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AI bookings accepted

ALMOST two-thirds of Australians expect autonomous AI trip planning to go mainstream in the near future, a new report from Booking.com has found.

The finding follows the launch of ChatGPT's much-hyped AI Agent functionality in Australia last week (**TD** 21 Jul), which is capable of sourcing and booking trips with the permission of users.

Around three-quarters of Aussies are also keen to use AI in future travel planning, the report noted, with AI assistants now considered a more trusted source than travel bloggers or social media influencers.

Half of Aussies said they had already used AI in some aspect of travel planning, and of those,



nearly all have used it for drafting or booking (96%).

However, the data also exposed ambivalence among Aussies, with almost half stating they have significant resistance to AI adoption, while 20% classified themselves as "wary" of AI development or use. **AB**

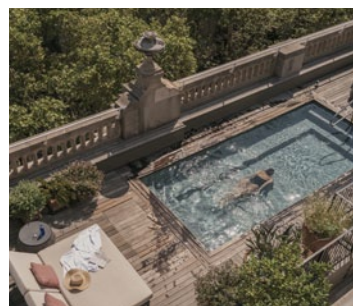
Win your way to LA

WIN your way to the ultimate Los Angeles famil with United Airlines, Viva Holidays, and Visit Los Angeles - see **page 11**.

Today's issue of TD

Travel Daily today features 10 pages of news, including a photo page from **Travellers Choice** and our **Sustainability** page, plus full pages from:

- Viva Holidays
- Tourism NT



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Travel needs big bucks

ONE in four Australians believe they need to earn at least \$200,000 or more a year to be able to afford to travel “comfortably” and not worry about money while on holidays.

The surprising finding was revealed in a new market survey of more than 1,000 Australians by TravellInsurance.com.au, with the figure representing almost double the average full-time salary in Australia of \$102,742.

One in five also believe a salary of between \$100,000-\$130,000 would be sufficient to travel without any financial stress, with 13% suggesting that annual pay needed be in the higher \$130,000-\$149,999 bracket.



Another 32% respondents were more modest in their expectations, declaring they could travel worry-free on a salary of between \$99,999 and less than \$60,000.

When asked to clarify what they mean by the term ‘comfortably’, respondents said it referred to being able to splurge on food and experiences, staying in stylish hotels, and taking holidays of over two weeks.

“What used to be considered a mid-range holiday can now cost thousands more, which is why so many Australians feel they need a much higher income to travel comfortably compared to just five years ago,” said TravellInsurance.com.au CEO Shaun McGowan. *ML*

Win a Top End trip

BECOME a NT expert and win a trip to the Top End.

More details on how to win the trip on **page 12**.

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TD survey winner

TRAVEL Daily is thrilled to announce the winner of its recent readership survey competition as Gareth Coakley (**pictured**), Key Account Manager, Australia and New Zealand at HX Expeditions.

Coakley scored a Classic Checked Set worth \$700 from Melbourne luggage brand July, after completing the short questionnaire (**TD 14 May**).

Travel Daily extends a big thank you to everyone who took part in the survey - your feedback is valuable, and will be used to help shape the way we deliver travel industry news and analysis.



Webjet fined \$9m

WEBJET is set to pay \$9 million in penalties for misleading statements it made about airfare prices and bookings (**TD** breaking news yesterday).

The online travel agency admitted it made false and misleading statements between 2018 and 2023 when it advertised airfare prices that excluded compulsory fees (**TD 28 Feb**).

These statements were published on Webjet’s website, and in promotional emails and social media posts.

The misleading fees represented more than a third of Webjet’s total revenue in the period from 01 Nov 2018 to 13 Nov 2023.

Webjet also admitted it provided false or misleading booking confirmations to 118 consumers between 2019 and 2024, for flight bookings which had not actually been confirmed.

The OTA was first accused of misleading customers by the ACCC in 2024 (**TD 28 Nov 2024**).

