

Travel Partners are at the heart of everything we do. That's why we launched Partners First Rewards, our travel agent rewards program, giving you exclusive access to a range of benefits and personalised services, including generous Gift Card incentives, access to NCL's annual famil and much more.

## DOUBLE REWARDS ON EUROPE & HAWAII BOOKINGS\*

**\$50**  
GIFT CARD

Earn a \$50 Gift Card (50 Points) on all Europe and Hawaii deposited bookings made between 1 - 28 February 2022\*.

**\$25**  
GIFT CARD

Earn a \$25 Gift Card (25 Points) on all other destinations deposited between 1 January - 31 March 2022\*.

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BENEFITS & PERKS**



**GENEROUS  
GIFT CARD INCENTIVES**



**TOP SELLER  
FAMILS & AWARDS**



## Rewards with NCL

**NORWEGIAN** Cruise Line's (NCL) Partners First Rewards members are invited to take advantage of double rewards on Europe and Hawaii bookings.

Travel advisors can earn a \$50 gift card (50 points) on all Europe and Hawaii bookings made and deposited this month.

Learn more on today's cover page of *Travel Daily*.

## Etihad to go daily

**ETIHAD** Airways has announced it will increase its Melbourne and Sydney services from five-per-week to daily from 27 Mar, taking its total weekly services between Abu Dhabi and Australia to 14.

The new daily services follow rival Emirates' decision to move to twice daily Sydney flights from 01 Mar (*TD* 11 Feb), and will offer Aussies a combo of morning and evening departures via the deployment of Boeing 787 aircraft in a two-cabin configuration.

The new daily services will allow 12,500 extra visitors to come to Victoria alone, and inject approximately \$17 million into the state's economy.

## Don't go small, Tehan says

**NEW** York's Times Square and London's Piccadilly Circus are just some of the overseas locations that will be hosting billboards to promote Australia as a tourist destination this year, all part of the latest Federal Government push to revive the country's flagging tourism sector.

The \$40 million Don't Go Small. Go Australia campaign kicks off this week and emphasises the opportunity for prospective visitors to check off as many key Aussie attractions as possible during the one trip.

"Our message to tourists is don't go small," Federal Minister for Tourism Dan Tehan said.

"We want visitors to make the most of their holiday by filling their itinerary and doing as many things as possible and if they do they'll be supporting the 660,000 jobs in our tourism industry and our tourism regions."

Featured Aussie tourism experiences include diving in the Great Barrier Reef, visiting the Red Centre & Uluru, wandering the vibrant Sydney Harbour and exploring Melbourne's many

shops and cafes.

To maximise its reach in the United States, a TV ad will be broadcast in Los Angeles in the break ahead of the Olympics broadcast and just after the airing of the Super Bowl, with other overseas target markets to include Germany, France, Italy, Canada and the United Kingdom.

"After COVID-19, the world is looking forward to taking a holiday and we want that holiday to be in Australia...this new campaign is just the first step in a long-term strategy to restart tourism to Australia, with further investment in tourism marketing campaigns internationally to come in the second half of the year," Tehan added.

## FJ job opportunity

**FIJI** Airways is currently seeking a new Australian Business Development Manager who will be the carrier's first point of contact on the east coast.

The position will report to the airline's Regional General Manager Australia - for more details see [page seven](#).

## Fly back to cruise

**UNIWORLD** Boutique River Cruises is inviting travellers to take of advantage of its added value and fly back into cruise with its partner Qatar Airways.

Travellers who cruise on an all-inclusive river sailing with the line this year will receive free included airfares with Qatar.

For more details, see [page six](#).

## Today's issue of TD

*Travel Daily* today features five pages of the latest news, a front cover page from Norwegian Cruise Lines plus full pages from:

- Uniworld Boutique River Cruises
- Fiji Airways

## ACA reacts to ban

**THE** Australian Cruise Association's CEO Jill Abel has labelled a decision by the Federal Govt to extend its Biosecurity cruise ban by two months as "disappointing", but says it will provide time for the cruise sector to prepare for a phased restart.

