

Today's issue of TD

Travel Daily today has eight pages of news plus a full page from **Qatar Tourism** and a photo page from **Destination Australia**.

Travlr appointments

AUSSIE-BASED travel technology company Travlr has announced several new appointments to support its ambition of expanding more widely in the United States and the United Kingdom.

Recruits include Jason Greene who has been named Vice President Global 'Travel as a Service' (TaaS) Sales, Roann Roberts who moves into Head of Global Travel Product position, as well as Matthew Patterson who becomes the company's CFO.

Specifically, Greene will be charged with expanding partnerships in the US and UK markets and establishing better alignments with the Aussie team.

New TTC touring structure

THE Travel Corporation's (TTC) new TTC Tour Brands umbrella entity (**TD** breaking news) will become the single source for sales, marketing and operations of the Trafalgar, Insight Vacations, Luxury Gold, Cost saver and Contiki brands.

The reorganisation has occurred "to make it easier for travel agent partners to do business with the individual tour brands of TTC at a moment when touring and expert holiday guidance have become increasingly important to travellers," according to Gavin Tollman, who has been named as CEO of the new division.

"The expertise, comfort and confidence of a touring holiday has never been more relevant, and we saw a unique opportunity to leverage this moment to bring together our diverse and award-winning tour brands under a singular marketing, sales and operational structure," he said.

Tollman said the move would also eliminate confusion in the marketplace and "strengthen the integrity of our unique and diverse tour brands".

Insight Vacations MD Ulla Hefel Bohler is becoming Chief Operating Officer of the new division, while Dee Marrocco is Chief Marketing Officer and Duncan Robertson is Chief Digital Officer under the restructure.

Adam Armstrong remains CEO of Contiki.

The changes are also being reflected locally with the creation of a new trans-Tasman Oceania sales & marketing region, with Contiki CMO Toni Ambler to head up TTC Tour Brands across both Australia and New Zealand.

Ambler said she looked forward to announcing a "strengthened on-road sales team in the near future, which will ensure even greater coverage across the wide diversity of this brand portfolio".

Qatar family chance

EXCLUSIVE

QATAR Tourism and *Travel Daily* will be giving one lucky reader the opportunity to win a spot on Qatar Tourism's amazing VIP mega famil, which is scheduled to depart in May.

For a chance to win, tune into Ch 7's *Sunrise* between 07 and 11 Mar and answer the following questions: *Which location in Qatar was Sam Mac broadcasting from? Name one activity they did that day. Which day of the week were you watching?*

The comp opens 7am AEDT on Mon 07 Mar and closes 11.59pm on Mon 14 Mar, with entries open to any working Australian-based travel agents who are over 18 years of age.

Entries can also be submitted once for each day the comp runs, with the prize including return flights and accommodation.

Learn more about the virtues of Qatar as the ultimate stopover destination on the **back page**.



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travelBulletin

WA launches marketing blitz

THIS week's long-awaited reopening of the Western Australian border will see the WA Government invest \$12 million in domestic marketing initiatives.

A major 'Wander out Yonder' campaign is launching today in Australia's eastern states, with billboards, newspapers, social media, magazine, TV and radio spots showcasing unique scenes from across WA.

The promotion, which will be in market until Jul, also includes partnerships with airlines and retail travel brands offering WA itineraries and packages to help drive bookings for the state's tourism operators.

All regions of the state will feature including the Kimberley, Pilbara, Coral Coast, South-West, Goldfields-Esperance, Great Southern and Perth.

The campaign, part of the \$185 million Reconnect WA package, will also see icons such as

quokkas, whale sharks and camel trains "pop-up in unexpected locations to capture the attention of potential travellers".

WA Premier Mark McGowan said in the aftermath of the pandemic "we are now in a position to market WA as a safe, friendly and vibrant destination".

WA Tourism Minister Roger Cook said the campaign was "just the start of high-impact marketing initiatives that will get interstate holidaymakers back."

Tourism WA recently ramped up its east coast presence with the appointment of The Walshe Group as its new trade representatives in Vic, NSW and Qld for the next two years (TD 23 Feb), while the organisation's MD Carolyn Turnbull was among several State Tourism Organisation leaders attending this week's Destination Australia conference in Melbourne (TD yesterday).

Lux Escapes flies on

LUXURY Escapes is now offering travellers standalone flights.

