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#### **DISCOVER**



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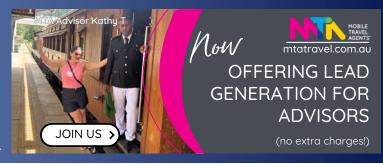
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All pricing and sayings amounts are in Australian Dollars (AUD). Information and price is correct as of 27 September 2024 but may fluctuate due to changes in surcharges, taxes or currency. (1) Itinerary is a combination of three back to back cruise \*All pricing and savings amounts are in Australian Dollars (AUD). Information and price is correct as of 27 September 2024 but may fluctuate due to changes in surcharges, taxes or currency. (1) Itinerary is a combination of three back to back cruises including BO030525, BO140525 and BO220525; (2) itinerary is a combination of two back to back cruises including BO300525, BO140525 and BO220525; (3) itinerary is a combination of two back to back cruises including BO300525, BO140525 and BO220525-BO240525 and BO220525; (3) itinerary is a combination of two back to back cruises including BO30525, BO140525 and BO220525-BO240525 and BO220525 (3) itinerary is a combination of the elected itineraries: Offer price is based on Deluxe staterom Deck 3 category. Offers are subject to change without notice at any time; First cruise is inclusive of any applicable PONANT Bonus discount rate at time of publication and is subject to change section and is subject to change without notice at any time; First cruise is inclusive of any applicable PONANT Bonus discount rate at time of publication and is subject to change section and is subject to change without notice at any time; First cruise is inclusive of any applicable PONANT Bonus at a subject to change without notice at any time; First cruise is inclusive of any applicable PONANT bonus at a subject to change without notice at any time; First cruise is inclusive of any applicable PONANT and time; First cruise is inclus

# Travel Daily First with the news

Tuesday 29th Oct 2024



## Today's issue of TD

Today's edition of *Travel* Daily features eight pages of the latest travel industry news, a front cover from Ponant, our popular **Sustainability** page, plus a full page from Silversea and a photo page from ATEC.



# Fly Free SALE

THIS IS A FINAL CALL

Your clients can enjoy free return flights when they book on selected 2025, 2026 and 2027 river voyages.

**VIEW OFFERS** 

## Serko makes big US play

**ASX-LISTED** corporate travel management company Serko will pursue major North American expansion plans through the purchase of Sabre's business tool GetThere for US\$12 million (TD breaking news).

Revealed in an update to the ASX this morning, the acquisition will allow the Aucklandheadquartered business to take control of all intellectual property for GetThere, and absorb staff currently managing the wellsubscribed Sabre tool.

Serko's push on North America will also see the company partner with Sabre to invest in bringing more tech functionality to the corporate travel segment, as well as put in place incentives to sell Serko solutions, such as performance bonuses and revenue share models.

These functionality updates include initiatives that will help minimise friction for travellers, and increase efficiency for TMCs



and corporations, as well as a streamlining of processes to reduce disruption to payments and expense reconciliations.

"We have been closely monitoring how we can scale in North America, which would expand our business in a NZ\$400 billion business travel market." Serko CEO Darrin Grafton said.

"This partnership...is a logical step...with targeted growth in the US strengthening our position."

The formal purchase is expected to be cleared in Jan next year, with US\$10 million in cash payable at that time, followed by US\$2 million later in 2025.

For more details on Serko, see page three. AB

### **Europe with Ponant**

**THE** ultimate escape awaits with Ponant's 2025 Europe Collection, with the cruise line inviting travellers on one of its popular Grand Voyages.

Head to the cover page of today's Travel Daily for further details on voyages.



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**VIEW OFFERS** 









# Travel Daily



#### **GOLD COAST**

Today's issue of TD is coming to you courtesy of the Australian Tourism Export Council (ATEC), which is hosting Meeting Place 2024.

SEAWORLD and its brand new Atlantis attraction welcomed hundreds of ATEC Meeting Place delegates last night as the conference officially kicked into high gear with a grand welcome from Experience Gold Coast.

