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MTA MOBILE TRAVEL AGENTS

It's time for Korea

IT'S the ideal time to promote South Korea, with the picturesque Northeast Asia destination now open to international tourists.

South Korea has rich culture and traditions, charming locals, and stunning natural scenery, and it is the perfect travel destination for both beginners and more experienced travellers.

MW Tours' South Korea Express Tour takes travellers on a circuit of the country, from the capital Seoul to Yeosu, located in the south, and back again.

Weekly departures on this tour allow guests to travel when it suits - for more information, see the product profile on **page eight**.

A&K seeking talent

ABERCROMBIE & Kent (A&K) is seeking new recruits as it embarks on its next chapter of luxury travel growth.

Several roles in A&K's sales team are available - see **page seven**.

US sets new tourism target

THE US Government today outlined an ambitious new visitation target which envisages the country welcoming 90 million international tourist arrivals annually by 2027, with visitor spending amounting to US\$279b.

The benchmark is part of a comprehensive 2022 US Travel and Tourism Strategy which was unveiled at the IPW trade show in Orlando, Florida (**see p2**) by Grant Harris, the US Assistant Secretary of Commerce for Industry and Analysis.

Putting tourism and travel at the forefront of government policy was recognition that the sector is America's second biggest export market, Harris said.

The new benchmark envisages a rapid rebound from the COVID-19 pandemic, outstripping the 79.4 million figure for international visitors to the USA in 2019.

US arrivals dropped to 19 million in 2020, with Harris admitting

"we've got a lot of work to do to get those numbers back up".

Harris said in 2019, travel and tourism supported 9.5 million US jobs and generated US\$1.9 trillion in economic activity.

"This is the vital sector that we want to continue to partner with and support and help regrow and come back stronger out of the pandemic," he said.

Four key pillars involve promoting the US as a travel destination; facilitating travel to and within the US; ensuring diverse, inclusive and accessible travel experiences; and fostering resilient and sustainable travel and tourism operations.

Harris said the plan would include streamlining entry processes for international visitors, helping build tourism industry careers, and showcasing America's unique tourism product.

The full strategy is available online at [commerce.gov](https://www.commerce.gov).

Today's issue of TD

Travel Daily today features six pages of news and a full page from **Abercrombie & Kent** plus a Product Profile page from **MW Tours**.

Win with Fiji Airways

AGENTS can learn what's new in the South Pacific and score a chance to win with Fiji Airways.

The four-week live webinar series from Treasures of the South Pacific and Destination Webinars starting 14 Jun provides attendees with the chance to win flights to Fiji or Samoa.

Each week features three, 10-minute, bite-sized updates designed for Australian travel advisors.

There are two time slots to choose from, 9am & 12pm AEST.

Those who can't make it live and register to receive the recordings by Mon will still go in the draw to win - **REGISTER HERE**.



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LEARN & WIN!
What's New in the South Pacific?

14 June: ToSP Welcome - Fiji Airways - Vanuatu Tourism
21 June: Norfolk Island - Tahiti Tourisme - Tourism Solomons
28 June: Tourism Fiji - New Caledonia Tourism - Cook Islands Tourism
5 July: Hidden Treasures - Samoa Tourism - ToSP Wrap

[Register Now](#)

TravelCard eyes return

AUSSIE insurance provider TravelCard has flagged a full restart of operations in Australia after placing many aspects of the business in hibernation beginning Oct 2020 (TD 20 Oct 2020).

Speaking with *Insurance News* yesterday, the company's Chairman Leor Catalan said the business was looking to reboot local services with a revamp of its products and experiences, pointing out the brand did not suspend all operations in Australia during the pandemic.

"While we hibernated new sales in Australia due to the restrictions on international travel, we maintained high service standards for previously sold policies continuously," Catalan confirmed.

The brand's Chair added that now more than ever, travellers

appreciate travel insurance providers such as TravelCard that can support them in real-time while on trips.

The decision to pause its business close to two years ago, which at the time was underwritten by Hollard Insurance, saw the cessation of new travel insurance policies issued, as well as the renewal of existing insurance policies from 01 Dec 2020.

TravelCard is part of the UK-based PassportCard Group and launched locally back in 2018, focusing its efforts mainly on the broking channel.

Sebel opens in GC

ACCOR'S The Sebel brand has arrived on the Gold Coast with the opening of The Sebel Twin Towns Coolangatta.

