

Let's get polarised!

SILVERSEA Cruises is today highlighting its range of polar expedition voyages, allowing exploration of the Arctic and Antarctica in an "all-luxury inclusive experience".

Exclusive offers and savings are now available - see the **last page**.

ATEC pleads for a plan

THE Australian Tourism Export Council (ATEC) has written an open letter to Prime Minister Scott Morrison, seeking urgent clarity on a plan for reopening Australia's international borders.

"As we pass by yet another month of closures and continuing uncertainty, tourism export businesses are dismayed at the Federal Government's lack of clarity or concern around setting a framework for reopening," wrote ATEC MD Peter Shelley.

"While the industry fully understands the importance of protecting the health of the Australian community, there is a desperate need for businesses to identify a clear roadmap by which they can plan and strategise for the future inbound tourism marketplace," he said.

ATEC also raised concerns at the slow rate at which the Government is applying processes which would enable offshore management of COVID-19 risk.

"Managing this risk through

extensive pre-departure testing, tracking and tracing technology will minimise the chance of COVID-19 entering Australia and in doing so, avoid the significant costs incurred in managing the exposure to the community which we are experiencing through the current on-shore quarantine processes."

Shelley noted that while some businesses are surviving on the domestic travel boom, "this surge is short term and will no doubt change dramatically once our borders reopen and Australians can travel overseas again".

"We simply can't afford to be complacent and accept this short-term situation as a long-term comfort...without international visitors our industry will slip, taking us back to a period where Australia was seen internationally as an expensive, inaccessible and unsophisticated destination."

ATEC is urging the Government to quickly release a reopening framework, outlining conditions under which our borders will begin to open "before we lose ground to those countries which have been able to vaccinate their citizens and move forward with rebuilding their economies and international engagement".

QF links with Apollo

APOLLO Motorhomes has launched a new partnership with Qantas, allowing customers to earn Qantas Frequent Flyer points on motorhome road trips.

Apollo CEO Luke Trouchet said the pact would see the company boost its domestic profile, with points available from today for all new bookings either direct or through travel advisors.

Today's issue of TD

Travel Daily today has five pages of news including our PUZZLE page and a full page from **Silversea Cruises**.

Airlines cut flights

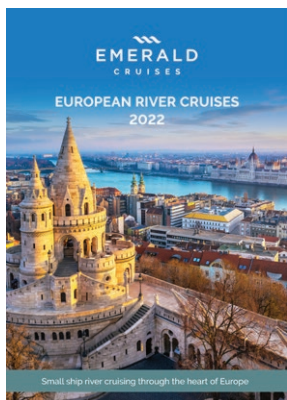
VIRGIN Australia and Qantas have both moved to cut flights from Melbourne after the city recorded 11 more cases of COVID-19 overnight.

VA has so far cut 10 flights in and out of Melbourne, while QF has slashed 15 flights to date.



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 **Quark
Expeditions**

Sustainability fuels Amex

THE shift towards sustainable aviation fuel (SAF) development has taken a major step forward, with American Express Global Business Travel (GBT) and Shell Aviation this week announcing a new partnership to drive its usage in the sector.

The two companies will work on a model for increased supply, investment & use of SAF in a bid to accelerate aviation's path to achieving net zero emissions.

One major pillar of the strategy will involve leveraging influence on private companies to travel more sustainably through the GBT's corporate relationships, while Shell will advocate for airlines to plot a more structured course towards zero emissions.

"We believe aggregating corporate and airline demand is the most efficient way to drive the volume of investment needed to bring change at scale," said GBT CEO Paul Abbott.

SAF has the potential to slash emissions from the aviation

industry by up to 80%, the duo stated, however the greener fuel currently represents less than 0.1% of what is being used and is only being developed via one technology type.

"Even if all publicly announced projects today actually materialise, SAF would still account for just 1% of the jet fuel market by 2030," said Shell Aviation President Anna Mascolo.

"If the aviation sector wants more SAF by 2025, significant new investments are needed."

Lower carbon technologies such as hydrogen and electric flight are "unlikely to impact at scale" by 2050, leaving SAF the only viable option, the companies claim.

Monaco modules

TRAVEL consultants are being reminded that next Mon 31 May is the final day to complete all six training modules and quizzes in the Monaco Tourism Expert program to be in the running to win a luxury trip for two to the Principality of Monaco.

The fabulous prize includes return Business class flights to Nice, Monacair helicopter transfers, four night's luxury accom courtesy of Monte-Carlo Societe des Bains de Mer and a museums & attractions pass.

Runners-up can also win one of six bottles of authentic Monegasque gin by La Distillerie de Monaco - for more details see monacotourismexpert.com.

