



Today's issue of TD

Travel Daily today features eight pages of news, including our **Business Events News** page, plus a product profile from **Destination Webinars** and a full page from **HX**.

HX Black Fri special

HX EXPEDITIONS' Black Fri sale is on now, with savings of up to 35% available on a selection of 2026 voyages.

See **page nine** for details.

ATIA speaks out

THE Australian Travel Industry Association (ATIA) is reminding consumers to only book through ATIA accredited travel businesses, following the guilty plea of Travel World Sydney Director Zahra Rachid (**TD** 05 Nov).

The operator's accreditation was cancelled in Jul 2019 after failing to meet renewal requirements, including the provision of financial documentation.

"There's no place in our industry for fraud or criminal behaviour," said ATIA CEO Dean Long.

"We hope the penalty reflects the seriousness of the offences and that the book is thrown at this individual.

"This case serves as a reminder of why travellers should always look for the ATIA Accredited symbol when booking their travel."

Rachid admitted to dishonestly obtaining more than \$77,000 by deceiving eight customers who had booked flights and holidays between 2023-2024.

Travellers get tech-y

SMARTPHONES and digital ID are shaping the future of travel, results from the International Air Transport Association (IATA)'s 2025 Global Passenger Survey (GPS) have revealed.

More travellers are managing every stage of their journey using their phones, while also eagerly taking up the use of biometrics and digital identity to enable more efficient airport processing.

According to the GPS, web apps were the preferred choice for 19% of travellers in 2025, up from 16% in 2024, while digital wallet use has increased from 20% in 2024 to 28% in 2025.

Half of passengers (50%) have used biometrics at some point in their airport journey, up from 46% in 2024, with 85% of that group reporting high levels of satisfaction with the experience.

While privacy remains a concern, 42% of pax who are currently unwilling to share their biometric info say they would reconsider if data privacy was assured.

Asia-Pacific travellers are the most digitally savvy, leading in using mobile apps and digital



wallets to book and pay for travel, and are also among the most frequent users of biometrics.

"Passengers want to manage their travel the same way they manage many other aspects of their lives - on their smartphones and using digital ID," said Nick Careen, IATA's SVP Operations, Safety and Security (**pictured**).

"As experience grows with digital processes from booking to baggage claim, the message that travellers are sending in this year's GPS is clear: they like it, and they want more of it." *JM*

Intrepid app is here

INTREPID Travel has launched its first mobile app, providing travellers with everything they need for their trip.

Developed in partnership with tech provider TourOptima, the Intrepid app allows travellers to easily manage bookings, view itineraries, and access trip essentials in bite-sized formats.

They will also receive updates directly from their local trip leader and can connect with their tour group through in-app chat up to 10 days prior to the trip.

The app is now available globally on both Android and iOS.

QF seeks permission

QANTAS has applied for permission with IASC for Emirates to codeshare on JQ services beyond Denpasar to Singapore, and for KLM Royal Dutch Airlines to codeshare on JQ's Cairns-Melbourne-Denpasar and Adelaide-Perth-Denpasar services.

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TRAVEL agents could win a trip to California when they complete the new six-part, on-demand mini-series from Visit California, and Destination Webinars.

There are also six chances to win a \$100 gift card - find out more on the **back page**.

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Window Seat

CRICKET fans will be cheering for Airbnb's latest giveaway - an overnight stay at the iconic WACA Ground in Perth, and a chance to bat up with Aussie cricketing legend, Mike Hussey (**pictured**).

The once-in-a-lifetime package includes an overnight stay on the WACA field, an exclusive tour of the WACA Ground and museum, gourmet dinner from the WACA food and beverage team, and a movie night under the stars watching an Aussie classic.

Guests will also enjoy a sunrise game of backyard cricket and breakfast with Hussey and receive tickets to the sold-out day two of the Perth Ashes Test.

The stay, which celebrates the opening Test of the highly anticipated Ashes series, can be booked for \$0 for up to four people from tomorrow midday (AEDT) **HERE**.

Travel costs are not included and the stay is selected on a first come, first served basis.



