Travel Daily First with the news

Wednesday 16th July 2025

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Today's issue of TD

Travel Daily today features eight pages of news, including our **Luxury Page** a product profile from Inspiring Vacations, plus full pages from:

- Viva Holidays
- btTB

The Greek express

AUSTRALIAN air access to 24 Greek island destinations has become easier this week, with Etihad inking a codeshare deal with Greek carrier Sky Express.

The partnership will see EY place its code on Sky flights beyond Athens, providing access to places like Crete; Rhodes; Mykonos; Santorini; Kos; Corfu; Paros; and Thessaloniki.

Win an epic LA trip

THERE are 10 spots up for grabs on Viva's Ultimate Los Angeles famil, which features a Dua Lipa concert - more on page eight.

btTB free registration

THE first 100 buyers to register for the btTB Annual Travel Conference will score free registration - details on page 9.

RBA surcharge call "unfair"

A RECOMMENDATION by the Reserve Bank of Australia (RBA) to abolish the ability for businesses to issue surcharges on eftpos and credit cards has been labelled "inherently unfair" by House of Travel Chief Operating Officer Grant Campbell.

Speaking with Travel Daily about the RBA's policy suggestion released yesterday, Campbell said that accepting credit card payments imposes a direct and unavoidable cost on businesses.

"It is inherently unfair to restrict businesses from recouping

JQ links with IndiGo

JETSTAR has signed a codeshare deal with IndiGo that will see the Indian carrier gain access to 14 destinations across ANZ.

Under the deal - which is subject to regulatory approval - IndiGo customers can create a single booking for flights departing Singapore, Bangkok and Phuket for onward travel to Australian and Kiwi ports.

Jetstar bookings can be made on IndiGo's website from 21 Jul for travel from 01 Sep.

these costs when they are a direct consequence of the payment method chosen by the consumer," he explained.

"For travel advisor businesses, which typically operate on tight margins, the ability to recover these costs is especially critical."

Campbell also noted that such a change would disproportionately impact travel advisors, in that transactions often extend into the thousands of dollars.

"This context is critical as card fees can be a high cash value as a result, which would heavily impact the feasibility of some travel advisors if they had to absorb them - this is not comparable to paying a few cents as a card fee for a coffee."

ATIA labelled the RBA proposal "deeply disappointing", warning such a move could lead to higher consumer prices and reduced travel advisor services. AB

Inspiring S. America

INSPIRING Vacations is highlighting the diverse beauty of South America on its small group tour - find out more on page 10.







BEYIND

SIGNATURE JOURNEY **CRUISE TOURS ARE BACK FOR 2026:**

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NTIA nominees revealed

THE Australian Travel Industry Association (ATIA) has revealed the full list of nominees who are now in the running to claim the honour of being an NTIA winner in 2025 (*TD* breaking news).

Nominees across 36 categories include both individuals and businesses put forward by their peers for professional excellence demonstrated so far in 2025.

Eight brands have been recognised as nominees for Most Outstanding Travel Agency Network, including Travellers Choice, itravel, CT Partners and

Win trip to Canada

APT Travel Group has launched a new agent incentive rewarding Australia's top seller and their travel companion with a trip to Canada valued at \$15,000.

The winner will be the agent who makes the most deposited bookings by 14 Aug for any APT or Travelmarvel itinerary that includes Canada.

Up for grabs are two return airfares with Air Canada from Sydney or Brisbane, two GoldLeaf seats on a Rocky Mountaineer rail adventure, two nights at Fairmont Waterfront in Vancouver, and three nights at Fairmont Banff Springs in the Rocky Mountains.

The top prize has been sourced in partnership with Destination Canada, Rocky Mountaineer and Banff & Lake Louise Tourism.

A winner will be selected and contacted on 28 Aug.

Helloworld Business Travel.

Helloworld also features as a nominee for Most Outstanding Branded Travel Agency Group, along with Flight Centre, itravel and Travel Associates.

Some of the world's leading global tour operators will vie for the title of Most Outstanding Tour Operator, with Abercrombie & Kent, APT, Collette, Intrepid Travel and more selected as nominees.