AAT Kings Tassie

AAT Kings is inviting travellers to discover Tasmania's "off-season" with a range of new winter-focused tours.

The guided holiday company has partnered with Tourism Tasmania on immersive food, wine, nature and cultural experiences.

The new four-day Tassie Winter Warmer tour takes in the island's must-see sites, such as the Tamar Valley, Cataract Gorge Reserve and Salamanca Place, with guests also able to enjoy oyster tasting at Barilla Bay Oyster Farm.

In celebration of the new tours, which includes all activities, meals, accommodation and ground transport, AAT is offering couples \$200 off, with prices for couples now starting from \$1,550 per person - [CLICK HERE](#).

G'day to the new Glen Helen Lodge

G'DAY Group has acquired Glen Helen Lodge in Alice Springs, a further expansion of its footprint in the NT, alongside its recent acquisition of Kings Canyon Resort (**TD** 23 Feb).

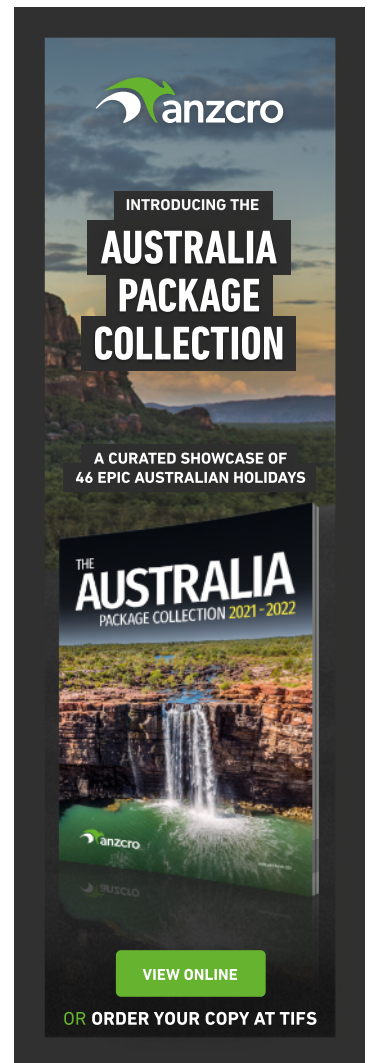
Glen Helen Lodge, the only accommodation in the West MacDonnell Ranges National Park, will reopen next month, with G'day planning a multi-million-dollar development of the Lodge over the coming years.

Under consideration are glamping tents, modern cabins, an infinity pool, as well as a restaurant with a viewing deck that looks over Glen Helen Gorge.

Arizona webinar

TRAVEL advisors can register now for the Arizona Office of Tourism's webinar for a chance to walk away with more than \$1,000 worth of prizes.

The webinar takes place at 10:30am AEST on 16 Jun - [CLICK HERE](#) for further details.



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Regent cuts 21/22 Sydney season

REGENT Seven Seas Cruises this morning confirmed the difficult decision to cancel the upcoming local deployment of *Seven Seas Explorer* which had been set to operate an Asia-Pacific season over the upcoming summer.

The ship will now restart in Venice on 16 Oct - more details in today's issue of *Cruise Weekly*.

 a member of

Fraser Coast Travel Hervey Bay

Seeking an experienced & knowledgeable **Travel Consultant Team Leader/Manager**.

Galileo & CTE Experience preferred but not essential. Retail business, with a strong focus on group departures & touring. Min 5yrs retail travel experience. Must be keen, positive & enthusiastic. Candidate must possess attention to detail with a high level of sales, training, leadership & motivational skills. Initially Part-time, leading to a full time role.

Please email: darelle@frasercoasttravel.com.au

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Snowscene & Sunscene Travel Brisbane

Seeking an experienced & passionate **Travel Consultant**, specialising in snow holidays.

Min 5yrs retail travel experience. Galileo experience preferred. Flexible hybrid hours for the right candidate. Interest in skiing and snowboarding an advantage. Opportunity to assist with diversifying the Sunscene side of the business & bespoke tours.

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Please email: emily@snowscene.com.au

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Kingaroy, Queensland

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Min 5yrs retail travel experience. Galileo experience preferred. Must possess a high attention to detail with proven sales skills, together with the ability to train and develop others. Proven leadership & motivational skills are essential. Must be keen, positive and enthusiastic.

Store is located in beautiful regional Queensland, not far from anywhere.

Please email: felicity.kingaroy@helloworld.com.au

Please be advised that only potential candidates for each role will be contacted for an interview.

Celebrity first US return

THE US Centers for Disease Control and Prevention (CDC) has this morning granted permission for Celebrity Cruises' *Celebrity Edge* to restart voyages from Port Everglades on 26 Jun this year.