LATAM celebrates in Syd



LATAM Airlines Group recently hosted a South American 'Sarao' at CIRQ Rooftop & Bar at Crown Sydney to celebrate the launch of its daily nonstop Sydney-Santiago flights, which took off on 01 Nov.

Hosted in conjunction with Sydney Airport, the event attracted more than 120 guests, including travel trade partners, agents and media, along with Sydney Airport representatives.

Guests enjoyed traditional Chilean pisco sours and authentic South American cuisine throughout the night, as they heard updates from Thibaud Morand, LATAM's General Manager for EMEA, Asia and the South Pacific.

Morand shared insights into the airline's strong performance and ongoing product innovations, before introducing LATAM's newly appointed Oceania Country Manager, Alberto Chico Garcia.

"Increasing our Sydney-Santiago operations to daily frequency marks a key step in LATAM Airlines' network growth

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strategy," Morand said.

"It demonstrates our confidence in the market and our ongoing partnership with Sydney Airport."

One lucky attendee won return Sydney to Santiago LATAM flights for two. *JM*

Pictured: The LATAM delegation - Renato Berutti Neto, Alberto Chico Garcia, Shalina Sabar, Morand, and Juan Pablo Majarres.

Link Live sold out

LINK Travel Group's inaugural conference event, Link Live, is now sold out (**TD** 11 Feb).

Taking place at W Hotel in Brisbane in two weeks, the event has reached the maximum number of 180 delegates.

"We are in the position where we have had to turn away additional delegates and sponsors who have shown interest," said General Manager Scott Darlow.

Link has also confirmed the keynote speaker for Link Live is rugby legend and former Wallabies Captain, John Eales.

Promote in Tassie

TOURISM Tasmania is inviting operators to submit their offers **HERE** before 12 Dec to be considered for inclusion in its off-season marketing campaign.

For inspiration in creating an appealing offer, check out the DMO's toolkit **HERE**.



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CATO hops into Parliament



THE Council of Australian Tour Operators (CATO) MD Brett Jardine (**pictured**) attended the 48th Parliamentary Friends of Tourism event in Canberra on Mon night, where the Prime Minister was also a guest.

Hosted by Minister for Trade and Tourism Don Farrell, the evening saw senior tourism industry leaders, parliamentarians, and key stakeholders come together to celebrate the strength of Australia's tourism industry.

CATO's presence at the event, ensured the outbound sector was well represented in national tourism discussions.

"Events like this allow for productive and informal conversations with politicians and senior bureaucrats," said Jardine.

"It's an opportunity to provide them with updates, analysis, and insights on the current status and emerging trends shaping Australia's outbound leisure travel sector." JM

Syd accoms flourish

THE outlook is bright for Sydney's accommodation venues heading into the busy summer months, with accommodation levels in Aug almost at capacity.

This was a key message from Accommodation Australia NSW's recent Hotel Market and Economic Outlook meeting, where 160 hotel managers and directors gathered at the Fullerton Hotel.

Hotels had some of Sydney's strongest trading results on record for the month, with average daily rates up more than 50% and occupancy nearly 46% higher YOY, STR Account Manager Joanne Cohen told the gathering.

"It's an encouraging outlook for Sydney's accommodation market, noting continued rises in occupancy and room rates, though at a steadier pace than earlier in the pandemic recovery," she added.



Travelling with purpose

TRAVEL is becoming purpose-driven, according to Mastercard Economics, as tourists across Asia-Pacific prioritise value, emotional experiences, and personal wellbeing.

Mastercard Economics' *Travel Trends 2025: Purpose-driven journeys* report identifies Asia as a leader in the movement, with Tokyo and Osaka topping the list of trending destinations.

Also popular is Nha Trang, standing out as one of the world's emerging beach cities.

Currency is also driving travel decisions, Mastercard found, as exchange rates fluctuate, and travellers increasingly seek out destinations that balance affordability and experience.

Japan's weaker yen makes the Land of the Rising Sun a leader in this category too, as it continues to attract regional visitors.

Southeast Asian countries like Vietnam and Thailand are also benefitting from stable prices and diverse offerings.