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Based: Sydney

Responsible for: NSW



Sandy Battle

Key Account Manager – AU & NZ
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Based: Perth

Responsible for: WA, NT, SA & QLD



James Hooper

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Based: Melbourne

Responsible for: VIC, TAS, ACT & NZ



Stephanie Hummels

Business Support Exec – APAC
shummels@raileurope.com

Based: Brisbane

Responsible for: inside sales & marketing support

Albatross a great fit

TRAVELMANAGERS Executive GM Michael Gazal said its new agreement with Albatross Tours (TD 24 Jul) is a "natural fit" for the agency network.

"We're delighted to strengthen this collaboration and further support our personal travel managers in offering exceptional touring options to their clients," Gazal told *Travel Daily*.

"Albatross Tours is built on shared values of quality, experience...[the operator] has exceptional service, and their distinctive European programs, inclusive touring style, and thoughtfully selected accommodation," he added.

CX expands BA deal

CATHAY Pacific will expand its British Airways codeshare agreement from Aug, covering additional routes to and from Heathrow London.

The expanded deal covers flights from London to Aberdeen; Brussels; Edinburgh; Geneva; Gibraltar; Gothenburg; and Vienna, effective 01 Aug.

New terminal early

NEWCASTLE Airport opened its new terminal yesterday, a month ahead of schedule.

All arriving passengers will now enter through the new facility, after four years of work on the project (TD 20 Apr 2022).

The expansion more than doubles the airport's capacity, from 1.2 million to 2.5 million.

Skytrans rebrands, pivots

THE owners of Aussie carrier Skytrans have decided to retire its branding in exchange for SmartLynx Australia, part of a broader plan to grow and diversify the business.

Purchased by Avia Solutions Group early last year (TD 30 Jan 2024), the newly renamed SmartLynx Australia will launch a new visual identity soon to fall in line with other Avia airlines, such as European operator SmartLynx Airlines and the Thailand-based Thai SmartLynx.

According to Avia CEO Jonas Janukenas, the latest move will assist the former Skytrans business bridge the gap between its historical charter and leisure air services, and a stronger focus on providing ACMI (aircraft, crew, maintenance, and insurance).

Janukenas added that the geographical position of SmartLynx Australia also forms an important pillar of Avia's global growth strategy.

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"By establishing operations across different continents and time zones, we create a natural hedge against seasonal fluctuations that affect individual markets," he said.

"SmartLynx Australia represents a key piece of this puzzle, offering us the opportunity to both optimise our fleet use and serve the growing demand in the Asia-Pacific region," Janukenas added.

While commercial and charter flights will continue uninterrupted, Avia said the strategic focus will be on establishing itself as an ACMI provider of both turboprop and narrowbody jet engine aircraft.

SmartLynx Australia will expand its fleet by the end of 2025 to provide greater operational flexibility for clients. *AB*

SAA links Mauritius

SOUTH African Airways has expanded its horizons with the launch of its new Cape Town-Mauritius route.

The first direct service will take off on 09 Dec, beginning three weekly flights, operating every Tue, Thu, and Sat.



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"Stars align" for Goldman acquisition

GOLDMAN Travel Group has acquired Queensland-based luxury agency Main Beach Travel (MBT) for an initial 50% stake, which will gradually increase every year until it assumes full ownership after three years.

MBT owners Mike and Mandy Dwyer (**pictured**) will remain as active joint venture partners from 01 Oct, when the transaction officially takes place.

According to Mike Dwyer, "the stars have aligned" for Goldman and MBT, which he added share similar values and culture.

"It is a big deal for us after 25 years - MBT has been our baby and we've grown it from ground zero," he told **Travel Daily**.

"It's not easy to let go, but the timing is right and we think Goldman really is the ideal partner for our business."

Potential acquisition was always on the cards for MBT, although COVID disrupted those plans



and the business had to focus on rebuilding, Dwyer recalled.

