

## Today's issue of TD

Travel Daily today has eight pages of news plus full pages:

- Viking Cruises
- CAPA Conference

## YHA NZ shuts down

**THE** Youth Hostel Association (YHA) of New Zealand has closed its doors after 89 years.

Its 11 managed hostels will shut on 15 Dec, after YHA late last year completed an intense restructure in order to take it through to an expected recovery period over the 2021/22 summer.

However, the extended Auckland lockdown, and no prospect of an international visitor market this summer, have fostered a market condition that placed the business in an "unsustainable financial position".

YHA doubled its domestic guest nights over the past 12 months as it reoriented toward New Zealanders and family stays, but this was not enough to save it.

"It is an ending none of us wanted but we want to make sure we exit in a way which ensures our people are not left out of pocket," General Manager Simon Cartwright said.

## Aussie farm stays

**TRAVEL** advisors are invited to join Tourism Australia Aussie Specialist Trainer Caroline Rutherford for a live webinar on Tue at 11am AEDT to discover farm stays around the country.

The webinar explores options for families with children and couples looking for farm activities.

It will run for 30 min and to register via the learning catalogue on the platform [CLICK HERE](#).

## Tourism 2030 plan released

**TOURISM** Minister Dan Tehan has unveiled a draft plan to reimagine Australia's visitor economy through to 2030, with the strategy now open to consultation across the industry.

The document is the outcome of work by an expert panel led by former Tourism Minister Martin Ferguson (**TD** 30 Apr), who was tasked with providing advice to the Government to "help drive the economic recovery of the tourism industry and ensure its long-term success".

The so-called THRIVE 2030 plan envisages an initial target to build total visitor expenditure to pre-COVID levels of \$166 billion by 2024, with a broad aim of ensuring all levels of government and industry collaborate to grow a stronger and more resilient visitor sector.

It also aspires to seeing Australians spend more on domestic travel than prior to the pandemic, and lays out expectations of a "less

concentrated international visitor spend from a more diverse spread of source markets".

After the initial recovery phase, consolidation will take place from 2025-2027, followed by an "acceleration phase" through to 2030 - but at this stage no targets are being set for the later stages which will be assessed and established before Dec 2024 "based on recovery and evolving conditions".

Key issues raised include rebuilding the visitor economy workforce, addressing evolving consumer trends, embracing technology and new service delivery platforms, engaging the community and "managing disruptive forces".

Tehan noted that prior to the pandemic the visitor economy was Australia's fourth largest export sector, directly employing over 600,000 people.

"I invite tourism operators, state and territory governments and impacted sectors to have their say on the proposed THRIVE 2030 strategy to help make our sector even stronger," he said - see the document at [austrade.gov.au](http://austrade.gov.au).

## The golden tickets!!

**CONGRATULATIONS** to Natalie Stannard from The Mint Partners who has won the final two tickets to attend next Tue's wildly popular **Travel Daily** "Still Standing Celebration" in Sydney.

We've been overwhelmed with demand for the event, with almost 400 people booking their spots for the biggest industry event of 2022.

Natalie has won for her simple, yet poignant haiku:  
*Two long years of pain.  
The world is open once again.  
We are still standing.*

## Viking Rewards back

**TRAVEL** sellers are being invited to begin earning points with Rewards by Viking, following the loyalty program's extensive upgrade (**TD** yesterday).

Rewards by Viking relaunches today with a number of new features that have been added to further reward travel partners, increase engagement, and enhance the overall user experience - head to [p9](#) for more.

## Sydney hotel deals

**SEVERAL** key hospitality assets in Sydney have been in play recently, including the leasehold of the historic Quarantine Station at North Head which includes the 105-room Q Station Hotel which has been sold to Glenn Piper, the owner of the nearby Harbord Hotel at Freshwater Beach.

The property was sold by Max Player's Mawland Pty Ltd which has held the lease since 2008.

It's also understood that the 587-room Hilton Hotel Sydney is close to being sold to Baring Private Equity Asia, which is conducting due diligence on the asset estimated to be worth more than half a billion dollars.

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## Window Seat

A RECENT opportunity announced by Qantas to allow some members of its frequent flyer program to burn points on anything they liked has seen some points millionaires indulge their lockdown whims in a whole new way.