Day 1 of the gathering saw events take place at different ends of the Gold Coast, with buyers convening at Currumbin Wildlife Sanctuary this afternoon to hear from Qantas and Tourism Australia.

Further up the Gold Coast Highway at Vibe Hotel Surfers Paradise, ATEC's young stars of the future were rising to the challenge and demonstrating their aptitude to lead the export sector in the years to come.

Today, the formal plenary sessions began with ATEC members learning more about keeping their ATDW listings up to date and why sustainability should be front and centre in their efforts to woo customers.

More from the 2024 ATEC Meeting Place festivities on pages three and page seven.

#### Save with Silversea

**SILVERSEA** passengers can enjoy \$8,000 savings for two weeks only, ending 31 Oct.

For a limited time, add an extra \$3,000 savings to Silversea's "Save. Indulge. Explore" offer.

The savings are available on Silversea's all-inclusive voyages, with more than 130 to depart from early 2025 through to 2027.

Cruises sail in Australia, the Caribbean, and a range of expedition journeys.

Head to **page 9** of today's **Travel Daily** for more info on the offer.

# **CATO** training milestone

**THE** CATO Touring Academy has recorded 3,500 course completions in the first four months of operation (*TD* 04 Mar).

Since its debut on 01 Jul, the training platform has become an essential resource for Australian and New Zealand travel agents who are seeking to stay ahead in the competitive touring sector.

"The CATO Touring Academy has been a long time in the making, and it's great to see the high level of engagement from the trade in such a short space of time," said CATO MD Brett Jardine.

"This demonstrates an exciting trajectory for the growth in interest and demand for modernday touring," he added.

Helping to enhance agents' ability to sell and manage touring, the academy provides comprehensive mandatory modules covering the essentials of touring, as well as 14 elective modules covering a wide range of touring styles.

There also more than 25 CATO member brand training sessions currently live, with that number set to double by the end of 2024.

Agents can sign up for an annual

### AA says 'howdy'

BRISBANE welcomed American Airlines (AA) for the first time yesterday on its new Dallas-Fort Worth route (*TD* 02 Feb).

"From the Lone Star State to the Sunshine State, this new connection between two hubs unlocks incredible potential on both sides of the Pacific," said Gert-Jan de Graaff, CEO, BNE.

As part of the new AA-Qantas partnership, customers will now be able to fly to more than 200 US destinations and nearly 70 across the APAC region.

Next winter, AA services will be available from Los Angeles, San Francisco, New York and Vancouver, Canada to three major gateways in ANZ, including BNE, MEL, SYD and AKL. subscription for \$99, including GST, which gives them access to all current and updated content, sector-specific news, and a wide range of product training from CATO member brands.

"The high value agents will gain when focusing on touring sales is a gamechanger for the sector," Jardine added.

"As the sector continues to gather momentum in a buoyant market, touring remains a highvalue opportunity, and agents who capitalise on this are seeing strong growth in bookings."

Learn more about the CATO Academy **HERE**. *JM* 

#### LATAM takes off

THE reintroduction of LATAM Sydney-Santiago flights (*TD* 15 Apr) took to the skies yesterday, marking a major milestone in aviation recovery from the pandemic for the Aussie market.

Initially launched in 2019 only to be suspended less than a year later due to the outbreak of COVID-19, the relaunched direct route from Sydney will operate four times per week, transporting up to 1,200 passengers.

"We are pleased to provide Australia with the newest nonstop route between Sydney and Santiago, making it even easier for Australians to experience the rich culture, culinary delights and landscapes that South America has to offer," LATAM Country Manager for Oceania, Christopher Ellis, said.

"We're confident that reintroducing this route will benefit both regions, promoting the growth of tourism and commerce," he added.



#### ICC Sydney new head

THE company responsible for managing the ICC Sydney has welcomed a new CEO, Adam Mather-Brown, taking over from Geoff Donaghy, who has spent 30 years working within the international business.

