

My holiday My cruises Holiday







# Travel Daily First with the news

www.traveldaily.com.au Wednesday 27th October 2021

## Ignite recruiting

**IGNITE** Travel has launched a major recruitment drive. seeking new staff to work in sales support, product, marketing and IT roles across brands including My Cruises, Holiday Exclusives and My Holiday.

The Flight Centre offshoot is expecting its total sales to exceed \$1 billion in the next 18 months (TD yesterday), with recent border opening announcements sparking strong demand.

It's understood about 50 roles are up for grabs across the business, with applications open via the cover page of today's TD.

## Today's issue of TD

Travel Daily today has five pages of news plus a front cover page from Ignite.



Join our virtual event



Discover the key consumer sentiment and trends shaping decision-making for travel intenders.

Keynote speakers include **Kerrie McCallum** and travel industry experts.

Streaming Thursday 28 October, 2021 11am - 11:45am AEDT

**REGISTER HERE** 

News Corp Australia

## SQ, LH seek expanded pact

#### EXCLUSIVE

**SINGAPORE** Airlines and Lufthansa have lodged an application with the ACCC, asking for ongoing authorisation to coordinate their activities but with a significantly expanded range of destinations covered including the UK.

The pact, which was first ratified five years ago (TD 23 Nov 2016), specifies that the airlines will collaborate on flights between "Singapore Airlines Home Markets" including Australia, Indonesia, Malaysia and Singapore, and "Lufthansa Home Markets" which at that time included Germany, Austria, Belgium and Switzerland.

Under the new proposal, these markets will be extended to include three additional countries

## Travel agent on **Tourism Aust board**

**ACCOR** Hotels' pioneering regional leader Michael Issenberg was this morning announced as the new Chair of Tourism Australia, taking the role vacated by Bob East (TD 22 Oct).

Excitingly for the travel sector, Federal Tourism Minister Dan Tehan also announced the appointment of Queensland travel agency owner Annabel Dolphin to the organisation's Board - the first time in many years that a travel agent has been involved with Tourism Australia at such a senior level.

Dolphin took over Helloworld Mt Pleasant and Mackay from John Cooney two years ago (TD 04 Sep 2019), and is also a Director of RACQ.

Helloworld Travel Limited also owns 20% of the agency.

Tehan announced that Sealink Travel Chair Jeffrey Ellison would serve a second term as Deputy Chair of Tourism Australia, while John Hart has also been reappointed for a second term on the Board.

at the Singapore Airlines end of the deal (which are not being made public at this stage), as well as a major expansion of the Lufthansa Home Markets to include much of Europe, including the UK, Spain, Netherlands, France, Iceland, Ireland and Italy.

The current authorisation expires on 10 Dec, and the carriers have also asked for interim authorisation to allow them to engage in the proposed conduct prior to the ACCC issuing a final determination.

SQ and LH want to coordinate pricing, sales, marketing and inventory management for all routes between the designated markets as well as share revenue on non-stop routes.

The carriers noted that recovering from the impacts of COVID-19 will be a long and difficult process, with the proposed expanded coordination "ensuring consumers gain access to the widest network of travel options as soon as is allowable".

Submissions are now open for comment, with the ACCC seeking feedback by a deadline of 05 Nov.

## Singapore opens up to Australians

THE newly instituted one-way Vaccinated Travel Lane (VTL) between Australia and Singapore (TD breaking news) is widely expected to become a bilateral arrangement in the coming weeks, with Prime Minister Scott Morrison previously flagging a bubble with the Lion City would open up before Christmas.

Under the announcement last night by Singapore's Civil Aviation Authority, fully vaccinated Australians will be able to enter the country without quarantining from 08 Nov, as long as they return a negative COVID-19 test 48 hours before departure and another taken on arrival.

The VTL arrangement also allows unvaccinated children aged under 12 to enter Singapore.

Oliver Chong, Executive Director of Singapore Tourism Board Oceania, said the organisation was thrilled at the resumption.