"But we were lucky - we had three interested parties approach us around the same time."

When it came to choosing a suitable partner, Dwyer said the most important factor was finding someone who had similar values, especially as several MBT team members have worked with the company for more than 20 years.

"For us, it wasn't about making a sale and riding off into the sunset," Dwyer noted.

"It was really important we had

some strategy towards looking after our people and keeping the business going."

Now, the Dwyers are keen to see the businesses learn from each other's strengths.

"We can certainly use some expertise in the corporate space, and we share a lot of commonalities, especially in the high-end leisure market, as we're deeply involved in Virtuoso," Dwyer explained.

"Pooling our resources is one advantage, so is getting a bigger skillset and a broader pool of talent to draw on - there are a lot of upsides," he added.

Goldman Travel Group is focused on growing its luxury leisure and cruise business through its Travelcall brand, together with its Goldman Travel corporate and groups business.

Its SmartFlyer Australia joint-venture has also recently celebrated 10 years. *JHM*

Oceania targets NZ

IN A welcome boost for New Zealand's struggling cruise sector, Oceania Cruises has appointed experienced sales executive Danieli Enes to be its new BDM based across the Tasman.

The NCLH brand said that Enes will be charged with driving an "ambitious growth strategy" in NZ, using her experience as Key Account Manager for ID New Zealand to make further inroads.

"I am excited to build upon our existing relationships with key travel advisors in NZ, while also forging new ones," Enes said.

She will host her first series of trade events in New Zealand later this year, Oceania confirmed.



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Trek with a legend

WORLD Expeditions has recruited Mount Everest trailblazer Lydia Bradey to lead a special departure of a 27-day Snowman Trek in Bhutan.

Running from 06 Oct to 01 Nov, the itinerary takes place during a short access window for the trek, which it said is attempted by fewer than 300 people each year.

The itinerary is intended for Grade 8 experienced mountain trekkers and adventure-seekers with prior high-altitude history.

Bradey made history in 1988 by becoming the first woman to ascend Mt Everest without supplementary oxygen.

The Snowman Trek crosses 11 high mountain passes, reaching altitudes of 5,300 metres, with the 27-day itinerary including 22 days of trekking.



MTA embraces time-saving

MTA has revealed details of its first chatbot to delegates at its national conference in Adelaide, which aims to significantly decrease the time it takes to fill out a passenger name record.

The chatbot will be introduced this week with the promise from MTA CEO Don Beattie that it will never replace humans.

Beattie told *Travel Daily* the chatbot takes the details of a PNR and delivers it in an invoice format, decreasing the time from 10 minutes to just 16 seconds.

"What we are doing with AI is embracing it - we are going to show you how to embrace it because we are looking at your productivity and all the things that are low value that you have to do and they are time stealers - we are going to automate those processes right across our business," Beattie said.

While AI has been spoken about widely within the travel industry,



the MTA boss suggested that there was still hesitation towards the technology, which businesses and their staff must overcome.

"It is not a scary thing, it will never replace the human being and human interaction," he said.

"So it is not a case of being threatened by this thing, it is a case of asking 'how can I make this thing work for me?'"

Beattie said it was the right time to launch the chatbot because "you have to get past the initial inertia", explaining that MTA has the tendency of introducing something one year as a concept and then delivering it the next. *DF*



Window Seat

TRAVEL industry executives rarely shy away from a challenge, and that is certainly the case with Alison Banks of Abercrombie & Kent.

Attending the MTA national conference gala dinner with a silver tiara (the request was to wear a touch of silver), she was dared by *Travel Daily* to keep it on the next day as she travelled back home.