ASM Global (APAC) Chairman and Chief Executive Harvey Lister said: "Adam's experience is exceptional, making him the ideal person to lead ICC Sydney into its second decade of operation."

Mather-Brown has held several leadership positions at five major convention centres over 26 years.

Meanwhile, Director of Business Development Beverley Parker has been appointed Deputy Chief Executive Officer, while maintaining her role of Director of Marketing at ASM Global.

# itravel

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## TIME to celebrate the year





**THE** Travel Industry Mentor Experience (TIME) held its last graduation and networking function for the year last week, congratulating graduates from program 56, and welcoming the mentees from intake 59.

The event was hosted by The Travel Corporation in its Sydney office, with a diverse group of industry representatives coming together to celebrate.

Australian Travel Industry Association (ATIA) Chief Executive Dean Long was the guest speaker for the evening, sharing a story of resilience, the importance of work/life balance, and always saying 'yes' to new opportunities.

"This was TIME's last function of the year and what a night it was," the program's founder Penny Spencer enthused.

"The vibe in the room was one of collaboration, sharing, laughter and genuine excitement for the mentees graduating.

"[This year] has been a great year for TIME and we can't wait to take more people on their TIME journey in 2025." MS

Pictured are newly promoted

Globus family of brands National Account Manager Mel Wouda (mentor), Jenna Lewis from Jamison Plaza Travel Associates (mentee), and ATIA National Manager Events & Corporate Partnerships Jenny Le: inset are Crooked Compass founder Lisa Pagotto (mentor) and EcoStory founder Vera Pajovic (mentor).

#### **PDOT** events wrap

**THE** Philippine Department of Tourism (PDOT) has wrapped up its Australian roadshow, which visited the trade in Sydney and Melbourne last week.

Promoting the southeast region of Davao, the event series included agent training and B2B sessions, connecting 120 advisors and industry specialists with suppliers from the 'fruit basket of the Philippines'.

Philippine Department of Tourism's Director, Pura Molintas, said she was overwhelmed by the response to the roadshow.

"There is a strong appetite for education about the Philippines within the travel trade and we intend to continue to drive as much awareness as we can."

New data from PDOT shows that 175,107 Australians visited the Philippines in the year to Sep 2024, making Australia the fifth biggest inbound market for the archipelago nation.



# Byron "hostile" to tourism

#### EXCLUSIVE

**DESTINATION** Byron President Wendy Birthall has accused Byron Shire Council of being "hostile to tourism", and for suppressing data confirming the importance of the sector to the local area.

Speaking to *Travel Daily* at ATEC Meeting Place, Birthall said a recently commissioned council strategy plan downplays the value of tourism to the Byron region.

Birthall is the owner of Vision Walks, an Indigenous tour operator which leads walking safaris in the Byron hinterland.

Byron Shire Council also recently held their local government elections, with around half of the incumbent councillors returned and several others newly elected.

Birthall said the council strategy document valued tourism as only representing 9% of gross regional

product, but her recalculation using the same data returned a result of 42%.

"Part of their attitude is they're always downplaying the importance of tourism.

"The council has just introduced its 60-day cap on short-term holiday letting - they're very aggressive towards the tourism industry and they treat us with contempt," Birthall stressed.

"The bottom line is, our numbers are still not back to pre-COVID levels - we were about 2.2 million [per year] before COVID but we're about 1.7 million now."

Spend levels are also flailing, with the year-ending 30 Jun 2024 resulting in a \$200 million drop in visitor expenditure, which Birthall said is now under review. ML



SERKO has laid down the ambition to become a \$250 million revenue business by 2030.

Detailed in the company's unaudited financial update for the six months to 30 Sep 2024, Serko posted an 18% increase to NZ\$42.7 million in revenue when contrasted with the first half of the financial year.

Drivers of revenue were listed by CEO Darrin Grafton as higher customer acquisition and larger volumes of unmanaged travel in the market.

While there has been growth in total income, the corporate travel tech company is still in the red, posting a \$5.1 million loss for the latest six-month period.