"We know Aussies are avid travellers and can't wait to travel overseas, so we hope this will encourage them to make plans to visit Singapore as soon as they can," Chong enthused.





# Travel walks the runway

A COLLECTION of the most "lust-worthy" travel experiences across the globe are set to be exhibited via a new digital event pioneered by Flight Centre.

Travel Runway will operate similar to a fashion event but for travel instead of apparel, with the company curating a range of personalised travel experiences to inspire more holiday bookings, such as food & wine tours, luxury island indulgence, adventure trips and nature safaris.

"It's never been a better time to see what the world has on offer, and Travel Runway will provide endless inspiration and advice for anyone looking to book a holiday in 2022 and beyond," Flight Centre General Manager Australia Kelly Spencer said.

"We're seeing huge week-onweek increases in enquiries for both local and overseas travel and last week we saw a 34% increase in flight enquiries and a 35% increase on fly and stay packages on the previous week."

Open for anybody to attend, the free Travel Runway event will run live from 09-13 Nov, offering attendees immersive chooseyour-own-adventure video options across multiple runways.

Expert tips and insights will also be provided across various travel categories - register **HERE**.

#### Club Med flexible

**CLUB** Med has launched its Extra Flexi Peace of Mind policy for bookings made from today for travel between 01 Dec and 31 Mar 2022.

The move allows travel agents to confirm their client's holiday with only a \$200 per person deposit, plus any flights, and wait to pay the final balance 14 days before departure instead of the previous 30-day period.

View the full policy HERE.



## **Camplify purchase**

**NEW** Zealand-based vehicle rental company Tourism Holdings Limited (THL) has sold two of its campervan businesses to Australia's Camplify for \$7.37m.

The duo of acquired businesses, Mighway and SHAREaCAMPER, both provide private RV owners with a platform to rent vehicles to tourists, with part of the commercial transaction seeing THL continue to provide RV owners with managed services.

## **AAT Kings incentive**

AGENTS who book a AAT Kings or Inspiring Journeys Guided Holiday for clients and pay in full by 16 Nov will go into the draw to win one of three \$500 Giftpay gift cards, with clients also getting the chance to score a \$1,500 travel rebate.

To be eligible for the incentive, trips need to be of seven days or longer for travel between 01 Jan 2022 and 31 Mar 2023.

## **New Coral sailings**

**CORAL** Expeditions has released a new Queensland journey, To the Heart of the Reef & Outback, which will feature exceptional experiences and wines.

The two newly released Queensland Christmas expeditions, which sail on board the brand-new *Coral Geographer*, combining the best of the state's reef and outback in a distinctive package.

For more information, check out today's *Cruise Weekly*.

## Carnival Corp pause

**CARNIVAL** Corporation's P&O Cruises Australia and Princess Cruises have extended their pause in Aussie waters.

P&O Australia has paused through to 14 Feb, while Princess is out until 14 Mar, with four *Coral Princess* cruises cancelled.

Guests will be notified of the pause and their options by the cruise line.







## **Untamed Escapes**

AUSTRALIAN Wildlife
Adventures has rolled its
Nullarbor Traveller and Xplore
Eyre travel brands under one
new umbrella, officially becoming
Untamed Escapes this week in
line with a new push into the
wellness tourism space.

Historically the company has focused on offering nature package tours throughout South Australia and Western Australia, with the company conceding that launching a third wellness brand would do a disservice to its existing touring divisions.

"There were already limitations with these brands having destinations in the names and we also had three websites and countless social media accounts to manage and were diluting our messaging," the company said.

The rebrand arrives alongside a new collection of wellness tours - for more details **CLICK HERE**.

## Tripadvisor audit

**TRIPADVISOR** penalised 34,605 properties for fraudulent activity and banned 20,299 members for failing to abide by the platform's community standards in 2020, according to the company's latest *Review Transparency Report*.