Other booming sectors across Asia include wellness and culinary travel, leaning into some of the continent's most popular themes.

Thailand's retreat and resort culture and Vietnam's coastal resorts are drawing travellers seeking a detox and meditation.

Spending on wellness-related trips rose more than 30% year over year, making it a key regional growth engine.

Asia's food scene in destinations like Bangkok and Seoul is also keeping travellers fuelled. MS

JB goes to the opera

JOURNEY Beyond has launched a new eight-day 'Opera Australia on Sydney Harbour' package.

Travellers can pair a journey on the Indian Pacific with premium reserved seating at Opera Australia's performance of Andrew Lloyd Webber's legendary *Phantom of the Opera*, staged at Handa Opera.

Included in the package is a four-night Indian Pacific journey between Perth and Sydney, visiting Kalgoorlie, Cook, the Barossa Valley, Broken Hill, and the Blue Mountains.

This is followed by three nights in the NSW capital, which will include a lunch cruise aboard Journey Beyond's Cruise Sydney, and a tour of the Opera House.

Entire '26 events

ENTIRE Travel Group has announced its 2026 Travel Showcase & Soiree events, which will be held in Feb.

Next year's dates will take place in larger venues, featuring even more exhibitors.

This will be the third year the events have been held, with the roadshow to begin in Melbourne on 03 Feb, before heading to Sydney the next night (04 Feb), and Brisbane (05 Feb).

Early access registrations are now open - [CLICK HERE](#) for more.



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Insurance reform needed

THE Queensland Tourism Industry Council (QTIC) is calling for urgent solutions on insurance reform, as rising costs and shrinking availability dial up the pressure on tourism businesses across the state.

According to QTIC CEO Natassia Wheeler, the issue has become one of the most frequently raised concerns by the industry, impacting operators of all sizes and sectors.

In recent months, QTIC has heard from operators who have seen public liability premiums jump from \$2,000 to \$75,000, or from \$16,000 to \$500,000 - in some cases with excesses of up to \$1 million.

"Insurance is not just an overhead - it's becoming a barrier to viability," Wheeler said.

"Businesses are doing the right thing by investing in safety and compliance, yet they are being penalised by premiums and

excesses that are climbing to unsustainable levels."

QTIC has elevated the issue as a top policy priority and raised concerns and explored options with Andrew Powell, Minister for the Environment and Tourism.

Additionally, a panel of insurance experts and industry reps will discuss challenges and opportunities at Tourism Week in Brisbane next week, including looking at overseas models such as New Zealand, where the government adopted a limited liability model.

"While there is no quick fix, we are actively pursuing practical solutions - including collective insurance models, smarter risk pooling, and stronger partnerships to help manage premium volatility," Wheeler said.

QTIC is also maintaining an insurance register to track the scale of the issue and support advocacy efforts. *JM*

TBA taps Aussie sports scene



GLOBAL brand experience agency TBA Group has launched in Australia, adding Sydney to its existing list of offices in London and Los Angeles.

TBA Group's specialist agencies include TBA (sports, brands and entertainment divisions), Velocity Experience (F1 and motorsport), VHE (entertainment and music production), and Top Banana (live corporate communications).

The company's clients include Formula 1, the FIFA World Cup, Men's and Women's Rugby World

Cup, and Paris 2024 Olympics.

"In-person experiences and live sport continue to grow and Australia is an important market for brands to connect with sport fans," said TBA Group Global CEO Guy Horner.

TBA Group's entry into Australia comes at a pivotal time, with a 'golden decade' of major events on the horizon.

The local operation will be led by seasoned TGA executives, Brendan Furdek and Samantha Findlay (pictured). *JM*

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The number of destinations is correct as at 1 November 2025, but is subject to change.

Mystery on the rail

GREAT Journeys New Zealand has launched Tormore Never Dies - a James Bond-inspired murder-mystery dining experience aboard the Tormore Express.

Departing Christchurch on 27 Apr, 18 May and 12 Jul, tickets for the event are on sale now, [HERE](#).