The new hotel features 120 elegantly appointed guestrooms across five floors, including a selection of Queen Rooms, Twin Rooms and King Suites, following the extensive \$11 million transformation and rebrand of one of the buildings of its sister property, Mantra Twin Towns Coolangatta.

Just a short stroll from Greenmount Beach, guests will also have a dedicated check-in for a bespoke arrival experience, while an executive lounge exclusively for the hotel's guests, The Sebel Den, will also launch in the coming months.

Sunshine Coast hits the road for agents

REGISTER now to attend the Visit Sunshine Coast domestic roadshow, taking place in Sydney (21 Jun) and Melbourne (22 Jun) later this month.

Attendees will meet and mingle with Visit Sunshine Coast's tourism suppliers, win prizes, take home giveaways, and enjoy drinks and nibbles.

The event will connect guests with accommodation, tours, experiences, and attractions, and gain valuable insights into the region - RSVP [HERE](#).

Click Frenzy is back

CLICK Frenzy's Travel Sale has arrived, just in time for the Jul holidays.

This year's event, due to kick off on 15 Jun, will take place over five days, and will spotlight incredible deals across a range of categories including flights, accommodation, packages, cruises, experiences & tours, transport & travel essentials, and destinations.

AFTA in final stage

AFTA has confirmed it is now in the final phase of its ATAS review, reporting strong engagement from industry and consumer groups who have presented ideas on how to improve the effectiveness of the program.

"Constitutionally, the AFTA Board has completed nearly 24 hours of workshops and meetings to revamp this document and we expect a final consultation paper to be released by the end of the month," AFTA said.

MEANWHILE the organisation also confirmed that planning is "well underway" for the staging of the next National Travel Industry Awards (NTIA) event, flagging intentions to make several announcements over the next month, including a new major sponsor, categories and theme for the evening.

"We know this is our night of nights and interest from you, stakeholders, sponsors and media is really ramping up," AFTA noted.

For more AFTA updates, see CEO Dean Long's column on [p3](#).



Travel Daily
on location in
Orlando, Florida

Today's issue of TD is coming to you courtesy of Visit USA and United Airlines from Orlando, where the US Travel Association is hosting IPW2022.

THE first full day of IPW this year saw buyers engage with exhibitors from across the US, discovering all that's new and different across all 50 states.

The show aims to "secure America's position as a foremost global travel destination," according to the US Travel Association, with a key focus on showcasing the best of what the country has to offer.

In fact an independent study conducted by Rockport Analytics estimates that business conducted at IPW will generate US\$5.5 billion in future travel to the USA by bringing over 11 million international visitors - rivalling the impact of other high profile events such as the annual Super Bowl.

As well as enjoying hospitality across the day, tonight delegates will disband to events across the city hosted by various destinations and tourism marketing organisations.

Then it's back to the showfloor again tomorrow for more meetings and appointments - interspersed with a special lunchtime performance by Broadway musical stars flown in specially for the event.

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Hawaii on the way!

THE Aloha Down Under roadshow will take place in Australia and NZ from 22 to 29 Aug, Hawai'i Tourism Oceania (HTO) has confirmed to the market this morning.

After a two-year hiatus, the roadshow's five-day program will bring together 14 representatives from accommodation, airline and activity suppliers, and will also include a B2B function and a media lunch event in Sydney.

Sydney will be the first stop on the tour on 22 Aug, followed by Brisbane on 24 Aug, Melbourne on 25 Aug and finishing with the Auckland leg on 29 Aug.

"Aloha Down Under is the perfect opportunity for agents to become well-versed in the destination and make contacts with key representatives from Hawai'i," HTO Account Director Jennifer Gaskin said.

CLICK HERE to reserve a spot.

New Aurora voyages

AURORA Expeditions has released its new 23/24 voyages in Antarctica and the Arctic, with six new Antarctica itineraries and five Arctic cruises to choose from.

Aurora has also announced 10 additional staterooms on the Feb 2023 Antarctic Climate Expedition - call 1800 637 688 for details.

Q'town dedicates

DESTINATION Queenstown has launched a dedicated travel trade microsite to better inform agents about destination updates and provide improved marketing collateral to help sell the NZ city.

The new platform provides a user-friendly experience that more clearly breaks down Queenstown's core visitor segments: winter & ski; adrenaline; luxury; golf; food & drink; hiking; and biking.