The online travel agency has developed its own flight booking tool for the Australian and United States markets, with New Zealand, Singapore and the United Kingdom coming soon.

So far, Lux Escapes' top performing destinations using the new booking tool have been the Gold Coast, Male and Dubai.

Lux Escapes first launched its flight-purchasing tool in Dec.

Coral's small islands

CORAL Expeditions has launched its new international 'Small Islands of the World' series of five Indian Ocean voyages aboard *Coral Geographer*.

Kicking off Coral's 2022/2023 international sailings, the vessel will cruise from Australia all the way across the Indian Ocean to the isles at the edge of Africa.

More details [HERE](#).

S Korea kicks off

THIS year's training program for South Korea travel specialists will launch next week.

The program runs from Mar to Jul and consists of two monthly activities: a catch-up session (30-min webinar) and a solo task.

An opportunity to visit the country will be presented as a reward to those who participate in this year's training program.

The first catch-up session will take place next Wed at 10am.

Those who are interested in attending can register [HERE](#).

\$99 Bali flights

JETSTAR Airways has launched \$99 Bali fares, with the airline's first flight to take off on 14 Mar.

The 24-hour Bali flash sale will be hosted today, with Jetstar to be the first Australian airline to resume services to the island.

Travel dates include early May to late Jun, mid-Jul to late Sep and early Oct to mid-Dec.

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Win a spot on a Qatar Tourism VIP mega famil

Tune in to Sunrise next week to see what location in Qatar Sam Mac is broadcasting the weather from.

See Mondays Travel Daily for details on how to enter.



Three new Ikons

THE Ikon Pass 2022/23 will launch on Thu, with three new destinations and two new pass options as added value.

The Pass goes on sale at its lowest pricing, with skiers now able to start planning their next adventure to France's Chamonix Mont-Blanc Valley, and the United States' Sun Valley and Snowbasin.

There are also two new pass options - two- and three-day Ikon Session Passes - with prices starting at US\$249.

Bonvoy-age to Bali

MARRIOTT Bonvoy has teamed up with [Bali.com](https://www.bali.com) to provide seamless travel experiences for the reopening of Bali.

The collaboration means that guests will no longer have to spend time researching on different platforms, with selected Marriott Bonvoy resorts in Bali offering Warm Up vacation accommodation options.

QDP unaccompanied minors

QANTAS has added the ability for travel agents to make bookings for unaccompanied minors to its NDC-enabled Qantas Distribution Platform (QDP).

Under the enhancement which went live yesterday, consultants can now service the special needs of customers who require a child (or children) aged under 15 years to travel alone.

The platform requires the code "UNN" to be entered into the Passenger Type Code to access a fare quote, with most fare rules requiring adult fares to be applied for unaccompanied minors.

In addition, a "supervision fee" of \$50 for domestic and \$90 for international travel applies for each unaccompanied minor in each direction of a trip.

This supervision fee is to be collected via an EMD, and a receipt must be provided to the customer who is required to show it to QF staff on the day of travel.

The platform allows entry of additional mandatory information including pick-up and drop-off contact details.

If a customer changes their booking, or if a QF schedule change or disruption occurs, any changes made to the booking will require the issuance of a new EMD for the supervision fee, while the original EMD can be refunded via BSP.

Unaccompanied minors cannot be booked on itineraries which include an overnight stopover or are the last flight of the day, and the itinerary cannot include connecting flights departing from different airports in the same city.

Transit time between any two connecting flights is also limited to a minimum of four hours.

QF noted that access to booking unaccompanied minors via the QDP was also dependent on the capability of individual agencies' technology partners.



Window Seat

COMEDIAN Dave Hughes was the MC of yesterday's Destination Australia conference at the new CENTREPIECE venue at Melbourne Park, and having recently emerged from COVID iso with his fam, there were plenty of pandemic quips.

He told delegates that when his daughter started coughing during iso, such was his fear of COVID-19 that he told his wife "I really hope that means she's taken up smoking".

Hughes also lamented the ongoing cruise ban, saying he was missing earlier gigs aboard P&O Australia's comedy cruises - despite not having a jetski on board which would help him escape overly enthusiastic fans he bumped into at the buffet.

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Mar *travelBulletin* is out

THIS month's cracker issue of *travelBulletin* was released yesterday, featuring the results from *Travel Daily's* second Survival Survey to gauge the sentiment of the industry through these challenging times.