Serko has been slowly working its way toward a profit, cutting down its net loss after tax by \$3.6 million on the first half.

The company's 2025 outlook predicts total income to fall into the range of \$85 to \$92 million for the full year.







Travel Daily Learn more about Italy with Travel Daily Training Academy

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#### **Smartvisit in Oz**

**AUSSIE** travel tech company Smartvisit is making moves to expand into its home market.

Chief Executive Officer and co-founder, Ryan Rieveley, said the company had already enjoyed significant success with several organisations in various international markets.

Rieveley added the time is right for the locally-owned app to focus more on the Australian market.

Smartvisit has created a range of destination experiences for popular tourism destinations such as Athens, Cape Town, Dubai, as well as tourist attractions like Universal Studios Hollywood.

It is also launching a New Orleans Good Times pass later this month, offering exclusive access to over 25 top attractions, tours, heritage sites, and worldclass museums.

"Locally, we created a Phillip Island attractions pass...and we're focused on growing the business at home now," Rieveley said.

# InTravel marks 10 years

**INTRAVEL** Group, a 100% Indigenous-owned corporate travel company, is celebrating its 10th anniversary of providing travel services with a commitment to social impact.

Reflecting on the milestone, founder and CEO Dwayne Good stated, "I started InTravel Group because I saw an opportunity to make a difference, not just in the travel industry but also within Indigenous communities".

"Every trip we manage, every client we serve, has a purpose beyond business - it helps create a better future for Indigenous Australians," he added.

As a CT Partners member, InTravel Group has benefited from shared industry member insights and resources, enabling growth and access to advanced travel technology.

"Joining CT Partners during the pandemic was a game-changer for us," Good explained.



"They gave us the resources, guidance, and network to elevate our business to help us compete with much larger agencies.

"Most importantly, CT Partners provided us with credibility and confidence," commented Good.

Matt Masson, CEO of CT Partners, congratulated InTravel Group, stating, "10 years of excellence in such a competitive and ever-changing industry is a testament to their hard work. vision, and dedication". JG

Pictured: Liz Rooney, CT Partners Commercial Analyst; Andrew Edwards, Qunicy Hotel GM; Good; Carly Harris, InTravel Value Manager; & Doug Niggley, Qantas National Account Manager. JG

### A&K to rebuild two African properties

**ABERCROMBIE** & Kent Travel Group (A&K) has announced ambitious rebuilds in Africa, unveiling reimagined camps for two of its iconic Sanctuary Retreats properties.

Gorilla Forest Camp in Uganda, soon to be Gorilla Forest Lodge, and Baines' Lodge in Botswana, renowned for its unique Okavango Delta adventures, will be completely rebuilt.

With a planned reopening mid next year, each of Gorilla Forest Camp's 10 suites will be significantly enlarged and renovated, with designers drawing inspiration from the surrounding landscape

Meanwhile, Baines' Lodge, also set to reopen mid next year, will feature six newly designed suites when works are done, including private decks extended to offer more space, luxurious star baths, daybeds, and more.





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Shelley & the Albatross team



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#### Travelmarvel French

TRAVELMARVEL is set to revive France river cruising in 2025 with an exclusive Rhone River journey on the boutique MS Van Gogh.

The 104-guest sailing will feature guided tours of Lyon, Arles, and Avignon, complemented by French cuisine and regional wines.

The seven-day 'Romantic Rhone' itinerary is scheduled to depart on 29 Sep 2025, with rates leading in from \$3,695ppts, and savings of up to \$1,600 per couple also on offer.

David Cox, CEO of APT Travel Group, shared, "we're thrilled to bring back this iconic experience, letting guests rediscover the magic of France along the Rhone River".

More exclusive deals are also



## ATEC looks to its future stars



THE 2024 edition of ATEC Meeting Place kicked off with a graduation ceremony as the future movers and shakers of Australia's tourism export sector were celebrated.