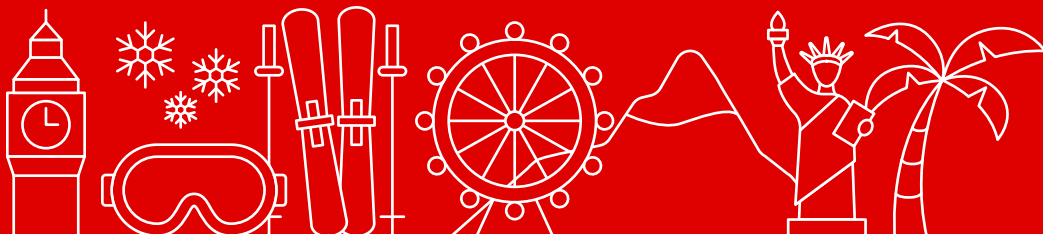
Banks duly delivered, wearing it on the flight and even in the Qantas Club.

A hat tip to you, Alison...or should that be a tiara tip?



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\$85m refurb for Skyrail

WORK will begin in Jul next year on an \$85 million upgrade of Cairns' famous Skyrail Rainforest Cableway, as the attraction celebrates its 30th anniversary.

The 7.5-kilometre gondola cableway will undergo a phased redevelopment specially designed to minimise downtime.

Skyrail Chairman Ken Chapman said upgrades will include the installation of "whisper-quiet"



movement, floor-to-ceiling windows, and easier access for wheelchairs and prams.

"True to Skyrail's sustainability ethos, the upgrade has been meticulously planned to preserve the integrity of the ancient rainforest that the cableway showcases, mirroring the complexity of the original build three decades ago," he said.

Service interruptions will include a four-month stretch where just one section of the cableway will be open, with buses used between Smithfield and Kuranda.

A full shutdown for around four weeks will take place in Jul 2026.

Europe-based firm Doppelmayr Group has been engaged to drive the upgrade project.

Tourism Tropical North Queensland's CEO Mark Olsen said Skyrail is a critical part of the region's eco-tourism mix. *ML*

ADL marks record

ADELAIDE Airport welcomed a record 8.7 million passengers in FY25, marking a 2.3% increase compared to last year.

International traffic continued to grow, with more than 1 million pax passing through in the 12 months to 31 Jun 2025 - up 8% on FY24.

International traffic also reached 276,000 passengers this quarter, up 17.2% on the previous quarter.

Domestic and regional saw 1.9 million passengers passing through the terminal, representing a slight uptick of 1.1%, aided by the Apr school holidays and major Adelaide-based events like AFL Gather Round.



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Beyond Borders in Adelaide



ATIA'S Beyond Borders has successfully kicked off after its first 'On the Road' mini-conference at the Crowne Plaza in Adelaide last night.

Around 50 attendees heard updates and insights, including the disconnection between consumer confidence and travel spending; Cathay Pacific's big investment in the Australian market; Adelaide Airport's bet on infrastructure to grow its international flight connections even further (India, Thailand and Japan were mentioned as targets); the disconnection between youth and the travel industry in terms of recruitment; and much more.

ATIA's Director of Public Policy and Advocacy, Ingrid Fraser, also shared key messages the organisation is bringing to decision-makers, with the aim of safeguarding the wellbeing of the travel industry.

Also featuring on the program was Adele Labine-Romain, Head of Travel & Tourism at Roy Morgan; Cass Champion, founder of My First Job; Neeraj Prakesh Tyagi, Head of Business Insights and Analytics at Cathay Pacific; Karen Prideaux, Senior Manager Trade Marketing Hong Kong

Tourism Board; Jonathan Cheong, Head of Aviation Business Development & Commercial at Adelaide Airport; and Gina Norman, General Manager Travel and Distribution at RAA.

The evening was finished off with casual networking drinks.

Beyond Borders now moves to Perth for an event tomorrow evening at the Novotel Perth Langley, where the speakers will be a mix of last night's with some new local executives.

Travel Daily will publish a special edition on Fri revealing all the exciting news and developments from Beyond Borders On the Road. *DF*

Pictured: ATIA's Richard Taylor, Ingrid Fraser, Elaine Trinh, Amanda Rixon and Dean Long.