Categories will now be split into a mix of channels for further assessment, with some subjected to peer voting to determine who will be contest the award.

Most Popular Tourist Office features nominees including Destination Canada, VisitBritain and Hong Kong Tourism Board.

The 2025 NTIAs will be held on 18 Oct at The Star Brisbane - **CLICK HERE** for the complete list.

Dusit unveils Manila

DUSIT International's new brand Dusit Hotels will launch in Manila in 2026, following recent openings in Qatar, Hanoi and Chengdu this year.

Opening in Greenhills in Manila, it will be located on the top 10 floors of Primex Tower in San Juan City, featuring a rooftop pool & bar and ballroom.

"Our latest brand has been carefully developed to meet the evolving needs of both hotel owners and modern travellers alike," said Dusit Chief Operating Officer, Gilles Cretallaz.



I can't believe it's not Walt



DISNEYLAND will take visitors back in time to hear tales from its patriarch, Walt Disney, as part of a new attraction debuting this month to mark the theme park's 70th anniversary.

Seven years in the making, the new production is dubbed Walt Disney - A Magical Life and will play at the Main Street Opera House, which has been redecorated with concept renderings showing Disneyland before building began.

A pre-show tribute video features personal stories, reflections and behind-the-scenes memories from people who worked closely with Walt Disney.

The experience begins with a 15-minute film chronicling Walt's dream of opening his eponymous southern California attraction.

Guests then move into a replica of Walt Disney's office to hear from the man himself (sort've), made possible via audio animatronics and dressed in a carefully researched suit, shoes, tie and rings for authenticity.

The office has been inspired by Walt's actual working studio in Burbank, which featured in his many TV appearances.

Historical recordings will then be played, combined with movement from Disney's likeness as he recounts his experience converting a working orange grove into his theme park dream.

While exiting the attraction, guests will encounter an exhibit showcasing Disney artists at work throughout the years, creating the sketches that featured in classic Disney movies.

"We hope to honour Walt through the art form that he pioneered, and that Walt Disney - A Magical Life will be a permanent tribute here at Disneyland - the only Disney park Walt ever walked in," commented Walt Disney Imagineering Senior Creative Executive, Tom Fitzgerald.

After an opening run, A Magical Life will alternate with the Opera House's original occupant, an animatronic encounter with former US Prez Abraham Lincoln.





Seabourn revamps loyalty

SEABOURN Cruise Line has unveiled an enhanced Seabourn Club loyalty program, which is set to formally launch on 20 Oct.

Inspired by guest feedback. the updated program offers faster access to membership tiers, and new benefits such as complimentary upgraded wi-fi (beginning at Silver level) and laundry (Gold level).

Benefits can also be unlocked earlier and more often under the refined award structure for the Carnival brand, with guests now able to become a Silver member with 15 points instead of 20.

The move will allow pax to receive free voyages sooner.

Guests will now earn Seabourn Club points for paid upgrades to



HYATT Regency Times Square has made its debut, marking New York's first property for the brand.

The 795-room hotel offers views of Broadway, contemporary decor, and all-day dining.

Owned by Argent Ventures and managed by Highgate, Hyatt Regency Times Square also offers an exclusive Mamma Miathemed room, priming guests for the show's debut at the Winter Garden Theatre, which is just a few blocks away.

The Hyatt Regency Times Square takes over the former Crowne Plaza Times Square Manhattan, following a six-month rebrand that began in Jan.



penthouse and premium suites, while Diamond and Diamond Elite special events have been reinstated on every voyage.

Complimentary award cruises will continue to be a hallmark of the Seabourn Club experience.

Guests will earn a seven-day Club Award Cruise at 350 Club Days, and a 14-day Club Award Cruise 110 Club Days later.

After 460 Club Days, guests will earn a seven-day Club Award Cruise every 110 Club Days.

The change will mean automatic Club Member level elevation for almost a quarter of current Seabourn guests when the program goes into effect. MS

Radisson in Bangkok

RADISSON Hotel Group has added the Radisson Hotel Don Mueang Bangkok in Thailand, an 89-key property located minutes from Don Mueang Int'l Airport.

