## Travel Daily First with the news

Friday 3rd May 2024



### Time to play in LA

THINGS are heating up in LA, with plenty of exciting events, accommodation upgrades, tempting deals, and more on offer in the City of Angels.

Head to page nine to learn about all the latest deals/updates from Los Angeles Tourism.



## **Basque Country returns**

AFTER more than a decade without a dedicated Australian marketing strategy, the autonomous region of Euskadi Basque Country in northern Spain has reactivated efforts to attract more Australian travellers.

Speaking with TD following a recent trade tour of Australia, BasqueTour Director, Daniel Solana, said that increased air connectivity was a driver of a reinvigorated push in Australia.

"It is undeniable that good air connectivity to attract visitors from distant markets such as Australia is fundamental and strategic for any destination.

"Having connections [like Turkish Airlines' Aussie routes] brings us closer to this market and allows us to address promo support marketing," Solana said.

While Australia is only a small market for Euskadi Basque

it is growing rapidly off a low base and represents a key source of future growth.

"We are convinced that the number of Australians will grow significantly," Solana said, adding Aussies travelling to Spain and countries like Italy and France will be targeted to bolt on Euskadi Basque as an extra leg - especially since Aussies travel for longer.

Attractions in Basque include less crowded spaces, premium pintxo dining experiences (similar to tapas) in Bilbao, and mountain and ocean landscapes.

Keep tabs on travelBulletin for a deeper dive on the region. AB

#### Today's issue of TD

Travel Daily features eight pages, including our Corporate **Update**, a photo page from A&K, plus full pages from:

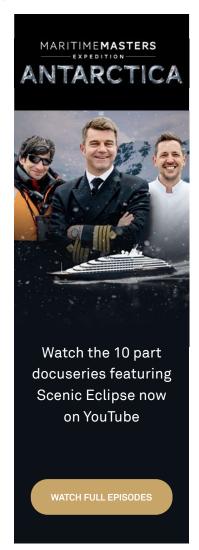
- Los Angeles Tourism
- Tourism Northern Territory

## Low down on Top End

AGENTS can win a trip to the Northern Territory when they join Tourism NT's upcoming webinar on 14 and 15 May, where they will hear about the Territory's unique Aboriginal experiences on offer to travellers.

See the back page for details.











#### **Travelrite marks 40**

TRAVELRITE International is celebrating 40 years of ownership by the Walliss family this week, who acquired the Melbournebased tour company from Frank Wright and partners in May 1983.

Sandra and Neville Walliss have spent the last four decades building the business into the success that it is today, offering 100 tours each year to destinations worldwide, across many special interests.

The couple remain very active in the business, with their three sons, Simon, Nigel and Shawn, also taking lead roles in many of Travelrite's activities.

## **A4ANZ** pushes for reform

**THE** forthcoming Aviation White Paper presents an opportunity for the government to "address the imbalance of power" between

### **A&K May Rewards**

AGENTS can earn up to \$1,000 on a prepaid Visa gift card for each new booking made with Abercrombie & Kent this month.

The 'A&K May Rewards' promo applies to new bookings of five nights or more, deposited before 31 May and departing in 2024.

For more details and to register for the incentive, CLICK HERE.

airports and airlines, says a major airline industry lobby group.

Airlines for Australia and New Zealand (A4ANZ) Chairman, Professor Graeme Samuel, urged the government to heed advice from the ACCC to establish a commercial arbitration process to resolve disputes on airport charges and other matters.

The commercial watchdog's annual Airport Monitoring Report, released earlier this week, has called for the Aeronautical Pricing Principles to be reviewed by government and made mandatory and enforceable.

Samuel said airports are on the record as supporting the Principles but that they are not consistently applied, with an independent umpire needed to adjudicate on disputes.

A4ANZ said numerous bodies and governments have all found the Principles are not working to protect Australian travellers from declining service quality and high charges being passed on via fares.

The matter of high airport fees for airlines has been laid bare this week in the well-documented failure of low-cost carrier Bonza.

The airline's CEO, Tim Jordan, has said mandating these charges would make it easier for airlines to negotiate these costs, which would translate into more competitive airfares for travellers.

"We urge the Government to adopt the ACCC's recommendations for policy reform," Samuel added. ML

#### Bonza extends time

THE administrator handling Bonza's voluntary administration has confirmed operations will be suspended until at least 07 May.

Hall Chadwick said customers scheduled to travel during this time should make alternative arrangements with other airlines.