The invitation-only scheme last month targeted flyers with huge points balances, allowing them to redeem their points for bespoke rewards - basically for anything that could be bought with a credit card.

Some of the most popular options included paying those pesky school fees, according to *The Australian*, which reported one frequent flyer spending 2.6 million points on their children's education.

Clearly home renovation was also in vogue, with one points millionaire redeeming more than 700,000 points on 840kg of paint, described by QF as the "most unique redemption".

More indulgent options included high end luxury items such as a Hermes cashmere blanket costing \$2,270 which was purchased using 934,000 points, as well as a Bvlgari handbag and earrings worth more than \$6,000.

One frequent flyer decided to gift himself an early Christmas present, spending 1.6 million points on a Kawasaki Vulcan 2022 motorbike, while another purchased a 1970 Fender Stratocaster guitar which would normally sell for well over \$20,000.

## Qantas goes for green!

QANTAS has announced the addition of a new green tier to its loyalty program, designed to reward customers who make more eco-friendly decisions.

To achieve the new green status, Qantas Frequent Flyers will need to complete at least five sustainable activities across six areas, including flying, travel, lifestyle & sustainable purchases.

Kicking off next year, benefits for attaining the green tier include bonus Qantas points or status credits, which will be in addition to the rewards they get under their existing flying status or as part of Points Club.

Qantas said it was the first airline in the world to reward frequent flyers for being more sustainable in the air and on the ground, with CEO Alan Joyce stating earlier today that sustainability was set to become a core part of the airline's Frequent Flyer program.

"There's a lot of action we're taking as an airline to reduce our emissions and that means we have the framework to help our customers offset and take other steps to reduce their own footprint," he said.

"This new green tier is a way of encouraging and recognising those who want to do their part by offering Qantas Points or status credits, which we know helps shape customer choices.

"This isn't the first time we've used points to reward members for taking positive action in their own lives, we've seen it work when we've provided points for walking through our wellbeing app, while the vaccination reward has been taken up by more than

600,000 members already."

The loyalty program update sits alongside the carrier's broader sustainability policies, which includes working with governments on biofuel production, investing in more low emission aircraft, offsetting carbon, as well as reducing fuel burn as part of daily operations.

MEANWHILE Qantas has boosted flights across Queensland, announcing it will resume Sydney/Toowoomba services with 12 return flights each week.

The airline will also boost its Brisbane/Cooma route from 01 Jul to cater for the snow season, flagging two weekly return flights.

Five extra Cairns-Townsville services, six more Townsville-Mackay flights and four additional Cairns-Horn Island routes have also been added to the schedule.

## Regional rethink

THE NSW Government has announced changes to its Destination Networks in a bid to consolidate its regional visitor economy strategy.

"Destination Networks play a key role in delivering our NSW Visitor Economy Strategy 2030, including our target of \$25 billion in regional overnight visitor expenditure by 2030," NSW Minister for Tourism and Industry Sydney Stuart Ayres said.

Key changes include a new Destination Network for Central West NSW to increase resources for established visitor destinations, including the towns of Bathurst, Orange and Mudgee.

Boundary changes will also see the relocation of the Snowy Valley Local Government Area from Destination Riverina Murray to Destination Southern NSW.

The changes are set to take effect from 01 Jul 2022.

## TRAVEL DAILY TRAINING ACADEMY WILL ENSURE YOU DON'T GET LEFT BEHIND

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## DL to make travel global again



**DELTA** Air Lines (DL) is committed to “making travel global again,” General Manager Australia/New Zealand Clare Black has told *Travel Daily*.

Speaking last night at Delta’s Thanksgiving Party in Sydney, Black said the airline had committed to a number of initiatives to ensure its passengers are the best-prepared in the sky for the return to international travel.

“We are still flying daily Sydney to LA, but we’ve now got our best-in-class A350 product on that route,” Black enthused.

“We’ve got our Delta One suites with their own privacy screens and sliding door, we’ve got our new Premium Economy cabin, and we’ve also got wi-fi in all our cabins.

“We also have our Delta Care standard, we’ve created a Delta Clean team in Atlanta, and we have our own Chief Medical Officer now; and these cleanliness measures we’ve put in place are here to stay, they’re not just here for the short-term.”