The property features a rooftop infinity pool with panoramic views of the city, as well as conference and meeting areas.

Nearby attractions include the Royal Thai Air Force Museum, Chatuchak Weekend Market and Wat Don Mueang temple.



Uber gets robotic

UBER has partnered with Chinese technology company Baidu to deploy its Apollo Go robotaxis around the globe.

The multi-vear strategic partnership will include the launch of thousands of Apollo Go autonomous vehicles outside of the United States and China. with the first deployments slated for later this year in Asia and the Middle East.

No date for Australia is known.

G'day to Renmark

G'DAY Group has welcomed Discovery Parks - Renmark Riverfront in South Australia into its burgeoning portfolio.

The former BIG4 property joined the G'day Group fold at the beginning of the month.

Stretching across nine hectares of prime Murray River frontage, the park features 79 cabins, four safari tents, a resort-style pool, a heated spa, a water park, an outdoor cinema, and more.

Yo to Yotel Tokyo

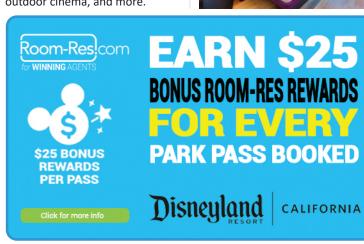
FRASERS Hospitality has celebrated its first ground-up development in Japan, with the official opening of Yotel Tokyo Ginza (pictured).

The partnership with Yotel bolsters Frasers' long-term growth in high-demand markets, with a 244-room lifestyle hotel situated in the heart of Tokyo's popular upscale shopping area.

Since its soft opening in Dec, Yotel Tokyo Ginza has maintained healthy occupancy levels exceeding 70%.

The hotel is located near Shimbashi Station and its bustling business district, and is also within walking distance to Ginza's popular shopping hub.











Discover our River Cruise Special Report

Click here

LST names new CEO

LAUNCESTON Airport has announced that Katie Cooper (pictured) will take over as Chief Executive Officer from 11 Aug.

Cooper joins Launceston Airport from Metro Tasmania, the state's largest bus operator, where she has served as its CEO for the past five years.

She takes over from Shane O'Hare, who revealed his departure in May to take up a CEO role with Queenstown Airport in NZ (TD 15 May).

O'Hare will stay on board to help with the leadership transition until 19 Aug.

Cooper previously worked at Melbourne Airport, as Head of Aviation Operations, before becoming Head of Transformation at the Victorian hub.



HK rebound gets real

FURTHER proof of Hong Kong's rebound when it comes to Australian connections was reflected in the latest BITRE statistics released yesterday.

Hong Kong's Cathay Pacific registered a significant 36.4% increase in passenger numbers YoY for Apr, carrying 150,712 travellers for the month.

In addition, the carrier managed an impressive utilisation, with 83.6% of inbound seats taken, while 86.8% were filled on outbound legs, and overall there were 619 flights operated in Apr.

Qantas also saw significant success on the HK route, with a 13.1% increase in pax YoY for Apr, bringing the total to 29.855.

That equated to an 87.5% seat utilisation figure inbound, while it registered 92.5% seat utilisation on outbound flights.

In total, Qantas operated 146 flights in and out of HK in Apr.

The figures come almost a



month after Hong Kong Airlines began direct flights connecting the Asian city with Sydney (TD 12 Feb), with the service operated on an Airbus A330-300 in a twoclass configuration.

Statistics from the Hong Kong Tourism Board show that visitation from Australia for Jan-May 2025 increased 34.5% to 195,743 people, placing it ahead of the UK for that period. DF

Pictured: Jeff Sun, President Hong Kong Airlines, and Scott Charlton, CEO of Sydney Airport.