Nearly 30 representatives from ATEC's ELITE - Emerging Leaders of Tourism Excellence - program shared their tourism innovations and their vision for the export industry's tomorrow in a series of engaging presentations.

The ceremony was conducted at Vibe Hotel Gold Coast by Young ATEC, a division of the tourism export body aimed at developing and promoting business owners and employees under 40.

As part of a three-month course, students were put into three groups to prepare a campaign for one of three ATEC member businesses - South Australia's Never Never Gin Distillery: Canberra's Corin Mountain Resort; and the Gravity Discovery Centre and Observatory in WA.

Presentations put forward a comprehensive market analysis and promotion plans that included ideas such as social content, accessibility and cultural considerations, partnerships with coach touring brands and collaborations with various tourism organisations.

Students were supported by individual and group mentors who shared decades of experience and professional guidance with group members.

These mentors were among

many industry heavy-hitters in the audience, along with Federal Senator and Special Envoy for the Great Barrier Reef, Nita Green.

The ceremony also included the Young ATEC Forum, which featured five of its state chairs passionately debating the topic of 'What's keeping Young ATEC awake at night?'

The panel was hosted by ATEC **Industry Development National** Executive, Jesse Downes, who threw statements and questions at panellists to prompt discussion on topics such as burnout, workload, resilience and the benefits of mentorship.

In response, panellists shared initiatives from their businesses designed to combat burnout, some as simple as regular social visits from management, flexible time off and even simple gestures like a drinks trolley. ML

ATEC's ELITE graduates of 2024 are pictured above.

#### **Albo lashes Aston**

**PRIME** Minister Anthony Albanese has hit back at claims made by former AFR journalist Joe Aston in his new book (TD 28 Oct) that he personally solicited the free flights from ex-Qantas boss, Alan Joyce.

Refusing to confirm whether he called Joyce for upgrades, Albanese said he was "far from being the most frequent person" to get a seat boost, and insisted that he has "acted with integrity".

#### Pinching pennies

IT TAKES nearly a third of Australians up to a year to save up for a holiday, according to a new survey from Money.com.au.

Interestingly, 7% of Aussies skip savings altogether, instead paying for their trip on credit card, while 2% take out a personal loan.

The report also revealed that on average, a trip to the US takes the longest amount of time to save for (9.4 months), followed by Italy (7.8 months); New Zealand (5.7 months); Bali (5.5 months); and China (5 months).

"Gradually building savings over several months to fund a vacation highlights both the commitment involved and the rising cost of travel," said Money.com.au's Finance Expert, Sean Callery.

The data showed travel is the one outlay Aussies won't cut.



BKBHOLIDAYS.COM



#### Eco museum

THE National Geographic Society has announced the launch of the National Geographic Museum of Exploration, a public attraction in Washington, DC centred on sustainability.

Scheduled to open in mid-2026 as part of the nonprofit organisation's reimagined campus, the museum aims to inspire visitors to learn about, care for and protect the planet.

The eco-friendly building will feature curated National Geographic exhibitions, a range of immersive and educational experiences, and a state-of-the-art theatre, restaurant and retail store.

Guests can also enjoy an outdoor nighttime experience in the courtyard.

The museum's design and visitor experience also focuses on inclusivity and accessibility, with braille instructional text, tactile and sensory maps, intuitive app support with visual descriptions, in addition to wellness rooms.

"The Museum of Exploration marks a historic chapter in the Society's mission to advance exploration, science, education and storytelling," said Jill Tiefenthaler, Chief Executive of the National Geographic Society.

## **REHO TAKES SUSTAINABILITY CROWN**

AUSTRALIA'S first B Corpcertified travel management company (TMC), Reho Travel, received the prestigious Sustainability Award for ATIA Accredited Agencies at the NTIA Awards over the weekend.

The achievement recognises the Melbourne-based company's long-standing commitment to creating positive change in the travel industry.

"This award affirms that responsible travel is not only possible but essential," said CEO Karsten Horne.