CLICK HERE to visit the site.



Marketing Executive - Trade

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Be part of the next big change in travel, working amongst a global team creating opportunities for our people and our travellers. It's fun, it's fast and it is rewarding.

We are now hiring for multiple roles in Sales and Marketing.

Visit <https://www.hurtigruten.com/group/people/>

AFTA UPDATE

from Dean Long, CEO



YESTERDAY

I attended a meeting with the NSW Treasurer Matt Kean and Tourism Minister Stuart Ayres

on a pre-budget briefing.

These briefings are essential activity for AFTA as state governments seek to address some of the fundamental challenges the community is facing and aligning to what business requires.

What was clear from the discussions, was that women and families will be the upcoming beneficiaries of next week's state budget.

It was really pleasing to hear the Treasurer has made it a priority that he wants a childcare policy that will drive female participation.

While we await the details, this is a paradigm shift that will encourage greater female participation in our workforce and encourage many travel professionals back to the travel sector.

This week, we also saw the Federal Government make some significant overtures toward improving the relationship between Indonesia and Australia.

Central to this was a forward-looking statement about improving the visa process and subsequent fees for Australians to visit Indonesia, including Bali.

We all know that pre-COVID-19

Bali was Australia's number one holiday destination, with over one million people each year holidaying there.

However, we always heard from our clients that the confusion caused by arrival fees for visas was a constant frustration point.

We need to see reform in this space, and we are hopeful that things may change for the betterment of Australians travelling to the Pacific with this new government.

AFTA has joined with our American colleagues at the American Society of Travel Advisors in calling for the end of pre-trip testing for travellers wanting to enter the USA.

Pre-trip testing must be removed if we are to increase the speed of our recovery.

This week I have written to the American Chargé d'Affaires in Canberra and Consul Generals in Sydney, Melbourne, and Perth, encouraging the American Government to remove Australia from pre-trip testing.

AFTA's relationships globally continue to benefit the whole sector by ensuring we collaborate to make it easier for Australians to travel. Finally, this week, AFTA has continued to publish its monthly dashboard of activity **HERE** and continue our focus on transparency of delivery to members and the sector.

We carry out these essential activities to ensure it is easier for you to carry on your business at your peak association.

Improved scanning

NEW 3D scanning technology will soon be rolled out to Virgin Australia and Jetstar terminals at Sydney Airport in a bid to speed up the boarding process.

The Certis Security installation, which is already in action for Qantas domestic flights, shaves minutes off boarding times by negating the need for passengers to take out liquids or laptops.

Qantas boosts BHO

QANTAS Airways will add an extra weekly Broken Hill service from 21 Jun.

The frequency boost is in response to strong community demand, the carrier said.

Additional flights will also be added in the future for major Broken Hill events such as the Mundi Mundi Bash, Broken Heel Festival, and the school holidays.

**DISNEY
DAYS
2022**



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20 JUNE**

**SYDNEY
21 JUNE**

**BRISBANE
22 JUNE**

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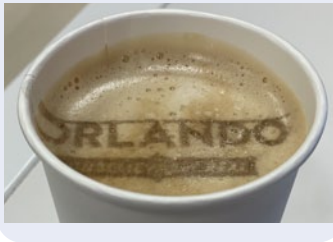


Window Seat

IT'S not particularly easy to find a good coffee in many parts of the USA, and there have certainly been some caffeine cravings among the Australian delegates at the IPW trade show in Orlando this week.

However the formal opening of the show did see the appearance of baristas on the floor which helped soothe some of those jangled nerves.

In true US style, some of the brews were even branded, just in case guests were unsure of the city they're drinking in.



Air NZ appoints specialist

AIR New Zealand has taken more steps toward mitigating its environmental impact, creating a new Chief Sustainability Officer position within its executive.

Kiri Hannifin (pictured) has been appointed to the newly created role this morning, having successfully headed up the reduction of emissions at New Zealand supermarket chain Countdown over the last three and half years.

Air New Zealand Chief Executive Officer Greg Foran said sustainability is now the "biggest issue" facing the airline's future, and requires an increased focus from a leader who will be a passionate public advocate for the changes all stakeholders need to make to deliver real change.

"As we rebuild Air New Zealand, we need to advance the extensive work already undertaken to become a truly sustainable airline," Foran said.



"Kiri's experience in driving change across the supply chain, engaging customers via tangible measures such as removing plastic bags from stores and diverting food waste from landfill will help our efforts move to a new level," he added.