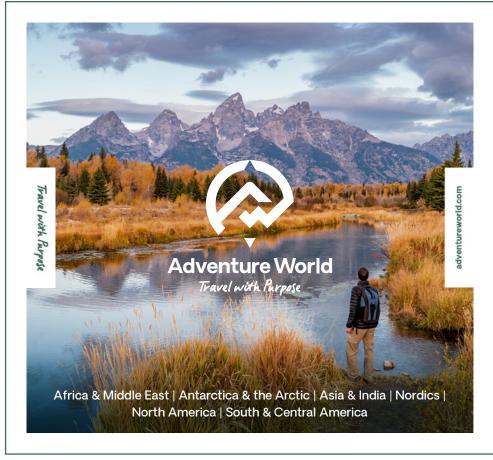
Window

A MAN from Karachi is very unhappy with private carrier Air Sial after he was flown to Saudi Arabia instead of a domestic route by mistake.

Malik Shahzain Ahmed's plane never reached his home city of Karachi and instead flew to Jeddah, where he was promptly detained, questioned, and deported.

"After two hours, I asked myself, 'this plane doesn't seem to be landing," the man said when asked about the bizarre incident this week.

A legal notice has now been sent by Ahmed's counsel to Air Sial's CEO, which stated the airline's alleged "gross dereliction of duty, reckless conduct" had led to the wrongful boarding of his client on the international flight.



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Marina Bay Sands expansion



SINGAPORE'S Marina Bay Sands resort is undergoing an expansion, which will see the addition of a 55-storey hotel tower with 570 luxury suites.

Located adjacent to the existing resort, the new complex will also include a 15,000-seat arena, a casino, and exhibition and conference spaces.

The resort's operator, Las Vegas Sands, broke ground this week on the US\$8 billion project, with the construction ceremony led by Singapore Prime Minister Lawrence Wong.

The US company has so far invested more than US\$15 billion in Singapore since it began operations there in 2010, Patrick Dumont, President and Chief Operating Officer of Las Vegas Sands, pointed out.

Monaco adds help

VISIT Monaco has launched a new website to help support travel advisors and operators.

Within its digital hub is a dedicated media and trade section, offering resources to help market and sell the country, including new downloadable content packs covering its hotels, sustainability initiatives, and culinary and cultural landscape.

It also includes image galleries, press materials, and the latest advertising campaigns.

The public-facing side of the website now features a custom itinerary builder, an interactive map, and a dynamic events calendar - click **HERE**.

"This speaks volumes to our confidence in this region, and the potential that we continue to see in Singapore," he said.

The new complex - which will be Marina Bay Sands resort's fourth tower - is expected to open in 2031, pending final government approval. *JM*

Maldives touch up

THE Maldives' peak tourism organisation has undergone a rebrand to become Visit Maldives Corporation, with an enhanced logo and brand identity unveiled.

The polished look and brand position is now rolling out across all platforms, and is part of the island nation's efforts to present itself as "a world-class destination while preserving its essence as a globally loved brand".

The organisation was previously known as the Maldives Marketing and Public Relations Corporation.

AC-AZ codeshare

AIR Canada and ITA Airways have signed a codeshare agreement, offering travellers more ways to fly between Canada, Italy and beyond.

Air Canada customers flying to Rome-Fiumicino will be able to seamlessly connect to 10 destinations across Italy, Africa, Israel and Albania.

Meanwhile, ITA Airways passengers arriving in Toronto will also have access to 10 key Canadian and US cities across the network.

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Aviation handles headwinds

DESPITE global geopolitical and trade uncertainties, the growth of the Australian aviation sector is being buoyed by resilient international travel, easing inflation and a tourism industry contributing above the global average to GDP.

CLICK HERE FOR AN INFO PACK

The insight was contained within a new report from Airservices Australia, which stated the aviation sector in Australia had managed to record stronger growth in financial year 2025 than in the previous period.

Network activities have stabilised in FY2025, marked by a 6% year-on-year growth in international flights.

Record load factors were also noted, driven by passenger demand outpacing fleet capacity.

Another factor assisting aviation performance has been the cheaper price of jet fuel this year, which despite rising sharply since May, remains roughly \$15 a barrel less expensive than it was at the same time last year.

Meanwhile, a report released by the Association of Asia Pacific Airlines showed its members - which include Qantas and



Travel Daily

Air New Zealand - earned over \$10.72 billion last year.