"Reho Travel is committed to setting new benchmarks and leading by example, showing that business can and should be a force for good."

The TMC offers sustainable travel experiences through



partnerships with low-emission airlines, socially responsible hotels, and community-oriented tour operators.

Over the last decade, Reho has led environmental and social initiatives, and created Sustainable Study Tour Guidelines to standardise best practices.

"We recognise that travel can be

both a necessity and a privilege," Horne added.

"As travel managers, it's our responsibility to assist clients in reducing their footprint while supporting destinations in meaningful ways."

For more NTIA news, see yesterday's special edition **HERE**. *Photo by Event Photos Australia*.

### **Explore Worldwide's green mission**



LAST week, members of Explore Worldwide's Australia and New Zealand team rolled up their sleeves to help plant trees in Brisbane's southwest. Hosted by not-for-profit environmental enterprise,

Greening Australia, the treeplanting event took place at the Archerfield Wetlands - a 150-hectare parkland home to a variety of habitats.

Together, the group planted 4,000 native plants.

#### Swap2Zero fund

**PONANT** has secured a European Commission Grant for its zero emission ship, Swap2Zero (*TD* 06 Jul 2023).

The funding will be used to help develop renewable energy solutions, including on-board carbon capture technology and eco-designed photovoltaic panels.

Ponant CEO APAC, Deb Corbett, said the grant "is a commitment to both technological advancement and to the principles of responsible tourism".





# **ATEC Meeting Place locates Atlantis**

VILLAGE Roadshow Theme Parks kept the gates open late at SeaWorld for delegates of ATEC Meeting Place, as it played host to the official welcome event for the annual gathering of Australia's export tourism sector. Eager to show off its new Atlantis attraction, the popular park laid on plenty of food and drinks for attendees before letting them loose in the park to enjoy a selection of rides under the moonlight.

success, attracts a lot of people, and it has done again this year.

**OLLIE** Philpot, TEQ; Peter Shelley, ATEC; Rachel Hancock, Experience Gold Coast; and Sue Elliott, Village Roadshow Theme Parks.

"It's fair to say that Meeting Place every year just keeps getting bigger, and we're really proud of that," ATEC Managing Director Peter Shelley said in his opening remarks.

"I think Meeting Place in Queensland is always a super

"It's just going to keep getting bigger and bigger as a result of your efforts and the result of the industry slowly returning - we're not back there vet, but we believe we're not far away - so we need to keep pushing along to make sure that we actually get back to 2019, and beyond."

Alongside ATEC, the premiere event for export tourism this year is being jointly hosted by Tourism and Events Queensland (TEQ) and Experience Gold Coast, with extra support from Brisbane Airport and Gold Coast Airport. ML



OLDCOAS

SAM Sakamoto, TTNQ; Dan Gabbert, Red Cat Adventures; Fiona Mietchen, Bill Peach Journeys; Becca Doktan, TEQ and Sarah Colgate, The Tour Collective.



JEMMA Fletcher, TEQ; Jesse Downes, ATEC; Paris Miller, ATEC; Chloe Williams, Ultimate Adventure Travel; Elisa Phillips-Turner, Learning Ventures; and Kate Lindsay, Tourism Tasmania.



**BONNIE** O'Garey, Destination NSW with Senator Nita Green.



SHARING is caring and ATEC made sure its delegates would not forget this year's hashtag.



KRISTY Malapa, Tourism Australia; Chloe Williams, Ultimate Adventure Travel; and Sophie O'Donoghue, Green Olive at Red Hill.



**GRANT** Ferres, Australian Trade and Investment Commission with Adele Labine-Romain, Roy Morgan Research.



SJ TILBURY, Sovereign Hill; Paul McKay, National Portrait Gallery; and Danni Neil, Sovereign Hill.



PHILIP Hele, The Farm Hunter Valley; Jennifer Bruce, ATEC; and Dylan Dudley, Tourism NT.



