri.

## Mat marches to UK

MAT MacLachlan Battlefield Tours has launched its operations in the UK for the first time.

The launch is anchored by the four-day Western Front Explorer tour, which is will be escorted by *BattleWalks* podcast host Pete Smith and visit key British sites from the Western Front during the World War I, including the Somme, Ypres Salient and Arras.

The operator is also currently advertising a three- and five-day option, with excursions starting from £787 - [battlewalks.co.uk](http://battlewalks.co.uk).

## UK int'l boosted

SEVERAL carriers including Delta Air Lines, Emirates and Etihad Airways have all ramped up flights to the United Kingdom.

Etihad is departing Abu Dhabi for London three times daily and Manchester once per day, while DL will restart Seattle and Detroit service to London in Oct and double flights from New York.

Meanwhile Emirates has announced it will restart services to Glasgow with four weekly flights from 11 Aug.

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\* AGENT COMMISSIONABLE \*

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**BONUS DISCOUNT**

**FLEXIBLE COVID-19 POLICY**  
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CONDITIONS APPLY

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NORTHERN TERRITORY

Holidays of Australia & the World

**24%** are planning outdoor adventures

Source: nib Travel Brands Survey, May 2021, Australian respondents - primary reason for travel in next 3 months.

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## Window Seat

**DUBAI** Tourism is pulling out all of the star power stops for its latest global marketing campaign, with Jessica Alba and Zac Efron signing on to promote the Middle Eastern destination in the style of mock blockbuster movie previews.

The celebrity duo will highlight the city's gastronomy, nature-based and active holiday appeal, all while looking incredibly stylish and hot, naturally.

The first instalment of the six-part series will emulate the spy action thriller genre - watch the tongue in cheek video [HERE](#).



## Snowing all year round

**THE NSW** Government has unveiled a new 40-year draft master plan to turn the Snowy Mountains into a tourism powerhouse 365 day a year.

Among the proposals put forward in the *The Snowy Mountains SAP draft Master Plan* are beefing up accommodation in the region by 40% to handle non-seasonal volumes, with upgrades to current resort and visitor infrastructure in places like Thredbo, Perisher and Charlotte Pass also flagged.

The plan calls for refurbishment activity in Sponars Chalet, Ski Rider, Kosciuszko Tourist Park (Kosciuszko Mountain Retreat), as well as additional camping areas and cabins at Island Bend, Guthega and Creel Bay (Waste Point), and improved walking routes and lookout areas.

Helicopter access to Charlotte Pass, Thredbo and Perisher Village are also proposed in



the plan, new visitor transport options that the government believes can be achieved without significantly impacting other park users, local businesses or the natural environment.

Chopper services would need to adhere to neighbourhood agreements and see helipads positioned in areas to minimise disruption, the report stated.

In a boon for commercial 4WD tour operators, the plan also proposes access to Rawson Pass and the Snowies Iconic Walk on a limited basis.

Changes are also suggested for nearby Jindabyne, with the blueprint boasting more accommodation options in the area, a revamped town square and a new sports precinct.

Visitors numbers to the Snowy Mountains have experienced healthy growth in recent years with the plan aiming to accommodate its growing appeal.

## Virtuoso adds line

**VIRTUOSO** has accepted MSC Cruises' new luxury brand Explora Journeys (*TD 11 Jun*) as the first cruise line in its Preview program.

The luxury travel network's travel advisors will now offer Explora guidance and a head start on bookings during the new brand's launch phase.

Virtuoso Chairperson & Chief Executive Officer Matthew Upchurch said what Explora is doing in terms of responsible tourism aligns with its own ethos of travel as a force for good.

## Beyond the Horizon

**TRADEWIND** Voyages has postponed the 2021/22 Australian season of its new tall ship vessel *Golden Horizon*.

The cruise line switched up plans to operate the ship's inaugural Australian season in 2022/23 instead, with guests to be rebooked on the same itinerary in 2022/23.

# WE THINK YOU ARE **JUST WOW.** AND THAT YOU SHOULD BE REWARDED

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Travel Daily

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## Overnight spend rallies

**OVERNIGHT** tourism spend for May in Australia was recorded at \$6.4 billion, up 9% on the corresponding period in 2019, according to Tourism Research Australia's National Visitor Survey.