Black also discussed Delta’s FlyReady technology, which acts as a “one-stop shop”, where passengers can upload their credentials, and all documents required to travel, prior to flying.

**Pictured** offering some Thanksgiving cheer are Sales Manager - Australia & NZ Nicole Bennett, Marketing & Partnerships Executive Ceyda Caliskan, National Account Managers James Dun and Nicole Laurie, Black, and Sales Account Executive MNA AU Jane Wilshaw.

## keep dreaming...

Travel inspiration for your clients' next holiday!

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Travel & Cruise Weekly

## 2022 to see surge

**GLOBAL** international spending on travel is set to rise by 93.8% in 2022 when compared to 2021, according to a new report compiled by The World Travel & Tourism Council (WTTC) and Trip.com Group.

The study also shed light on a range of emerging travel trends, including younger travellers being the first to return to trips, an increased demand for longer stays, the importance of fee-free cancellations, as well as a traveller appetite for high levels of health and safety checks.

In an effort to avoid travel restrictions, travellers around the world are also seeking out secondary destinations, with Booking.com data showing Abu Dhabi (UAE), Chiang Mai (Thailand), Doha (Qatar), Florence (Italy), and Frankfurt (Germany) were all being well subscribed to by prospective travellers.

Holidays in the great outdoors will also continue to be a popular theme for travellers in the short-to medium-term future.

## Airport lobby reacts

**THE** Airports Council International (ACI) has hit back at claims by the International Air Transport Association that rising airport charges go against industry efforts to rebound.

ACI claims average charges on a per passenger basis had declined by approximately 20% in real terms between 2014 and 2019, despite expenditure increases.

## Etihad early check in

**ETIHAD** Airways has opened a dedicated early check-in facility at Abu Dhabi International Airport, allowing passengers to check in from eight hours to 24 hours before their flight.

Available from 25 Nov to 31 Dec and operating seven days a week, guests using the facility will also receive two hours of free parking at SkyPark whilst checking in.

One person can check in and drop off baggage on behalf of family members travelling together, but must present travel and COVID-19 related documents for the entire group.

Prices start from AED220 (A\$83) and travellers can use promotional code “EYWINTER10” to save 10% on all home check-in packages until 15 Jan 2022.

## African travel fears

**A NEW** COVID-19 variant first identified in South Africa has been labelled by experts as the most “heavily mutated” strain discovered to date.

The United Kingdom has reacted swiftly to the news, suspending all flights to the country from South Africa, Namibia, Zimbabwe, Botswana, Lesotho and Eswatini.

While only 59 confirmed cases have been identified in South Africa, Hong Kong and Botswana so far, there are fears the variant may have spread further.

Prime Minister Scott Morrison said a new variant “is not of concern” at this stage, but is being monitored closely.



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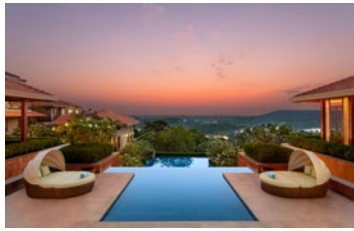


## Hilton Goa Resort

**HILTON** has announced the opening of the Hilton Goa Resort in India, marking the company's third property in the city.

Situated atop the slopes of Saipem Hills and overlooking the Nerul River, the full-service resort offers plenty of allure for family travellers, boasting four outdoor pools with a temperature-controlled whirlpool, a dedicated kids' pool called Fun N Frolic, and an aqua-themed kids' club.

Guests looking for an adventure holiday can also take advantage of the resort's many bicycle trails or luxury cruises along the backwaters of Goa, while event planners are offered large function spaces for gatherings.



## Take in all of Great Europe

**INTREPID** Travel has launched a new range of tours called Great Walks of Europe.

Focusing on some of the most sought-after routes on the continent, the new Great Walks of Europe collection includes six iconic treks delivered in a sustainable and accessible way, each led by highly qualified local leaders.

The walking adventures are designed for a variety of fitness levels, including a mix of centre-based itineraries, which provide the possibility for travellers to skip some walks if they wish; and point-to-point hikes, which require participants to complete particular routes to get to the next destination.