Klook gets k-reative



KLOOK Travel hosted over 55 content creators and eight VIP guests from organisations at its Kreator Awards Night and K-Rave Party in Hong Kong this week.

The evening consisted of insightful fireside chats featuring Klook's top 'Kreators' and Hong Kong singer Jason Chan, who shared his path to becoming a digital creator while maintaining his full-time singing career.

Following a champagne toast, the event concluded with a Cantonpop DJ party.

"Since travellers increasingly seek interest-based experiences (like overseas concerts or sports events), the influence of key opinion leaders from all expertise is crucial to shaping travel trends," Klook said on LinkedIn.

"More premium content is brewing within our Kreator community - this...wave of new content is set to define #travel for the season ahead."

MEANWHILE, the Klook Travel Fest is returning to Sydney this weekend for its second year (**TD** 02 Oct 2024).

Taking place at Sydney Showground, travel enthusiasts can snap up exclusive offers, enjoy interactive destination zones, and score prizes from Disney's US Parks, South Korea, Japan, Hong Kong, Malaysia, and more.

"With our inaugural Klook Travel Fest attracting thousands in Nov 2024, we couldn't wait to start planning its return for a second year running to showcase more of Klook's fast-growing travel experiences offering," said Henry Hooper, Klook's MD Oceania, UK and The Americas.

"We welcome all Sydneysiders to come and learn about their favourite travel destinations while grabbing some exclusive discounts on activities and hotels to help them start planning their next trip." JM

Qatar goes pop

QATAR Duty Free at Hamad International Airport has welcomed collectibles retailer Pop Mart.

The launch features a range of travel exclusive Pop Mart collectibles, including travel pillows, crossbody bags & more.

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Bench Africa refresh

BENCH Africa has launched a new website with the travel trade at its heart.

The site features tools designed specifically for agents, such as the ability to search itineraries online using the Trip Code found in the Bench Africa brochure.

Meanwhile, each experience page includes day-to-day content, vibrant imagery, interactive maps and the ability to send enquiries to the safari specialist team.

Agents can view the newly revamped destinations section, providing essential information, such as visa requirements.

The site connects to the Agent Portal, which features marketing assets and training resources.

"We've listened to what frontline sellers told us they needed – easier navigation, richer content, and more tools to help them sell Africa with confidence," said Andy Kirkman, Head of Trade Relations, "and the new site delivers exactly that".

Vietjet on track

VIETJET has achieved 97% of its annual projected budget in the first nine months of the year, according to the carrier's newly released Q3 results.

In the third quarter of 2025, Vietjet's air revenue reached VN16.728 trillion (approx. A\$978 million), with a pre-tax profit of A\$22.9 million.

Cumulatively, for the first nine months of the year, the airline achieved around A\$3 billion in air transport revenue – a 28% year over year increase.

As of 30 Sep, Vietjet operated 219 routes, transporting 21.5m pax with a fleet of 98 aircraft.

MTA takes to Turkiye



FROM hot air ballooning in Cappadocia to visiting the ancient city of Ephesus, ten MTA advisors and head office staff enjoyed a recent 10-day faml to Turkey with Sun Island Tours.

Led by Larry Burrows, BDM for Sun Island Tours, the guests travelled through Istanbul and some of Turkiye's natural wonders and landmarks, including Gallipoli and the ruins of Troy.

"This faml gave our team invaluable product knowledge they can now share with customers from experience," said Lesley Owen, MTA's Group GM.

"Whether it's navigating routes from Istanbul to Izmir or understanding what the famous cave hotels offer, our advisors can now sell Turkiye with

genuine confidence.

"Turkiye is a growing hotspot for Australian tourists, with demand surging by 20% in 2025.

"This trip demonstrates our commitment to equipping our network to capitalise on this growth and provide our clients with expert, first-hand knowledge," Owen added.

Both travel businesses now plan to create extra training opportunities and exclusive packages for MTA agents to offer their clients. *JHM*

Pictured: Back row - Zeena Croudace, Sharelle Walker, Kirsty Byrne, Rebecca MCarthy and Amanda Erwin.