## Island Life. Win with Stuba!



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#### **SANTIAGO**

Today's issue of *TD* is coming to you from Chile, reporting from Worldwide 2024, Envoyage's global conference.

WORLDWIDE 2024 continues today with agents and travel suppliers from around the world meeting together in one-onone sessions to collaborate, connect, and exchange ideas.

Today's program also includes workshop sessions designed to delve into essential business topics and strategies, panel discussions, and a keynote address from inspirational cave diver and rescuer, Dr Craig Challen SC OAM.

As the final night of the conference, tonight guests will dance the night away at the stylish 'Farewell Fiesta'.

## Envoyage brand offers greater value

FLIGHT Centre Travel Group's (FCTG) newest brand Envoyage has a clear edge in the market, FCTG MD - Independent & Leisure, Dani Galloway enthused in her opening address at the brand's first global conference, Worldwide 2024 in Santiago.

Galloway (pictured) said that Envoyage stands out through great value propositions, including the brand's extensive ecosystem, product marketplace, powerhouse brand, engagement, and elevated returns.

"What sits behind all these customer value propositions is the power of our global ecosystem...and this makes us bring forward a value proposition that is not comparable anywhere in the market," she explained.

A new home for independent agencies, Envoyage is currently in five international markets, with over 1,400 members, selling \$2 billion worth of experiences.



Opening the conference, Galloway shared the 12 elements of the brand's strategy to ensure it stands out and is future-proof, including the lead generation through the global brand, Al technology, and loyalty.

Galloway also revealed FCTG is making key investment efforts in better air technology.

"We know in many markets that air has become a loss leader, and we're going to protect that - we've got to find ways for you to elevate those returns and to continue to increase, regardless of what's happening behind the scenes," she observed.

Speaking to Envoyage members, Galloway shared that FCTG will shortly be launching a new air ticketing platform, in addition to highlighting the brand's current NDC capability.

"Our NDC capability is better than anyone in the market", she noted, explaining that the FCTG difference includes physically owning the TPConnects NDC.

"We're future-proofing now through having global fares, through how NDC is being serviced through this marketplace, and also making sure we have a productive comparison shopping system built behind it," Galloway said. AP

## CAREER OPPORTUNITIES



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Today's issue of TD is coming to you en route to LA, where we are attending the IPW Marketplace.

TODAY'S issue of TD is coming from 36,000 feet somewhere above the Pacific Ocean on Air Canada flight AC34.

One of the travel industry's biggest conferences, IPW is about to kick off in LA and we will be bringing you all the latest news from the ground.

To get there we've jumped on Air Canada's daily Boeing 777-200LR flight from Sydney into Vancouver before transiting to LA on one of the Canadian carrier's 737 MAX 8s.

Air Canada flies from Sydney and Brisbane into Vancouver with easy onward connections.

IPW will be taking place from 03-07 May, and with music legend Diana Ross performing at the opening ceremony, it promises to be a cracker.



## Youth travellers sober up

**GEN Z** travellers around the world are ditching the booze in favour of more meaningful experiences while on holiday, according to new research from StudentUniverse.

The State of Student & Youth Travel Report 2024, which looked at the latest travel sentiments among those aged 18-25, found that 83% would consider taking an alcohol-free vacation.

Maintaining personal safety (66%) and preferring to spend money on other things (55%) were listed as primary motivators for staying off the grog, along with avoiding feeling unwell the next day (53%).

Instead, young travellers said they're more focused on sightseeing and city activities (70%), experiencing different cultures (68%), and relaxing and rejuvenating (61%).

When it comes to booking travel, despite 51% saying they

## **ANZCRO hits 30**

IN CELEBRATION of its 30-year anniversary, ANZCRO has released a special edition of its iconic 'New Zealand Book'.

Highlighting around 400 of the operator's most popular products and suppliers, the 2024-25 edition is packed with new features and updated content, including a dedicated section for self-guided rail tours.

trust AI to help them with travel planning and 21% already using chatbots to this end, 92% would prefer to speak to a person to resolve travel issues.

The report also looked at where Gen Z are drawing their #travelinspo from, with TikTok coming out on top - in fact, 40% have booked a holiday as a direct result of content they saw on the short-form video platform.

Additionally, 80% expressed interested in furthering their education abroad, while 78% also said they would be keen to partake in vocational experiences overseas if given the chance. JM

## **Second Boeing** whistleblower dies

A SECOND Boeing 737 Max whistleblower has died, with former quality auditor at Spirit AeroSystems, Josh Dean, passing away from a "mystery illness".