The collection will depart from Apr next year, with initial itineraries including Spain's seven-day Walk the Camino de Santiago, Portugal's eight-day Hike the Rota Vicentina, and

Italy's eight-day Hiking in the Dolomites.

Appealing to environmentally conscious travellers, each trip includes stays at small, family run hotels & authentic style accommodations with minimal transport used, supporting local communities affected by the pandemic, through a more sustainable option.

Intrepid Managing Director Brett Mitchell said the company had seen an increase in active adventures in the past few months, and has now moved to increase its portfolio of active trips during the past year and a half, recognising they are some of the lowest CO2-output trip styles.

"Fresh air, iconic routes, remote locations and a guarantee of vaccinated trip leaders and fellow travel companions make these new walking tours a desirable option for travellers looking to explore Europe in 2022," he said.

## Chinese are reticent

A **NEW** report compiled by the China Tourism Academy has revealed Australia may not see a flurry of Chinese tourists arrive on our shores anytime soon.

The study showed 83% of Chinese citizens would only travel to countries with zero new COVID cases, while 82% said they would elect to travel domestically rather than overseas in the near future.

Close to three quarters of Chinese residents expressed concerns about catching a flight due to health threats, while the report also suggested there was still "great uncertainty" around tourism in 2022, as it hinges on the global containment of COVID-19.

While the Australian Government recently relaxed travel restrictions for fully vaccinated tourists from Singapore, Japan and South Korea, there is currently no timeline on when Chinese travellers can return.

## SENIOR GRAPHIC DESIGNER (FULL TIME — SYDNEY)



We're looking for an enthusiastic **Senior Graphic Designer** to join our dynamic team.

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**Applications close 17 December 2021**



## Colorado gives thanks



**THE** Colorado Tourism Office welcomed back key industry partners at celebratory lunches in Sydney and Brisbane yesterday, bringing together tourism boards, airlines, travel agencies and wholesalers to thank them on Thanksgiving for their ongoing support of the US state.

The tourism body's local representatives, Director Kylee Kay and PR Manager Polly Simmons were on hand to personally thank the Aussie travel sector for keeping interest in Colorado high through the prolonged travel shutdown.

With many Aussies preparing to head off overseas to destinations like the US for the first time in two years, Kay said Colorado had plenty of travel appeal to suit the appetites of Aussies.

"Colorado has a multitude of wide-open spaces, 26 scenic byways to explore on a road trip, more than 30 hot springs and 10

scenic rail journeys," she said.

"We want to thank the industry for supporting the destination as operations continued whilst travel was halted and look forward to more visitors from Australia and New Zealand discovering the Rocky Mountain state as international trips resume."

New attractions in the state include Rocky Mountaineer's Rockies to the Red Rocks (**TD** 18 Aug) which gets moving in Apr 2022, as well as a multitude of new accommodation options including Denver's Catbird and The Rally Hotel, CampV in Naurita, and The Hythe Luxury Collection Hotel in Vail.

Famed for its ski fields, Colorado also has 28 ski resorts to choose from, with celebrations to take place through the season in Aspen and Arapahoe Basin to mark their 75th anniversary.

**Pictured:** Colorado gives thanks to Aussies.

## Ponant adds more in 2023

**PONANT** has launched its Northern Hemisphere Summer 2023 collection, comprised of 59 sailings to destinations in the Mediterranean, Atlantic and Northern Europe.

Highlights include a 14-day Glasgow to Longyearbyen voyage sailing from 04-14 May 2023, which explores the coastlines of Scotland and Norway, as well as the archipelagos of the Hebrides, Shetland, Lofoten and Svalbard Islands beyond the Arctic circle.

Prices start from \$11,510 per person and includes a flight between Longyearbyen and Paris.

Also on offer is The Best of Croatia itinerary which departs from Venice before sailing along the Dalmatian coast to visit

several UNESCO World Heritage sites such as Kotor's historic city centres, Diocletian's Palace and St Dominus Cathedral in Split.

Active passengers can also take advantage of hiking excursions to the Krka Falls located in southern Croatia.

Rates for the eight-day cruise lead in at \$5,160 per person, with nine departures scheduled between Jun and Aug 2023.

Further voyages on offer include an 11-day Aegean to the Red Sea cruise, an 11-day exploration of Athens and Aqaba in Jordan, as well as a specialist Norwegian Fjords itinerary.