May was the second month in a row that overnight spend had increased, however, overnight trips and nights spent on trips were both down to 8.2 million (-12%) and 28.6 million (-5%) respectively.

While overnight trips were down both intrastate (-13%) and interstate, spend for both of the categories managed to claw its way to \$2.9 billion (12%) and \$3.5 billion (7%) respectively - the latter being the first increase since the start of the pandemic.

Australians took 15.3 million day trips in May, spending \$1.8 billion, which compared to the corresponding period, was a -24% and -14% fall respectively.

Rural areas continue to fare

better than capital cities, with Australians taking 5.3 million overnight trips during the month to regional areas and spending \$3.5 billion - a 23% increase.

This is in contrast to overnight trips to capital cities, which came in at 3.3 million and a spend of \$2.8 billion - both falls of 19% and 4%, respectively.

Fortunately, spend in rural areas increased across most states, with the strongest result recorded in South Australia (up 83%), Queensland (up 31%), and New South Wales (up 24%).

Unfortunately, early data indicates results will be softer in Jun and Jul due to coronavirus outbreaks and associated lockdowns in those months.

TRA figures note that the improvement in domestic travel witnessed in recent months, spurred by the Easter holiday period (**TD** 12 Jul), is likely to be badly impacted.

## Caption this and win!



**IF YOU** think a picture can tell a thousand words, this competition should be a piece of cake, with Tourism Solomons asking people in the travel sector to caption the **photo** above for a chance to win a \$100 Visa card.

Entries can be funny, serious or heartfelt, but submissions that make the judges smile will be looked upon favourably, with no limitation on how many times a

single person can submit.

To enter the competition, visit [www.enterhere.net/solomons](http://www.enterhere.net/solomons) and enter your email address and the passcode "solomons".

Australia is tipped to greenlight travel to select Pacific Island nations as part of its initial easing of overseas travel restrictions when the country is 80% vaccinated and it is safe to do so in each destination.

## NEW ZEALAND VIRTUAL ROAD TRIP EXPERIENCE EVERYTHING FROM PEDALS TO PINOT

Did you know there are over 300kms of off-road cycle trails and more than 130 wineries in Central Otago alone?

Join us on Thursday 12 August and you could win 1 of 5 flights to New Zealand (once quarantine-free travel recommences). You'll experience an unforgettable self-famil and all that the amazing Central Otago and Clutha regions have to offer.

Register and join the virtual journey for regional insights and updates.

**REGISTER NOW**

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Travel Daily

## National help needed

**THE** Accommodation Association is calling on all states and territories to deliver tenancy relief schemes similar to the one Victoria passed last week to take the burden off struggling businesses in the country's accommodation sector.

The latest package will support Victoria's small businesses that have turnover under \$50 million and have suffered a decline of at least 30% in turnover.

"While this legislation is a step in the right direction for our sector that needs to be mirrored across Australia, our hotels still desperately need a support measure which safeguards our staff and the businesses that employ them," Accommodation Association CEO Dean Long said. "When borders reopen the accommodation sector will provide a key pillar our national tourism sector can use to rebuild, but govts must recognise our industry needs," he added.

## Terminal plan takes off

**AUCKLAND** International Airport has mapped out plans for a NZ\$1 billion project to merge domestic flight operations with its international terminal.

Work on the infrastructure revamp is expected to get underway early next year and take five years to complete, and when finished will see the current domestic terminal triple in size when accounting for shared kiosk based check-in for both international and domestic travellers.

The new combined space will feature large, light-filled spaces with views across the airfield to the Manukau Harbour, with a new transport hub outside the existing international terminal also planned, providing travellers with a revamped covered pick-up/drop-off area, valet services, covered carpark area and an enclosed pedestrian bridge.

"We are really focussed

on making the journey for people travelling both within New Zealand and linking with international flights as efficient, fast and seamless as possible," Auckland Airport Chief Executive Officer Adrian Littlewood said.

"Auckland Airport's performance is strongly linked to international departures and arrivals, so the sustained recovery of the trans-Tasman recovery will be a key milestone to guide the timing of the major construction changes," he added.

Auckland Airport had advanced design work and contracts for a new domestic hub in place before the pandemic struck, but it was one of several major infrastructure projects scuttled or deferred by the NZ Government.