The report also showed that Tripadvisor identified 65 new paid review sites and blocked paid review submissions from 372 preview sites, and also removed 46,145 reviews that failed to meet COVID posting guidelines.

## Bonza to broaden travel

#### EXCLUSIVE

BONZA Chief Executive Officer Tim Jordan has told *Travel Daily* his new airline will be about stimulating brand new markets, where there currently isn't an existing operator, to ensure everybody in the industry sees the benefit from its presence.

Jordan, whose new airline launched barely a fortnight ago (*TD* 12 Oct), said Bonza wants to work with the experts in the travel industry, such as agents and tour operators, to change the perception of ultra-low-cost carriers, and does not want to "fight over the same pie as everybody else".

Bonza anticipates it will only overlap with other airlines where there is an opportunity to offer cheaper, more leisurefocused frequencies, to see more Australians take to the skies.

"There currently are markets, which are flown by business operators, generally morning, lunch and evening services... we're possibly going to offer a leisure alternative two, three or four times a week on those markets," Jordan explained.

"If the entry price to flying generally is \$200, that's not getting to the vast majority of the populations that live in these centres.

"What this is about is maybe offering a three-times-a-week service on those markets at \$69, stimulating a brand new market

and getting people visiting someplace they've always had a little bit of an aspiration to get to, but have never had the easy opportunity to do so."

Backed by alternative investment firm 777 Partners, Bonza hopes to begin flying two-to-three brand new Boeing 737-8s by the second quarter of 2022.

The variant will be new to the Australian skies, and is one of the greenest and most fuel-efficient aircraft operating, which Jordan stated was central to Bonza's desired goal.

"It delivers the cost base that we need to subsequently deliver the average fares to the market, which allow us to stimulate the market sufficiently.

Jordan said while Bonza would offer attractive fare deals, the overall strategy was about "lowering the average cost to travel to places by 30 to 40%".

"If we can do that, then we will grow the market sufficiently to warrant the large aircraft that we're flying."

Bonza initially reached out to 45 airports around Australia, and has already heard positive feedback from more than 30, from which proposals are soon expected.

"The vast majority of the routes that we fly are going to be brand new for these cities," Jordan said.

"Instead of having one or two destinations on their road map, they may be able to get to four, five or six."

Bonza previously announced its headquarters will be located in rural Australia, and Jordan revealed many states and territories have expressed interest in candidacy.

"We're still working with state governments, with New South Wales, Queensland, and of course, since our announcement, there have been another couple of state governments that have put up their hand and signalled quite intently that they'd also like us to," he said.



## Window Seat

WHILE most tour operators promise travellers the trip of a lifetime full of memories, one company in Hong Kong is pledging to do just the opposite.

Ulu tours has launched a new bus experience that allows its guests to catch up on some much needed sleep while the vehicle travels mindlessly around the city's streets.

"When we were brainstorming new tours, I saw a social media post from my friend saying that he was stressed out by his work, he couldn't sleep at night," ulu's Marketing and Business Manager Kenneth Kong said.

"But when he was travelling on the bus, he was able to sleep well which inspired us to create this tour that lets passengers just sleep on the bus."

Tickets range from HK\$13-\$51 per person depending on upper or lower deck seating, with eye masks and earplugs included - living the dream!



## COVID policy is key

FOUR in five Australian travellers say international COVID-19 policy will influence their choice of destination, according to the latest International Travel Sentiments Survey compiled by financial comparison site Savvy.

Two thirds of respondents also noted feeling uncomfortable boarding a flight with unvaccinated pax, while 47% are worried about being stranded.





## Trinh knocks up 11 years



A SPECIAL milestone has been reached by the Head of People & Culture ANZ at Globus family of brands this week, with Trang Trinh (pictured) celebrating 11 years of service with the travel company.

"I feel very proud to work with an amazing team who are not only passionate about what they do, but are passionate about our products and genuinely care for each other," Trinh said upon reaching the 11-year mark, adding that the Globus culture is

"second to none".

