

## Bali travel warning

**THE** Federal Government has warned travellers heading to Bali at the end of the month to expect disruptions during the commemoration of Balinese New Year (29 Mar).

“Travellers will be required to stay indoors, turn off lights, and keep noise to a minimum,” Smartraveller stated.

“Shops, restaurants and tourist sites will be closed, although hotels will continue to operate... and entertainment is prohibited.”

## ATIA urges govt campaign

**THE** Australian Travel Industry Association (ATIA) has called on the Federal Government to help fund a national awareness campaign to promote booking with local accredited travel agents and tour operators.

In a pre-budget submission released today, ATIA advocated for greater support for travel businesses across a range of measures, including a co-financed marketing push to ensure more Aussie travellers book with trusted, financially secure providers that comply with elevated consumer standards and Australian Consumer Law.

“ATIA’s accreditation scheme is the gold standard for travel agents, tour operators, wholesalers and consolidators, and it ensures high consumer protections while keeping businesses free from unnecessary red tape,” CEO Dean Long said.

Other key pillars of ATIA’s pre-election push include lobbying for more competition in the country’s skies, with Australian agents selling 20 million air tickets last year, worth around \$18.5 billion

to the economy.

ATIA called for extra ACCC funding so it can conduct bi-annual market concentration studies for both domestic and international aviation, ensuring greater transparency in pricing and competition impacts.

The body also wants to see the competition watchdog’s *Domestic Airline Competition Monitoring* reports extended beyond 2026, maintaining oversight on pricing, capacity, as well as a consumer-focused framework created for bilateral air service agreements.

The third pillar seeks to cajole the govt in plugging the skills gap in travel via long-term funding for traineeship incentives to ensure businesses can afford training.

ATIA will launch an Election Portal soon, offering toolkits to equip members to engage with their local MPs. *AB*

### Today’s issue of TD

*Travel Daily* today features eight pages of news, including our **Corporate Update** and a feature page for **International Women’s Day**.

## Flights paused at BNE

**QANTAS** Group suspended all Qantas and Jetstar flights at Brisbane Airport from 4pm yesterday (**TD** breaking news) due to Tropical Cyclone Alfred.

The pause in international services will continue until at least midday Sat local time, while domestic services will be suspended until Sun morning.

**MEANWHILE** Virgin Australia also paused serviced to Qld’s largest airport yesterday, resuming on Sun at the earliest.

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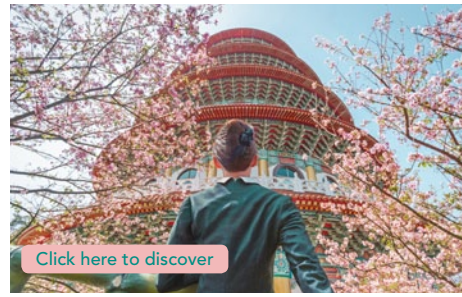
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## Hello to Gisborne

CIN Victoria has opened its doors this week, run by experienced travel veteran Paul Pearman.

“The store location is a great spot with...plenty of foot traffic, and we look forward to servicing the travel needs of the vibrant community in Gisborne,” he said.

## JB taps China growth

JOURNEY Beyond has appointed Lavale Marketing as its official sales representative in China in a bid to boost inbound tourist numbers from Australia’s largest Asian source market.

The new strategic partnership aims to build on the experiential tourism company’s presence in China, with a strong focus on selling the appeal of its flagship train adventures on The Ghan, Indian Pacific, & Great Southern.

Journey Beyond noted it views China as a market of great growth potential, particularly as the country has the highest average spend for travellers globally.

ABS figures show 890,000 Chinese residents travelled to Australia in 2024, with recent TRA reports also predicting a latent growth trajectory that should see China reclaim the top spot over New Zealand by 2029.

“In a highly competitive global environment, Lavale Marketing



will prominently establish Journey Beyond as Australia’s leading experiential tourism group,” Journey Beyond Executive GM, Sales and Partnerships Alicia Triggs said.