Abel also welcomed an agreement reached last week at National Cabinet for governments to work together with the cruise industry around the protocols needed for a recommencement on the east coast "over coming months" (*TD* 11 Feb).

"This is the most encouraging sign we have had from Govt that they're...willing to actively engage in dialogue around bringing cruise ships back," Abel said.

More details on the cruise ban extension in *Cruise Weekly*.

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## Crown gives the go ahead

**CROWN** Resorts has given the green light to sell the business to US-based investment company Blackstone for \$8.9 billion, after receiving a revised offer last month (**TD** 13 Jan).

Crown's Board unanimously agreed to recommend that shareholders vote in favour of the deal, which will entitle them to \$13.10 cash per share, effectively adding an additional \$845 million in value to the previous offer put forward by Blackstone and rejected by Crown in Dec last year (**TD** 02 Dec 2021).

"The price now appropriately reflects the value of Crown's world-class assets and global reputation for premium services and experiences," Crown's MD Steve McCann said this morning.

Crown's chief also said that the added value of the takeover represented the strength of its brand in the face of challenging headwinds, which has included low consumer traffic caused by the pandemic and a myriad of legal issues.

The deal is also expected to see the end of James Packer's controlling stake in the company, with the Victorian Royal Commission last year recommending the Aussie billionaire sell down his 37% stake in Crown to just 5% in two years.

Crown Resorts was forced to undergo cultural changes in the wake of the allegations, including a new culture transformation program (**TD** 13 Dec 2021).

## NT stumps up \$12m

**THE** Northern Territory Government has announced a new \$12 million tourism support package designed to encourage greater visitation, attract skilled workers and support local tourism businesses impacted by travel restrictions.

### SELL YOUR WAY TO UTAH

**REGISTER NOW!** ENTRIES CLOSE 31 MARCH

UTAH

Earn points for a complimentary family to Utah

DELTA AIR LINES

LIFE OF UTAH ELEVATED

ROCKY MOUNTAINEER

## TNZ wants to learn

**TOURISM** New Zealand (TNZ) is inviting members of the Australian travel industry to take part in a new feedback survey to better shape future policy.

The survey will close at 5pm AEDT next Mon, and takes approximately 10 minutes to complete.

[CLICK HERE](#) to participate.

## QF loyalty promo

**TRAVEL** agents making bookings via the Qantas Distribution Platform for QF Frequent Flyers can offer their clients \$100 off on return flights to London.

The deal is available for bookings from today through to Wed, for travel through until the end of Nov, with a range of blackout dates applying.

## Ed on board AFTA

**THE** Australian Federation of Travel Agents (AFTA) is pleased to have Ed Wilkinson from the Australian Department of Foreign Affairs and Trade joining for this week's webinar.

The Department will provide key insights on the feedback from the Australian consulate and embassy networks around the world, and will address the current issues around the European Union Digital COVID-19 Certificate.

To register for the webinar, [CLICK HERE](#).

## King Island promo

**A NEW** travel initiative from the Tasmanian Govt is encouraging visitation to King Island after a period of travel restrictions

A travel incentive scheme providing \$300 off the cost of accommodation and tourism experiences on the Island is on offer between 01 May and 31 Jul, made available to 700 bookings.

The program will launch to consumers in early Apr, and more details of the scheme will be made available soon.

## 2023/24 Antarctica

# Ultra-Luxury Voyages Brochure

Two Discovery Yachts taking your clients further than ever before

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Including New Fly & Cruise Voyages

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Only 200 guests

Two Helicopters & Submarine

20 Member Expert Discovery Team

Economy Flights Included  
+ Save up to 20%

Read about 5 key issues facing travel businesses, the industry says enough is enough, Journey Beyond on a new track and more in the February issue of *travelBulletin*.

travelBulletin

CLICK to read



## Lux's Fiji success

**LUXURY** Escapes' recent five-month Fiji campaign saw it increase its average destination room nights sold per annum to the island nation by 500%.

The company outsold every other channel, including the major agency networks, with its instant online booking tech, which was only a few days old when the campaign began in Oct.

The result saw approximately \$50 million generated in sales.