Before COVID-19, the airport saw approximately 30,000 people arriving and departing at the international terminal daily, a figure that has dropped by 97%.

## A river of options

**THE** Victorian Government has revealed plans to explore the development of hundreds of additional camping sites alongside the state's rivers.

The research process involves converting Crown Land into outdoor tourism drawcards from 01 Sep this year, with 27 sites along river frontages currently being considered.

The news follows a NSW agreement to convert Crown Land into nature-based tourism attractions in Jun (**TD 07 Jun**).

## DoubleTree by Osaka

**HILTON** Hotels has announced the signing of a management agreement with Daiwa House Industry to operate the 377-room DoubleTree by Hilton Osaka Castle from 2024.

When the property debuts, it will be the third Hilton-managed hotel in Osaka, joining Hilton Osaka and Conrad Osaka.

## WIN A SINGAPORE DESTINATION STAMP PACK



Singapore Tourism Board are giving away 100 exclusive destination stamp packs to Australian Travel Agents and PCOs.

To be one of the first to receive the stamps, click [here](#) to reply in 25 words or less\*

**"What is your favourite Singapore experience that you hope to rediscover and why?"**

Entries close at 11.59pm AEST on Tuesday 24 August 2021. Terms & Conditions apply.

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## Where in the world?



**THIS** is one of eleven of these types of sites built in this country. It started life out as a timber station but became a penal colony from 1833 to 1853, holding prisoners who were secondary offenders having committed crime again on arrival in this nation.

The site was perfect for a jail, with the area linked to the mainland by a narrow strip of land which was guarded by soldiers and half-starved dogs.

One of the most famous convict sites in this country, do you know what is its name and where in the world it is located?

## Pub quiz

- In what year did Luna Park Melbourne celebrate its 100th birthday?
- The 1908 Summer Olympics were initially scheduled to be hosted in what city, before a natural disaster passed them on to London?
- Dubrovnik has also historically been known by what other name?
  - Resura
  - Ragusa
  - Relira
- Considered one of the most treacherous voyages a ship can make, with waves of over 12 metres, "the most powerful convergence of the seas" refers to what body of water?
- New Zealand's White Island is located in which bay?
- Name the five Great Lakes of North America.
- Annapolis, Maryland, is the spiritual home of what branch of American service?
- In which two countries would you find the Grand Canal?
- Dom Perignon is produced by what house of Champagne?
- Port Louis is the capital and largest city of what country?

## Sudoku

TRICKY

**THE** aim of Sudoku is to complete the entire grid using the numbers 1-9. Each number can only be used once in each row, once in each column, and once in each of the 3x3 boxes.

	6					4	3	
		1	7			8		5
8	5							
	8	7			9	3		
4				6				2
		5	4			9	7	
							1	3
2		9			3	5		
	7	8					9	

www.sudokuoftheday.com – visit them and get a new Sudoku every day!

## Seen it at the movies



**THE** beautiful mountains of North Carolina in the US formed the backdrop to some of the initial scenes for this dystopian young adult novel-turned-movie.

In fact most of it was filmed in this state, with scenes from the

arena where contestants had to battle it out to survive set in the DuPont State Forest.

The protagonist of this film relies on her prowess with a bow to succeed and survive.

Can you name the movie?

3	7	8	5	1	2	6	9	4
2	1	9	6	4	3	5	8	7
5	4	6	9	7	8	2	1	3
6	2	5	4	3	1	9	7	8
4	9	3	8	6	7	1	5	2
1	8	7	2	5	9	3	4	6
8	5	4	3	9	6	7	2	1
9	3	1	7	2	4	8	6	5
7	6	2	1	8	5	4	3	9

Seen it at the movies: The Hunger Games

9 Moet & Chandon, 10 Mauritius  
 Superior, 7 Navy, 8 China and Italy,  
 Lake Michigan, Lake Ontario, Lake  
 of Plenty, 6 Lake Erie, Lake Huron,  
 3 (c) Ragusa, 4 Drake Passage, 5 Bay  
 Pub quiz: 1 2012, 2 Rome,  
 Tasmania, Australia  
 Where in the world: Port Arthur,

ANSWERS 09 AUG



The August issue of *travelBulletin* is out now. Read about how businesses are facing up to the climate change challenge amidst the ongoing pandemic pause.