In the face of rising operating costs and supply chain issues, carriers in APAC managed a 20% rise in pax demand and a 7.7% spike in operating revenue. AB

eSIM US\$200m raise

SINGAPORE-BASED eSIM start-up business Airalo is now valued at US\$1 billion after raising a massive US\$220 million in a funding round this week led by private equity firm CVC.

Launched in 2019, Airalo allows users to switch mobile data providers globally without the need to swap physical SIM cards.

The company now serves over 20 million travellers in more than 200 countries, and its new billion-dollar status means it has officially reached unicorn status.



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Heathrow fit for future

LONDON Heathrow has unveiled a five-year, £10 billion (A\$20.5 billion) private investment master plan aimed at restoring its dominance as a key hub for both the UK and Europe.

Described as Heathrow's "most significant transformation in over a decade", key ambitions of the proposition include better serving passengers, improving operational resilience, and unlocking growth for airlines.

Key goals include a target for 99% of luggage to travel with passengers; 80% of flights departing on-time; 95% of passengers waiting less than five minutes at security checkpoints; and improved service for travellers requiring accessibility assistance.

Further changes will also see a range of new lounges, shops and restaurants created using existing terminal infrastructure.

Drawing on 100% private funds, the plan will be carried out from 2027 to 2031 and will work to set

Ormina's new site

ORMINA Tours has launched a new website showcasing its full range of European product.

The new site aims to enhance the research and planning experience for agents, with the ability to explore by destination, travel theme, or must-do activities and experiences.

See the website **HERE**, which now features the early release of Ormina's 2026 tour departures.



up London Heathrow as a more sustainable hub and one that is "prepared for a digital future".

"With Heathrow's UK-based supply chain, this private investment will create jobs and drive national growth during this Parliament," said London Heathrow CEO, Thomas Woldbye.

The UK Civil Aviation Authority will now review and evaluate the plan and consult with airline partners on the project. ML

Meet Beachcomber

CRUISE line Margaritaville at Sea is unveiling its newest and biggest ship, Beachcomber, inspired by sister ships *Islander* and Paradise.

The vessel will feature 15 new and exclusive experiences, as well as the return of food and drink outlets including 5 o'Clock Somewhere, Hemisphere Dancer, Cheeseburger in Paradise and License to Chill.

"Beachcomber isn't just our largest ship; it's a floating celebration of everything guests love about Margaritaville at Sea hospitality, turned up a few notches," said Christopher Ivy, CEO at Margaritaville at Sea.

ATIA UPDATE

from Richard Taylor, Director of Membership and Industry Affairs



holding Pulse meetings with members

across three categories.

These meetings are proving to be highly beneficial for ATIA, offering opportunities to listen to our members outside of the traditional channels.

Nina and I are hosting this month's meetings, and as a reminder you can sign up to receive invitations HERE.

One of the questions we'll be asking members is related to our Beyond Borders Travel Summit, which will be held at The Star in Brisbane on Fri 17 Oct.

We'll be quizzing them on what kind of content they'd like to see at the event, and this will help shape the final agenda.

It means that this year's Beyond Borders will be bigger, better, more attuned to our member feedback and offer a terrific snapshot of the industry. We're really excited about it,

and very soon we'll be releasing ticket sales.

I cannot stress this enough - get in quick for those because it will be a full house.

We're fully into conference season, with Dean having just returned this morning from Flight Centre Global.

I am attending MTA's annual conference in Adelaide next week, and immediately following that, we're holding Beyond Borders On The Road, first in Adelaide on Mon 28 Jul, and then heading to Perth on Wed 30 Jul.

Do please come along if you're in the area, we'd love to see you. More information on those can be found HERE.

Finally, the 2025 nominees for the NTIA Awards have also been released today.

We offer our hearty congratulations to them all as things move to the next stages, and it would be remiss of me not to congratulate our ATIA team who work so hard behind the scenes at every step, especially Jenny and Elaine.

The next stage will be industry voting for several of the categories - make sure you to get involved in this!

Jetstar's NZ sale

TRAVELLERS can snag discounted one-way fares to New Zealand with Jetstar's latest sales.