## Coral beefs up team

**CORAL** Expeditions has expanded its sales team with the appointment of four new roles.

Peggy Irving has been appointed Sales & Distribution Manager ANZ, Diane Templeton has been named Inside Sales Executive, Anna Powell will take up the role of Sales Executive - Domestic, and Elizabeth Webb will serve as International Sales Manager, Groups & Charters.

## FCTG shows its RESPECT

**FLIGHT** Centre Travel Group (FCTG) has launched its inaugural Reconciliation Action Plan (RAP) which the company states will offer a tangible commitment to goals over the next two years.

The new RAP will also serve to emphasise the importance of fostering consultation and collaboration with Aboriginal and Torres Strait Islander peoples and empower its staff to contribute.

Flight Centre's new framework is based on the concept of RESPECT, and outlines a need for the business to foster better First Nations goals in reference to collaboration, education & employment opportunities, added reconciliation initiatives, and respect to culture woven into the fabric of the travel company.

MD James Kavanagh said the launch of FCTG's first RAP would produce key benefits to both internal & external stakeholders. "We hope that this RAP and the

actions that we have committed to as part of it will provide our people and our customers with greater knowledge of Aboriginal and Torres Strait Islander cultures and traditions," he said.

For the full details, see [HERE](#).

## Airnorth questions

**BRISTOW** Travel, a WA-based subsidiary of Bristow Group which is the parent company of Airnorth, has been placed into administration, according to a notice published by the Australian Securities & Investments Commission.

It is unclear how and if this will affect the operations for Airnorth, with the company unable to respond to **TD's** requests for more details by time of publishing.

The carrier's parent is Bristow Helicopters Australia, a subsidiary of the Houston-based Bristow Group.

## Matt joins Board

**VOYAGES** Indigenous Tourism Australia Chief Executive Officer Matt Cameron-Smith has joined the Torrens University Australia Hospitality Industry Advisory Board.

The Board comprises both Blue Mountains International Hotel Management School and William Blue College of Hospitality Management.

## The spotlight is on

**A NEW** production show is debuting on board *Discovery Princess*, 'Spotlight Bar'.

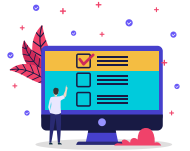
The original show will first appear in Apr, and will transport guests to a vibrant bar atmosphere where they will meet and connect with local storytellers, who will share tales of their lives through song.

The show includes a modern musical playlist which will evoke memories and inspire dancing among all.



# THE BEST OF CANADA

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## Borocay booster

**TOURISM** authorities in the Philippines have wasted no time getting to the pointy end of its tourism strategy, revealing free booster shots this week for travellers visiting Borocay Island.

Booster jabs will be offered at no extra cost to ensure tourists are protected against new COVID-19 variants and to help rebuild confidence in the island's dented visitor economy, a spokesperson for Philippines tourism body said.

## Thai fee postponed

**TRAVELLERS** to Thailand can breath a temporary sigh of relief after the country's government revealed a new tourist tax (**TD 17** Jan) will be delayed by at least two months.

The postponement to Jul at the earliest was caused by connecting airlines, who will be made responsible for collecting the 300-Baht fee, after they requested more time to prepare for the setting up of payment processes.

## Spirit of Geelong

**TT-LINE'S** Spirit of Tasmania ferry service is gearing up to relocate from Melbourne to a newly constructed port in Corio Quay, Geelong.

The new facilities promise a smoother boarding experience through upgraded tech, with an opening date to be confirmed.

Departures from 01 Sep to 31 Dec will remain at Melbourne.

## Plotting a path through 2022



**THE** nation's capital recently played host to a gathering of Travellers Choice agents who met up to discuss their collective battle plans for 2022.

The lunch, organised and hosted by Business Development Manager Graham Smith and Travellers Choice member Maria Slater, demonstrated the strength and commitment of advisors to the travel sector despite the clear challenges posed by the pandemic.

"Our ACT network includes some of Australia's most successful and celebrated travel

agents, and it was energising to hear them share insights and express confidence in the retail travel sector's return," Smith said.

"It was also encouraging to have them acknowledge the unflagging support Travellers Choice has shown to all members over the past two years, and the role that has played in ensuring the relationships that bind our group together have only grown stronger during one of the most challenging periods in our industry's history," he added.