The Sydney-based Trinh also has some advice for others looking to make their careers more fulfilling.

"Your career is not defined by what you achieved but by what you are able to overcome on that journey, so be prepared to put in the work, step outside your comfort zone and say yes to a good challenge," she said.

Trinh joined Globus in 2010 as an HR Generalist, rising through the ranks to become Head of Human Resources in 2019.



with the Travel Daily Training Academy

Click here for an information pack

Travel Daily

## Aviation tech pledge

THE chief technology officers at seven of the world's leading aerospace manufacturers have released a joint statement, pledging to accelerate sustainable aviation investigations.

The leaders at Airbus, Boeing, Dassault Aviation, GE Aviation, Pratt & Whitney, Rolls-Royce, and Safran have all signed a call to focus on the adoption of Sustainable Aviation Fuels and develop novel technologies that will eventually enable net-zero carbon aviation.

The seven firms have spent over US\$75 billion in R&D on cleaner technologies combined over the past five years.

## Do it yourself: AC

AIR Canada has introduced a new self-administered COVID-19 test to help streamline the travel protocols needed to enter Canada, which requires negative tests 72 hours prior to boarding.

Passengers can self-test using kits from Switch Health, with its telehealth platform providing travellers with an electronic report in less than 45 minutes.

## Hertz adds Tesla

**RENTAL** car company Hertz has announced the purchase of 100,000 Tesla vehicles to add to its fleet by the end of 2022.

The deal is being reported as costing the car hire company around US\$4 billion, with Hertz stating the acquisition was made in line with a "skyrocketing" consumer interest in electric cars.

"The new Hertz is going to lead the way as a mobility company, starting with the largest EV rental fleet in North America and a commitment to grow our EV fleet...around the world," Hertz interim CEO Mark Fields said.

## IHG props up events

**IHG** Hotels & Resorts has bolstered its meeting and events program by partnering with CVS Health to be an onsite supplier of COVID-19 rapid testing.

The company has also forged a new educational agreement with Professional Convention Management to develop an industry-first Digital Event Strategist Introductory Certificate Course for hotels and venues to create better hybrid events.







# Kenya word search

K	U	I	В	0	R	I	Α	N	Α	G	I	N	Q	R
Н	Α	Т	Е	Е	Н	С	Е	U	V	R	Т	F	G	Т
J	М	Α	S	Α	ı	М	Α	R	Α	Е	В	L	Т	N
L	0	Υ	Н	Α	L	0	С	U	U	Α	L	Ε	В	Α
Α	L	Α	Z	Н	Z	U	0	В	G	Т	Х	F	Z	Н
Υ	Α	М	Q	S	N	W	S	М	Α	М	S	Z	Т	Р
N	F	В	D	Α	Н	Α	0	Α	L	I	0	٧	S	Ε
Е	F	0	М	V	С	ı	В	S	I	G	R	L	Е	L
K	U	S	Υ	ı	J	Р	Т	٧	V	R	Е	Ε	Е	Е
Т	В	Е	K	Α	U	ı	1	Z	Н	Α	С	0	В	V
М	Р	L	Α	N	G	К	Α	0	Z	Т	0	Р	Е	V
U	W	ı	Р	Е	М	ı	V	N	Е	ı	N	Α	D	С
Е	K	Е	S	K	Р	Α	F	٧	W	0	I	R	L	G
Q	K	W	٧	Α	В	L	Α	Α	С	N	Н	D	I	С
L	G	F	I	L	N	U	Н	Е	S	L	R	Α	W	K

SEE if you can find these words. They are hidden horizontally, vertically and diagonally, forwards and backwards.

**AMBOSELI BUFFALO CHEETAH ELEPHANT GREATMIGRATION** LAIKIPIA LAKENAIVASHA LEOPARD

MASAIMARA **MTKENYA** NAIROBI RHINOCEROS **SAMBURU** UGALI WILDEBEEST 7FRRA



## NY city climbing

A NEW skyscraper adventure will be available to travellers to New York City from 09 Nov, with Edge at Hudson Yards announcing the option of scaling the outside of a tall building.