Lavale Marketing Director Joyce Shen added the collaborative effort with Journey Beyond will help “ride the wave” of China’s return to global tourism.

“Successfully promoting Journey Beyond’s products in the Chinese market will allow tourists from China to enjoy unparalleled extraordinary journeys in Australia, across legendary rail journeys, tours, cruises and destinations,” Shen said.

Journey Beyond launched its first in-market sales presence in NZ last year (TD 02 Aug 2024). AB

## BWH makes NZ push

BWH Hotels has appointed Suresh Subramaniam to the role of Regional Head of Development for NZ and the South Pacific, where he will be charged with growing the brand’s footprint.

He joins from U Hotel Group, which will also be integrated into BWH Hotels as part of a new deal.

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## AI firm takes on over-tourism

EXCLUSIVE



THE scourge of crowds in tourism destinations will begin to impact the bottom lines of travel companies unless smarter analysis and planning is carried out, a Perth-based AI company has claimed.

Speaking with *Travel Daily*, the founder of AI data company Equator, Edmund Morris, said that despite the heightened publicity around issues like over-tourism, most travel and tourism leaders are still underestimating the financial impacts of failing to address the problem of crowds.

“Globally in the travel and tourism sector, most CEOs are not aware of just how damaging crowds are going to be to their brand, their reputation, the experience, and the product they’re offering,” Morris said.

One of the areas Equator has been investigating in more detail recently is the issue of

overcrowding on tourism appeal, using cutting-edge AI technology.

“The number of tourists is set to double globally over the next 25 years from 400 million to 800 million - which is staggering - at that stage, I think crowds will become a bigger problem much more quickly than surveys can keep up with, and that’s where I believe we need faster data systems,” Morris argued.

“We analysed review data from the Louvre between Jun and Jul 2024, and we compared the same months in 2017 and found they had lost an entire star in just those seven years.

“The Mona Lisa is the most famous painting arguably in the world, it is almost an emblem of tourism itself, and if Da Vinci isn’t safe from bad reviews from over-

tourism, how comfortable do the Marriott and Hilton feel?”

Equator has secured contracts with travel businesses overseas, as well as a couple in Australia, providing clients with AI-derived intelligence around issues such as destination management.

Its tech is capable of going further than what traditional surveys and mobile data provides.

Recent advancements in AI have precipitated a much stronger product offering from Equator, eliminating the need to pore through hundreds of Excel spreadsheets and data points to deliver high-quality tourism intelligence for businesses.

“We can use AI on a massive scale to clean data that would previously have cost between \$150,000-\$200,000, and now we can do it for only a few thousand dollars,” Morris said. AB

Find out more about what Equator offers by **CLICKING HERE**.



## Window Seat

**TROPICAL** Cyclone Alfred is already wreaking havoc on tourist landmarks, with one of Australia’s iconic ‘big things’ already taking a little hit.

One of the feelers on Ballina’s Big Prawn has broken off after being lashed with strong winds, Channel 9’s *Fishing Australia* TV reported on Facebook.

One Facebook user quipped, “The experts at Bunnings across the road will fix it.”

We wish the nine-metre crustacean, and popular roadside selfie fixture, a speedy recovery.



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## Cool is the new hot

**COLDER** climates are associated with new on-trend destinations according to research from the *Virtuoso 2025 Luxe Report*.

Shared at the Virtuoso Australia & New Zealand Forum last week, the top 10 emerging destinations were filled with places known for their winter travel appeal.

Antarctica topped the list, with Norway in at number three, Iceland at six, the Arctic at nine and Greenland rounding out the top 10.

“What is cool is hot,” Michael Londregan, Senior Vice President of Global Operations for Virtuoso, said, adding destinations like Denmark, Finland, Iceland, Norway and Sweden are getting the lion’s share of business now.