Front row - Megan McKnight, Carol Mills, Brydie Cox and Amanda Washington.

Norfolk foodie tours

THE chefs at Governors Lodge on Norfolk Island have designed two new tours to inspire guests.

These include Island Feast, which takes participants on a culinary journey from the traditional dirt oven cooking method to the modern paddock-to-plate lifestyle.

Guests will enjoy a three-course meal, alongside entertainment.

The Intimate Table takes place in an island home and offers guests a luxurious five-course degustation dinner featuring fresh produce, which is paired with local wines.

Delta's new look

DELTA Air Lines has released its new 'Distinctly Delta' uniform collection this week, kicking off with a wear-testing phase, where employees will be able to offer feedback on fit, function and feel.

In 2027, all Delta Air Lines team members will wear the new uniform which features four ranges developed by Land's End.

It also signals a return to Delta Airlines' signature aviation-inspired colours like Navigator Navy, Boarding Burgundy, and Runway Red.

The carrier is continuing to work with Italian luxury brand Missoni to design a selection of accessories including scarves, ties and pocket squares.





ABEA's new collab

THE Australian Business Events Association (ABEA) and the International Federation of Exhibition and Event Services (IFES) have formed a strategic partnership to advance global collaboration across exhibitions and events.

The three-year agreement establishes a framework for shared initiatives that promote best practice, professional growth and industry advancement, bringing ABEA's national agenda in line with IFES' international reach.

ABEA members will gain access to globally recognised resources, including sustainability programs and education, such as IFES' Better Stands initiative.

LATEST M&E INSIGHTS REVEALED

MORE THAN two thirds (63%) of meeting and events industry stakeholders in Australia cite cost as the most critical factor when planning an event, according to Club Med's latest meetings and events industry report.

Club Med commissioned a survey of 200 key decision-makers for its *Inspirational Experiences: The Trends Redefining the Future of Meetings and Events* report, which compiles valuable data and insights to help leaders elevate their event strategies.

Most (84%) respondents believe that personalisation of business events directly improves attendee satisfaction, while more than two thirds (70%) rank wellness as a top priority in events.

Among other key insights, 72% of those surveyed have already implemented sustainability



practices into their events, and 45% said they use immersive technology at their events for learning purposes.

"As the meetings and events industry continues to evolve at an unprecedented rate, it's clear that success lies in creating experiences that not only leave a lasting impression but are also purposeful and reflective

of attendees' values," said Julie Voultepsis, Head of Meetings & Events for Club Med Pacific.

"Through industry insights and expert commentary, this report captures the trends at the forefront of the meetings and events industry and provides a valuable resource for leaders looking to anticipate what's next."

Read the full report [HERE](#). JM

Adelaide achieves

BUSINESS Events Adelaide (BEA) has announced another record-breaking year, revealing its FY25 results at its annual general meeting last week.

Chair Ian Horne confirmed the association secured 149 future business events for SA, injecting more than \$684 million into the state economy - doubling the prior year's figure, which itself was a record.

The results build on the recent announcement of Adelaide as the Most Improved Destination in the Global Destination Sustainability Movement Index.

NZICC milestone

SKYCITY Entertainment Group has officially received the keys to the New Zealand International Convention Centre (NZICC) after nearly 10 years of construction.

Commissioning is now underway and will focus on final fit-out, testing, and team training ahead of the venue's opening in Feb 2026.

Located in Auckland, the NZICC is expected to attract around 33,000 int'l delegates annually, contributing around \$78m in economic spend.

BESydney unveils FY25 financial results

BUSINESS Events Sydney (BESydney) delivered \$162 million in direct expenditure for NSW during FY25 by hosting 66 international and national meetings that attracted 400,000 delegates.

Revealed at the organisation's AGM this week, BESydney also secured 73 new business events, which are expected to attract 56,000 delegates and generate around \$236 million in direct expenditure.

"Business events continue to play a vital role in driving



local and global visitor and knowledge economies. And the numbers from this financial year attest to the success of BESydney's work," said BESydney Board Chair Professor Mary O'Kane (pictured).