Dean had previously filed a complaint with the Federal Aviation Administration alleging "serious and gross misconduct by senior quality management of the 737 production line" at Spirit.

Dean became ill after having trouble breathing two weeks ago, and subsequently passed away from a serious bacterial infection.

Dean was represented by the same law firm that had taken on Boeing whistleblower John Barnett's case, who authorities ruled in Mar died from a selfinflicted gunshot wound.



**WHAT** better way to kickstart a conference than with a good old fashioned dance off!

Moving to Olivia Newton-John's Physical, two enthusiastic Envoyage members took to the stage at the opening of Worldwide 2024 to throw shapes in the hopes of winning a special prize, and of course kudos from conference attendees.

Performances from Jav Dean of Go Trvl (pictured) and Carla Jordan from Carla Jordan & **Brokers Travel Specialists were** judged by the global standard 'applauso-meter', which saw Dean take home the gold.

In an opening session that will be long remembered, Dean won 500 Worldwide dollars, the conference's unique currency that can be accumulated throughout the event and used towards a number of prizes.



The guide is available to order from TIFs or online HERE.





## South Sea Cruises purrs

FIJIAN transfer operator South Sea Cruises Group will introduce South Sea Cats in 2025, a new service offering resort transfers and snorkelling adventures.

The innovative offering is set to enhance island travel by providing additional resort services, as well as introducing new half-day sightseeing and reef snorkelling experiences.

The services will be operated by two catamarans capable of a cruising speed of 22-26 knots and a capacity of up to 40 customers, with guests able to experience Fiji's first inflatable slide on board a commercial vessel.

The 14.9 metre-long vessels, which are being built in Fiji by Marine Solutions, will run an extra morning transfer to Tokoriki and Matamanoa Islands, and an additional early evening transfer to resorts on Malolo Island, as



well as Castaway Island.

Brad Rutherford, CEO of South Sea Cruises Group, said the new division "continues our innovative and market-leading approach to providing not only fast and reliable resort transfers, but Fiji's best day trip products and experiences".

The company will divulge more details at the Fijian Tourism Expo next week, as well as release 2025-26 contracts and rates in the coming months. *JM* 

**Pictured:** A render of the South Sea Cats vessel.

## Railbookers NZD Four Seasons Osaka RAILBOOKERS Group has reservations open

announced it is now accepting payment in New Zealand dollars, in addition to Australian dollars, effective from this month.

"We are pleased to offer this additional option to our valued New Zealand-based customers and travel agents," said Jim Marini, Senior Vice President of Strategic Partnerships.

Those who wish to pay in the Kiwi currency are advised to call Railbookers and mention it to one of their Rail Experts prior to embarking on any rail journey.

JAPAN'S newest Four Seasons hotel is now accepting bookings ahead of its grand opening in Aug. Located in the heart of the Dojima district, Four Seasons Hotel Osaka features 175 rooms, six dining and drinking options, a

six dining and drinking options, a wellness zone with a spa and five treatment rooms, plus meetings and event spaces.

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## **A&K** dives into private jets



ABERCROMBIE & Kent (A&K) has introduced a new private jet journey which explores exotic destinations around the globe and combines wildlife encounters both on land and underwater.

Scheduled from 19 May-11 Jun 2025, the 'Wildlife Adventure by Land & Sea: Around the World by Private Jet' itinerary begins in Maui and visits Palua, Indonesia, Nepal, Seychelles, Namibia, Brazil and Panama.

Guests will enjoy first class comfort in A&K's chartered Boeing 757, which offers lie-flat seats and a range of amenities, complete with a dedicated cabin crew and executive chef.

Highlights include a visit to the Gamboa Rainforest Reserve's Sloth Sanctuary, an opportunity to see the vanishing Sumatran rhino up close at a sanctuary in Way Kambas National Park, and a venture deep into the world's largest tropical wetland.

The 24-day journey starts from \$257,000pp - details **HERE**. *JM* 

### Vietjet profit surge

VIETJET has posted a 209% YoY increase in its after-tax profit for Q1 2024, reaching VND520 billion (A\$31.7 million).

The Vietnamese carrier also saw an 38% uptick in its air transport revenue, which totalled VND17.76 trillion (A\$1.76 billion) for the first three months of 2024.

Following the rapid expansion of its network, Vietjet's international passenger transport in Q1 2024 saw growth of more than 53% and 61% YoY in the number of flights and pax carried respectively.

The airline operated nearly 34,500 flights with more than 6.3 million passengers on board from Jan to Mar, with an average load factor rate of 87% and a reliability score of 99.6%.