“It’s important to mention this, as advisors can take that information and decide their strategies for where they are going to send their teams on fam trips, where they are going to do training, and what sorts of events they are going to do in-store,” Londregan said.

“[Agents can also ask] who they should be getting PD training with, what the sales strategy should be, and what sort of marketing you should be doing to your clients.”

According to the report, Virtuoso clients also continued to prioritise exploration and personalised experiences, but were increasingly focused on maximising value without compromising quality.

The study suggested luxury travellers are still willing to spend more but are now mindful of rising costs and want to ensure a return on investment. *DF*

### See the Entire Tahiti

**ENTIRE** Travel Group has launched a Tahiti promotion offering savings of up to \$5,600 per couple, along with an agent incentive awarding a \$100 digital Mastercard with each booking.

Some of Tahiti’s most popular four- and five-star properties are featured in the new special, with packages ranging from eight to 18 days.

All prices include return economy class flights with Air Tahiti Nui (ex-SYD, MEL or BNE) and shared transfers to/from both properties, along with a variety of bonus inclusions.

The discounts and incentive are available for booking made between 03 Mar and 04 Apr 2025 - find out more **HERE**.

## Cruiseabout sails to Narellan



**CRUISEABOUT** has opened its first shopfront in the southwestern Sydney suburb of Narellan, marking its fifth new store as part of the brand’s resurgence.

Helmed by a team of passionate cruise specialists including former Silversea team members, the store is roughly twice the size of the four opened before it.

Customers at Narellan Town Centre have since been streaming through the doors, with staff reporting strong sales of Celebrity Cruises and even enquiries for an

Antarctic exploration with Viking. **Pictured** above is the Cruiseabout Narellan team of Jason Rolph, Monique Scott, Lauren Whelan and Ash Jurd with Cruiseabout Head of Operations Kelly Neri and Head of Product, Brooke Rand (back row right). *ML*

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### Best of Budapest

EXCLUSIVE

**APT** has unveiled a new Budapest two-night city stay for 2026, showcasing its culture, history, and culinary experiences.

“With its blend of gourmet experiences and historic sites, this Budapest city stay promises an unforgettable addition to our most popular ‘Magnificent Europe’ river cruise,” APT Product Manager Europe Nathan Walker told *Travel Daily*.

The city stay is part of the 16-night ‘Magnificent Europe’ river cruise on board *APT Solara* or *APT Ostara* from Budapest to Amsterdam, which includes stops in Vienna, Salzburg, Regensburg, Wurzburg and more.

Passengers will kick off their Budapest city visit with a tour of the neo-Renaissance Hungarian State Opera House, followed by a private recital.

For more details, **CLICK HERE**.

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## Vic caravan refresh

**THE** peak body representing around 80% of Victoria's tourist and residential park operators has changed its business name from VicParks to Caravan & Residential Parks Victoria.

The rebrand was triggered for several reasons, namely to clear up confusion with the statutory authority Parks Victoria and Caravan Industry Victoria.

Gary Anderton has also been appointed GM for Tourism to spearhead its ongoing travel advocacy efforts.

Established in 1964 as the Victorian Caravan Parks Association Incorporated by caravan park owners fighting regulatory change, the body said it remained a key advocacy mouthpiece to government.

"We need to ensure both the government and opposition recognise the importance of this industry to regional economies where over 50% of overnight stays are in caravan parks," CEO Scott Parker said.

"The importance of tourist and residential parks was confirmed by a BDO Australia report which found that in the financial year 2021, the industry contributed \$2.4 billion to Victoria's gross state product and supported more than 17,000 jobs."



Source: G'day Group

## Long lunch to launch long road



**INFINITY** Holidays and Christchurch Airport celebrated the recently announced four iconic self-drive highway routes on NZ's South Island (**TD** 06 Mar) with an advisor lunch at Alegra Bar & Dining on King St Wharf in Sydney yesterday.

Guests dined on Mexican cuisine with an Australian twist as executives from Infinity and Christchurch Airport explained the opportunities with the self-drive holidays in more detail.