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Affiliate travel commerce platform **Stay22** has bolstered its leadership with a number of C-suite hires, ahead of its next growth phase. **Louis-Charles Genest** and **Fabien Loupy** have joined the company as Chief Financial Officer and Chief Technology Officer respectively, while **Hamad Al-Khabbaz** has become Chief Innovation Officer, a newly created role to support the firm's further development.

Amilla Maldives has welcomed its new Executive Chef **Sean Derrick Walles**. He brings to the resort more than two decades of culinary experience, and a proven track record of menu innovation and sustainable sourcing from the luxury accommodation sector. General Manager Morgan Martinello expressed his excitement at securing the services of such an accomplished chef.

Aircraft manufacturer **Britten-Norman** has appointed **Richard Milne** as Chief Operating Officer. The new role has been created to provide a key focus on the efficient execution of deliveries, accelerating Britten-Norman's growth plans, and scaling engineering operations and output. Milne will drive the company's Islander program, an aircraft operated by small passenger carriers such as Air Tetiaroa and Loganair.

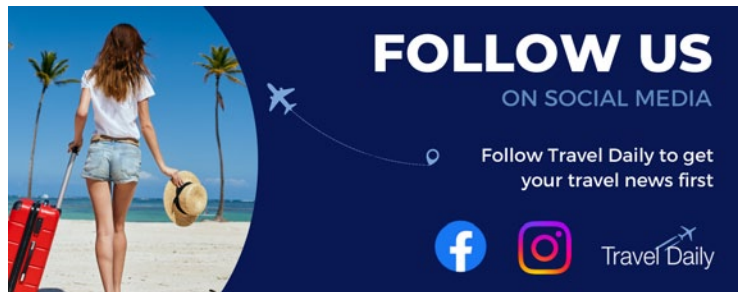
Michelin-star talent **Maxime Chasseraud** will lead Gosford's groundbreaking new lifestyle venue, **The Archibald Precinct**, which will include the much-hyped hotel voco Gosford. Chasseraud has worked in some of the most prestigious kitchens in the world, such as the Alain Ducasse au Plaza Athenee.

Hotel-focused enterprise resource planning and accounting platform **HIA** has promoted **Chris Hall** as Chief Revenue Officer. The appointment recognises the significant role Hall has played in the growth of HIA, as he was one of the first executives to join in 2018. He previously served as HIA's Executive Vice President of Sales.

Jim Mikolaichik has been appointed Chief Executive Officer at **Holiday Inn Club Vacations**. Mikolaichik succeeds current President and CEO John Staten, who will step down when Mikolaichik takes the reins next month, and then serve in an advisory role through to the end of Mar, to ensure a seamless transition.

Christian Chen has been appointed Vice President of Feasibility at hotel management firm **Stonebridge Companies**. He will lead the firm's underwriting initiatives, providing analytical and strategic insights to support Stonebridge's continued growth across its portfolio.

Matt Lebbern, **Virgin Voyages** Director of Sales Europe and New Markets, will now oversee Australia, as part of an expansion of his territory. The experienced cruise executive said long-haul demand growth from our market has been recognised by Virgin, which has now dedicated further resources Down Under.



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ATIA, Fukushima host famil



FUKUSHIMA Travel and the Australian Travel Industry Association (ATIA) are currently on a famil of the prefecture, offering some of the organisation's members an opportunity to experience the destination.

Day one saw the group visit Ouchi-juku, which was once a small post station during Japan's Edo period, complete with restored thatched-roof buildings.

The group enjoyed negi soba, a regional speciality eaten using a leek instead of chopsticks.

Also on the itinerary was Tsurugajo Castle, before the group headed out for bar-hopping in Aizuwakamatsu, which included a venue where geishas shared with the group insights into their lives, training, and cultural place in modern society.

The group has a range of activities planned in the coming days, including visits to the sites of Fukushima nuclear accident that crippled the tourism sector.

ATIA Director of Membership & Industry Affairs Richard Taylor, who is on the famil, described Fukushima as a "fascinating part

of the world".