Adam Bishop breaks down the numbers to paint the picture of how the travel industry is tracking, where there are green shoots, and what big trends have been the most noticeable over the last 12 months.

Also contained in the latest mag is a wrap on all of the latest big issues and trends impacting travel in Australia, the opinions of major stakeholders AFTA, CLIA and CATO, as well as an interesting



spotlight on mental health compiled by renowned mentor Tim Hoopmann.

The issue also delves into the plight of the local cruise sector, including where the country is at with regard to the all-important restart of big ship cruising.

The magazine is available for viewing and download now at travelbulletin.com.au.

Supplies stopped

AIRBUS, Boeing and Embraer have all halted their supply to Russia, a move analysts believe will render the nation's aviation industry unable to survive.

The speed at which this happens will likely depend on the size of each airline's stockpiles.

CATO searches for insights



THE Council of Australian Tour Operators (CATO) recently held a focus group with members to gain some key feedback for its upcoming board strategy day.

Pictured at the first of several CATO focus groups was James Hewlett, Collette; Walter Nand, Unique Cruises; Sean Martin, G Adventures; Anoushka Kudav, Globus; Sarah Higgins, World Expeditions; David Reeves, Ride the World Motorcycle Tours; Julie De Palo, Bench Africa; Justine Waddington, Encounter Journeys; Karen Deveson, Insight Vacations; Halina Kubica,

Greece & Mediterranean Travel Centre; Lisa Pagotto, Crooked Compass; Bianca Sammut, AAT Kings; Michael Buggy, World Expeditions; and CATO Managing Director Brett Jardine (centre).

Ukraine supported

MORE travel brands are coming to the rescue of civilians who have been impacted by Russia's invasion of Ukraine, with The Intrepid Foundation conducting an emergency appeal with the Australian Red Cross to provide emergency relief.

The not-for-profit organisation has provided an upfront \$50,000 donation towards the appeal.

MEANWHILE Adventure operator Explore has also made a donation to the Red Cross and set up ways for its staff to donate.

The brand has also taken all trips to Russia off the table until the end of the year and will not operate to the country until the situation is resolved.

More nations open

THREE new countries in Europe have elected to drop the majority of their COVID travel restrictions, with Austria, Switzerland and Slovenia all announcing an easing of protocols this week.

However, a full vaccination status is still required for entry to all three countries.

The finalists are in!

FIVE brave and talented souls have put themselves forward to win an amazing trip for two to the US state of Oklahoma.

The Oklahoma Tourism comp asked Aussies to sing their way to the state by presenting a taped audition, with Lauren Oxenham from Adventure World, Marina Wood from Flight Centre, Steve Collins of Tellmewhere2go.com, Out and About with Kids Magazine Publisher Elisa Elwin and Globus' Clinton Griffiths all making the final cut.

A live final will now take place in Sydney on 18 Mar to determine who has the true talent to win.

BayviewTravel

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Bayview Travel - for over 30 years, one of Melbourne's leading bayside travel agencies, and a past finalist for NTIA Best Travel Agency (single location) - is looking for a travel advisor to join the team.

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Merlin sizes up Dylan



AUSTRALIAN of the Year and all-round talented human Dylan Alcott is being immortalised as a wax figure at Merlin's Madame Tussauds Sydney.

The recently retired Wheelchair Tennis champion, philanthropist and entrepreneur was recently sized up for the new installation (pictured), which will be unveiled in late 2022 alongside a wheelchair doubles tennis experience as part of a new interactive tennis zone.

"Dylan is a true Australian icon, he was the first man in history to achieve a 'golden slam' after winning all four grand slam tennis tournaments last year and then gold at the Tokyo Paralympics, but it's also what he represents off the court that makes him a true champion," Madame Tussauds Sydney GM Richard Dilly said.

Aircalin offers a new way to Tahiti

A **NEW** alternative route for Aussies has been announced for Tahiti, via New Caledonia.

Aircalin has confirmed travellers will be able to transit in Noumea on route to Papeete in Apr and Jun on Sats.

Bookings can be made through Aircalin - call 1300 655 737.

MGM US\$2 billion purchase plan

MGM Resorts International has authorised a US\$2 billion share repurchase program as part of its wider capital allocation strategy.