Qantas NRL charter

QANTAS has again scheduled a series of charter flights to take rugby league fans to and from Las Vegas as part of the NRL's third season-opener in 2026.

The Flying Kangaroo will operate one Boeing 787 Dreamliner from Brisbane on 25 Feb and three more from Sydney on 24 Feb and 25 Feb for the event on 28 Feb, returning on 01 Mar and 02 Mar.

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VICTORIAN tourism businesses are being given a leg-up, thanks to the Vic Government's Regional Tourism Network Industry Strengthening Program, which has received additional funding to deliver training and support.

As part of the initiative, Victoria's Visitor Economy Partnerships are eligible to receive up to \$100,000 each in extra funding to go towards tailored training programs for businesses within their regions.

"We are backing local experts to deliver targeted support for local tourism operators and support the continued growth of Victoria's world-class tourism offerings," stated Victoria Minister for Tourism, Sport and Major Events Steve Dimopoulos.

"We continue investing in our tourism sector to give visitors unique experiences across the state and to ensure regional Victoria's visitor economy



continues to thrive."

Since the initiative launched in Jun last year, nearly 1,000 regional tourism businesses have taken advantage of the training and support to improve their visitor experiences.

For example, Murray Regional Tourism has used the funding to offer courses such as 'AI for tourism and hospitality business'.

Meanwhile, Tourism Greater Geelong and the Bellarine has offered a hospitality mentoring program to equip business owners with practical strategies and insights into how to navigate the challenges facing them in the current economic climate. *JHM*

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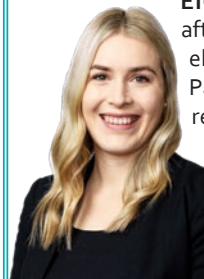
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ATIA UPDATE

from Ingrid Fraser, Director of Public Policy & Advocacy



EIGHTY days after the federal election, Parliament resumed last week - and ATIA was back in Canberra, making sure our

industry's voice is heard.

Productivity and economic reform are squarely on the Government's agenda, with a three-day economic reform roundtable scheduled for late Aug, setting the stage for potential reforms during this term of government.

In an environment where every sector is vying for influence, ATIA is focused on ensuring the \$70 billion travel industry - one of Australia's largest imports - has strong, visible representation.

Last week we joined a strategic roundtable hosted by Austrade to help shape key issues ahead of the Prime Minister and Treasurer's forum.

We reinforced that smarter aviation competition regulation could help revitalise the sector - improving affordability, reliability and service quality, including the

issue of flight cancellations.

The economic impacts are clear: a 5% drop in travellers due to cancellations could cost \$223 million annually in lost domestic tourism spend.

If that figure reaches 20%, losses could exceed \$890 million.

This doesn't account for the time and revenue lost by travel professionals when forced to rearrange disrupted trips - a hidden cost borne by our members every day.

We are also working with the Business Council of Australia to ensure the travel sector features in broader business policy proposals.

While economic reform continues to be a key focus, it is not the only priority.

ATIA also met with ministers and senior departmental officials last week to discuss skills and training, the proposed Aviation Industry Ombudsman scheme, and the RBA's draft proposal to remove businesses' ability to surcharge for card payments.

At the same time, it's been great to connect with members in Adelaide at our inaugural Beyond Borders on the Road event this week, and we are looking forward to continuing the conversation in Perth.

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Chocolate Hills, Bohol

RISK and reward were high on the agenda at this year's Travellers Choice member meetings, with Managing Director Christian Hunter examining some of the developments currently reshaping the travel industry and the opportunities they present for business growth.

This year's gatherings - which took place in Sydney, Brisbane, Melbourne, Adelaide and Perth - had a strong focus on AI and how the technology can be harnessed to give Travellers Choice members a competitive advantage.

Along with Chair Trent Bartlett, Hunter also provided a detailed breakdown on the award-winning group's performance over the 2025 financial year, before outlining strategies to accelerate network expansion and further

enhance support services, including through the expansion of innovative staff training programs.