"It's a true privilege to be here," he told his LinkedIn followers. *MS*

Pictured: Taylor; Simone Thannhauser, CT Connections; Kazutoshi Tanuma, Ouchi-juku Tourism Association; Charisma McDonald, Global Travel Co; and Sophie Lin, Reho Travel.

Canada on the up

CANADA'S tourism sector delivered record-breaking results this year, generating nearly CAD60 billion (A\$65b) in revenue between May and Aug, marking a 6% year-on-year increase.

Out of the total revenue, around A\$16 billion came from international visitors.

Meanwhile, overseas tourist spend went up 10% and hotel occupancy reached 80.7% in Aug, the highest since 2014.

The highest increase in occupancy was noted in Manitoba, Vancouver Island, Saskatchewan, Nova Scotia, and New Brunswick.

Interestingly, 59% of regions outperformed urban growth rates.

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*Source: Cruise Industry News
Expedition Report 2025



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Antarctica	Antarctica & Falklands Expedition (Northbound)	MS Fridtjof Nansen	19/03/2026	19 days	\$13,686 pp	\$19,915 pp
Arctic Canada	Greenland, Labrador and Newfoundland – Encounters at the Edge	MS Roald Amundsen	20/09/2026	18 days	\$15,395 pp	\$21,823 pp
Galápagos	Galápagos Islands – In Darwin's Footsteps	MS Santa Cruz II	14/01/2026	9 days	\$8,219 pp	\$10,849 pp
Greenland	Discovering Greenland – From Reykjavik to Nuuk	MS Fridtjof Nansen	02/06/2026	14 days	\$12,291 pp	\$17,192 pp
Iceland	Elemental Iceland – Circular Saga from Reykjavik	MS Fridtjof Nansen	19/05/2026	8 days	\$7,125 pp	\$10,474 pp
Norway	Ultimate Norway – Arctic Expedition under the Northern Lights	MS Spitsbergen	21/03/2026	8 days	\$5,531 pp	\$9,403 pp
Svalbard	Svalbard in Spring – The Return of the Sun	MS Spitsbergen	08/06/2026	9 days	\$10,098 pp	\$15,561 pp

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How to book

To learn more about our Black Friday Sale and to make a booking visit agentportal.travelhx.com or email apac@travelhx.com



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Save up to 35% applies to bookings made from 03 November 2025 to 03 December 2025 (inclusive) for selected HX departures from 14 January 2026 to 26 March 2027 (inclusive). Bookings outside of these periods do not qualify. Offer is subject to availability and may be withdrawn at any time without prior notice. Single supplements may apply and applies to all offer occupancies. Combinable with the HX Explorers loyalty program.



Visit California Mini-Series: Learn & Win

VISIT California and partners have teamed up with Destination Webinars to launch a six-part on-demand mini-series — inviting agents to explore why the Golden State is truly The Ultimate Playground.

In this series, representatives from Visit California, Los Angeles Tourism, San Francisco Travel Association, San Diego Tourism Authority, Visit Greater Palm Springs, Visit Huntington Beach — Surf City USA, Destination Irvine, Santa Monica Travel & Tourism, Universal Studios Hollywood, Visit Yosemite Madera County and Visit Santa Cruz County showcase the incredible experiences waiting to be discovered across California. Across six bite-sized

episodes, the series highlights California's compact diversity and abundance — the state's true superpowers — revealing how world-class cities, coastal escapes, desert oases, and mountain adventures all coexist within one unforgettable destination.

From the urban icons of Los Angeles and San Francisco to the desert luxury of Greater Palm Springs, the beachside rhythm of Orange County and Santa Monica, and the natural wonder of Yosemite and Santa Cruz, every episode captures a different side of the Golden State. Add in the energy of San Diego, the charm of Irvine, the excitement of Universal Studios Hollywood, and the laid-back

surf culture of Huntington Beach; and it's easy to see why California invites everyone to come out and play.

WATCH & WIN

Watch all six updates in the Visit California Mini-Series by Sunday 30th November for SIX chances to WIN a \$100 gift card. Agents who watch all six parts also go in the draw to win a series prize of a trip to California! Simply submit your details before accessing each video.