"We're a global wholesaler now, and New Zealand is a really strong part of our business, not only as a destination that we sell, but because we've recently just merged our Australian business with our New Zealand friends and become one, so we are really proud of joining the two together," Adam Dickson, BDM at Infinity Holidays said.

"We're that one stop shop for all your client's needs - we have great buying power backed by a global travel company and hopefully that means you see

some very competitive rates." *DF*

**Pictured:** Krissy Griggs, Christchurch NZ; Adam Dickson, Infinity Holidays; Briar Angelique Nash, Christchurch International Airport; Nicholas Hawksley, Infinity Holidays; and Andrew Aitken, Development West Coast.

## G Adv goes young

**A COLLECTION** of more than 160 itineraries geared at younger, cost-conscious travellers seeking independent yet social travel has been unveiled by G Adventures.

The new '18-to-thirtysomething' trips are packed with local interactions and off-the-beaten-path destinations, with each trip featuring at least one "out of the ordinary" memorable experience.

Itineraries include rafting along the Neretva River in Bosnia, hiking to a shepherd's outpost in Albania, camping in a Jordanian desert and meeting inspirational female entrepreneurs in Pakistan.

The first departures for the new range will take place this year.

Travel Daily  
ON LOCATION



**ABU DHABI**

Today's issue of *TD* is coming to you courtesy of Celestyal Cruises, which is hosting us aboard *Celestyal Journey*.

**OUR** familar aboard Celestyal Cruises' Celestyal Journey is coming to an end, with a final stop in Abu Dhabi, the capital of the United Arab Emirates.

The city, which is situated on a T-shaped island, is the second-largest in the UAE, after Dubai, and will play host to a range of shore excursions.

Our group will tour two of Abu Dhabi's most famous highlights - the presidential Qasr Al Watan palace, and the Sheikh Zayed Grand Mosque.

Abu Dhabi will likely prove popular with revheads on board, with Celestyal offering a special Formula 1 experience at the city's Yas Marina Circuit.

## Latest on TC Alfred

**TROPICAL** Cyclone Alfred's mainland arrival is now expected to occur between Noosa and Beenleigh around 9am tomorrow, according to weather sources.

All passenger flights into Brisbane Airport have been suspended until further notice, while Sunshine Coast Airport remains open for the time being.

Gold Coast Airport has already closed and is now inaccessible.

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## Women in travel rise

**IN HONOUR** of International Women's Day, annual event A Force for Good has kicked off in Sydney this morning.

Founder Helene Taylor first took to the stage, where she discussed the ongoing push for long-lasting change to support women in the travel industry.

"Today is about empowering women to rise - without hesitation or apology," she said. "[It's about] challenging the status quo because real



leadership is about standing out; and driving diversity and inclusion, because when the room is full of the same voices, nothing changes."

Off the back of that, Taylor addressed the male industry professionals in the room.

"Men in the room, rest assured today is not about boy bashing, we love and appreciate you," explained Taylor.

"Because today isn't just about women, it's about men who step up, not just as allies, but as active changemakers."

While Taylor acknowledged that improvements have been made towards pay parity, opening up career pathways for women and changing policies to support working parents, women are still in the minority when it comes to holding "key pathway roles like head of sales and VP of sales".

"I challenge our industry to think: 'If we want equality in leadership, what are we doing to build the pipeline today?'" Taylor openly questioned.

During her keynote speech, Taylor also discussed the significance of the travel and tourism industry prioritising both people and planet.

"What if we created a future where women had equal voices at the table and where our industry prioritised people and the planet?" she said.

Keynote speakers at A Force for Good include Geoff Manchester, co-founder and Director of Intrepid Travel; Wendy Wu from Wendy Wu Travel; Crooked Compass CEO Lisa Pagotto; and more.