"When it comes to keeping members informed and engaged, Travellers Choice remains in a league of its own," Hunter said.

Learn more about Travellers Choice [HERE](#).



TRAVELLERS Choice's WA members meet in Perth.



MICHELLE Shea, City Beach Travel & Cruise; Trent Bartlett, TC Board Chair; and Sue Holmes, Carine Travel Bug.



KATHLEEN Lynch, NQ Travel & Cruise; Denise Falsay and Debbie Grace, Discover Travel & Cruise; Rane Reguson, Reguson Travel & Cruise; and Jennifer Whybird, JLW Travel.



JENNY Cooper, Queanbeyan City Travel & Cruise and Michelle Everson, Jamison Travel.



MONIQUE and Dave Hulsman, Ucango Travel & Cruise Centre, and Mark Brady, Ballina Cruise & Travel.



HANS Went, Canadian Bay Travel with Colin Hood and Philip Van Dueren, the Outdoor Traveller & Expedition Voyager.



MICHELLE Barker, Embark travel and Alastair Fernie, Travel Your Style.



LISA Tarzia, Selah and Travellers Choice MD Christian Hunter.



LEAH Mullen, Tailor Made Travel Mt Gambier, and Tullie Seneca, Travel and Cruise Ceduna/Port Lincoln Travel & Cruise.



RITA Ditore, Presidential Travel; Clare Horton and Tia Simpson, Top Deck Travel; and Tina Castello, Montina Travel Centre.



SUSTAINABLE TOURISM HITS TOP GEAR

THE United Nations will work to promote sustainable marine mobility and tourism as part of a new partnership with global all-electric raceboat E1 Series.

Through the UN Tourism division, the partnership is part of a broader focus on using sport to raise awareness of sustainable causes such as clean marine transport technologies.

Ahead of E1 Monaco race day, a Memorandum of Understanding was signed between UN Tourism Secretary-General Zurab Pololikashvili and E1 Series founder and Chairman Alejandro Agag, who has been appointed UN Tourism Special Ambassador for Sport.

The key objective of the tie-up is to use the marketing power of popular global sporting series to draw attention and recognition to sustainable tourism, mobility and



marine technology.

"The intersection of sports and tourism offers immense potential for sustainable development, economic growth, and the promotion of cultural exchange," said Pololikashvili.

Agag said he was more committed than ever to demonstrating how sport can be a powerful catalyst for advancing positive environmental change.

"By combining E1's electric marine technology with UN Tourism's global reach and expertise, we can create memorable experiences for fans while helping advance the protection of our marine environments," Agag added.

The E1 Series takes place on harbours around the world including Doha, Jeddah, Lagos, Dubrovnik and Miami. *ML*

Ponant's plastic

FRENCH-FLAGGED

expedition cruise line Ponant Explorations has completed the fleet-wide rollout of Nordaq filtration systems as part of a phase-out of plastic.

As part of its 'Zero Plastic' initiative, steps taken by Ponant to reduce its reliance on plastic have included installing self-serve water fountains for guests to refill their own water bottles.

Water is also bottled on board in recyclable glass containers for use both in staterooms and restaurants.

These efforts have helped Ponant eliminate as many as 820,000 plastic water bottles from its operations, compared to 2019 levels.

The addition of Nordaq systems has also translated to a 90% reduction in single-use plastic, with the remaining 10% covering both the transition period and required operational spares.

"As the travel industry evolves, initiatives like these are setting a new benchmark for responsible cruising," said Ponant Explorations Asia Pacific CEO, Deb Corbett.

"Ponant Explorations proves that it's possible to choose a more sustainable way to see the world without compromising on the comfort or experience of luxury on each voyage."

Pan's green ticks

PAN Pacific Hotels Group has been awarded Accessible Tourism Accreditation across Parkroyal Melbourne Airport, Pan Pacific Melbourne and Parkroyal Monash Melbourne.