Building on its momentum, Vietjet is aiming to grow its air transport revenue to surpass VND59,000 billion (A\$3.59 billion) for the rest of 2024, representing an increase of 10% YoY.

page 5



\*T&Cs apply. Discount applies to HX departures from 01 April 2025 and 31 March 2026. Offer ends 30 June 2024. Visit website for more details.



## Incredible India for A&K joint famil

ABERCROMBIE & Kent's Katrina Thirkell and Cathay Pacific's Kate Dalton recently had the pleasure of hosting a joint famil to incredible India, with a group of seven luxury travel advisors.

According to attendees, the trip was an immersive and impressive insight into A&K's expert guided tours. The highlights were plentiful, including a riotous rickshaw ride through old Delhi, winding through colourful

narrow streets filled with local vendors.

The group was also able to gaze upon a glistening Taj Mahal at sunset as the marble facade glowed tangerine and pink, as well as wander through the labyrinthine palaces of the Agra Fort, and visit a 1,000-year-old descendible (13-storey) well, built to protect locals from fierce desert dust storms.

The pink city of Jaipur was also on the agenda, where the group sipped tea with locals, courtesy of guide Vishal's secret contacts. All guests on the famil agreed that India, through the expert lens of

A&K, is indeed an incredible destination.



BACK row: Devindra Singh, A&K; Tracy Wilson, Y Travel; Emanuela Luisetto, Where2Travel Malvern; Alex Hurley, Travelcall; Robert Sztormowski, Emma Whiting Travel; and Vishal Ghai, A&K.

Front row: Candice Carp, FBI Travel; Kate Dalton, Cathay Pacific; Katrina Thirkell, A&K; Victoria Goldman, Global International Travel; and Stacey Lonergan, Travel Inspirations.



and delight for agents for the Indian-themed dinner at the Rambagh Palace Hotel (photo taken at the Oberoi Jaipur).





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TAJ Mahal at sunset.

ARRIVAL transfer at the Rambagh Palace Hotel.



TRACEY Wilson receiving a special 'Budda Blessing' from a priest.



at Leela Palace, Jaipur.

## **CORPORATE UPDATE**

## **GBTA** is down for Zero

**THE** Global Business Travel Association (GBTA) has joined Net Zero Carbon Events (NZCE), the global events industry initiative that aims to tackle climate change (TD 27 Jul 2023).

"For our members, industry and for the work we do as an association, GBTA is deeply committed and active in helping to create a more sustainable future for global business travel," said GBTA's Chief Executive, Suzanne Neufang (pictured).

"We are pleased to be part of the Net Zero Carbon Events initiative and working with the JMIC and other key organisations to bring the power of our collective efforts to ensure more net zero-focused approaches

#### Alliance extends deal

**ALLIANCE** Aviation has announced the renewal of its FIFO contract with Newmont for another five years.

The agreement specifically covers Newmont's operation at Tanami in the Northern Territory, with services operated from Alliance's bases in Perth, Darwin, Alice Springs, and Brisbane.

"We are excited to continue our relationship with Newmont, a customer we have serviced since 2011," said Scott McMillan, Alliance's Managing Director.

"Newmont is the largest gold miner in the world and the operations we are servicing are some of the most remote."



to the very significant sector of meetings and events."

Since its launch in 2021, NZCE has developed several resources to support organisations in reducing their carbon emissions footprint, including a guidelines for travel and accommodation.

GBTA and NZCE will collaborate with the International Congress and Convention Association to implement the initiative's travel and accommodation roadmap.

James Rees, President of the Joint Meetings Industry Council, which is driving NZCE, said, "we could not be happier than to have GBTA as a supporter".

"GBTA has unparallelled expertise and experience in the technical aspects of business travel and sustainability, especially through the sustainability initiative of the GBTA Foundation.

"It is also a tremendous testimonial to the framework that NZCE has developed that GBTA will be using this for their own events in future," he added.

More than 30 major meetings and events industry organisations from across the world are now financial contributors to Net Zero Carbon Events. JM

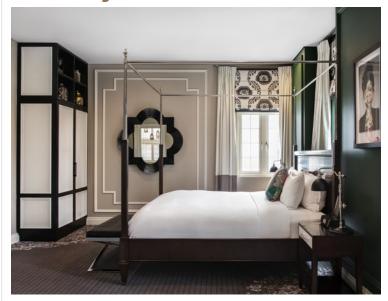
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## **Every Inchcolm matters**



**EVT** Hotels & Resorts has announced the addition of The Inchcolm, Brisbane to its Independent Collection, marking an extension of its partnership with Invictus Developments.