**Pictured:** Dave Long, Weston Cruise & Travel; Brian Slater, Maria Slater Travel; Deb Long, Weston Cruise & Travel; Grant Everson, Jamison Travel; Graham Smith, Travellers Choice BDM; Jim Cooper, Queanbeyan City Travel & Cruise; Maria Slater, Maria Slater Travel; Jan Dalley, Travel Makers; Michelle Everson, Jamison Travel; Jenny Cooper, Queanbeyan City Travel & Cruise; and Phil Dalley from Travel Makers.

## India travel advice

**ALL** travellers to India are required to complete the Air Suvudha self declaration form before departure, DFAT advises.

From today, travellers from Australia may upload their vaccination certificate or a negative COVID test to support their Air Suvudha declaration.



## Window Seat

**A SELECTION** of lucky honeymooners who missed out on their chance to travel to a romantic destination because of COVID restrictions are today making up for it in style.

Thanks to a heartwarming Valentine's Day initiative from Virgin Australia, couples will join a flight from Sydney staffed entirely by crew who have met their soulmate on the job, as well as *The Bachelor* alumni, Brittany Hockley, who will wear the hat of Chief Flower Officer.

Each couple will be able to make up for lost time by enjoying an overnight stay at the JW Marriott Gold Coast, complete with bubbles and handmade chocolates.



**MEANWHILE** in decidedly unromantic news, a woman has taken to TikTok claiming she caught a male plane passenger watching adult content as his girlfriend slept beside him - causing a social media stir.

While some users condemned the man as "creepy", many defended his right to privacy.

 **HURTIGRUTEN EXPEDITIONS**

# ADVENTURE AWAITS

Cruise Svalbard with up to \$4400 off suites\*

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[Find out more](#)

## Canada makes its case

**THE** Canadian Travel & Tourism Roundtable has stressed that “there is no scientific reason” for the country’s travel sector to be singled out as the only activity requiring testing and isolation, the body claimed in a statement over the weekend.

The attack arrives ahead of the expectation that the country’s government will make changes to its border measures soon.

“We are hopeful that the Canadian Government will establish a plan with a clear timeline for removing restrictions, including the removal of unnecessary pre-departure and

arrivals testing and isolation requirements for fully vaccinated travellers and blanket travel advisories, as has been done by other international jurisdictions,” the group said.

The Canadian Tourism Roundtable is a cross-Canadian coalition of leaders in the tourism and travel sector - including representatives from airports, airlines, hotels, and chambers of commerce across the country.

Canada’s travel sector’s pleas arrive on the back of weeks of unrest and blockades by truckers and protestors in many parts of the country.

**INTERNATIONAL Traveller** has launched its first New Zealand country issue, joining forces with Tourism New Zealand on the new venture.

The magazine covers the country’s 31 regions, and unveils 101 New Zealand holiday experiences Aussies must do.

The 156-page New Zealand edition will be the first issue of *International Traveller* dedicated to a single int’l destination, and showcases 12 holiday themes to suit all tastes: Adventure, Family, Food & Wine, Luxury, Maori Culture, Nature, Only in New Zealand, Road trips, Tiaki promise, Winter wonderland, and the Wow factor.

From today, the special issue is available in Woolworths and Coles supermarkets across Australia, and is supported by a national integrated television, digital, and social advertising campaign.

“When New Zealand opened to Australian visitors last year, our traffic to New Zealand content spiked,” said the publication’s co-founder Quentin Long.

“We knew travellers wanted a detailed breakdown of the



must-dos and hidden gems, so we teamed up with Tourism New Zealand to curate this country.

“*International Traveller’s* editorial team tapped into our extensive network of Kiwi experts, spoke to countless travel industry insiders, and added an Australian lens when making our recommendations.”

Tourism New Zealand General Manager Australia Andrew Waddel said the issue includes everything Australia need to know about New Zealand.

## BROCHURES

**WELCOME** to Brochures of the Week, *Travel Daily’s* Monday feature. If your firm is releasing a new brochure you’d like to make the industry aware of, send a brief description summarising its features and itineraries, including a PDF of the front cover, and contact details to [brochures@traveldaily.com.au](mailto:brochures@traveldaily.com.au).