The seven-night cruise will see *Edge* become the first oceangoing large passenger vessel to sail from US waters in over a year.

Richard Fain, CEO of Celebrity's parent company Royal Caribbean Group, said the voyage was the outcome of collaboration with the CDC & elected officials as well as "our industry partners at CLIA".

"We've consulted with the brightest minds in the health industry to ensure that our

passengers and crew feel safe and comfortable on our ships while enjoying the uncompromised experience they know and love".

The CDC said its provisional approval followed a request for a conditional sailing certificate and the submission of an "accurate and complete port agreement".

Celebrity has agreed to meet the CDC requirement to have 95% of passengers aged over 16 vaccinated, while 100% of crew will also have been immunised.

MEANWHILE Celebrity Cruises has also today unveiled a "wellness journey well beyond the spa" for passengers aboard its new *Celebrity Beyond* (TD 29 Apr).

The next-level offering includes new AquaClass SkySuites, onboard programming for yoga, meditation, strength, stretch and cardio, and "the popular functional 45-minute class from Australia's F45 Training".

Beyond's The Spa will offer more than 120 treatments including the SEA Thermal Suite and the first Kerastase Institute at Sea - more details at thecelebritycommitment.com.au.

NCL Spirit plan

NORWEGIAN Cruise Line has announced more restart plans, including the Sydney deployment of *Norwegian Spirit* from 09 Feb.

The local operation is part of a wider recommencement, with relaunches announced for eight additional Norwegian vessels.

Spirit's cruises departing up to 28 Jan 2022 have been cancelled.



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- Tramada and MYOB preferred

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andrew@edentravel.com.au

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Crowne Plaza Akita

IHG Hotels & Resorts will open ANA Crowne Plaza Akita in Dec, becoming the first international premium hotel brand to operate in the prefecture of Akita.

The 187-room property offers guests four restaurants, a fitness centre, seven banquet facilities and a Japanese style bath house.

ANA Crowne Plaza Akita is located about 35 minutes' drive from Akita Airport.

Tourism intelligence

A NEW business intelligence platform targeting the tourism sector has launched.

Hemisphere Digital provides businesses with tourism insights across visitation, expenditure, sentiment and accommodation.

More details available **HERE**.

eRevMax + Expedia

ACCOMMODATION channel manager eRevMax has released a new Promotion feature for Expedia, similar to existing Agoda and Booking.com functionality, allowing hoteliers to create specific OTA promotions directly from their RateTiger platform.

Percent based discounts for all channels can be implemented on stays for select dates using the enhancement - see erevmax.com.



Window Seat

MAKE sure to double glaze the lining of your headphones if taking a stroll through The Domain in Sydney today, because Virgin Australia and 7-Eleven have turned the place into a make-shift airport.

To celebrate a newly forged loyalty partnership (TD 13 Apr), which will see Velocity members earn Frequent Flyer Points when they top up on fuel at 7-Elevens across the country, drones have taken to the skies this morning to drop thousands of dollars' worth of giveaways on lucky pedestrians below.

Goodies include fuel vouchers to the value of \$711, 7-Eleven gift cards, a two years' supply of 7-Eleven coffee, VA amenity kits, and a one-off grand prize flight departing 29 Jun.

Those lucky enough to be in the area will also be served up snacks by Virgin Australia's head honcho herself, Jayne Hrdlicka, and 7-Eleven chief Angus McKay, both of whom will be wheeling around aircraft trollies stocked to the brim with freshly ground coffee, sweet snacks and yummy lunch options.



Know your brands

LOGOS are the main way that companies distinguish themselves, and some logos are so famous that you don't even need to see the company's name to know who it is.

See if you can identify these four logos.

1



2



3



4



Where in the world?



THIS unique cellar door in South Australia offers a range of tasting experiences, including this breathtaking one **pictured**.

This is part of the winery's "Search for the Holy Grail" experience, a behind-the-scenes

chance to see the winery's viticulture, and is set up on top of a hill in their Holy Grail vineyard, located about 20 minutes by 4WD from their cellar door.

Do you know where this cellar door is and its name?

Pub quiz

1. In what city will you find the National Wine Centre of Australia?
2. Adelaide is home to which premium chocolate brand that opened its first store on King William Street in 1915?
3. The Himeji Garden in Adelaide's southern parklands is inspired from gardens of which country?
4. At what single venue can you check-in to a hotel, take a RoofClimb tour, enjoy a concert, watch a cricket or AFL game, and play a round of golf?
5. Over summer Glenelg Beach hosts a European style beach club with free entry, food & drink options, booths, day beds and sunlounges. What is it called?
6. Which world-renowned winery has a cellar door 8km from the Adelaide CBD?
7. The SkyCity Adelaide entertainment precinct at Adelaide Railway Station is host to what on-site microbrewery?
8. Victoria Square in the centre of the Adelaide CBD plays host to many events and is an important meeting place for Aboriginal people. What is the Indigenous Kurna name?
9. The Adelaide Central Market officially opened in which century?
10. IHG is the home to numerous hotel brands, which of its brands first launched in Adelaide in 2021?