A Force for Good will also take place in Auckland on 14 Mar. *JHM*

## Still being held back

**B2B** travel technology and comms agency Belvera Partners believe only 15.6% of leaders in the B2B travel sector are female despite women making up 54% of the broader tourism workforce.

In a survey conducted ahead of IWD 2025, the company sought the views of female leaders in travel tech on what is needed to promote greater female leadership and representation.

"Female founders only get two percent of all funding in general, and then a fraction of that in the travel sector," said NaviSavi Founder and CEO, Sally Bunnell.

"Most of that investment is [also] allocated to big companies at Series A and up," Bunnell said.

GoNexusGroup VP Business Strategy Luisa Oyarzabal said changing the narrative involved empowering women to succeed, with 40% of the business being female, including 41% of the management positions.

The survey showed increasing the number of female leaders was critical, with women behind 70% of all travel buying decisions.



## Resilience in the raw



**EMOTIONAL** resilience was the theme of CATO's International Women's Day lunch yesterday in Melbourne, where attendees heard deeply personal stories from two women who have overcome major challenges in their lives - Olympian canoeist Noemie Fox and former Flight Centre leader, Ashleigh Conwell.

Fox talked about her roller coaster journey towards Olympic gold over many years and the pressure she felt, off the back of coming from a family of three other Olympians, her mother Myriam Fox-Jerusalimi, father Richard Fox and sister, Jess Fox.

Ashleigh Conwell, who is based in Queensland, was unfortunately unable to attend the lunch in person due to the Tropical Cyclone Alfred, however she pre-recorded her presentation, which guests heard in the afternoon.

Conwell shared the tragic story of the unexpected death of her husband while 17 weeks pregnant with triplets, shortly after her grandfather and father-in-law also passed away - and how her experiences eventually inspired her to launch Yellow Falcon, which helps other women navigate life's challenges and build their confidence.

Conwell has also launched a Work After Loss training program to help organisations support their team members.

"In the workplace, people often stay silent, afraid of saying the wrong thing.

"That silence can be deafening to someone who is grieving,"

Conwell added.

"We don't need people to have the perfect words, we just need people to acknowledge us and see us and let us know we are not invisible in our pain."

This was the third International Women's Day lunch hosted by CATO, which was also emceed by CATO Board Member Ingrid Berthelsen from Evolution Travel Collective (**pictured** on stage).

"Events like International Women's Day are really important for everybody but specifically our industry," CATO Board member Yvette Thompson told *TD*.

"We're a female-dominated industry, so we really need to look at what we need, what we've got, what we haven't got, how we can network better and how we can learn from each other. It's opportunities like this that bring us all together. *JHM*

## Insight for women

**INSIGHT** Vacations is eyeing more options to create tailored itineraries specifically for women travelling solo who crave both independence and connection.

The tour operator said on International Women's Day that since the launch of its Women-Only Tours last year (*TD* 08 Mar 2024), 84.6% of guests were travelling solo, reinforcing a demand for cultural connections.

Insight said the most popular destinations booked by female travellers include Portugal, Italy and Morocco due to a captivating blend of luxury and authenticity.

**CORPORATE UPDATE**

# Stanbury joins CTM

**KELLIE** Stanbury has announced she will be joining CTM in the newly formed role of National Operations Manager, beginning on Mon.

Stanbury (pictured), who described the move on LinkedIn as “another exciting twist in my career”, will shift across from Helloworld Business Travel where she has been GM since 2023.

“It’s been an exciting time [with] lots of personal and professional growth and a view of the travel industry that I have enjoyed learning so much about,” Stanbury wrote.

“Thank you to the Helloworld executive and senior team (too many to mention for fear of missing someone) for your support and guidance and all the best for the future.”

Stanbury’s new role marks her third stint at CTM according to her LinkedIn profile, having previously worked there between 2008-2015, 2019-2020, and now, holding roles including National Technology Manager, Senior Project Manager and National Client Services Manager.

She had spent almost two-and-a-half years at Helloworld Business Travel, having joined as National Business Manager before being promoted to General Manager.

