

## All on board for ATE2021



included some of the Tourism Australia Board, **pictured** above from left: Jeffrey Ellison, SeaLink Travel Group; Bob East, Experience Co; Hayley Baillie, Baillie Lodges; Tourism Minister Dan Tehan; Penny Fowler, News Corp; Clarence Slockee (who did a fabulous Welcome to Country); Katie Page, Harvey Norman; and John Hart, Australian Chamber - Tourism.

**THE** first phase of this week's Australian Tourism Exchange wrapped up yesterday, with the ATE Live event taking place at Sydney's International Convention Centre with more than 1,000 buyers and sellers in attendance.

ATE Online continues from today until 17 Jun, facilitating connections with more than 1,200 Australian specialist sellers and international buyers who are unable to travel here in person.

Tourism Australia MD Phillipa Harrison said demand for the event had been "extraordinary," with more than 57,000 meetings scheduled across the event.

"The tourism industry was one of the hardest hit, first by the impacts of the 2019-20 summer bushfires and then the COVID-19 pandemic, and while we know it will take time for the industry to fully recover, maintaining business connections is critical," Harrison said.

Attendees on the opening day



**TOURISM** Minister Dan Tehan welcomed delegates to ATE, funded to the tune of \$6.5 million by the Government.



**DAVE** Hosking, The Travel Corporation CEO with Megan Moss and Taryn Welsh from Contiki Holidays.



A SAD sign of the times...



**ANDREW** Sullivan from Adelaide travel agency The Don't Forget Travel Group with Tourism Australia MD Phillipa Harrison.



**STU** Freeman from NZ trade publication *Travelinc Memo* with Peter Smith of Vox Tours.



**FIONA** Dalton from Virtuoso with Voyages Indigenous Tourism Australia MD Matt Cameron-Smith.



**KATY** Georgiou, ATS Pacific with Andrew Clark of Destination Gippsland and Peter Graham, Voyages.



**EVAN** Petrelis from Renaissance Tours pitching his upcoming new collection of domestic tours for spring and summer.