The flights are available from \$169 across 15 different trans-Transman routes, including Sydney to Hamilton, and Gold Coast to Wellington.

The sale ends at 11.59pm AEST on Mon 21 Jul, and applies to travel dates between Aug 2025 and early Jun 2026 - more HERE.

EY unveils routes

ETIHAD has unveiled new routes to seven destinations across the Gulf, Europe & beyond.

These include Almaty, Kazakhstan; Baku, Azerbaijan; Bucharest, Romania; Medina, Saudi Arabia; Tbilisi, Georgia; Tashkent, Uzbekistan; and Yerevan, Armenia.

Services will start from Mar 2026, with Medina operating in Nov this year.



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Seven in the pipeline

MARRIOTT International has inked a multi-property agreement with Ventive Hospitality to launch seven new upscale hotels across India and Sri Lanka.

The new properties will add 1,548 rooms to Ventive's current portfolio of 2,036 rooms across 11 business and leisure hotels.

Atul Chordia, Ventive's Chairman and Executive Director, told *Business Standard* that the new hotels will all open within the next four years.

New signings include Varanasi Marriott Hotel, which is slated to open by the end of next year.

The other properties include the Ritz-Carlton Reserve, featuring 73 villas and 80 branded residences in Sri Lanka; Varanasi Marriott Hotel; Courtyard by Marriott at Mundra; JW Marriott Navi Mumbai; Moxy Navi Mumbai; Moxy Pune Wakad; and Moxy Pune Kharadi.

Chordia added Ventive and Marriott International are "already in discussions about exploring new destinations like Dharamshala and Sindhudurg, which are unexplored markets".

"We have identified almost 10-12 destinations where we can put a 200-room inventory in each destination," he said.

MARRIOTT INDULGES WELLNESS CRAZE

LUXURY Group by Marriott International has unveiled the Luxury Wellbeing Series 2025, which launches next month.

The new offering comes on the back of new research from the hospitality group, which found that 90% of affluent travellers in the Asia Pacific region are prioritising wellness when booking travel (*TD* 09 Jul).

Available at its properties in Bali, the Maldives, and Goa, Marriott's new program focuses on the three essential pillars of sleep, nutrition, and physical & mental wellbeing.

Mandapa, a Ritz-Carlton Reserve; The Ritz-Carlton Maldives, Fari Islands; and The St. Regis Goa Resort will each offer a tailored wellness experience.

Highlights include a workshop on Balinese medicinal plants; a



60-minute yogic sleep therapy session; a guided foraging tour through Balinese forests (pictured); a Mandala art lesson; a Maldivian cooking class; and a sunrise sound healing session.

"Beyond tranquil retreats, affluent travellers are seeking impeccable, personalised, exceptional wellness experiences," said Oriol Montal, Regional VP, Luxury, Asia Pacific (excluding China), Marriott International.

"As the Luxury Group aspires to predict and exceed travellers' ever-evolving expectations, the Luxury Wellbeing Series is more than just a wellness program - it's a transformative expedition catering to global luxury travellers' growing desire for holistic enrichment." JM

Private residences now bookable at Ayana Bali

AYANA Segara Bali, one of four resorts within Ayana Bali - the island's largest integrated resort destination - has opened up the Ocean View Residences for short stays.

Previously only available for long-term stays, the spacious accommodations offer a luxury residential experience, with full access to the 90-hectare resort.

Ideal for families or couples seeking a more private retreat, the Ocean View Residences feature an open-plan living



and dining area, fully equipped kitchen, in-unit laundry, and a walk-in closest.

Guests can enjoy exclusive access to two rooftop pools and a dedicated transportation service to and from anywhere within Ayana Bali.

Golden solo savings

GOLDEN Eagle Luxury Trains is offering solo cabins for half price on three of its 2025 departures.

Travellers can save up to 50% off the usual rate for the 'Treasures of Uzbekistan' tour in Sep, the 'Christmas Markets of Central Europe' departure from Munich in Dec, and also the 'New Year in Vienna' exclusive.

This year also marks the last time the 11-day Uzbekistan itinerary will be offered.