“[I] will always stay connected and grateful to the friendships made at Helloworld and their preferred partners,” Stanbury added in her post.

*Travel Daily* has reached out to



CTM and Helloworld for comment on the departure.

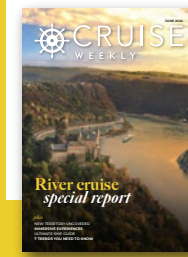
## Gen Z slows it down

**NEW** research from Trainline Partner Solutions has showed Gen Z professionals in the United Kingdom are seeking slower business travel trips to reduce their carbon footprint.

The survey of over 1,000 UK-based Gen Z workers revealed 60% of respondents are open to adopting slower business travel, such as rail, if it significantly reduces their emissions.

Around three-quarters also said they are more likely to prioritise greener options if their company actively supported them with clear policies and incentives.

However, only 44% said their company currently encourages lower-carbon travel through flexible policies.



## Discover our River Cruise Special Report

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## NCL embraces British rock



**NORWEGIAN** Cruise Line (NCL) is elevating its entertainment offering with four brand-new productions to debut across nine ships, including *Breakaway*, *Encore*, *Epic*, *Escape*, *Gem*, *Getaway*, *Jewel*, *Joy* and *Prima*.

The lineup includes ‘Red, White & British’, developed in collaboration with Aussie-born dance show *Burn the Floor*; ‘Bring Back the 90s’, an interactive throwback experience; ‘ICONS: The Bands’, celebrating legendary rock anthems; and ‘Ignite the Night’, a dance spectacle inspired by red carpet glamour.

The new productions were guided by guest feedback, and will begin rolling out this month with the debut of ‘Red, White & British’ on board *Norwegian Breakaway* on 14 Mar before premiering on *Norwegian Epic*’s 14 May Greek Isles sailing, followed by *Norwegian Prima*

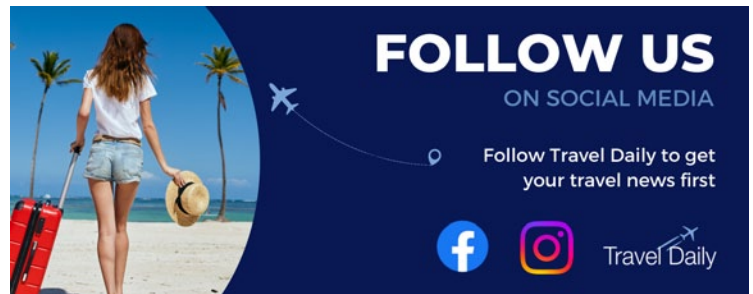
during her Northern Europe voyage on 24 Aug.

“At NCL we continue to build on our reputation of having the best entertainment at sea with the introduction of even more exclusive original productions,” said Ben Angell, Vice President and Managing Director NCL APAC.

“I’m particularly excited about the new ‘Red, White & British’ production...this high-energy show celebrates iconic British musical performers and artists who have taken the airwaves by storm in collaboration with our long-time Aussie partner, *Burn the Floor*.”

NCL is also introducing spontaneous ‘Mini Moments of More’, expanding its entertainment offering outside of the main theatres with unexpected flash mob performances poolside, in dining rooms, atriums, and more. *JM*





## SPECIALS

Send your special deals to:  
[specials@traveldaily.com.au](mailto:specials@traveldaily.com.au)

**Royal Davui Island Resort**, the luxury adults-only private island retreat in Fiji, is celebrating 20 years with a special package for a five-night stay in a Lagoon Plunge Pool Bungalow. Guests will enjoy all-inclusive meals; plane and boat transfers to and from the island; a Sand Cay beach picnic; a private champagne sunset cruise; a 60-minute couples tropical massage; a private beach hut dinner; and a complimentary bottle of Veuve Clicquot. Villa category upgrades are also available. The offer is valid for travel from 01 Apr to 31 Oct 2025 - more information [HERE](#).