Whose animal is this?



A RELATIVE of the pelican, this country's eye-catching national bird is the frigate.

The males of this species are the most striking, inflating their scarlet throats to attract a mate, while the female frigates have a white breast instead.

The island nation that the frigate represents has one of the largest colonies in the world.

Frigates are native to tropical areas, particularly living in the tropical Atlantic and Caribbean.

Frigates are the national bird of which country?

ANSWERS 26 MAY

Pub quiz: 1 Wellington, 2 c) 2,700, 3 Seven, 4 Townsville, 5 The emancipation of the enslaved, 6 Lithuania, 7 Indonesia, 8 Pacific Ocean, 9 Baja California, 10 Cricket

Seen it at the movies: *Harry Potter* franchise

5	6	4	8	2	1	3	9	7
8	2	3	9	5	7	4	1	6
7	9	1	4	3	6	2	8	5
1	8	6	3	7	5	9	2	4
2	3	9	1	6	4	5	7	8
4	7	5	2	9	8	6	3	1
6	5	2	7	1	9	8	4	3
3	4	7	5	8	2	1	6	9
9	1	8	6	4	3	7	5	2

Today's puzzle page is brought to you by South Australian Tourism Commission



It's all about that Bass, for travel

THE Tasmanian Government has announced it will continue to underwrite flights between Hobart and the Bass Strait islands until at least next Mar.

The cheap flights, only open to Tasmanians, have led to a significant increase in visitation to the islands and benefitted the local visitor economy, Tasmanian Premier Peter Gutwein said.

Sharp Airlines flies between Hobart and Flinders and King Island three times a week.

Contiki 30% off

CONTIKI is offering 30% off 30 selected Europe trips departing through until Oct 2022, as part of a six-day flash sale, with deposits of just \$99 - contiki.com.au.

Larapinta demand

WORLD Expeditions is struggling to meet demand on its Larapinta Trail walks this year, despite increasing capacity.

Many departures are already fully booked, with World Expeditions Domestic Manager, Michael Buggy, saying many people have the Larapinta on their bucket list, and the inability to travel overseas has pushed it to the top of their wishlist.

Each trip is capped at 16 and all single travellers are being upgraded to a private safari-style tent at no additional cost.

Ten Larapinta itineraries are available via World Expeditions' domestic brand, Australian Walking Holidays, with the six-day pack-free Classic Larapinta Trek In Comfort being one of the Great Walks of Australia - 1300 720 000.



When the Moon hits your eye



QANTAS took to the skies with 180 passengers on board a special charter flight for a closer view of the rare double phenomenon in Australia's skies last night, a supermoon and full lunar eclipse.

The budding astronomers enjoyed a curated menu of "supermoon cakes" and "cosmic cocktails", while CSIRO Astronomer Dr Vanessa Moss

provided expert insights into the science behind supermoons and lunar eclipses.

Pictured: Passengers living out their Neil Armstrong fantasies.



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The best donut ditty, poem or song each week will be read out on our podcast and the best overall entry will win themselves a dozen donuts on International Donut Day on 4 June.

Send your entries to donuts@traveldaily.com.au



APPOINTMENTS

WELCOME to Industry Appointments, *Travel Daily's* Thursday feature which has the latest job appointments from across the industry. If you have just appointed someone to a new position and would like to update the industry email appointments@traveldaily.com.au.

Marriott International has appointed **Craig Seaward** to be the General Manager of the upcoming W Sydney which opens next year. He arrives with plenty of key hotel experience, having been the General Manager of W Bali-Seminyak for the last 11 years.

Travel management company **FCM** has appointed **Henry Jones** as its new marketing lead for Asia. Jones will be responsible for managing and overseeing marketing campaigns to drive growth across the region, including Singapore, Malaysia, Hong Kong and China.

Expedia Group has announced the appointment of **Rathi Murthy** as its Chief Technology Officer and President of Expedia Services. The company has also installed **Jon Gieselman** as President of Expedia Brands, precipitating an operational restructure of the business.

Philipp Reutener has joined **Swan Hellenic** as Hotel Director on the first of its three new cultural expedition cruise ships. His previous vocational experience has included being a premium restaurant chef and in the food & beverage department at Norwegian Cruise Line.



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