For more details, **CLICK HERE**.

## Kimberley package

**A NEW** luxury Kimberley voyage package in 2023, with an on-board spending deal, is being offered through Cruise Traveller.

The all-inclusive voyage aboard Silversea Cruises' *Silver Explorer* is available to be booked with the promotion by 16 Jan.

The 19-night, all-inclusive Wild Western Australia & the Kimberley package, including flights, hotels and a voyage aboard the 144-guest expedition ship *Explorer* departs twice – Darwin to Perth on 08 Aug 2023, and Perth to Darwin on 25 Aug 2023.

To book, **CLICK HERE**, or call Cruise Traveller on 1800 507 777.

## Victoria scraps

**THE** Victorian Government has announced the end of its domestic travel permit system, with anyone from Australian states and territories now permitted to enter regardless of their vaccination status.

The scrapping of the traffic light permit system was official from 6pm last night, coinciding with the state reaching 90% double dosed for those aged over 12.

"Now we are a highly vaccinated society and there are fewer cases interstate, the risk is much lower," Victoria's Acting Chief Health Officer Ben Cowie said.

The system was implemented back in Jan 2021 and polarised the domestic sector, with many wanting a nationwide system.

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## Accor inks stadium

ACCOR has secured the naming rights sponsorship for Stadium Australia, with the venue in Sydney Olympic Park renamed Accor Stadium from today.

"NSW is open for business and we are thrilled our local fans, along with interstate and international visitors, will be able to experience fantastic sporting and entertainment venues like Accor Stadium," NSW Minister for Sport Natalie Ward said.

The venue will also help support Accor's loyalty programs by offering more sports event incentives for regular guests.



## Trump losses shown

NEW documents released by the House Oversight Committee in the United States have revealed Donald Trump's Washington, DC hotel lost more than US\$70 million during the four-year period he was in office.

The major loss was in contrast to repeated public statements from the former President that the hotel was making tens of millions of dollars.

The documents also showed the hotel received millions of dollars from foreign governments in payments and loan deferral, which Trump did not disclose.

## Aranui unveils 2023



FRENCH Polynesian hybrid cruise line Aranui Cruises has released its 2023 program, featuring 25 sailings ranging from five to 13 days and calling in at 26 islands in the South Pacific.

Taking place aboard *Aranui 5* (pictured), one of the vessels to offer guests a cargo/cruise experience, the new collection boasts the debut of a 12-day itinerary exploring the up-and-coming southern archipelago, calling at Raivavae (the Bora Bora of the south), Tubuai, Rurutu, Rapa and the remote Rimatara.

The voyage is priced from \$8,783 per person, twin share and departs 09 Sep 2023.

Further options include a Cook Islands cruise that features visits to Aitutaki, Rarotonga and the small, untouched island of Atiu via Raiatea and Bora Bora.

The nine-day itinerary departs 17 Apr 2023 and is priced from \$6,841ppts.

Two Pitcairn cruises are also

on offer, 11-day trips departing on 18 Feb and 07 Oct 2023 and exploring Hikueru, Anaa and Amanu in the Tuamotus, as well as Mangareva and Aukena in the Gambier Islands, and rates lead in at \$8,477ppts.

Aranui Cruises Regional Representative Australia New Zealand Laurent Wong said the 2023 collection had been tweaked to cater for the needs of cruise travellers in a post-pandemic world.

"In addition to enhanced health protocols on board, we are offering shorter and cheaper options to give more travellers the chance to enjoy a post pandemic holiday in paradise," Wong said.

"As a small ship that likes to head off-the-beaten-track, we are looking forward to welcoming adventurous Australians back in 2023 and taking our guests to every corner of the South Pacific."

For more details, [CLICK HERE](#).

## VA loses appeal

VIRGIN Australia has lost a legal battle with the Australian Taxation Office over a \$900,000 fringe benefits tax bill.

The carrier unsuccessfully argued that carparking for pilots and crew at airports was not a fringe benefit because aircraft is where the majority of their work takes place.

However the Federal Court ruled that airports rather than aircraft are the primary place of employment for aircrew, and therefore VA was liable to pay the fringe benefits tax levy, with the airline also ordered to pay legal costs to the ATO.