**Scenic - Antarctica & South America 2023/2024**  
Scenic has today announced the full release of its 2023/2024 Scenic Eclipse ultra-luxury Antarctica and South America brochure collection, featuring new “Fly & Sail” and Beyond the Antarctica circle voyages. A highlight of the new program is the addition of *Scenic Eclipse II*. Released as a preview collection late last year, Scenic has seen strong demand during the first two months of sales for these ultra-luxury Expedition Voyages, with Antarctica bookings more than 50% up year-on-year.



**Norwegian - Cruise the World with NCL**  
Norwegian Cruise Line’s new Cruise The World with NCL brochure details cruising on 17 ships, sailing to more than 300 destinations. Showcasing Norwegian’s latest itineraries throughout 2022 and 2023, the brochure also showcases the innovative and first-in-class *Norwegian Prima*, ahead of her inaugural voyage later in the year. The Cruise The World brochure also features insights on Norwegian’s Freestyle Cruising approach.

## Deposit deal ending

**PANDAW** is reminding travellers that its USD\$100 deposit promotion offer will end soon on 31 Mar, after which time the cruise line will revert to requiring the standard 20% deposit to secure a cabin.

Pandaw added that guests who had trips postponed due to COVID may still have cruise credits available that can be used to secure a new booking for the coming seasons.

Bookings for the coming season are strong, with many sailings already fully booked, with the deposit offer ending at the end of next month, with Pandaw expecting a further influx of bookings from travellers eager to return to Asia.

## Long dark clouds

**ADVERSE** weather from Severe Tropical Cyclone Dovi is disrupting flights around New Zealand.

Air NZ advises it has been forced to cancel at least 100 flights due to the challenges with the cyclone, with further cancellations potentially to come.

Most of New Zealand’s North Island is experiencing strong winds causing cancellations into and out of these regions.

The challenging weather is expected to last through to tonight, and Air New Zealand is working through recovery flights for impacted customers.

Air New Zealand is strongly encourages those currently booked to travel on affected flights to transfer to another flight date by managing their booking online.



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BOUTIQUE RIVER CRUISES

**QATAR**  
AIRWAYS القطرية

## FLY BACK INTO CRUISE

We invite your clients to do an all-inclusive river cruise with Uniworld this year and we'll include the airfare to get them there! Take the opportunity to upgrade to Qsuite from \$4,650pp on Qatar Airways. Book soon! This is for a limited time.

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*Offer now available on all new 2022 Europe bookings (except Christmas Markets) until 15 March 2022.*

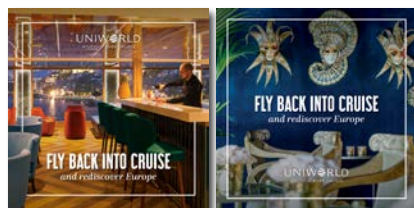


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## Business Development Manager - Australia

Are you a self- starter? Can you passionately share about Fiji Airways products and services to increase sales? Then, we would like to hear from you.

There is an exciting opportunity for Business Development Managers in New South Wales, Victoria & Queensland to be the first point of contact for Fiji's National Carrier. Reporting to the Regional General Manager Australia, the successful incumbent will promote Fiji Airways sales through an effective working relationship with key trade partners to be able to exceed revenue targets as set in incentive agreements. You are required to have a thorough understanding of the opportunities and threats that exist with each trade partner to help create and implement plans to optimize performance and seek business development opportunities with MICE and special interest groups to Fiji.

## Qualifications, Skills & Experience

- Minimum of a Diploma in Business or Marketing with strong academic performance.
- 3 years' work experience of prior sales and marketing in travel/tourism industry.
- Experience in an agency environment.
- Experience with a range of selling methodologies, especially B2B relationship management.

**Applications close on 27th February, 2022.**

If you are interested in this opportunity, visit [fijairways.com/our-careers](https://fijairways.com/our-careers). If you have any questions or would like to know more about the role please email [vacancy@fijairways.com](mailto:vacancy@fijairways.com)



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