"We believe there is tremendous value in our shares at current levels," the company said in a statement.



Branch Sales Manager

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Trade update sesh

PELIKIN Travel Money will present the latest update regarding its new trade affiliate program during an online session taking place on 08 Mar at both 9am and 12pm via Destination Webinars - register [HERE](#).

MEANWHILE Destination Webinars is also hosting Air Canada and Destination Canada to provide an entry requirement update at 8.30am or 11.30am on 09 Mar AEDT - register [HERE](#).

YHA takes action

EXCLUSIVE

YHA Australia has revealed to **Travel Daily** that it has launched its first Reconciliation Action Plan.

Via the company's communal-focused accommodation and the geographical spread across Australia, YHA believes there is a "great opportunity to educate both their team members and guests about Aboriginal and Torres Strait Islander cultures".

View the full plan [HERE](#).



AU Commercial Opportunities (Sydney & Melbourne)

As one of the world's largest global airline brands, we are in search of the best available talent.

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Melbourne

- Sales Executive – Leisure (Reference: 220000GH)

The availability of the above positions presents a great opportunity to make your career soar and join the Emirates AU Commercial team.

For more information and to apply, please visit emiratesgroupcareers.com and search using the applicable job reference number.

Applications close Thursday, 17 March 2022. Only apply on-line and candidates with the necessary experience, skills and work rights will be contacted.

Apply now and you could help us to create the future of travel.

CORPORATE UPDATE

Virgin optimistic on corp

VIRGIN Australia CEO Jayne Hrdlicka believes the return of corporate travel in Australia is imminent, as businesses continue to recognise the importance of face-to-face contact.

Speaking to the 600 delegates at yesterday's Destination Australia conference in Melbourne (*TD* yesterday), Hrdlicka said she was "very confident that business travel is coming back, probably bigger than any of us expected it would".

"I've had conversations with a number of my colleagues across the country over the course of the last six weeks or so... everyone's optimistic, everyone recognises the deficit that exists right now in person-to-person relationships," she said.

Ironically she was addressing

the conference remotely due to the Qld flood situation, but Hrdlicka said she was "missing the energy that comes from the audience of 600 people in the room today at Melbourne Park".

"People building relationships, networking, deepening their understanding of different parts of an organisation, all of that comes from person-to-person connections, time over lunch, time over coffee, all the little things that build depth to relationships and deepen understandings of cultures and business and confidence and trust," she added.

VA continues to target the corporate market, with Hrdlicka noting next month's planned reopening of Virgin Australia premium lounges, and the "compression" of fare pricing so that at the low end tickets are "really approachable" for SMEs.

GlobalStar expands into Japan

GLOBALSTAR Travel Management has announced the addition of Japanese TMC World Travel System as its newest partner - the latest of six new additions to the group over the last year or so.

GlobalStar is a worldwide group with members now operating in more than 3,500 locations in over 85 countries through "hand-selected, highly experienced and skilled travel management companies" in each market.

The organisation's CEO James Stevenson said "like every GlobalStar partner, World Travel System brings intimate knowledge of its local market, a reputation for meticulous service, agility and flexibility...together we can now guarantee our clients that same degree of consistency and support for all their Japanese travel needs".

In Australia GlobalStar is represented by Helloworld Travel Limited's QBT, which is set to be taken over by Corporate Travel Management later this month.

Medicos travelling

FIGURES released from Flight Centre's Corporate Traveller indicate that the medical sector is leading the business travel recovery, with future booking levels showing mining and construction rounding out the top three professions on the road over the next six months.

Engineering and financial services are in fourth and fifth spot, followed by manufacturing, wholesalers, consulting, not-for-profit and technology sector employees.

Corporate Traveller GM Tom Walley noted that wholesaler SME travel had jumped into the top ten for the first half of 2022.

"SMEs are the backbone of the economy, and with borders open and testing requirements essentially dropped across the country, corporates are once again boarding planes because they know it's the best way for them to survive and thrive going forward," he said.

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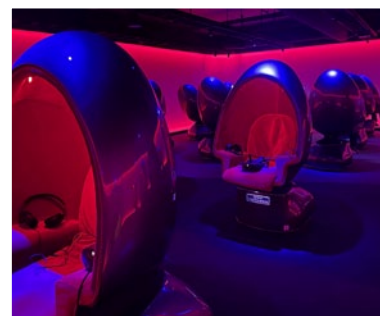
Journey Beyond takes it to the top



THIS week Journey Beyond lifted some of its key industry partners to new heights, hosting an exclusive degustation dinner atop Melbourne's Eureka Tower.