Tickets will cost US\$185 and includes a personalised video from visitors' climbs and a commemorative medal.

#### Paint me a picture

MSC Cruises is calling on artists to provide it with the best design to communicate sustainability on the hull of its MSC Euribia ship, which will enter service in 2023.

The global design contest is asking for a unique design that will also remind passengers of the line's commitment to net zero emissions by 2050.

As lockdowns continue around the country, NCL is mobilising the industry with their Walk for Wellness initiative. Read more in the October issue of

## trave **Bulletin**

## Value of cycling

**CYCLE** tourism and services in Australia contributes \$1.168 billion to the country's economy, according to the Australian Cycling Economy Report.

"With cycling having grown significantly during the pandemic, we fully expect cycling to go on making a significant contribution to the multi-modal transport and tourism mix – just as it should do as the low emission activity it is," Tourism & Transport Forum CEO Margy Osmond said.

## Air + tourism deal

**CLICK** 

**THE** International Civil Aviation Organization and the UN World Tourism Organization have formalised a new Memorandum of Understanding which aims to strengthen the relationship between air transport and tourism regarding support for climate change imperatives.

The agreement will also provide policy climate goal advice, as well as joint advocacy, events, joint data initiatives, and combined fundraising efforts.

## **ACCOMMODATION**

**WELCOME** to Accommodation Updates, *Travel Daily*'s Wed feature. If your property has undergone some recent changes you would like to make the industry aware of, send a brief description with an image to accomupdates@traveldaily.com.au.



Holiday Inn Express Newcastle has become the first hotel in Australia to obtain Carbon Neutral certification under the NABERS Climate Active pathway. The Pro-invest Group-developed property has adopted strong LED coverage, an energy

management system per quest room with occupancy sensors, a light setting program and air optimum conditioning management, as well as water conservation measures.



Hilton recently marked the opening of Canopy by Hilton London City, the UK's first Canopy by Hilton hotel. The property is eco-conscious rooms and features dining

spaces serving up dishes inspired by London's East End, as well as flexible meetings and events space, a gym, and free Canopy bikes to



Radisson Collection has unveiled the launch of Radisson Collection Hotel, Wuxi, a sophisticated 318-key hotel located in the Chinese city's Xishan district. The property boasts a comprehensive wellness centre, including a spa area comprised of massage

and yoga spaces, a sauna and an indoor swimming pool with stunning views. The hotel also offers quests five restaurants, including Maillard 69, the first 3D immersive restaurant in Wuxi.



Travel Daily is part of the Business Publishing Group family of publications.

Produced each weekday since 1994. Travel Daily is Australia's leading travel industry publication. **EDITORIAL** 

Editor in Chief and Publisher - Bruce Piper Associate Editors- Adam Bishop, Myles Stedman

Contributors - Nicholas O'Donoghue, Jenny Piper info@traveldaily.com.au

ADVERTISING AND MARKETING Sean Harrigan and Hoda Alzubaidi advertising@traveldaily.com.au

**BUSINESS MANAGER** Jenny Piper accounts@traveldaily.com.au Suite 1, Level 2, 64 Talavera Rd Macquarie Park NSW 2113 Australia PO Box 1010 Epping NSW 1710 Australia Tel: 1300 799 220 (+61 2 8007 6760)

Travel Daily operates by paid subscription to people within the travel industry - sign up at www.traveldailv.com.au.



Travel Daily is a publication of TDaily Pty Ltd ABN 34 108 508 765. All content fully protected by copyright. Please obtain written permission to reproduce any material. While every care has been taken in the preparation of Travel Daily no liability can be accepted for errors or omissions. Information is published in good faith to stimulate independent investigation of the matters canvassed. Responsibility for editorial comment is taken by Bruce Piper.