Located on historic Wickham Terrace in Brisbane's CBD, the hotel comprises 40 guest rooms with heritage styling and city views, a bar, a private dining space, conference and meeting room facilities, and access to a local fitness centre.

The property expands EVT Hotels & Resorts' and Invictus' portfolio to three properties, joining The Old Clare Hotel and Harbour Rocks Hotel in Sydney, as well as strengthening EVT's presence in key CBD locations.

"Now a three-hotel partnership under our management, the synergy between Invictus

Developments' investment ambitions in Australia and our operational expertise is continuing to flourish," said Norman Arundel, EVT's Director of Hotel and Resorts Operations.

"The Inchcolm, Brisbane is a charming, boutique hotel and a valued addition to the Independent Collection by EVT, which continues to present hotel owners with a flexible model for any property type."

With its neo-Georgian design, the hotel pays homage to the building's past as a residency for physicians, and features a vintage cage-styled elevator, original woodwork throughout, and decorative ceilings.

EVT will soon embark on a revamp of The Inchcolm's guest experience and update its food and beverage offering. JM



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**Emporium Hotel South Bank** in Old is offering a mid-year luxury escape where travellers can save up to 20% on accommodation for the entire month of Jun. Make your booking by o8 May to enjoy the offer, which includes complimentary breakfast each day of the stay. Rates start from \$295 per night - CLICK HERE to make your booking.

Start ticking off your travel bucket list with Collette's latest offering, which presents savings of up to 20% for bookings made by 13 May. The deal is available on tours such as 'Old World Sicily & Malta' and 'Discover Switzerland, Austria, and Bavaria' through to Mar next year. Use promo code 'BUCKETLIST24' to validate the offer HERE.

Wendy Wu Tours has collaborated with Malaysian Airlines to offer a special upgrade to its quests, who can fly business class on select Japan tours from as little as \$99 per person one-way, or from \$999 on return fares. Meanwhile, travellers to China, Vietnam, and Thailand can secure the one-way upgrade from \$199pp, or \$1,999pp for a round-trip. Available until 27 May - contact Wendy Wu Tours on 1300 727 998.

Explorers can score up to US\$2,000 air credit and 20% off select voyages with Aurora Expeditions' Last Chance Adventure Deals across the 2024/25 season. Featured tours include the 12-day 'Spirit of Antarctica', departing on 27 Oct 2024; the 13-day 'Antarctic Explorer', departing on 26 Jan 2025; and the 12-day 'Wild Antarctica feat. Weddell Sea', departing on o6 Mar 2025. Learn more by calling 1800 637 688.

A complimentary drinks package is available on six festive sailings with Riviera Travel River Cruises in 2024/25. Valued up to \$770, quests can take advantage of the offer on the 'Christmas on the Rhine' river cruise; the 'Danube's Imperial Cities & Yuletide Markets' sailing; the 'New Year on the Rhine' voyage; and more. Call 1300 857 437 to lock in your end-ofyear getaway now.

Access exclusive offers from China Airlines to popular destinations across Asia before 10 May. Secure return flights from Sydney to Fukuoka, Hong Kong, Da Nang and up to 16 other popular locations from \$1,025 per person, for travel periods between now and 30 Nov. Call 02 8339 9188 to book.

Hotel Kurrajong Canberra is tempting families to stay with mouthwatering offers available for bookings made before 30 Sep. Starting from \$349 per night, families can enjoy complimentary meals for children, free parking, exclusive experiences, and a midday check-out. Bookings can be made HERE.

Travellers heading overseas from Sydney this autumn can save 15% on parking at Sydney Airport when they book their spot before of May, for travel before 30 Jun. Enter the promo code 'AUTUMN15' before processing your booking online HERE.



## PTMs enjoy a fun day at sea



TRAVELMANAGERS recently treated its Personal Travel Managers (PTMs) to a fun day aboard Carnival Cruises' Carnival Splendor in Sydney.

The exclusive TravelManagers event was an opportunity for PTMs, along with their kids, to experience everything the ship has to offer, from water slides to the many dining options.

Hosted by Carnival's Business Development Manager, Sarah Miller, the group enjoyed a scavenger hunt, table tennis, and whirlpools along with a delicious lunch selection from Pizza del Capitano, Guy's Burger Joint, and the Mongolian Wok.