Late last year, the carrier sought help from entrepreneurs to help achieve its goal of net zero carbon emissions by 2050, flagging zero emissions aircraft within five years (TD 21 Dec 2021).

Hannifin will start in her new role at Air NZ from 05 Dec.

AFAP responds

THE Australian Federation of Air Pilots (AFAP) has pushed back on claims made by Rex Airlines yesterday that it was being "malicious" in its negotiations with the carrier, telling TD it had been left with "little option" than to lodge an application for a Protected Industrial Action ballot with the Fair Work Commission.

Rex pilots have been attempting to negotiate a new Enterprise Agreement since early-2018 and the offer received from [Rex] late on 03 Jun is even worse than previous offers made by the company," the AFAP said.

"This latest offer represents a cut in real-term salary of more than 5% since 2018 and it does not contain back pay and does not cover the consumer price index over the previous four years," the union added.

The AFAP stated that it would continue to communicate to its members in an honest, accurate and timely manner.

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Shangri-La's circle

SHANGRI-LA Hotels & Resorts has added extra value for its Shangri-La Circle loyalty members, launching its first Circle the Sixth Members Day today, offering cheap staycation packages and massive points bonuses, with promotions running for 48 hours each month.

Marriott suspends Russian operations

MARRIOTT International has announced it will be suspending its hotel operations in Russia due to the war in Ukraine, confirming the decision over the weekend.

After more than 25 years in Russia, Marriott on 10 Mar decided to pause the opening of upcoming hotels and all future hotel developments and investments in the country, following the invasion of Ukraine.

"We remain focused on taking care of our Russia-based associates," Marriott added.

Qld given warm welcome

IT APPEARS many Australian travellers are keen to escape the wintry blusters impacting much of the country, with the sunny Gold Coast the most booked destination in recent months, according to new figures released by Booking.com this week.

The Qld hotspot topped the list by moving up from the third position it held pre-pandemic, while Melbourne, Sydney, Cairns and Brisbane rounded out the top five most popular locations.

The biggest mover in the top 20 list was Airlie Beach in Qld, which improved its booking position by seven spots to land in 13th position, while the Sunshine State's Port Douglas also performed well, moving up the ranking by four spots to take seventh position.

New entrants to the top 20 when compared to 2019 included Palm Cove in Qld, which snagged the 16th most popular booking

spot, as well as Townsville, which surged from 24th to 18th place.

In terms of the most booked snow destinations, Jindabyne in NSW took out top spot, followed by Mount Buller in Victoria, Thredbo in NSW, and Victoria's Falls Creek and Mount Hotham.

The biggest improver was Bright in Victoria, which was up five places to land in sixth position.

Outback Qld Today

BREAKFAST television was a winner for outback Queensland late last month, with more than 300,000 Australians a day waking up to the region on *Today*.

From 21-24 May, iconic outback Queensland locations featured in *Today's* live weather crosses.

The broadcasts were organised by Outback Queensland Tourism Association together with the support of Winton, Longreach, Muttaborra and Blackall.

Tassie makes refresh

TOURISM Tasmania is developing a new Discover Tasmania website that will go live later this month and provide an improved user experience for travellers, including a greater range of trip planning and information tools.

PNG Air appoints new NZ GSA

PNG Air has appointed AirlinePros as its new General Sales Agent in New Zealand.

"This expansion into newer markets is an extension of their commitment to customers and their people," AirlinePros President Linzi Barber said.

"To be a part of this commitment is indeed an honour," she added.

The appointment arrives on the heels of AirlinePros being announced as PNG's GSA for Australia recently (**TD** 02 Mar) - the airline's first int'l GSA.



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GOING PLACES TOGETHER

UK airlines send SOS

THERE are not enough workers to cope with increasing market demands, according to a group of major UK airlines, who are urging the country's government to ease its post-Brexit immigration rules and give EU aviation workers special visas.

Airline chief executives have called on the government to relax the relative immigration policy so they can transfer some of their employees from other European bases to the United Kingdom, however they have so far been told it is "unlikely" that the government will do so.

MONEY

WELCOME to Money, *TD's* Tue feature on what the Australian dollar is doing.

AU\$1 = US\$0.717

THE Australian dollar continues to perform well, with economists forecasting it could rise as high as 76 US cents by the end of year, thanks to a slowing US economy and rapid growth in Australia.