The gathering at the company's Eureka 89 venue provided a stunning 360 degree vista overlooking Melbourne and its surrounds, with guests also able to experience the stunning new Melbourne Skydeck and the Voyager Theatre (*TD* 15 Dec 2021), an amazingly immersive virtual reality tour showcasing Victoria (*inset*).

Pictured enjoying pre-dinner drinks on the 88th floor of the building are, from left: Nathan Ward from RACV; Journey Beyond sales chief Alicia Trigg;



Peter Graham from Voyages Indigenous Tourism Australia; the one and only Justine Lally from Journey Beyond; RACV GM Gavin Mascarenhas; Dominique Dalton, RACV Marketing Manager; and Journey Beyond Chief Commercial Officer, Peter Egglestone.

Below are Craig Farrell of Ponant with Sarah Lock from Visit Victoria.

Sip'n'sail in Croatia

SAIL Croatia is inviting travellers to "sip back and relax" on its new wine yacht tour.

The new route is part of Sail Croatia's Private Yacht Tour experiences, with a number of seven-day voyages running from Apr to Oct.

Guests are able to follow Sail Croatia's recommended route, or if they prefer, create a personalised itinerary with the help of their local skipper, the cost of whom is included.





G what an amazing event

AS IF having the opportunity to gather with 600 industry colleagues in person wasn't enough of a thrill, delegates at the Destination Australia Conference in Melbourne (**TD** yesterday) wrapped up the day by gathering on the hallowed turf of the Melbourne Cricket Ground.

The sacred moment saw participants even shown on the jumbo-sized screens at the "G" as they entered, before enjoying an unrivalled repast of Victorian cuisine and beverages - including plenty of Aussie lamingtons!

Guests were welcomed by Tourism Australia MD Phillipa Harrison as well as Visit Victoria's Chief Marketing Officer Shae Keenan, who introduced some of Australia's top sportspeople

who mingled with the crowd - including former test cricketer Merv Hughes whose luxuriant moustache proved an irresistible drawcard for plenty of selfies.

The evening proved the perfect wind-down after a day packed with content on "Reimagining the Future of Tourism," with a wide array of presenters including Intrepid's Sarah Clark and Rachel Wiseman from NRMA Expeditions.



PHILLIPA Harrison speaking with Tourism Australia Country Managers, Sally Cope (UK/Northern Europe), Chris Allison (North America) and Derek Baines (Japan).



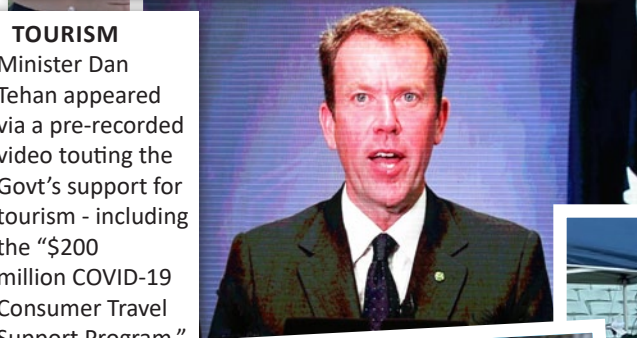
MERV Hughes meets admirers Michelle Mickan from Abercrombie & Kent, The Inspire Collective's Susan Haberle, and Jodie Collins from Luxury Escapes.



DAVE Hughes kept the laughs coming.



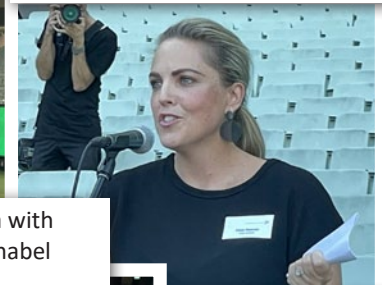
GETTING the band back together? The Inspire Collective's Susan Haberle and Deb Fox with former APT CEO Chris Hall.



TOURISM Minister Dan Tehan appeared via a pre-recorded video touting the Govt's support for tourism - including the "\$200 million COVID-19 Consumer Travel Support Program."