The PTMs were also able to savour some kid-free time at the ship's Serenity Retreat, while little ones were kept entertained, with the ice-cream machine turning out to be a particular favourite.

The event received glowing feedback from the group, with PTM Bridget Frost enthusing "it was a totally different way of experiencing the ship, and it turned out to be even more fun than we expected". JM

**Pictured** enjoying the special sailing are: TravelManagers BPM Melinda Rowe; Carnival BDM Sarah Miller; BPM Penny Toon; and TravelManagers Cruise Product Manager, Lia Malone.

## Imagining more GC events

**EXPERIENCE** Gold Coast has launched a new video series designed to entice more int'l associations and incentive travel groups to choose the Qld city.

Titled 'If it can be imagined, it can happen on the Gold Coast', the videos aim to showcase the region as an attractive business events destination.

The collateral will be rolled out ahead of IMEX Frankfurt. where the Gold Coast will exhibit alongside 20 Aussie partners at

Business Events Australia's stand. "Our city's wide range of offsite venues and unique experiences, combined with our superb weather and location, makes the Gold Coast a sought after incentive travel destination," Experience

The project is backed by Tourism Australia's Business Events Advance Program. JM

Gold Coast's Director - Business

Events, Brooke Campbell, shared.

View the incentive promo video HERE and the association HERE.



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# NOW PLAYING

## Universal Studios Hollywood™ Celebrates 60th



Universal Studios Hollywood™ is celebrating the 60th anniversary of the world-famous Studio Tour.

It is a milestone celebration for the acclaimed attraction credited with the launch of the Hollywood theme park and Universal's global theme parks.

The celebration will include all-new experiences, such as stepping off the tram and onto the studio backlot to visit

an iconic film set, immersive photo ops, nostalgic temporary additions, and all-new updates to the Studio Tour. There will also be a selection of retro-themed food and drink offerings, including a special Studio Tour Dining Pass, inviting guests to enjoy two entrees and four drinks or snacks at participating theme park locations during their visit.

Find out more HERE.

#### upgrades ne iconic Hollywood Roose

Hollywood Roosevelt

The iconic Hollywood Roosevelt Hotel located on the Walk of Fame has unveiled two reimagined suites, the Gable and Lombard penthouse and the Johnny Grant apartment.

Inspired by Old Hollywood glamour, the suites boast Italian marble, hand-painted murals, and hidden treasures uncovered during renovations.

Both rooms Gable and Lombard

feature two bedrooms and a sunken living room, while the Johnny Grant boasts a private office, dining room, and rooftop access.

The new additions are now available for booking.

Find out more HERE.



## Westin LAX US\$45m revamp



The Westin LA Airport, just a few miles from SoFi Stadium's entertainment precinct and LA's famous beaches, has just completed a US\$45 Million renovation, including revamped guest rooms, lobby, club lounge, and an all-new Westin Well Experience.

One of the project's highlights is the hotel's refreshed lobby and lounge area, which connects guests to nature with its biophilic design throughout the property, which includes water elements, native Southern California plant life, and organic materials.

Additionally, the hotel has curated a residential program of local art and hand-crafted artifacts - more **HERE** 

#### Westfield & LAX

LAX has partnered with Westfield to bring exciting new dining and retail options to the airport, creating a more enjoyable experience for travelers. Iconic LA eats like Fat Sal's and Yakumi Sushi are now open, alongside stylish shops like Jocale Jewelry and POP SOX - more HERE.

#### **AA Premium Amenities**

Fly in style to LAX with AA.

American Airlines has launched new premium onboard amenities and bedding to elevate your customers' travel experience on their flights from Australia and NZ to Los Angeles.

Collaborating with Thirteen Lune, the amenity kits are tailored with high-quality beauty products. Customers in all cabins will also enjoy bedding options, including lumbar pillows, throw or fleece blankets, and duvets. AA operates direct services to LAX from Sydney and Auckland.

#### K-Pop Arrives in LA

Calling all K-Pop fans! The GRAMMY Museum® launches a celebration of Korean pop music with a limited-time exhibit, ATEEZ & xikers: A GRAMMY Museum Pop-Up. This exclusive display dives into the world of KQ Entertainment, showcasing iconic outfits and props from ATEEZ's Crazy Form and xikers' We Don't Stop music videos. See ATEEZ's historic Coachella-bound looks from their latest album, and explore xikers' journey from debut to their recent EP. Don't miss this chance to experience the rising stars of K-Pop!

The exhibit will run from Apr 10th to Jun 10th - more **HERE.** 

#### LA Perks Pass

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