

Industry banner raised in Day of Action

THERE'S no doubt that the plight of Australia's travel industry is now well and truly front and centre in the minds of politicians and the community, after a strong turnout for the Day of Action across the country on Tue.

The gatherings at offices of Members of Parliament received wide coverage on evening news bulletins across all networks, and have sparked conversations and further engagement which is continuing over the

coming days. Organisers continue to coordinate meetings via the Aussie Travel Action Group Facebook page ([CLICK HERE](#) to join), while key messaging aims to reinforce high-level lobbying efforts being undertaken by AFTA, CLIA and CATO in Canberra and various State and Territory capitals.

Spokesman Dan Russell from Brisbane-based Clean Cruising said "after two hard years of devastation, travel agents, tour operators and travel-related businesses can no longer remain silent...they need to inform parliamentarians of the cold hard facts of the dire straits they now find themselves in."



SOME of the large contingent that was interviewed outside the offices of NSW Premier Dominic Perrottet, attracting significant coverage.



THE industry's voice was heard loud and clear outside the Qld office of Minister for Home Affairs, Karen Andrews.



QLD MP Angie Bell posted this photo of her meeting with industry representatives on social media, saying it had "assisted in my efforts to gain a greater understanding of their concerns and what I can do to provide advocacy on their behalf and the wider cruising industry".



RIGHT: Trevor Evans MP for Brisbane received industry collateral about the impact of the cruise ban.



TERRY Smit from Go West Tours was able to clearly articulate the impact of border closures outside the office of Federal Treasurer Josh Frydenberg, saying his business had gone from 130 staff in early 2020 to just two now.



THE erudite and elegant Susan Haberle from Inspire Collective helping lead the charge in Melbourne.



THIS group gained an audience with Qld Tourism Minister Stirling Hinchcliffe, who is "very keen for Queensland to lead the cruise restart".