KIRSTY Johansen from Visit Victoria with Tourism Australia Board Member, Annabel Dolphin from Helloworld Mackay.



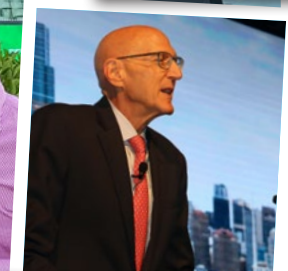
SHAE Keenan from Visit Victoria.



LAMINGTONS and jelly-cakes galore.



MERV and some of his new mates: David Thomson from Adventure Tours Australia; Dallas Coull from Taste the Barossa Tours; and Brett Massingham, Hamilton Island.



TOURISM Australia's newly appointed Chairman, Michael Issenberg.



THE highly anticipated Walt Disney World Resort's Star Wars: Galactic Starcruiser experience has launched its first offensive against Darth Vader and his stormtroopers, formally opening to the public this month.

Disney has heralded the immersive attraction as a "first-of-its-kind adventure" that goes beyond anything the company has created before.

Guests who walk into this

world can find themselves being the heroes of their own Star Wars story, with the two-night adventure aboard the Halcyon starcruiser offering passengers well-appointed cabins, tasty dining options and "out-of-this-world entertainment".

People can also hobnob with their favourite characters from the films and explore the ship in search of hidden secrets and new opportunities.

Air safety improves

THERE was a significant reduction in the number of accidents in the air in 2021 compared to previous years, according to new data released by The International Air Transport Association (IATA).

During 2021, there was one accident per 990,000 flights, an improvement on the one in 630,000 flight ratio recorded in the previous year.

Last year also outperformed the five-year rolling average, which shows there was one air accident for every 810,000 flights.

In 2021, there were 26 aviation accidents in total, with seven of those being fatal crashes.

Airlines based in sub-Saharan Africa contributed four accidents alone to the overall numbers.

Women at the top

THE Australian Airports Association (AAA) has appointed an all-female leadership team for the first time in its history.

Adelaide Airport's Executive GM Planning and Infrastructure Kym Meys has been made the Chair, while Perth Airport Operations Standards Manager Jenny Kox has assumed the role of Deputy Chair.

"Airports are excited by the opportunities of reopening borders and it is a reminder that during the pandemic, airports continued working to ensure essential freight and repatriation flights could continue," Meys said.

The changes were made after Tom Ganley stepped down as Chairman after two years in the role and seven years as a member of the AAA Board.

TRAVEL SPECIALS

WELCOME to Travel Specials, *Travel Daily's* Friday feature. If your firm has released a travel special you'd like to make the industry aware of, send the details to specials@traveldaily.com.au

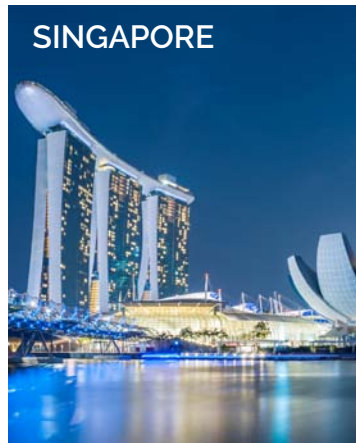
Savings of 25% are available on **Intrepid Travel's** six-day Uluru & Kings Canyon Adventure departing 24 Mar. Prices are \$1,197 per person twin-share, previously \$1,595ppts. Accommodation, transport and some meals & activities are included - [CLICK HERE](#) for more details.

The latest promo from **Rocky Mountaineer** is its Travel the Rockies offer. Book now and save \$500 per couple on select travel dates this year on United States & Canada Routes. The offer ends 29 Apr. Call 0011 800 195 01950 for more.

Travelmarvel's Summer Flash Sale started yesterday, and will run through until Mon. With borders now bursting open across the world, Travelmarvel is celebrating with savings of up to \$4,400 per couple across a selection of departure dates this year. To find trips on sale, call 1300 300 036.

Those who book a trip on **Aurora Expeditions'** new 2023 Arctic & Global season by the end of the month can access exclusive savings of up to 25% off. For any questions or to chat through options, call 1800 637 688.

Save up to 20% on last-minute flood-cancelled cabins with **Murray River Paddlesteamers**. Contact the cruise line for applicable sailings [HERE](#).



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