Now is the perfect time for travellers to book their next overseas holiday, with **Wendy Wu Tours** announcing two new promotions available to book from now until 30 Apr 2025. Companions can fly free on more 770 different departures with the operator in 2025 and 2026 to destinations including China, Japan, India, Southeast Asia, Sri Lanka, South Korea, Taiwan, and South Africa, while solo travellers can enjoy 50% off airfares. Additionally, Wendy Wu Tours is offering savings of up to \$1,000 per couple on over 20 tours to destinations such as Morocco, Namibia, South Africa, Latin America, Central Asia, Egypt, Jordan, Portugal, and Turkey. To find out more, call 1300 727 998.

In celebration of its 29th birthday, **Cebu Pacific** is offering super low prices for Aussie travellers this month as part of its 'Super Seat Fest', with fares starting from \$199 ex Melbourne all-in one-way and \$209 ex Sydney all-in one-way. The deals are available for travel anytime through until Feb 2026. [CLICK HERE](#) for more details.

**Railbookers** is highlighting its latest weekly deals, with travellers able to save on itineraries like the 18-day 'Canada Coast to Coast with Rocky Mountaineer, Quebec City to Vancouver', which is currently reduced by \$450 per couple. See more deals [HERE](#).

Travellers can escape to **Victoria Hoi An Beach Resort & Spa in Vietnam**, which has just launched a new six-day package in partnership with MW Tours. From \$1,299 per person (twin share land only), guests can stay five nights in Deluxe Room, including breakfast, as well as choose from two different wellness treatment sessions and three different dining experiences. The package also includes a guided tour of Hoi An Ancient Town, daily yoga classes, use of kayaks and bicycles, and round-trip airport transfers from Da Nang International Airport. Find out more about the beach escape in a free digital guide, [HERE](#).

**HX Expeditions** has announced a flash sale for select 2025 cruises, with savings of up to \$1,600pp available on Antarctica departures, and up to \$800pp savings across Alaska, Arctic and Svalbard sailings. Bookings must be made by 17 Mar - call 1300 159 127 to find out more.

Victorians can snag cheap flights with **Batik Air** to Thailand, Delhi and Langkawi until 10 Mar, with fares from MEL starting from \$194 [HERE](#).

## Fiji comes to Australia



**TOURISM** Fiji hosted a conference for some of the top Australian and New Zealand Matai agents on 01 Mar.

The event took place at the Intercontinental on Coral Coast, followed by a gala dinner as a 'thank you' for attending.

It was an opportunity for the 36 Australian and 46 New Zealand agents to learn more about industry updates and connect with 47 suppliers through speed date style presentations.

Guests also enjoyed post-familis access to Fiji, including visits to the Mamanuca Islands, Yasawas and the Coral Coast. *JM*

## JQ security breach

**A TEENAGER** armed with a shotgun had to be subdued by passengers on a Jetstar plane at Avalon Airport yesterday.

The youth has been charged with possessing a firearm, bomb hoax offences, and endangering an aircraft, after he managed to sneak through a hole in a fence disguised as an aviation engineer.

Nobody was physically injured during the incident.

## Accor halfway there

**MORE** than 200 Accor hotels are now eco-certified, representing over 50% of the group's network in Australia and New Zealand.

In Australia, over 190 hotels have achieved Sustainable Tourism Certification from Ecotourism Australia, while across the Tasman, more than 20 hotels have earned the Gold Sustainable Tourism Business Certification from Qualmark New Zealand.

Around 70 additional hotels in the local region are currently undergoing the eco-certification process, bringing Accor closer to its goal of having 100% of its international network eco-certified by 2026.

"Achieving eco-certification for more than half of our network is a fantastic milestone for us in the Pacific," commented Accor Pacific Chief Operating Officer PM&E, Adrian Williams.

"As the region's largest hotel operator, we have an important role to play in trailblazing a more sustainable future for our industry," he added.