Virgin Australia is now weighing up the option of taking the matter to a higher court.

## Pang gets pinged

THE Australian Operations Manager of Sanctuary Hotel Resort and Spa Group in Papua New Guinea has been arrested and charged with 11 firearms offences after a police raid of the hotel in Port Moresby.

Jamie Pang has pleaded guilty to all of the gun charges, however, he is likely to escape punishment for an alleged meth lab also discovered on the property, as PNG currently have no laws that prohibit the production, sale or use of methamphetamine.

Assistant Commissioner Donald Yamasombi said the country's *Dangerous Drugs Act 1954* needed to be overhauled to reflect the threat drugs pose.

H HURTIGRUTEN EXPEDITIONS

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## CORPORATE UPDATE

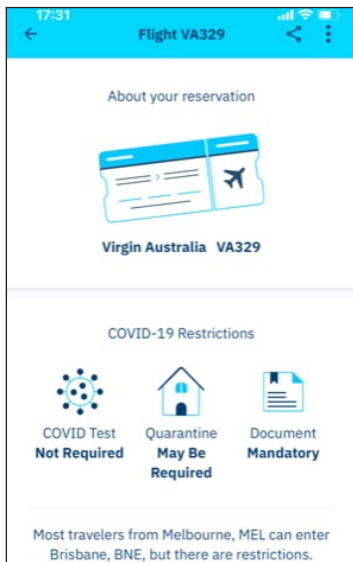
### Flight Centre relaunches SAM

**FLIGHT** Centre's SME-focused Corporate Traveller Brand has launched a new version of its "SAM" (Smart Assistant for Mobile) app, with the ability to access real-time information and updates as well as book flights and hotels.

The updated version follows ongoing investment in technology platforms within Flight Centre Travel Group despite the impacts of COVID-19, with Corporate Traveller GM Tom Walley saying the relaunched SAM was "a big step forward for SMEs who crave real-time information".

The app organises, curates and sends information to travellers based on the unique context of their individual trip, such as geo-based alerts and "predictive intelligence that identifies any local issues before they encounter them," he said.

Corporate Traveller has surveyed its clients, finding that about 60% of travel bookers and decision makers are the first point of contact for staff on trips if



something goes wrong.

More than half of bookers said they would like to receive a mobile notification if a travellers' flight is delayed, while 47% placed a "high level of importance on having access to a traveller tracking system to manager alerts and run reports".

"The technology is a game-changer for SMEs travelling domestically and overseas - essentially they have the expertise and knowledge of our teams behind the scenes right there in their hand," Walley said.

He said Corporate Traveller was anticipating SME business travel to really take off in the new year.

"Within weeks of international borders reopening, London stormed to the number two destination from Sydney and Melbourne," he confirmed.

"Our priority, without doubt, is delivering a duty of care that is simply world-class."

See [corporatetraveller.com.au](http://corporatetraveller.com.au).

### Tandem appoints

**AIR** New Zealand's Tandem Travel corporate business has appointed Andrew Barnard as its new Client Solutions and Technology Manager.

He returns to the company after three years as Senior Product Manager Asia-Pacific at Serko.

## Did you know?

Travel & Cruise Weekly's fortnightly consumer magazine called *Keep Dreaming* is specially designed for agents to send their clients.



### Serko to raise \$85 million

**NEW** Zealand travel technology firm Serko has announced a capital raising to allow it to "continue to execute on its global growth strategy".

Announced this week at the company's results release for the six months to 30 Sep, the money will be raised by a NZ\$75 million fully underwritten share placement along with a further NZ\$10 million non-underwritten retail offer.

"The funds raised will be used to continue to invest for growth into the unmanaged travel segment through our Booking.com for Business partnership; accelerate the development of our global marketplace strategy, and pursue opportunities for inorganic global expansion," according to CEO Darrin Grafton.

He said following the successful migration of Booking.com for Business customers to the new Zeno-powered solution, Serko

would undertake "targeted investment to optimise customer engagement and extend the offering across global markets to maximise the potential of the opportunity".

Grafton also confirmed that Serko was on the hunt for acquisitions, assessing opportunities to allow the company to expand its global volume and content efficiently.