ACCOMMODATION

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Kakadu's Cooinda Lodge has upgraded its popular Outback Retreat glamping tents by adding ensuites in time for Kakadu National Park's peak season. The ensuites now feature in 10 of the glamping tents, with the remaining 10 to have ensuites added at

a future date. Catering for up to four guests each, the Outback Retreats combine the rustic attraction of the bush with modern creature comforts, including air-conditioning and high-quality bedding.



Far East Hospitality has announced the opening of two new properties in Osaka, Japan. Far East Village Hotel Osaka, Namba South features 77 rooms and is within walking distance of key attractions, while Far East Village Hotel Osaka,

Honmachi offers 165 rooms in the central business district of Chuo-ku. The openings are a pivotal step in the operator's five-year goal of expanding to 2,000 rooms in Japan.



Mauritius' adults-only boutique hotel, SALT of Palmar, has unveiled Tek Tek, a new restaurant. The intimate 10-seat venue offers quests a front-row view to the culinary process, with 90% of food preparation unfolding in an open-show

kitchen. Rooted in the island's ocean-to-plate tradition, diners will enjoy dishes crafted using the freshest ingredients of the season, such as Tek Tek soup, slow-cooked blue barred fish, and crispy shrimp tacos.



Splendido, A Belmond Hotel, Portofino, has announce the debut of its grand private residence, Villa Beatrice. The first of its kind in Belmond's portfolio, the five-suite clifftop villa offers a summer hideaway complete with a terrace, bar, turret rooftop,

private plunge pool, and private sea access. Guests will have at their disposal a 24-hour butler, chef, yoga instructor and personal trainer.



Guests at Melia Pattaya Hotel in Thailand can now relax at the property's new YHI Spa, which features four treatment rooms and a Thai herbal sauna. The facility uses ancient Asian healing wisdom combined with modern wellness techniques, with a

broad treatment menu including massages, body scrubs and wraps, bath rituals, facials, and hydrotherapy.



VA's invite for an epic night



VIRGIN Australia has recruited Visit Victoria as its wingman and has issued an open invite for Sydney night owls to come along for an epic night in Melbourne.

The Last Flight Club presents an all-access pass for Sydneysiders to the city after dark as a one-nightonly experience, returning home by sunrise.

Partygoers will enjoy inflight comedy from Ben Lomas on the way to Melbourne, and a private DJ set from Client Liaison in the Virgin Australia Melbourne lounge on arrival.

A host of special experiences will then take place, including kicking a footy with an AFL legend under the MCG lights, a late meal at the Melbourne Supper Club, and private guided access to a special Lego exhibition, complete with snacks at the Star Wars Cafe.

Virgin Australia Chief Marketing Officer Libby Minogue said Last Flight Club is about showing what is possible when "turning a regular flight into something extraordinary".

"While other cities wind down, we're just getting started - with a mix of culture, sport and

hospitality that's unmatched in the country," Visit Victoria CEO Brendan McClements added.

To get involved, simply book VA892 from Sydney to Melbourne on 07 Aug and the return leg VA803 at 6am the next morning, then CLICK HERE to fill out the registration form. ML

Hola, Four Seasons

FOUR Seasons is transforming a historic building in Seville into a luxury hotel, its third in Spain after Madrid and Majorca.

Located in the heart of the city square, the multi-million development of the 1940s building will be completed by the end of 2027, and feature 60 rooms and suites, integrating Seville's architectural elements into its modern design.

It will also feature wellness and culinary offerings, as well as multiple meeting facilities.



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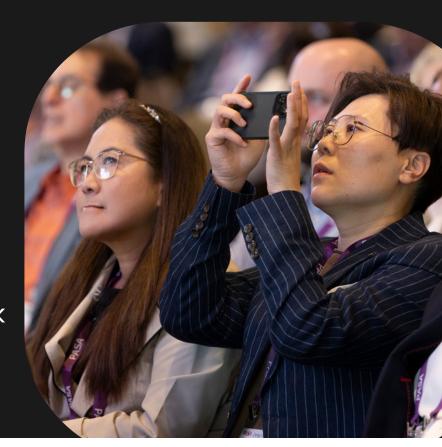


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