**CLICK to read** *travelBulletin*

## Pionair withdraws

**SYDNEY-BASED** VIP charter airline Pionair has temporarily withdrawn its application on several routes due to uncertainty over border restrictions.

The carrier is no longer requesting International Air Services Commission permission to fly two frequencies per week between Australia and Vanuatu, one frequency a week between Australia and the Solomon Islands, four services per week between Australia and PNG and two flights a week between Australia and New Caledonia.

## A line in the sand

**THAILAND'S** Phuket Sandbox pilot initiative has already netted the country more than 14,000 tourists since 01 Jul, amounting to US\$24.8 million in revenue.

According to the Tourism Authority of Thailand, the country taking advantage of the program the most has been the United States, with 14,055 international visitors recorded in Jul, followed by the United Kingdom with 1,558 travellers, Israel (1,455), Germany (847) and France (839).

Over 100,000 tourists are expected between Jul and Sep.

## SeaLink helps plug KI gap



**SEALINK** Travel Group has achieved a major philanthropic milestone on South Australia's Kangaroo Island, giving more than \$4 million in community support and donated travel.

The company started opening its wallet back in Dec 2019 when bushfires ravaged much of the island's tourism infrastructure, including a \$200,000 financial donation to the KI Mayoral Relief Fund and more than \$200,000 worth of sponsored travel for the movement of essential and emergency supplies.

However the funding support has continued firmly since then, particularly as the island continues to be hit hard by ongoing travel restrictions.

CEO of SeaLink Travel Group Clint Feuerherdt said grassroots

sponsorship is one of the major pillars of support the company has been providing more recently.

"We sponsor programs such as the Kangaroo Island & Victor Harbor Dolphin Watch, an island-based citizen science program run by volunteers who provide valuable data about the dolphin population that lives and breeds in the waters around KI and Victor Harbor," he said.

## NT aviation training

**THE** Territory Aviation Skills Centre has been granted \$1m in funding from the NT Govt to set up a specialised Aviation Training facility in the Territory.

The new skills centre will deliver training for apprentices in mechanical avionics and cabin crew education to help support the NT's predicted aviation growth over the next decade.

"Territorian kids aspiring to work in the aviation industry previously had to go interstate after they finished school - we're changing that now," Northern Territory Jobs & Training Minister Paul Kirby said.

## BROCHURES

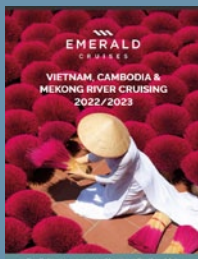
**WELCOME** to Brochures of the Week, *Travel Daily's* Monday feature. If your firm is releasing a new brochure you'd like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to [brochures@traveldaily.com.au](mailto:brochures@traveldaily.com.au).



### CroisiEurope - World-Wide Cruises

CroisiEurope has gone to press with its World-Wide Cruises brochure. The program celebrates Croisi's canal, river and ocean cruises, particularly passengers seeking to immerse themselves in European architecture, history, landscapes or cultures. Trusted local guides bring each destination to life on cruises on the Douro and Danube rivers, as well as Southern Africa, the Mekong, Russia, the Nile and the Ganges. For Croisi's increasing

number of active cruise guests, the line has also been busy crafting new itineraries on cruise and walk programs.



### Emerald Cruises - Vietnam, Cambodia & Mekong

Emerald Cruises' new 2022-23 Vietnam, Cambodia & Mekong River cruising brochure provides good value, with cruises starting from \$2,365pp. The new pamphlet features four itineraries based on the popular eight-day Majestic Mekong River Cruise, with sailings on board the purpose-built, 84 passenger *Emerald Harmony*. For a more in-depth experience, the immersive 13-day Wonders of Vietnam, Cambodia & the Mekong sails

between Ho Chi Minh City and Siem Reap, with time on land to explore Cambodia's famous Angkor Wat temples.

## Galactic price hike

**VIRGIN** Galactic has opened sales again for its suborbital space flights for the first time since 2018, with seats priced from US\$450,000, up from the US\$250,000 ticket price advertised two years ago.