Plans include the development of a "global marketplace strategy" which will transform Zeno from an online booking tool into a distributed marketplace, creating "an ecosystem of travel content suppliers and business travel market segments connected through the Zeno platform".

Serko's total revenue jumped 81% for the half year, while its total income increased 16% to \$9.9 million due to a 157% uplift in travel booking volumes - but the overall loss was \$15.2 million.

## Win a Balcony stateroom on the Azamara Onward Pre-Inaugural Cruise!

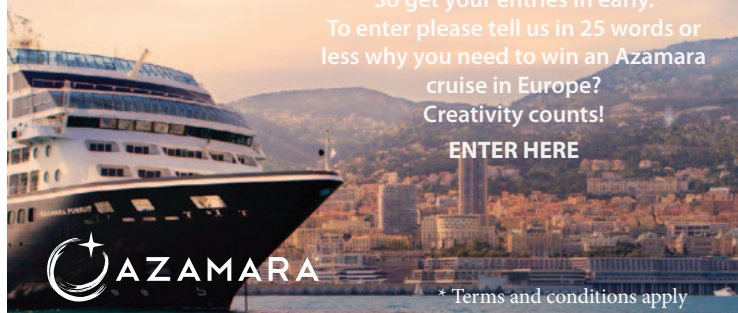
**Azamara and Travel Daily** are providing one travel agent and guest with the once-in-a-lifetime experience of sailing on the

**5 Night Pre-Inaugural Cruise of Azamara Onward.** Sailing from Barcelona to Monte Carlo and staying in a Balcony stateroom, this is a special sailing not to be missed.

Prize includes Balcony stateroom for 2 on the 5 night pre-inaugural cruise. Minor Prizes will be awarded each week of one x \$100 VISA e-gift card.

So get your entries in early. To enter please tell us in 25 words or less why you need to win an Azamara cruise in Europe? Creativity counts!

**ENTER HERE**



\* Terms and conditions apply

## BEIA elects board

**BUSINESS** Events Industry Aotearoa confirmed its new board yesterday at its annual general meeting, which includes the retention of the two newest members elected earlier this year, David Perks and David Downs.

The Board also welcomed new Chair Steve Armitage (**TD** 18 Nov), who replaces outgoing Chairman Tony Gardner.

In her address to members, BEIA Chief Executive Lisa Hopkins noted "our normal is on the horizon".

The board includes co-opted members Bjoern Spreitzer from Tourism New Zealand and Blair Catton from Air New Zealand.

## A Hilton near me

**WITH** travel restrictions still affecting a number of regions around the world, Hilton has responded by launching a global campaign to convince travellers to book a stay with the hotelier closer to home.

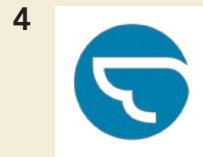
"This year, Hilton conducted extensive proprietary consumer research in Asia Pacific, and found that on average 34% of families are now more actively looking to book domestic travel versus pre-pandemic," the company noted, adding its Travel the World campaign will inspire consumers in markets like Australia to enjoy trips closer to home that will also satisfy the int'l travel itch.

## Know your brands

**LOGOS** are the main way that companies distinguish themselves, and some logos are so famous that you don't even need to see the company's name to know who it is.

See if you can identify these four logos.

PUZZLE



Know your brands: 1 Ampol, 2 Switzerland Tourism, 3 Australian Automobile Association of Australia, 4 Airtasker

ANSWERS 22 NOV

## TRAVEL SPECIALS

**WELCOME** to Travel Specials, *Travel Daily's* Friday feature. If your firm has released a travel special you'd like to make the industry aware of, send the details to [specials@traveldaily.com.au](mailto:specials@traveldaily.com.au)

**APT** and **Travelmarvel** are offering Black Fri Sales on a range of trips for both brands. APT's Live the Dream Sale has reopened deals to celebrate the return to travel. Small ship expedition cruises aboard *Caledonian Sky* with savings of up to \$8,400 per couple, is just one of the itineraries covered under the offer. Meanwhile, Travelmarvel's Time to Go Sale includes Europe and Russia river cruises, and tours within Australia, as well as in Asia, North America, and New Zealand, with savings up to \$4,400 per couple on selected itineraries. Offers are available for new bookings made by 06 Dec. Travel advisors are encouraged to contact their Business Development Manager or call 1300 278 278 for more details.