NATALIE Sussman, Tourism Australia; Elisa Phillips-Turner, Learning Ventures; Jemma Fletcher, TEQ; and Brooke Pelly, Tourism Australia.





# Stay Updated

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## **MONEY**

WELCOME to Money, TD's Tue feature on what the Australian dollar is doing.

#### AU\$1 = US\$0.658

THE Australian dollar is down for a fourth consecutive week. with punters predicting its biggest monthly fall since Sep 2022 by the end of Oct.

This makes the AUD/USD the third worst-performing currency this month, trailing only the Japanese yen and New Zealand dollar, with the upcoming US election set to further impact the pair.

Wholesale rates this morning.

US	\$0.658
UK	£0.507
NZ	\$1.099
Euro	€0.608
Japan	¥100.7
Thailand	ß22.22
China	¥4.689
South Africa	11.65
Canada	\$0.914
Crude oil	US\$72.20

### **APT voyages south**

APT has announced its New Zealand 2025/26 season, which includes a brand-new itinerary exploring the South Island.

The 12-day 'South Island Odyssey' tour features a cruise to encounter Kaikoura's dusky dolphins, a luxury stay at Te Waonui Forest Retreat in Franz Josef/Waiau, and a wine tasting at Allan Scott Family Winemakers in Marlborough.

The new season will also see the return of the popular 17-day 'New Zealand Wonderland' tour.

## Air NZ makes a sweet return



AIR New Zealand returned to Hobart on Sun, bringing back international flights between Tasmania and Auckland.

Travellers can now fly between the two cities three times per week, on Sun, Tue, and Thu, over peak season.

**Hobart Airport Chief Financial** & Commercial Officer, Kate Gillies, said it was "great news" for Tasmanian travellers and the state's tourism industry.

"There will be an additional 24.000 international seats inbound and outbound over the next five months," Gillies said.

"For Tasmanian travellers, it's a ticket to the world, they can clear customs in Hobart and travel via Auckland to Los Angeles, San Francisco, New York City, Hawaii and more," she added.

Air New Zealand General Manager Kathryn O'Brien shared her excitement about reconnecting customers between Tasmania and New Zealand for the coming months.

"We're thrilled to resume our seasonal services, once again linking Aussies to New Zealand's largest city.

"From Auckland, Tasmanians

can connect to 19 domestic ports in New Zealand, or stopover for a getaway further afield in North America, Asia, or the Pacific Islands," she added.

Greeting passengers on the first flight was Cadbury, whose former Hobart factory served as the Australian home for the confectionary company.

Cadbury transformed the airport into a sea of purple, giving away 4,000 blocks of freshly made chocolate (pictured). MS

### **Territory - for real**

TOURISM NT has launched a new campaign, 'Territory for real'. to coincide with the launch of the new Netflix series Territory.

The streamer will broadcast some of the NT's most dramatic natural landscapes to millions of subscribers across the globe, including Wangi Falls, Daly River, Cahills Crossing, Tipperary Station, and more.

The new campaign push will inspire fans of the show to consider a holiday to the NT, to explore the show's iconic filming locations, and experience their own outback adventure.



**HAWAIIAN** Airlines is welcoming guests on an exciting new voyage celebrating the upcoming animated musical Moana 2, with the first of three aircraft livery designs promoting the film (pictured).

The airline's Airbus A330 aircraft features the courageous wayfinder Moana; the shape-shifting demigod, Maui; the small-but-menacing Kakamora, as well as a 'welcome voyagers' message for all guests.

The overhead luggage bins on all three Moana 2-themed aircraft are also being decorated with characters and artwork from the film.

Hawaiian will reveal two additional custom liveries next month, adorning an Airbus A321neo and a Boeing 717.

Keen Australian aircraft spotters will be able to see the planes on flights Down Under, while Moana 2 will also travel with Hawaiian to Japan, South Korea, New Zealand, Tahiti, and more.

Hawaiian has also launched the 'Navigate Your Own Adventure' global sweepstakes, offering 500,000 HawaiianMiles - CLICK HERE to enter.



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