The trio are all listed on the Accessible Accommodation portal, which evaluates properties based on physical and sensory accessibility for vision, hearing and autism support as well as mobility.

Red Cat continuing reef stewardship

SEALINK Whitsundays has secured funding to continue operating the Federal Government's Tourism Reef Protection Initiative (TRPI) through Red Cat Adventures.

Now funded to May 2026, the initiative sees Red Cat gather important conservation data on the reef during daily tourism activities on and near the reef.

Staff trained in data collection conduct reef health impact

surveys and administer predator control techniques, all of which is shared with guests through education.

In the past year, Red Cat Adventures has conducted more than 1,182 'Eye on the Reef' surveys, removed 9,200 coral predators and uploaded 11,000 images for further study.

The initiative is administered by the Great Barrier Reef Marine Park Authority.

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MONEY

WELCOME to Money, TD's Tue feature on what the Australian dollar is doing.

AU\$1 = US\$0.652

THE Aussie dollar has slumped against the US currency today, which has gathered strength after the announcement of a trade agreement between the US and the European Union over the weekend.

The US Dollar Index, which tracks the Greenback's value against six major currencies, shot up to almost 98.30.

In Australia, investors are anticipating the second-quarter Consumer Price Index (CPI) data for Jul, which will be published tomorrow.

A higher-than-expected inflation number could spur an uptick in the Australian dollar, with any rise above 0.6% for the quarter putting future rate cuts in doubt.

The Reserve Bank of Australia Governor Michele Bullock recently affirmed her commitment to ensuring inflation stays low and stable moving forward, while noting ongoing uncertainty in the global economy.

Wholesale rates this morning.

US	\$0.652
UK	£0.488
NZ	\$1.092
Euro	€0.632
Japan	¥96.89
Thailand	฿21.18
China	¥4.682
South Africa	11.678
Canada	\$0.896
Crude oil	US\$66.58

Agents sleep in for charity



HELLOWORLD Travel Toowoomba Range in Queensland threw a pyjama party at work last week for a very good cause.

As part of National Pyjama Day, the team turned up in their comfortable sleepwear and dressing gowns to raise money for the Pyjama Foundation.

Backed by the enthusiasm of the team and clients, the effort managed to generate a fundraising total of \$1,007 - more than double the targeted \$500.

"It was a day full of fun, laughter, and purpose - and we're proud to have contributed to such a meaningful cause," said

Helloworld Toowoomba Senior Travel Consultant, Olivia Nicolle.

The Queensland-based organisation works to develop and operate mentoring and educational support programs for children living in foster care.

Volunteers known as 'Pyjama Angels' are specially trained to meet with kids for activities including reading, educational games and learning support. *ML*

Heathrow fire costs

A SUBSTATION fire that caused London Heathrow Airport to shut down for nearly a whole day in Mar (**TD** 24 Mar) is expected to cost the hub tens of millions of pounds.

LHR Chief Executive Thomas Woldbye said the power outage caused flight disruptions for more than 270,000 travellers.

Woldbye said the airport has not ruled out pursuing legal recourse against the National Grid for damages sustained.

Big year for Fergus

SPAIN-BASED hospitality company, Fergus Group, has announced seven new openings this year, including in Ibiza, Menorca, Mallorca, and Catalonia, as part of its rapid ongoing expansion.

The pipeline includes an authentic lifestyle hideaway in Ibiza; two new properties in Menorca; a family resort in Pineda de Mar and an affiliated hotel in Lloret de Mar, both on the Catalan coast; and a premium hotel in Palma de Mallorca's bay.

The brand's business model focuses on the revitalisation of hotel properties, with the goal of creating new guest experiences and boosting property and destination value through architectural modernisation.

Fergus Group currently boasts a portfolio of 34 hotels in Spain's leading holiday regions, including the Balearic Islands, Catalonia, Andalusia and the Canary Islands.

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