The Australian economy grew faster than estimated last quarter, with the second best-performing dollar among its Group-of-10 peers so far this year, after the Canadian dollar.

Wholesale rates this morning.

US	\$0.717
UK	£0.573
NZ	\$1.109
Euro	€0.671
Japan	¥95.10
Thailand	฿24.69
China	¥4.779
South Africa	11.127
Canada	\$0.903
Crude oil	US\$118.50

Aussies enjoying Orlando



LAST night's IPW opening event at Disney's EPCOT theme park (*TD* yesterday) was enjoyed by all the Aussie delegates at the huge US trade show, including this group spotted about 10,000km up in the exclusive Space 220 restaurant.

Pictured with the distant earth silhouetted behind them are, from left: Kevin Looney, The Travel Junction; Jackie Brown Yurkin from Flight Centre - a 40-year veteran of the company; Amy Mortlock and Andrea Robinson from Disney; and James Whiting, The Travel Junction.

DL LGA terminal

DELTA Air Lines recently unveiled its new Terminal C at LaGuardia Airport in New York, which will ultimately consolidate with Terminal D to form a single facility with 37 gates across four concourses.

The US\$4 million terminal allows commuters to quickly navigate to and from their gates, and features new technology such as a hands-free bag drop, self-serve check-in and digital ID screening capabilities.

Torres experience

TRAVELLERS can now explore the Torres Strait on the 'Strait Experience', a new day-trip tour to the tropical archipelago from Cairns run by two locals in partnership with Tourism Tropical North Queensland.

The 11-hour tour will run on the first Sat of every month, departing and returning to Cairns Airport to take travellers to the Strait's two most populated areas, Ngarupai (Horn Island) and Waibene (Thursday Island).

The itinerary features six main attractions, and includes an exploration of Horn Island's WWII history; an island-style feast at the Gab Titui Cultural Centre; a visit to Green Hill Fort lookout, which offers views of Muralug (Prince of Wales), Gealug (Friday Island), Palilug (Goods Island) and Keriri (Hammond Island); and a dance performance and storytelling session.

The tour starts from \$1,399 per person, with the number of travellers on each trip capped at 32 - for more info and to make bookings, **CLICK HERE**.

Ryanair controversy

RYANAIR has received backlash from South African passengers for making them take a test in the Afrikaans language in order to be allowed to travel to the UK, with some labelling the policy as "discriminatory".

The Irish airline defended its use of the test, saying it helps "weed out those travelling on fraudulent South African passports".

COMING EVENTS

TD Events is the new way to showcase your product or service to the travel industry.

Wed 22 Jun - Amadeus - details coming soon

Thu 28 Jun - Livn Group - details coming soon

Missed an event? Don't worry, you can catch up at any time.

RECENT EVENTS

"The Tide Turns for Cruise" with CLIA MD Joel Katz and Jill Abel from the Australian Cruise Association - **CLICK HERE**.

Norwegian Cruise Line "The Great Cruise Comeback" - **CLICK HERE**.

Quark Expeditions showcase of *Ultramarine* - **CLICK HERE**.

AFTA CEO Dean Long Executive Interview - **CLICK HERE**.

Entire Travel Group with Brad McDonnell and Greg McCallum - **CLICK HERE**.

To organise an event for your company, enquire at traveldaily.com.au/events

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The ideal time to promote South Korea

Open to international tourists, there is so much to see and do in this picturesque Northeast Asian destination. South Korea has a rich culture and traditions, charming local people, and stunning natural scenery. It is the perfect destination for both beginner and experienced travellers.

MW Tours **South Korea Express Tour** takes you on a circuit of the country, from the capital Seoul to Yeosu in the south and back. Weekly departures allow your clients to travel when it suits them, giving them the opportunity to see the cherry blossoms, autumn leaves, or even snow!

Enjoy free time in Seoul, wandering amongst the bright lights. Explore the Tomb of King Muryeong and

Gongsanseong Fortress in Gongju. Travel to Busan and the famous Fish Market, as well as the popular Haeundae Beach. Wander through Gyeongju, known as the museum without walls due to its historical artifacts and World Heritage Listed Site. Visit traditional Hanok Villages and admire the architecture, learning about the Joseon Dynasty and the lives of the local villagers. Spot rare flora and fauna in the UNESCO Biosphere Preservation District of Seoraksan National Park.

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