



LEARN AND WIN

With a NEW Switzerland Webinar Series

Agents are invited to join Switzerland Tourism's Sandra Babey and some special guests for a new live monthly webinar series covering rail, regions and Christmas in Switzerland.

Gain insights to create exceptional and unique itineraries for your clients, ensuring they experience the very best of Switzerland.

Kicking off on Wednesday 21 August, the first session is 'All About Trains' to help you sell rail in Switzerland with more confidence. Learn the difference between a panoramic train and a regular service, when to recommend a Swiss Travel Pass, and when a rail route is actually part train and part boat!

Session #2 takes you off the beaten track to journey through three distinct

language regions of Switzerland, linked by some hidden gems on the panoramic train network. Starting in Montreux, on the shores of Lake Geneva, to charming Lucerne, the gateway to the Alps, then descend to the picturesque Italian-speaking region of Ticino.

Adventures in the mountains are calling for session #3 covering the Jungfrau Region. Dominated by majestic peaks, this area offers breathtaking alpine meadows and picturesque mountain villages such as Grindelwald, Lauterbrunnen, and Mürren.

The fourth and final session sets the scene for a magical white Christmas. With snow-capped peaks and over one hundred Christmas markets and experiences, Switzerland is the most

magical place to enjoy the festive season. From Zurich to Basel and many locations in between, hear some favourite Christmas experiences and tips on travelling in winter.

REGISTER NOW

Each session runs at 4pm AEST for 30 minutes plus live Q&A.

Win some prizes along the way!
21 Aug: All About Trains
18 Sep: A Panoramic Journey
9 Oct: The Jungfrau Region
13 Nov: Winter Experiences and Christmas Markets