**IHG Hotels & Resorts** has kicked off its Cyber Week with its biggest member event of the year. Starting today, the Biggest Member Event includes a three-times points promotion, and up to 25% off its Best Flexible Rate at all IHG properties in Australasia, Asia and the South Pacific through to Sep. The promotion runs from 26 Nov to 03 Dec 2022.

**P&O Cruises Australia** has launched its Cyber Week sales, from today until Wed, offering Australians access to hot deals on short breaks and longer getaways starting from \$64 per person. To take advantage of the sale, call 13 24 94.

**Virgin Australia** has dropped its massive Black Fri and Cyber Mon sale. Sale fares are available for New South Wales, Victoria, Queensland, South Australia and Tasmania, as well as international routes, with around 700,000 seats up for grabs. Passengers can enjoy one-way domestic Economy fares between Sydney and Ballina, and Melbourne and Hobart, from as low as \$49 for travel between 01 Jan and 30 Mar. Also available are return international Economy fares between Port Hedland and Bali from just \$425 and Sydney and Fiji from \$459, for travel between 27 Mar and 23 Jun 2022. Sale fares are available now until midnight AEDT 29 Nov, or until sold out.

Combine a quaint countryside holiday with a round of golf with the new Golf with Peppers Marysville package from **Accor**. Priced from \$344 per night, the package includes overnight accommodation, breakfast for two, a bottle of wine and a cheese platter on arrival, a two-course set dinner menu for two at the hotel's Radius Bar & Grill, plus 18 holes of golf on the popular Marysville Golf Club, including green fees and golf buggy hire. To book the Golf with Peppers Marysville package, visit [all.com](http://all.com).

**Globus'** Cyber Sale has arrived! Save 15% on all Undiscovered North America Tours next year, representing a saving of up to \$1,727 per couple, on a range of itineraries showcasing the hidden gems of the United States and Canada. Hurry, offer ends next Fri. Check out the Cyber Sale [HERE](#).

**Etihad Airways** has launched its 'Black Flyday' sale to its network of worldwide destinations. With fares starting as low as \$1,079 in Economy and \$5,725 in Business, the sale will run over the Black Fri weekend, from today until Tue, for travel between 01 Feb and 15 Jun. Guests can also book now, and change their flights later with no additional costs, for total peace of mind. Those wishing to book [CLICK HERE](#).

Savings have been announced on 2023 expeditions with **American Queen Voyages**. Save US\$6,000 per couple and pay no deposit on a 2023 all-inclusive expedition cruise in Alaska - [CLICK HERE](#).

Got a confidential tip? Contact *Travel Daily* via our secure WhatsApp service on +61 2 8007 6760 or click [HERE](#)





# REWARDS *by* VIKING



## START EARNING POINTS WITH *REWARDS BY VIKING*

We have given our trade loyalty program *Rewards by Viking* an extensive upgrade. The program relaunches today with a number of new features that have been added to further reward you, our valuable trade partners, increase engagement and enhance the overall user experience.

*Rewards by Viking* allows travel agents to earn hundreds of reward points for booking our ocean, river and expedition cruises. These points can then be redeemed in the online *Rewards by Viking* store on a fantastic range of brand-name items—from electronics and sporting goods to beauty products and gift vouchers.

Rewards points will accumulate automatically with some of the new features and may be redeemed within minutes from being earned—without the wait for manual point uploads like many loyalty programs.

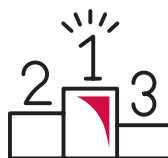
### NEW FEATURES INCLUDE



**Pending Points:** The points value of each cruise will now be displayed when booked, no longer having to wait until after the cruise departs.



**Wish List:** Set yourself a reward target and work towards a goal by placing big-ticket items in your Wish List.



**Gamification:** Interactive online games provide opportunities to earn points in real time without even selling a cruise.



**Training Modules:** Complete our online training modules and earn points on the successful completion of each module.

REGISTER BEFORE 31 DECEMBER 2021 & RECEIVE 500 *REWARDS BY VIKING* POINTS | [CLICK HERE](#)

For more information contact your Commercial Manager or email [rewardsbyviking@vikingcruises.com](mailto:rewardsbyviking@vikingcruises.com)

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